



Asia Society Australia Membership

For more than 60 years globally and 20 years in Australia, Asia Society has been building bridges of understanding between leaders and change-makers of Asia, Australia and the United

PHILIPP IVANOV

Chief Executive Officer

Phone: +61 2 8199 9402

Mobile: +61 401 142 453

Email: pivanov@asiasociety.org

www.asiasociety.org/australia

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Asia Society Australia is Australia's leading national centre for engagement with Asia, with a centre in Melbourne and an office in Sydney. We are a not-for-profit, non-governmental and non-political organisation empowered by leading Australian and regional business, government, education and cultural institutions.

Asia Society Australia is a centre of Asia Society – a preeminent global non-profit organisation dedicated to Asia, founded in

1956 by John D. Rockefeller 3rd, with centres in New York, Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, San Francisco, Seoul, Shanghai, Sydney, Tokyo, Washington, DC and Zurich.

Across the fields of arts, business, culture, education, and policy, Asia Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Recent Asia Society Australia speakers include:



H.E. MR SHINZO ABE

Prime Minister of Japan



THE HON JULIE BISHOP MP

Foreign Minister of Australia



H.E. LEE HSIEN LOONG

Prime Minister of Singapore



THE HON PENNY WONG

Shadow Foreign Minister, Australia



MRS CARRIE LAM

Chief Secretary for Administration,
Hong Kong Government



DR VIVIAN BALAKRISHNAN

Foreign Minister, Republic of
Singapore

Our value proposition:

- 1. Be informed:** Asia is a global economic centre of gravity, but is a region of many parts and differences. It is also becoming more strategically contested and economically competitive. We help Australian businesses, government and education organisations understand each country in Asia, its role and impact as a region, and its increasingly complex geopolitical, geoeconomic and business landscapes, so they can make informed decisions and engage effectively with the whole of Asia.
- 2. Be connected:** By joining Asia Society Australia, you are joining the largest global network of Asia-connected businesses, government and education organisations, and becoming a part of the preeminent global organisation dedicated to Asia, with 15 centres across four continents.
- 3. Be driven by purpose:** Through your membership, you will be helping to build an Asia-informed and Asia-connected Australia, driving a deeper level of engagement with the region and projecting Australia's voice in the region and globally.

Corporate Membership

Asia Society Australia's Corporate Membership is a vital part of your organisation's focus on Asia and its increasing importance in the world. It is a powerful resource providing local, regional and global opportunities to access Asia Society's network, intellectual capital and insights on Asia, to contribute to and shape policy, to grow your global business and personal networks, and to develop your people.

1. Corporate Partner

AUD\$18,000 exclusive of GST

- A position on Advisory Council and opportunity to shape our strategy and agenda
- Direct interaction with our Board and Global Leadership
- Opportunity to profile your organisation's senior executives and experts as speakers and contributors to our programs
- Opportunity for private briefings from our executive on current issues in Asia
- Priority invitations to member-only *Executive Briefings*, presented to senior executives by diplomats, business leaders and experts from Asia, United States and Australia
- Priority invitations and member-rates for special events such as *Leaders on Asia*, Asia Briefing *LIVE* and gala dinners
- Exclusive opportunity to use Asia Society's unparalleled convening power to design your own branded programs, series or content in partnership with Asia Society
- Priority opportunity to host and sponsor *Executive Briefings* and other events in Melbourne and Sydney
- Opportunity to invite your clients and guests to Asia Society's private and public programs
- Entitlement to nominate up to 20 designated staff in Melbourne and Sydney to receive member-only invitations to our events
- Entitlement to nominate 5 junior and mid-level executives to participate in the *Gen A* Program (Asia Society's young leaders circle)
- Exclusive opportunity to engage Asia Society to design and present customised, in-house briefings to your people and clients
- Exclusive invitations to a range of global events, missions and cultural programs in the United States, Asia and Europe, at membership rates
- Personal assistance from the Asia Society Australia staff in accessing the Asia Society's extensive global network
- Opportunity to access Asia Society's award-winning public venues in New York, Hong Kong and Houston
- Priority access to publications and resources – *Asia Briefing*, Asia Society Policy Institute, Centre on U.S.-China relations, *ChinaFile* and *Disruptive Asia*
- Opportunity to contribute to our publications – *Asia Briefing* and *Disruptive Asia*
- Your organisation's profile and Asia engagement story featured on the Asia Society website

2. Corporate Contributor

AUD\$8,000 exclusive of GST

- Opportunity to profile your organisation's senior executives and experts as speakers and contributors to our programs
- Invitations to member-only *Executive Briefings*, presented to senior executives by diplomats, business leaders and experts from Asia, United States and Australia
- Invitations and member-rates for special events such as *Leaders on Asia*, Asia Briefing *LIVE* and gala dinners
- Opportunity to host and sponsor *Executive Briefings* and other events in Melbourne and Sydney
- Opportunity to engage your clients and guests in Asia Society's private and public programs
- Entitlement to nominate up to 10 designated staff in Melbourne and Sydney to receive member-only invitations to our events
- Entitlement to nominate 3 junior and mid-level executives to participate in the *Gen A* Program (Asia Society's young leaders circle)
- Opportunity to access Asia Society's award-winning public venues in New York, Hong Kong and Houston
- Priority access to publications and resources – *Asia Briefing*, Asia Society Policy Institute, Centre on U.S.-China relations, *ChinaFile* and *Disruptive Asia*
- Opportunity to contribute to our publications – *Asia Briefing* and *Disruptive Asia*
- Your organisation's name and logo acknowledged on the Asia Society website

3. Non-Profit & Community Partner

AUD\$5,000 exclusive of GST

Asia Society Australia's Non-Profit and Community Partner membership offers social enterprises an opportunity to become a part of the dynamic Asia Society Australia network and receive the benefits equivalent to the Corporate Partner membership.

Asia Society members are some of Australia and the world's most successful, entrepreneurial and innovative organisations active in Asia.

Individual Membership

Individual members enjoy full access to Asia Society Australia programs, and most benefits available to corporate members. Individual membership also demonstrates your commitment to building and deepening your understanding of Asia and growing your career and professional network.

Individual Membership

AUD\$800 exclusive of GST

- Invitations to our exclusive C-level boardroom briefings by leaders from Australia and Asia from business, government, academia and the diplomatic corps
- Invitations to attend special events such as *Leaders on Asia*, Asia Briefing *LIVE* and gala dinners based on availability (including additional invitations for a partner or guest)
- Access to thought leadership platforms and resources – *Asia Briefing*, Asia Society Policy Institute, Centre on U.S.-China relations, *ChinaFile* and *Disruptive Asia*
- Invitations to a range of global events including forums, exhibitions, performances and briefings in the United States, Europe and Asia, at membership rates
- Opportunity to participate in *Gen A* Program (Asia Society's Young Leaders Circle), subject to meeting the selection criteria
- 10% discount on all Asia Store in-store purchases (current locations include: New York, Hong Kong and Houston)
- Name acknowledged on the Asia Society Australia website



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Membership

Global Corporate Leaders

Bloomberg L.P.
KPMG
Lotte Co. Group
Moody's Investors Service Pty Ltd

Foundation Partners

Pacific Investment Pty Ltd
Victorian Government

Corporate Partners

BHP Billiton Ltd
Deloitte
Herbert Smith Freehills
HSBC Bank Australia Ltd
Macquarie University
National Australia Bank Ltd

Noble Group Ltd
Norton Rose Fulbright
Rio Tinto Ltd
Swiss Wellness (H&H Group)
Tata Consultancy Services
The Star Entertainment Group
The University of Queensland
The University of Sydney
Univeristy of New South Whales (UNSW)

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Australia and New Zealand Banking Group
Australian Meat Industry Council (AMIC)
Australian Trade and Investment Commission
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Blackmores Ltd
BlueScope Steel Ltd
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Deakin University
EY
King & Wood Mallesons
La Trobe Financial Asset Management Ltd
Mizuho Bank Ltd
Monash University
Navitas Ltd
Nikko Asset Management Australia Ltd
NSW Department of Industry
PwC
RMIT University
Sydney Airport Corporation Ltd
VisAsia Council
Wesley College Melbourne
WWF-Australia