***Student Module 2: Global Competence on the Job and in the Community***

**Assignment 1: Create a Public Service Announcement (PSA)**

In *Student Module 2: Global Competence on the Job and in the Community*, students are asked to reflect on why global competence is important in work situations. This assignment allows students to focus on the main points of their reflection and present them to a public audience.

As they watch the module, students explore a variety of scenarios about what it would be like to participate in meetings with people from around the world. The scenarios are meant to help them reflect on why global competence is an important part of career readiness. After reviewing these scenarios in the module, have students reflect on these questions:

* Why do you think it is important to learn about the world?
* What skills do you think are most important for working in a global economy?

Have students create a public service announcement (PSA) using their answers. [Click here](https://www.govtech.com/education/news/how-to-create-the-perfect-public-service-announcement.html) for tips on creating PSAs.

**Assignment: Create a PSA (Public Service Announcement)**

In [*Student Module 2*](https://careerprepped.com/toolbox/global-competence-modules), you will explore what it would be like to participate in meetings with people from around the world. These scenarios will help you reflect on why global competence is important on the job. After reviewing these scenarios, ask yourself these questions:

* Why do you think it is important to learn about the world?
* What skills do you think are most important for working in a global economy?

Use your answers to create a public service announcement (PSA).

A public service announcement is a short community-oriented persuasive message that can be shared on radio, television, websites, or social media. These messages are short and to the point and try to persuade the audience to take a specific action. These platforms can reach a variety of audiences.

For your PSA, answer the reflection questions and then craft a short PSA for one of the outlets listed above. Check YouTube to view examples of PSAs. Here are some things to consider:

1. Be thorough: Make sure you are clear about your answers to why it is important to learn about the world. Do research if necessary.
2. Be original: Make sure to answer the questions in a creative way that will hold the attention of the audience.
3. Be quick: A PSA is usually less than 30 seconds long, so you need to fit in as much information as you can in that time frame.
4. Be user-friendly: Use a platform that is easily opened and user-friendly. If you are using visuals, make sure they are relevant and convey your point clearly.