

## Student Project: Global Farmers Market and Exhibition

### Resources

- Mapped: Food Production Around the World <https://www.visualcapitalist.com/cp/mapped-food-production-around-the-world/>
- Top 10 Agricultural Countries in the World <https://www.tractorjunction.com/blog/top-10-agricultural-producing-countries-in-the-world/>
- List of largest producing countries of agricultural commodities [https://en.wikipedia.org/wiki/List\\_of\\_largest\\_producing\\_countries\\_of\\_agricultural\\_commodities](https://en.wikipedia.org/wiki/List_of_largest_producing_countries_of_agricultural_commodities)
- Land use statistics by country [https://en.wikipedia.org/wiki/Land\\_use\\_statistics\\_by\\_country](https://en.wikipedia.org/wiki/Land_use_statistics_by_country)
- The World Factbook <https://www.cia.gov/the-world-factbook/countries/world/>
- Guide to Country Profiles <https://www.cia.gov/the-world-factbook/references/guide-to-country-profiles/>

### Student Project

Each student will create a **Global International Market Booth** to advertise a specific form of agriculture. You will be assigned one of the following types of **Global Agricultural Practices**. You will produce:

1.1-Presentation on your Booth Exhibit Design. (Options Available: Online: PowerPoint Classroom: Research Poster or Tri-folder)

1.2-Create an Informational Brochure that you will be able to pass out to your customers (Classmates).

Mesa's Global International Market Agricultural Regions are the following:

- Commercial Gardening- The southeastern United States and southeastern Australia.
- Mediterranean- lands surrounding the Mediterranean Sea, the western United States, the southern tip of Africa and Chile.
- Ranching- the drylands of western North America, southeastern Latin America, Central Asia, sub-Saharan Africa, and the South Pacific.
- Grain- the north-central United States, south-central Canada, and Eastern Europe.
- Dairying- Near population clusters in the northeastern United States, southeastern Canada, and northwestern Europe.
- Mixed Crop & Livestock- the U.S. Midwest and central Europe.
- Plantation- the tropical and subtropical regions of Latin America, sub-Saharan Africa, South Asia & Southeast Asia
- Intensive Smallholder Crop & Livestock- the large population concentrations of East Asia & South Asia, where growing rice is difficult.
- Intensive Wet Rice- the large population concentrations of East Asia & South Asia.
- Pastoral Nomadism- the drylands of Southwest Asia & North Africa, Central Asia & East Asia.
- Shifting Cultivation- the tropical regions of Latin America, sub-Saharan Africa & Southeast Asia.
- Aquaculture products United States and Asia

## 1.1 Presentation on your Booth Exhibit Design

- Be prepared to set up your “Market Booth” with an informative/ eye-catching display (tri-fold poster).
- Show life as a farmer associated with your assigned region
- Use pictures, samples of products produced
- You are to inform people/customers of your style of agriculture which you will present both the positive and negative aspects of your style.
- Be creative
- Be informative

### Examples of Possible Booth Exhibit Displays Set-Ups



*Pop-Up Farmers Market Booth*



*Truck/Bus Farmer Market Booth*

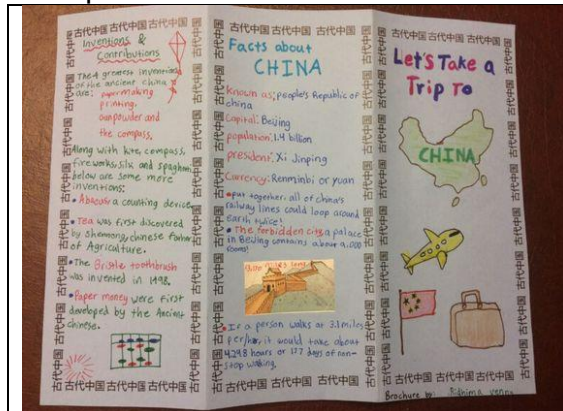


*Trailer Farmer Market Booth*

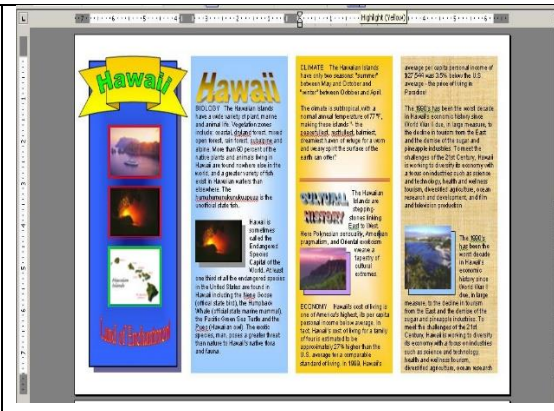
## 1.2 Informational Brochure

- A brief statement dealing with the social and economic situation of that region.
- A description of the style of agriculture.
- What products are grown.
- A map of where you would live in order to practice it & description of the climate necessary.
- An explanation of whether it is commercial or subsistence agriculture and what that means for the potential lifestyle of the farmer practicing it.
- Visuals that show the products and the fields or processes used.

### Examples of Informational Brochure Platforms



Handwritten Production



Use of PowerPoint to Produce Your Brochure



Use of Canva to Produce Your Brochure