Global Asia Society Patrons Visit to Korea

A delegation of Asia Society’s distinguished patrons and supporters from the global Asia Society network came to tour and learn about Korea from May 17 to May 25. Our group of patrons met with a select number of local leaders, and listened to experts in Korea. During their tour, they engaged a breadth of cultural and historical sites, including the Demilitarized Zone and Leeum Samsung Museum of Art. They also took a private tour of the Hyundai Heavy Industries and an impromptu tour of Busan’s largest fish market.

Corporation Members

Global Corporate Leaders (60,000,000 KRW or more)

- Bank of New York Mellon
- Hyundai Petrochemical Corporation
- KPMG
- Lottishopping
- Morgan Stanley
- Samsung
- Standard Chartered

Corporate Partners (25,000,000 KRW)

- Dashodi Communications
- Hyundai Development Company
- Samsung
- Samsung Electronics
- Shin’s Law Office

Corporate Contributors (10,000,000 KRW)

- Boston Consulting Group
- Daesin
- Daehyung Lee
- FILIPPO NICOSIA
- Hyung Jin Koo
- SEUNGJOON JUNG

Small Business Enterprises (15,000,000 KRW)

- Bradley Blackwelder
- Peter Songwon Chae
- Scott Kell
- Soon-Hee Kim
- Young-Dong Koo

Korea Center

During the month of July, Asia Society Korea Center’s museum expansion was completed. Having spent the last few years establishing itself in the Korea peninsula, ASKC is ready to reach the next level nationally and internationally. ASKC has set its sights high and has many exciting plans for the next coming months taking place in Korea and abroad. We hope you will join us as we take ASKC to a larger audience. Stay connected and we hope to see you at our next event.

SEoul, May 18, 2011 - Asia Society Korea Center celebrated its third anniversary with a gala dinner and an award ceremony for three distinguished Korean women leaders in the Crystal Ballroom of the Lotte Hotel Seoul. Nearly 400 people attended the celebration. Joining them were Global Asia Society President Vishakha N. Desai and a delegation of Global Asia Society patrons. (continued on page 4)

2011 Cultural Ambassador Award. 50% of all proceeds from Asia Society Korea Center’s Third Anniversary Dinner were earmarked for the Asia Society Korea Center Scholarship Initiative for the multiethnic children of families in Korea.

Sponsored by the Asia 21 Korea Center, and jointly hosted by the Asia Society Global Asia Society’s Summer Camp was August 10 to August 13 at the Hyosung Training Institute. The Summer Camp was hosted by the Asia Society Korea Center, and partly sponsored by the Asia 21 Korea Chapter (K21) and the Seoul Global Center. (continued on page 3)

Asia Society Korea Center Celebrates 3rd Anniversary

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SEoul, August 13, 2011 — 18 children of multi-ethnic families in Korea participated in Asia Society’s Summer Camp from August 10 to August 13 at the Hyosung Training Institute. The Summer Camp was hosted by the Asia Society Korea Center, and partly sponsored by the Asia 21 Korea Chapter (K21) and the Seoul Global Center. (continued on page 3)
May 17
SEOUL, May 17, 2011 — In a presentation entitled “Mexico: The Country with Many Faces,” H.E. Martha Ortiz De Rosas, the Ambassador of Mexico to the Republic of Korea, shared the spectrum of Mexico’s cultural, culinary, heritage and economy at the Korea Center’s luncheon.

Mexico has successfully kept its environment considerations at the forefront of its agenda and has diversified its renewable energy industries. According to Ambassador De Rosas, Mexico plans an installed capacity to generate 1,924 megawatts of power based on renewable energy sources, which will add diversity to its current landscape of attractions.

As a member of G20, Mexico plays an important role in both regional and international activities by participating in the G20 conference in 2012. In addition, the Ambassador’s priority is to further global peace, the liberalization of trade and the development of key industries, in order to face the new challenges of this 21st century. As her conclusion, the Ambassador noted that Mexico will maintain its place in the international arena by promoting collective actions on such matters as climate change, international financial governance, and international peace and cooperation, among others.
Global Asia Society Co-Chairs visit the Korea Center

Business leader Henrietta Fore, a former senior executive officer who served as the first female chief of the U.S. Agency for International Development (USAID) and former C.I.O., is one of Hong Kong’s and China’s top property developers, investors and philanthropists, effectively assured joint leadership of the Asia Society Board of Trustees. As well as being Asia Society’s first Co-Chair in Asia and the United States, the Co-Chair in Asia, and in China, Mr. Chan is also K21’s representative and CEO of bookseminar.com; a Korean history class led by Jonathan Dong Woo Lee, a scholar at the Korea Institute of International Studies (KISS); an American history class organized by Dr. Dohyeon Kim, university professor; A tour of the 30th Mechanized Infantry division arranged by Lt. Col. Hae-il Jung; A tour of the Demilitarized Zone arranged by Dr. Dohyeon Kim, university professor; A tour of the National Assembly arranged by the Honorable Ryan Jung-Whee Hong, a National Assembly member; A Korean cooking class with Sean Sea-Yeon Kim, accountant; A Korean history class led by Jonathan Dong Woo Lee, a scholar at the Korea Institute of International Studies (KISS); an American history class organized by Dr. Dohyeon Kim, university professor; A tour of the 30th Mechanized Infantry division arranged by Lt. Col. Hae-il Jung; A tour of the Demilitarized Zone arranged by Dr. Dohyeon Kim, university professor. 1 Sogong-Dong, Jung-Gu, Seoul 100-720, Korea  Fax: 82 2 759 7906  Email: askoreacenter@gmail.com  Account Number Hana Bank 195-91004-19644

For those wishing to give more than 5 books, please contact the Korea Center office. Members are encouraged to contribute as many books as possible, which were then given to the Seoul Global Center to be distributed to the children. According to Dr. Kyongsoo Lho, the co-chairman of the Korea Center, “the Center seeks to enhance people’s awareness of such facilities, create a discourse about partnership opportunities, to embrace non-governmental approaches and to stimulate the imagination potential and future growth — not just of multicultural children, but of Korea itself!” In this respect, the Korea Center, also known as Korea 21 (K21), has proposed a line-up of programs that include speaking engagements, youth leadership programs, and most recently, a summer camp program for the children of the multi-ethnic families in Korea. This Summer Camp has the potential to strengthen the activity of the Korea 21 as well as a model for Asia 21. 4. The campaign’s first budget was for 2010, and the following year it grew to 250 million, only to be reduced to 95 million in 2011. The Korea Center is in charge of planning the Korea Center After Thank you.

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Global Asia Society Patrons Visit to Korea

The dinner was also distinguished by a look at traditional dress through a hanbok (traditional dress) fashion show honoring designer Lee Young Hee, who was recognized with the Korea Center’s 2011 Cultural Ambassador Award. 50% of proceeds from the Asia Society Korea Center’s Third Anniversary Dinner were earmarked for the Asia Society Korea Center Scholarship Initiative for the multiethnic children of families in Korea.

During the month of July, Asia Society Korea Center completed the much anticipated expansion was taking place in Kumho and downtown. We hope you will join us as we take ASKC to a larger scale. Stay connected and we hope to see you at our next event.
A music class by You-young Kim, a world-renowned violist; Ryan Jung Wook Hong, a National Assembly member; A tour of the National Assembly arranged by the Honorable Ryan Jung-Wook Hong, a National Assembly member; A talent show organized by filmmaker Wonsuk Chin.

As he explained, 2011 has also been an outstanding year for tourism in the Southeast Asian city-state. In this time, 11.6 million visitors and its tourism receipts rose by 49% to hit a record of $18.8 billion. Singapore is taking to sustain its growth in the landscape of attractions.

Providing for the children of multiracial families is a relatively new phenomenon in Korea and poses particular challenges for the Korean Government. As Korea has never traditionally been a home for immigrants, for the most part it lacks both adequate relevant legislation and workplace practices to ensure proper education and social integration. As such, when these families manage to overcome systemic obstacles, they often lack the financial and social support to make it through in high numbers.

To help offset some of these costs, and to give greater voice to children of mixed-racial families, Asia Society Korea Center established an education program and a scholarship fund in 2009 to help further their hopes and dreams of children.

As Dr. Kyongsoo Lho, the co-chairman of the Korea Center, the “Center seeks to enhance people’s awareness of such families, create a discourse about our partnerships opportunities, to embrace non-governmental approaches and to instigate the imagination potential and future growth — not just of multicultural children, but of Korea itself.”

In this regard, the Korea 21 Summer Camp has already been known as Korea 21 (K21), has proposed a line-up of projects that include speaking engagements, youth leadership programs, and most recently, a summer camp program for the children of the multiracial families in Korea. This Summer Camp could have the potential to sustain the activity of the Korea 21 as well as a model for Asia 21.

For those wishing to give more than 5 books, please contact the Korea Center office. For those who would like to make a donation, you can visit our website at: www.asiasociety.org/korea

Good Books! The contributions will be used to develop innovative programs and world class events for Asia Society Korea Center.

$100,000 KRW - Global Corporate Leader
$25,000,000 KRW - Corporate Partner
$50,000,000 KRW - Global Corporate Leader
10,000,000 KRW - Corporate Contributor
5,000,000 KRW - Small Business Enterprise
500,000 KRW - Young Professional
100,000 KRW - Corporate/Personal Identification Number
350,000 KRW - Business with the US Agency for International Development
250,000 KRW - Corporate Contributor
150,000 KRW - Corporate Contributor
100,000 KRW - Corporate Contributor
50,000 KRW - Corporate Contributor
20,000 KRW - Corporate Contributor
10,000 KRW - Corporate Contributor
5,000 KRW - Corporate Contributor
2,000 KRW - Corporate Contributor
1,000 KRW - Corporate Contributor
500 KRW - Corporate Contributor
200 KRW - Corporate Contributor
100 KRW - Corporate Contributor
50 KRW - Corporate Contributor
20 KRW - Corporate Contributor
10 KRW - Corporate Contributor
5 KRW - Corporate Contributor
2 KRW - Corporate Contributor
1 KRW - Corporate Contributor

Individual Membership Levels:

100,000 KRW - Young Professional
50,000 KRW - Corporate/Personal Identification Number
350,000 KRW - Business with the US Agency for International Development
250,000 KRW - Corporate Contributor
150,000 KRW - Corporate Contributor
100,000 KRW - Corporate Contributor
50,000 KRW - Corporate Contributor
20,000 KRW - Corporate Contributor
10,000 KRW - Corporate Contributor
5,000 KRW - Corporate Contributor
2,000 KRW - Corporate Contributor
1,000 KRW - Corporate Contributor
500 KRW - Corporate Contributor
200 KRW - Corporate Contributor
100 KRW - Corporate Contributor
50 KRW - Corporate Contributor
20 KRW - Corporate Contributor
10 KRW - Corporate Contributor
5 KRW - Corporate Contributor
2 KRW - Corporate Contributor
1 KRW - Corporate Contributor

Asian Society Korea Center

Visit us at our website at: www.asiasociety.org/korea

New _________  Renewal _________ (check one)

Your membership support remains vital to our success. We invite you to become a member of the Korea Center and enjoy all the benefits that Asia Society has to offer.
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