

# Important information for participants in the Museum Social Impact Study

## Study Requirements:

As a confirmed participant in the Museum Social Impact in Practice study (MSIIP), you will visit Asia Society Texas at least three (3) times through November 2025.

Each visit, you are welcome to bring one (1) guest for free.

## Benefits of Participation:

As part of your participation, you will receive:

- > Free admission to exhibitions
- > Complimentary tickets to eligible events
- > Validated parking
- > Discounts at the Pop-Up Shop

## During the Study Period:

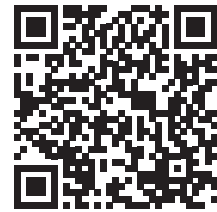
When you visit as part of your participation, please check in at Guest Services, where our team will greet you, ensure your visit is logged, and address any questions you may have.

## Visiting the Museum:

No need to reserve a ticket to visit our exhibitions! Simply come to the museum during our public hours:

- > Wednesday: 10 a.m. – 5 p.m.
- > Thursday: 12 p.m. – 7 p.m.
- > Friday to Sunday: 10 a.m. – 5 p.m.

### MSIIP Information:



[asiasociety.org/msiip](https://asiasociety.org/msiip)

### Plan Your Visit:



### Exhibitions:



**MORE INFORMATION: [ASIASOCIETY.ORG/MSIIP](https://asiasociety.org/msiip)**  
1370 Southmore Blvd, Houston, Texas 77004 | 713.496.9901

## Attending Events:

Most of Asia Society Texas' events are eligible for the study to count as a visit as part of your participation. See our list of eligible events on [our MSIP page](#).

If there is an event you'd like to attend, please email [GuestServicesTX@asiasociety.org](mailto:GuestServicesTX@asiasociety.org) with at least 48 hours' advance notice. Walk-up attendance is accepted but subject to availability.

### Eligible Events:



## Address and Parking:

Asia Society Texas is located in the Museum District at 1370 Southmore Blvd, Houston, TX 77004.

Your welcome packet includes three (3) parking vouchers. The parking lot is directly across from the Center on Southmore Boulevard. You can enter from either Caroline Street or Austin Street.

Upon entering the parking lot, please insert your credit card into the kiosk. When you check in at Guest Services, present one of the provided parking vouchers to redeem your validated parking.

## Pop-Up Shop Discount:

Your welcome packet also contains three (3) Pop-Up Shop coupons. Show these to our Guest Services team to receive a 15% discount on your purchase. Exclusions apply; our staff can inform you about the excluded items.

## Survey:

After you complete your three visits, you will receive a link to a 30-minute survey. A report of the compiled data will be shared with participants but will not include names or contact information. Aggregated data from the survey will be shared with the American Alliance of Museums for the purposes of a national study.

Upon completion of the survey, you will receive instructions to redeem your additional benefits:

- > A free Household-level membership to AST
- > A \$25 Visa gift card
- > Credit for five (5) volunteer hours
- > A gift bag of AST merchandise

## Stay in Touch!

Please check your email frequently for updates about the study. You will receive communication from any of the following addresses:

- > [RTorres@asiasociety.org](mailto:RTorres@asiasociety.org)
- > [AsiaSocietyMSIP@gmail.com](mailto:AsiaSocietyMSIP@gmail.com) (This address is set up for automated sending only.)

Questions? Please contact us at [GuestServicesTX@asiasociety.org](mailto:GuestServicesTX@asiasociety.org) or by phone at 713.496.9901 during our public hours. You can also leave a voicemail and we will call you back as soon as we are back in the office.

You can also contact Rayén Torres, Guest Services Manager, at [RTorres@asiasociety.org](mailto:RTorres@asiasociety.org).