



## Global Corporate Network

- Welcomes a **diverse corporate community** across industries, from the United States and abroad, to support and directly engage in Asia Society's work and activities in New York and around the world.
- Provides a **strong value proposition for engagement** through several options for membership, each designed to offer your company the ability to choose what level of engagement holds the most value.
- Nurtures an **exceptional networking environment** to build relationships with other corporate leaders, policymakers and influencers, from throughout Asia and those who have an interest in Asia.
  - Acts as a **personal concierge to help your company** gain valuable knowledge and thoughtful insight into those Asia-related issues of most interest to your company, and affecting or of interest to the global business community.

Global Explorer - \$250,000+

Visionary - \$100,000 to \$249,999

Ambassador - \$50,000 to \$99,999

Champion - \$25,000 to \$49,999

Trailblazer - \$10,000 to \$24,999

Membership runs for (12) months from confirmed pledge date and supports Asia Society's programming and activities, while offering tangible engagement benefits that reflect the size, needs and interests of your company.

### Special Incentive: Multi-year Commitments – New Members Only.

2-Year membership commitment offers a 10% discount on annual membership, is available for first time sign-up and is eligible at Ambassador level and above.

3-Year membership commitment offers a 15% discount on annual membership, is available for first time sign-up and is eligible at Ambassador level and above.

**As a nonpartisan 501(c)(3) nonprofit organization, corporate membership in Asia Society's Global Corporate Network is tax deductible to the fullest extent allowed by law.**

## Global Explorer (\$250,000+)

- Dedicated point of contact within Asia Society’s leadership team.
- Complimentary invitations to public and private events and activities at **all Asia Society’s (13) offices**, featuring U.S. and global thought leaders, senior level U.S. and foreign policymakers, and influencers: Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York City, San Francisco, Seoul, Sydney, Tokyo, Washington, DC, Zurich and beyond; invitations typically limited to (2) representatives per event. Programming varies between offices.
- Invitation for (2) senior-level executives to attend the annual “**State of Play**”, an intimate reception and dinner hosted at Asia Society in New York by Ambassador Josette Sheeran, President and CEO of Asia Society, and Kevin Rudd, President of Asia Society Policy Institute, to discuss the current state of affairs between Asia and the global community.
- Opportunity for a C-suite executive to be considered to join **Asia Society’s Board of Trustees**.
- Opportunity for a senior-level executive to join the **Asia Society Policy Institute (ASPI) Corporate Advisory Board**
- Opportunity to customize a full-day of learning (**Executive Education**) for up to (30) employees on issues of interest, featuring select Asia Society program staff hosted by Asia Society in New York; additional costs may apply.
- Opportunity to collaborate and develop a custom event with Asia Society, based on mutual interests and timing; depending on scale of the event; additional costs may apply.
- Opportunities to invite Ambassador Josette Sheeran or Kevin Rudd to participate in a conversation with or provide a briefing to your C-suite executives on a specific subject of mutual interest; additional costs may apply.

- Special invitations during **UNGA (United Nations General Assembly) programming**, including engagement with visiting leaders from across Asia.
- Receive the Asia Society UNGA Passport: Opportunity for up to (10) senior level executives to partake in Asia Society programming around UNGA in New York.
- Exclusive invitations to **high-level briefings** and to connect with Asia Society's global network to address timely and important subjects related to Asia.
  - Opportunity for (2) senior-level executives to join an Asia Society staff-led tailored overseas trip; travel expenses not covered by Asia Society.
  - Private curated-led tour of Asia Society Museum in New York for up to (15) people.
- Prominent listing as a Global Explorer on Asia Society's website, at the office in New York and associated with major events (TBD).
  - Opportunity to bring up to (10) guests to select Asia Society events and activities; based on spacing and availability.
- A digital bi-monthly update on Asia Society programming and publications.
  - Custom additional engagement benefits, as discussed.
  - Membership benefits listed at Visionary level and below.

### **Visionary (\$100,000 - \$249,999)**

- Dedicated point of contact within Asia Society's leadership team.
- Complimentary invitations to public and private events and activities at **Asia Society's New York office and up to (4) additional regional offices**, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event. Programming varies between offices.

- Invitation for (1) senior-level executive to attend the annual “**State of Play**”, an intimate reception and dinner hosted at Asia Society in New York by Ambassador Josette Sheeran, President and CEO of Asia Society, and Kevin Rudd, President of Asia Society Policy Institute, to discuss the current state of affairs between Asia and the global community.
- Opportunity to customize a full-day of learning (**Executive Education**) for up to (15) employees on issues of interest, featuring select Asia Society program staff hosted by Asia Society in New York; additional costs may apply.
  - Special invitations during **UNGA (United Nations General Assembly) programming**, including engagement with visiting leaders from across Asia.
- Receive the Asia Society UNGA Passport: Opportunity for up to (4) senior level executives to partake in Asia Society programming around UNGA in New York.
- Exclusive invitations to **high-level briefings** and to connect with Asia Society’s global network to address timely and important subjects related to Asia.
- Opportunity for (1) person to join an Asia Society program staff-led tailored overseas trip; travel expenses not covered by Asia Society.
- Private curated-led tour of Asia Society Museum in New York for up to (15) people.
- Prominent listing as a Visionary on Asia Society’s website and at the office in New York.
- Opportunity to bring up to (5) guests to Asia Society events and activities, based on spacing and availability.
  - A digital bi-monthly update on Asia Society programming and publications.
    - Membership benefits listed at Ambassador level and below.

## Ambassador (\$50,000 - \$99,999)

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at **Asia Society's New York office and (2) additional regional offices**, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.  
Programming varies between offices.
- Opportunity to participate in a **leadership capacity** (Chair or Co-Chair) on the following members-driven working groups; leadership position limited to (1) senior-level representative:
  - Business Council (BC): Up to (2) senior-level executives**
  - Global Talent and Diversity Council (GTDC): Up to (2) senior-level executives**
  - Rising Executives Network (REN): Up to (4) rising leaders**
- Exclusive invitations to **high-level briefings** and to connect with Asia Society's global network to address timely and important subjects related to Asia.
- Prominent listing as an Ambassador on Asia Society's website and at the office in New York.
- Opportunity to bring up to (2) guests to Asia Society events and activities, based on spacing and availability.
- A digital bi-monthly update on Asia Society programming and publications.
- Membership benefits listed at Champion level and below.

## **Champion (\$25,000 - \$49,999)**

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at **Asia Society's New York office**, featuring U.S. and global thought leaders, senior level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- Opportunity to participate on the following members-driven working groups:

**Business Council (BC): (1) senior-level executive**  
**Global Talent and Diversity Council (GTDC): (1) senior-level executive**  
**Rising Executives Network (REN): Up to (2) rising leaders**

### **Business Council (BC)**

BC is a members-driven working group that meets quarterly to address the most pressing issues and opportunities facing the global business community. It acts as an ideas incubator to explore topics for programming and advises Asia Society how to both expand and enhance cutting-edge programming that is timely and relevant.

### **Global Talent and Diversity Council (GTDC)**

GTDC is a members-driven working group that meets quarterly and seeks to 1) raise visibility of the importance of nurturing Asian talent and diversity in the business community world-wide, 2) acts as a go-to business resource to expose cutting-edge, innovative and applicable best practices and trends that achieve real, measurable outcomes in attracting, retaining and promoting Asian talent across the global business landscape, and 3) advises Asia Society and external stakeholders how they can best leverage their respective roles within the public arena as an advocate for inclusive Asian talent and diversity in the business community.

### Rising Executives Network (REN)

Designed to bring professionals of Asian descent under the age of 40 together, REN is a members-driven community that discusses issues tied to Asia and actively supports collaboration and relationship-building within an intentionally intercultural setting. It exposes participants to fresh ideas about contemporary Asian culture, markets and life, leveraging such topics as a starting point for activities that teach participants how to work together across cultural lines.

- Exclusive invitations to high-level briefings and to connect with Asia Society's global network to address timely and important subjects related to Asia.
- Prominent listing as a Champion on Asia Society's website and at the office in New York.
- Opportunity to bring up to (2) guests to Asia Society events and activities, based on spacing and availability.
- Special discount pricing on space rental at Asia Society in New York; based on availability.
- A digital bi-monthly update on Asia Society programming and publications.
- Membership benefits listed at Trailblazer level.

### **Trailblazer (\$10,000 - \$24,999)**

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at **Asia Society's New York office**, featuring U.S. and global thought leaders, senior level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- Prominent listing as a Trailblazer on Asia Society's website and at the office in New York.

- A digital bi-monthly update on Asia Society programming and publications.
- Special members-discount to public programming for all employees.
- Complimentary admission to Asia Society Museum in New York for all employees, plus (1) guest.

### Enhancements to Membership

The following areas of engagement, available to active corporate members for an additional contribution, strengthen Asia Society's impact by supporting its ability to reach and engage a wider, diverse audience in New York and around the world.

Each listed opportunity below provides **visibility, branding and recognition** related to that activity, and targets both the Asia Society community and global external stakeholders for the duration of a company's annual membership:

- Asia Society's 2020 Triennial
- 2020 Asia Game Changer Awards Dinner
- Asia In-Depth Weekly Podcast
- Asia 21 Young Leaders Network
- Asia Briefing Monthly Series
- LGBTQ+ Connections Night at Leo Bar
- Free Fridays
- Family Days