

Immediate Release

The Largest Exhibition of Legendary American Artist Robert Indiana In Hong Kong To-Date

LOVE Long: Robert Indiana & Asia Features Iconic Text-based Works in Dialogue with Contemporary Asian Artists

(Hong Kong, February 6, 2018) – The Asia Society Hong Kong Center (ASHK) today announces that it will be presenting some of the most memorable works of the legendary American artist Robert Indiana, best known for his iconic *LOVE* sculptures, in its new exhibition ***LOVE Long: Robert Indiana & Asia***. Officially opening on February 7 until July 15, 2018, the exhibition is the first major presentation of Indiana’s works in Hong Kong, and is timed to coincide with Art Basel Hong Kong 2018 in the last week of March to attract a wider audience of art lovers from across the region and globally.

Also on display will be works by eight artists and collectives from Asia that echo Indiana’s explorations into words and images. Apart from the works of Kutluğ Ataman, Young-Hae Chang Heavy Industries, Chim ↑ Pom, He An, Takuji Kogo (*Candy Factory), and Xu Bing, there will also be two newly commissioned pieces created by Hong Kong artist Hung Keung and Taiwanese artist Charwei Tsai.

Made possible through the generous support of Morgan Stanley as platinum sponsor, the ***LOVE Long*** exhibition, its docent tours and accompanying education and community programs will be free for the public to enjoy. ASHK also gratefully acknowledges the support of Morgan Art Foundation for this exhibition. Additionally, the exhibition is supported by Hang Lung Properties as outreach partner, United Airlines as airline partner, and ArtMap as media partner.

Art as a Universal Language

Born in 1928, Robert Indiana first became an American art world sensation in 1966 with his *LOVE* sculpture. The image of the four letters – L, O, V, E – stacked up in two rows with the “O” slightly tilted is Indiana’s word-image play at its best. In his artistic journey spanning over six decades, Indiana has developed the unique skill to reconfigure words into visual forms imbued with whimsy and poetry. In his artistic exploration of words and languages, the artist also delved into the pictographic and emotional complexity of the Chinese characters love (愛) and peace (平). The ***LOVE Long*** exhibition will feature a series of rare works of Indiana’s paintings in his signature hard-edged style incorporating these Chinese characters, which have rarely been exhibited or published elsewhere.

“We are very proud to be staging this unique and exciting exhibition of Robert Indiana’s works in Hong Kong. Through the thoughtful curation of artistically synergistic works from different cultural backgrounds, this multicultural, multilingual exhibition affirms that art is a universal language. Furthermore, ***LOVE Long*** is timed to honor the 90th birthday of Robert Indiana this year. It also celebrates Hong Kong’s role as an important art hub in Asia, and focuses on love and peace as

inspirations in these turbulent times,” said Ms. S. Alice Mong, Executive Director of Asia Society Hong Kong Center.

“Morgan Stanley is a longstanding supporter of the arts, and we are delighted to partner with Asia Society on this exciting exhibition in Hong Kong,” said Gokul Laroia, Co-CEO of Asia Pacific, Morgan Stanley. “Furthermore, as a U.S.-headquartered financial services firm that has been operating in Asia for nearly 50 years, we are thrilled to help bring together the iconic masterpieces of American artist Robert Indiana with those of eight Asian artists whose works reflect the perennial themes of life, language, and love.”

Multicultural, Multilingual Exhibition and Education Programs

The **LOVE Long** exhibition will feature over 30 works by Robert Indiana in the Chantal Miller Gallery at Asia Society Hong Kong Center, together with 7 works by artists and collectives from Asia. It will also include four outdoor installations of Indiana’s globally recognized iconic sculptures in the center’s magnificent rooftop space in juxtaposition with Hong Kong’s urban landscape. The exhibition is curated by Dr. Miwako Tezuka, Co-Founder / Co-Director of PoNJA-GenKon, an online network of scholars, curators, and researchers interested in contemporary art that was founded in 2003.

The exhibition will be complemented by a series of education programs related to the theme of word art and expression, including public lectures, artist masterclass, art access programs designed for special needs community groups, interactive family art workshops, immersive creative workshops and community activities to promote local creativity.

For more information on the Exhibition and its accompanying education and community programs, please call the Asia Society Hong Kong Center hotline (+852 2103 9511) or visit the exhibition webpage on <https://asiasociety.org/hong-kong/exhibitions/love-long-robert-indiana-and-asia>

- end -

About the Exhibition

Exhibition Period:

February 7 – July 15, 2018

Admission

FREE

Address

Chantal Miller Gallery
Asia Society Hong Kong Center
9 Justice Drive, Admiralty, Hong Kong

Opening Hours

Tuesday to Sunday: 11am – 6pm
Last Thursday of the month: 11am – 8pm
Closed on Mondays
Last admission: 30 minutes before closing

Special Opening Hours/Closed Days:

Lunar New Year: Closed only on February 16-17, 2018 (New Year Days 1 & 2)
GREAT Festival of Innovation: Closed to public on March 21-24, 2018
Art Basel Week: March 29-31, 2018 extended hours from 11am – 8pm

About Asia Society Hong Kong Center

Asia Society Hong Kong Center is a locally funded, independent non-government organization that was established in 1990 by a group of Hong Kong community leaders. It is affiliated with Asia Society in New York that was founded in 1956 by John D. Rockefeller III to promote mutual understanding and to strengthen partnerships between Asia and the US in a global context.

Asia Society Hong Kong Center is dedicated to providing educational platforms that present balanced perspectives and promote critical understanding of topics that are relevant to Hong Kong, Asia and the region's role in the world. Across the fields of arts and culture, education, business and policy, it seeks to provide insights, generate ideas and promote collaboration to address present challenges and create a shared future. Its home in Admiralty at the former Explosives Magazine of the old Victoria Barracks, made possible under Private Treaty Grant from the government, was the result of careful conservation, restoration and adaptive re-use which transformed the heritage site into a cultural, artistic and intellectual hub in 2012 to offer a broad variety of cultural and education programs to the community.

About Morgan Stanley

Morgan Stanley has earned a worldwide reputation for excellence in financial advice and market execution. With offices in more than 42 countries, the people of Morgan Stanley are dedicated to providing our clients the finest thinking, products and services to help them achieve even their most challenging goals. For further information about Morgan Stanley, please visit www.morganstanley.com.

About Hang Lung Properties

Hang Lung Properties Limited (HKSE stock code: 00101), a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer operating in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, with our distinctive footprint now fully established in Shanghai, Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the “66” brand. As Hang Lung’s business continues to grow, the Company is set to develop into a highly admired national commercial property developer in China.

Media Enquiry

For more information, please contact:

External Affairs, Asia Society Hong Kong Center

Barbara Tong +852 2103 9513

May Tam +852 2103 9559

Email: mediahk@asiasociety.org