

Terms and Conditions of Instagram #LoveLongBest Photo Contest (the Contest) at Asia Society Hong Kong Center (ASHK)

By entering this Contest, each Contestant fully and unconditionally agrees to and accepts these Terms and Conditions:

Contest Period and Deadline

- Commencing on February 7 and ending on March 14, 2018
- Last entry deadline: March 14, 2018, 23:59

Prizes

- 1st prize – AMMO dinner voucher (\$800) + ASHK family membership (1-year)
- 2nd prize – AMMO afternoon tea voucher for 2 + ASHK individual membership (1-year)
- 3rd prize – AMMO afternoon tea voucher for 2 + ASHK individual membership (1-year)
- Up to five (5) consolation prizes – Two (2) Art Central Saturday entry tickets per winner
- All winners will also each receive a copy of the *LOVE Long* exhibition catalogue

Eligibility

1. Contestants must have a public Instagram account to enter the Contest
2. Photo entries must be of exhibits in the *LOVE Long: Robert Indiana and Asia* exhibition at ASHK
3. Each Contestant will be eligible for ONE prize only, irrespective of number of entries

How to qualify for Contest To qualify, Contestants must

1. Follow @AsiaSocietyHK Instagram account;
2. Post their best shots on their own Instagram accounts;
3. tag #LoveLongBest (unique # for this Contest) on each photo entry;
4. Post only one (1) photo per entry (Note : for posts with multiple photos, only the first photo will be taken into consideration); and
5. Agree by enrolling in this Contest that ASHK will have the rights to use their entry photos in its promotional materials or activities, subject to photo credit being given to the original photographer.

Selection Criteria

1. The 20 photos with most likes will be shortlisted for final selection.
2. An adjudication panel of five (5) judges/votes from ASHK, Morgan Stanley and AMMO will rank and vote for the top eight (8) entries out of the 20
3. Each adjudication panelist will rank his/ her eight selected photos by assigning scores from one (1), being the lowest, to eight (8), being the highest.
4. The photo scoring the highest votes will win the first prize; runner-up and third places will win the second and third prizes respectively.
5. The next five (5) photos in the scoring rank will be awarded consolation prizes.

Prize Announcement

1. Winners will be announced on ASHK's Instagram account via organic post on March 22, 2018.
2. ASHK will contact winners via Instagram private message for prize collection.
3. Winners will be given a seven (7) day window to collect their prizes at ASHK.

Use of Personal Data

1. For the purposes of this Contest, ASHK will collect various personal data from Contestants, such as the full name, age, mobile phone number, email address and

home address, etc. ASHK will use the personal data provided solely for the purpose of identifying each Contestant and for managing the logistics of the Contest.

2. Failure to provide personal data as requested will result in ASHK being unable to process or accept an entry. In this respect, each Contestant confirms that he/she has read and fully understands the [Privacy Statement of ASHK](#) and consents to ASHK's use (including any transfer) of their personal data for the purposes of the Contest in accordance with the Personal Data (Privacy) Ordinance (Cap. 486) of Hong Kong.

Changes to Terms and Conditions (T&Cs)

1. ASHK shall have the right to cancel the Contest and/or to amend these T&Cs at any time without prior notice. Any changes will be posted on ASHK's Facebook and Instagram accounts.
2. Notwithstanding the Contracts (Rights of Third Parties) Ordinance (Cap. 623) and/or any comparable law in any jurisdiction, the T&Cs are personal to and are made solely for the benefit of ASHK and you, and shall not create or give any rights to or purport to confer any benefits on any third parties whatsoever. The application of the Contracts (Rights of Third Parties) Ordinance and/or any comparable law in any jurisdiction giving to or conferring on third parties the right to enforce any T&Cs is expressly excluded and no T&Cs are, or are intended to be, enforceable by any person not being a party to it. Notwithstanding the foregoing in this paragraph, third party rights under the T&Cs shall be enforceable by ASHK if ASHK is a direct or indirect wholly-owned subsidiary of ASHK in accordance with the Contracts (Rights of Third Parties) Ordinance and/or any comparable law in any jurisdiction. The rights of the parties to terminate, rescind, or agree any amendment, waiver, variation or settlement under or relating to the T&Cs, are not subject to the consent of any third party.

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