Student Project: Global Farmers Market and Exhibition

Resources

- Top 10 Agricultural Countries in the World [https://www.tractorjunction.com/blog/top-10-agricultural-producing-countries-in-the-world/]
- Land use statistics by country [https://en.wikipedia.org/wiki/Land_use_statistics_by_country]
- The World Factbook [https://www.cia.gov/the-world-factbook/countries/world/]

Student Project

Each student will create a **Global International Market Booth** to advertise a specific form of agriculture. You will be assigned one of the following types of **Global Agricultural Practices**. You will produce:

1.1-Presentation on your Booth Exhibit Design. (Options Available: Online: PowerPoint  Classroom: Research Poster or Tri-folder)

1.2-Create an Informational Brochure that you will be able to pass out to your customers (Classmates).

Mesa’s Global International Market Agricultural Regions are the following:

- Commercial Gardening- The southeastern United States and southeastern Australia.
- Mediterranean- lands surrounding the Mediterranean Sea, the western United States, the southern tip of Africa and Chile.
- Ranching- the drylands od western North America, southeastern Latin America, Central Asia, sub-Saharan Africa, and the South Pacific.
- Grain- the north-central United States, south-central Canada, and Eastern Europe.
- Dairying- Near population clusters in the northeastern United States, southeastern Canada, and northwestern Europe.
- Mixed Crop & Livestock- the U.S. Midwest and central Europe.
- Plantation- the tropical and subtropical regions of Latin America, sub-Saharan Africa, South Asia & Southeast Asia
- Intensive Smallholder Crop & Livestock- the large population concentrations of East Asia & South Asia, where growing rice is difficult.
- Intensive Wet Rice- the large population concentrations of East Asia & South Asia.
- Pastoral Nomadism- the drylands of Southwest Asia & North Africa, Central Asia & East Asia.
- Shifting Cultivation- the tropical regions of Latin America, sub-Saharan Africa & Southeast Asia.
- Aquaculture products United States and Asia
1.1 Presentation on your Booth Exhibit Design

☐ Be prepared to set up your “Market Booth” with an informative/ eye-catching display (tri-fold poster).
☐ Show life as a farmer associated with your assigned region
☐ Use pictures, samples of products produced
☐ You are to inform people/customers of your style of agriculture which you will present both the positive and negative aspects of your style.
☐ Be creative
☐ Be informative

Examples of Possible Booth Exhibit Displays Set-Ups

<table>
<thead>
<tr>
<th>Pop-Up Farmers Market Booth</th>
<th>Truck/Bus Farmer Market Booth</th>
<th>Trailer Farmer Market Booth</th>
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</thead>
</table>

![Pop-Up Farmers Market Booth](image1)
![Truck/Bus Farmer Market Booth](image2)
![Trailer Farmer Market Booth](image3)
1.2 Informational Brochure

☐ A brief statement dealing with the social and economic situation of that region.
☐ A description of the style of agriculture.
☐ What products are grown.
☐ A map of where you would live in order to practice it & description of the climate necessary.
☐ An explanation of whether it is commercial or subsistence agriculture and what that means for the potential lifestyle of the farmer practicing it.
☐ Visuals that show the products and the fields or processes used.

Examples of Informational Brochure Platforms

| Handwritten Production | Use of PowerPoint to Produce Your Brochure | Use of Canva to Produce Your Brochure |