



Lucia Liu
Agent, Asian Business Development
United Talent Agency

Lucia Liu joined leading entertainment and talent company United Talent Agency in 2014 and is responsible for developing and executing Asia-related initiatives. That includes bringing creative talent and content across borders between Hollywood and Asia. Since she joined, UTA has signed clients such as acclaimed actor Ryan Zheng, (**Ex Files**), Chinese actress and Weibo sensation Angelababy (**Independence Day 2**), and breakout star Mark Chao (**Young Detective Dee**). Liu is also responsible for growing UTA's Asian presence in licensing, branding and endorsements, among other areas, and is deeply involved in co-production and co-financing deals between China and the U.S. As part of the Motion Picture Literary department, she represents emerging and established writers and directors, including Nattawut Poonpiriya (**Bad Genius**) and Lulu Wang (**What You Don't Know**). A Chengdu native, Liu studied philosophy at Beijing Normal University and received a Master's in Communications Management from the USC Annenberg School.

刘川川
经纪人，亚洲业务发展
联合艺人经纪公司

刘川川于 2014 年加入好莱坞著名艺人经纪公司 United Talent Agency，负责开发与亚洲有关的影视业务，在好莱坞和亚洲之间引荐创意人才和内容项目。自从她加入以来，UTA 签约演员郑恺（《前任》系列）、微博红人女演员 Angelababy（《独立日 2》）、实力派男演员赵又廷（《狄仁杰之四大天王》）。刘川川还负责拓展 UTA 亚洲事业部的商业授权、品牌营销、广告植入，促成中美合拍制作和联合投资。作为电影文学部门的一员，她代理的客户既有行业新秀，也有成熟作家、导演，如纳塔吾·彭皮里亚《天才枪手》和王露露《What You Don't Know》。刘川川是成都人，毕业于北京师范大学哲学系，获南加州大学安纳伯格学院大众传播管理硕士学位。