

DIGITAL EVENT PRODUCTION



725 Park Avenue (at 70th Street) New York City

LOOKING TO ENHANCE YOUR VIRTUAL EVENTS?

Asia Society's talented in-house Audio Video Team can assist in creating a superior, production quality web experience. With state of the art equipment including upgraded conferencing software and professional-grade encoding equipment, Asia Society can manage, record, and livestream your event, delivering a broadcast-level experience to your attendees. Whatever your technical needs, Asia Society has the solution!

Contact Anne Godshall at agodshall@asiasociety.org for more information.

Custom quotes available on request

Virtual Event Livestream

Broadcast from the comfort of any location, our experienced team of technicians will be on hand every step of the way to help curate, coordinate, and troubleshoot your event and create a broadcast-level production experience for you and your guests. Using upgraded web conferencing software in conjunction with our tricast live streaming encoder equipment, we can assist you in producing and exporting a professional quality product that includes:

- > A production director and technicians
- > Professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
- > Web browser support
- > Graphics: lower thirds (names and titles of the speaker), sizzle reel or logo video, picture and picture view with a step and repeat graphic
- > Videos
- > PowerPoint
- > Interactive Q&A
- > Breakout sessions

Examples of Asia Society virtual events:
[Youtube.com/c/asiasociety/videos](https://www.youtube.com/c/asiasociety/videos)

Hybrid Events Onsite & Digital

A hybrid event enables you to host your program in one of our beautiful spaces while reaching out virtually to a global audience. Safety and social distancing measures are in place to ensure a safe and comfortable experience for each of your guests. We will manage both the onsite AV production as well as the live or recorded broadcast so audiences everywhere have the same great experience.

- > Onsite production director and technicians to produce your event
- > Flexible camera options, from a single camera to multi-camera shots
- > Q&A for live and remote audiences
- > Professional quality enhancements for the digital portion of the event:
 - Professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
 - Web browser support
 - Graphics: lower thirds (names and titles of the speaker), sizzle reel or logo video, picture and picture view with a step and repeat graphic

Example of an Asia Society hybrid event: [Youtube.com/watch?v=tHxU1lmzLXg&t=93](https://www.youtube.com/watch?v=tHxU1lmzLXg&t=93)

Podcasts

Host your own podcast either in-person or virtually, our team of experienced technicians will be there every step of the way to help produce and edit your episodes.

- > A production director and technicians
- > Professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
- > Web browser support
- > Graphics: lower thirds (names and titles of the speaker), sizzle reel or logo video, picture and picture view with a step and repeat graphic

Example of an Asia Society podcast recording:

[Youtube.com/watch?v=7ZkY3FEbv-Q](https://www.youtube.com/watch?v=7ZkY3FEbv-Q)

Lila Acheson Wallace Auditorium



The cherry wood amphitheater auditorium and stage facility includes an adjoining reception foyer, green room, and dressing rooms. It is fully equipped with stage lighting and the latest audio visual equipment.

Audio Video Equipment

- > Tricaster TC1 professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
- > NEC 2000c DCP (Digital Cinema Projector)
- > Professional digital audio mixer with 48 channels.
- > Professional auditorium theater stage
- > TV Lighting Capabilities
- > 27 feet x 20 foot Projector screen
- > Television monitors: Sony 70 inch/ Panasonic 55 inch
- > Lucite podium with microphone
- > 5 lavalier wireless microphones
- > 2 wireless handheld microphones



Garden Court

The soaring glass roof on the Garden Court, with its radiating beams, is like an open parasol. The blue-green marble floor resembles a cool pool of water, in which weeping podocarpus trees grow. Fully equipped with its own kitchen and audiovisual facilities, the Garden Court is a beautiful setting for all types of event.



Audio Video Equipment

- > Tricaster TC1 professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
- > Professional digital audio mixer with 16 channels
- > Stage and TV lighting can easily be set-up
- > Any color LED uplighting for room décor
- > Television monitors: Sony 70 inch/ Panasonic 55 inch
- > Lucite podium with microphone
- > 5 lavalier wireless microphones
- > 2 wireless handheld microphones

Penthouse Suite



The penthouse suite is comprised of three rooms separated by sliding pocket doors and features silk-covered walls, mahogany parquet floors, and a 42-foot wide arched window overlooking Park Avenue. The suite can be subdivided or used together for receptions and meetings. Amenities include a private, 12-person meeting room, restrooms, and full industrial kitchen. The suite is equipped with high-tech projection and audio equipment and studio caliber lighting.

Audio Video Equipment

- > Tricaster TC1 professional video recording/television broadcasting encoding equipment to stream to YouTube or Facebook
- > Professional digital audio mixer with 28 channels.
- > Professional auditorium theater stage
- > TV lighting capabilities
- > 27 feet x 20 foot projector screen
- > Television monitors: Sony 70 inch/ Panasonic 55 inch
- > Lucite podium with microphone
- > 5 lavalier wireless microphones
- > 2 wireless handheld microphones

