



Melissa Cobb
Vice President, Kids and Family
Netflix

Melissa Cobb leads the content team responsible for bringing kids and family titles, both live-action and animated, to Netflix members in 190 countries. Prior to Netflix, she was Chief Creative Officer for Oriental DreamWorks, where she oversaw development and production, business strategy, production strategy and more, for a slate of high-quality animated feature films targeted to a global audience. She also served as a producer at DreamWorks Animation, responsible for animated feature films, including the Academy Award-nominated **Kung Fu Panda** trilogy. Before joining DreamWorks, Cobb was at 20th Century Fox Feature Animation (**Titan A.E.** and **Ever After**) and Walt Disney Pictures, where she was responsible for discovering and developing live-action titles. She earned an MBA from the Anderson School at UCLA and a Bachelor's degree from Stanford. Asia Society Southern California honored Cobb at the 2016 U.S.-China Film Summit.

Melissa Cobb
副总裁，儿童与家庭内容
网飞

Melissa Cobb 率领她的内容团队，负责为 190 个国家的网飞用户，提供针对儿童和家庭的真人节目和动画节目。在任职网飞之前，她曾任东方梦工厂的首席创意官，负责电影的前期开发、制作、商业及制作策略，给全球观众带来一系列优秀的动画电影作品。她曾作为制片人就职于梦工厂，负责动画电影，斩获奥斯卡提名的《功夫熊猫》三部曲就是由她负责；分别在二十世纪福克斯真人动画部（出品电影《冰冻星球》《情话童真》），和华特迪士尼电影两大制片厂，负责发掘和开发真人电影。Melissa 拥有加州大学洛杉矶分校安德森管理学院工商管理硕士、斯坦福大学学士学位。亚洲协会南加州分会曾在 2016 年中美电影峰会上授予 Melissa Cobb 荣誉表彰。