



Global Corporate Network

Membership Offerings

An esteemed and diverse group of innovative global business leaders, who engage in the public and private activities at Asia Society across the arts, business, culture, education, policy and technology.

**To inquire, please contact Christopher M. Belisle,
Executive Director of Corporate Relations at cbelisle@asiasociety.org**

What is Asia Society?

- Founded by John D. Rockefeller 3rd in 1956 in New York to foster greater understanding and cultural exchange between Asia and the United States.
- A **world-renowned 501(c)(3) nonprofit nonpartisan organization**, which seeks to build a strong, collaborative relationship between Asia and the world through programming and activities across 12+ regional centers: Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Sydney, Tokyo, Washington, DC, Zurich and beyond.
- The leading go-to resource for learning about and engaging in Asia across the arts, business, culture, education, policy and technology.
- Supports an extensive and engaged global network of professionals, influencers and thought leaders across arts and culture, policy and business and education, who have an interest in or are located across Asia.

Why Asia Society?

- No other organization provides a comprehensive understanding of Asia across interrelated disciplines, and offers extensive, first-class content and programming – both in-person and digitally.
- Successful companies must continuously monitor and gain knowledge about the multiple cultural, geopolitical, socio-economic and regulatory environments across Asia, and how these areas impact each other, in order to remain competitive and thrive.
- Asia Society provides an open and inclusive environment to help your company better understand and engage your employees, customers and business partners located across Asia through:
 - **Fresh, relevant and innovative programming** across the arts, business, culture, education, policy and technology.
 - **Networking opportunities** with senior-level executives, U.S. and foreign-based public policy leaders and influencers.
 - **Connections to distinguished scholars and issue experts**, who provide direct insight into those subjects of most interest to your company.

Global Corporate Network (GCN)

- Welcomes a **diverse corporate community** across industries, from the United States and abroad, to support and directly engage in Asia Society's work and activities in New York and around the world.
- Provides a **strong value proposition for engagement** through several options for membership, each designed to offer your company the ability to choose what level of engagement holds the most value.
- Nurtures an **exceptional networking environment** to build relationships with other corporate leaders, policymakers and influencers, from throughout Asia and those who have an interest in Asia.
- Acts as a **personal concierge** to help your company gain valuable knowledge and thoughtful insight in issues of most interest to your company, and affecting or of interest to the global business community.

Membership Offerings

- Ambassador - \$50,000
- Champion - \$25,000 to \$49,999
- Trailblazer - \$10,000 to \$24,999

Membership runs for (12) months from confirmed pledge date and supports Asia Society's programming and activities, while offering tangible engagement benefits that reflect the size, needs and interests of your company.

Corporate members above \$50,000 are invited to leverage a curated set of engagement benefits, designed to meet your company's specific goals and interests.

Special Incentive: Multi-year Commitments – New Members Only.

2-Year membership commitment offers a 10% discount on annual membership, is available for first time sign-up and is eligible at the Ambassador level.

3-Year membership commitment offers a 15% discount on annual membership, is available for first time sign-up and is eligible at the Ambassador level.

As a nonpartisan 501(c)(3) nonprofit organization, corporate membership in Asia Society's Global Corporate Network is tax deductible to the fullest extent allowed by law.

Ambassador

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at Asia Society's New York office, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- Opportunity to join and participate in a leadership capacity (Chair or Co-Chair) on the following members-driven working groups; leadership position limited to (1) senior-level representative:

Business Council (BC): Participation limited to (2) senior-level executives

Global Talent and Diversity Council (GTDC): Participation limited to (2) senior-level executives

Rising Executives Network (REN): Participation limited to (4) rising leaders

Technology and Innovation Council (TIC): Participation limited to (2) senior-level executives

Ambassador - Continued

- Exclusive invitations to high-level briefings and to connect with Asia Society's global network to address important subjects related to Asia.
- Prominent listing as an Ambassador on Asia Society's website and at the office in New York.
- Opportunity to bring up to (2) guests to Asia Society events and activities, based on spacing and availability.
- A digital bi-monthly update on Asia Society programming and publications.
- Membership benefits listed at Champion level and below.

Champion

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at Asia Society's New York center, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- Opportunity to participate on the following (4) members-driven working groups:

Business Council (BC): (1) senior-level executive

BC is a members-driven working group that addresses the most pressing issues and opportunities facing the global business community. Members are invited to participate in private, off-the-record conversations with senior-level officials from across Asia. It also acts as an “ideas incubator” to explore topics for potential programming and advises Asia Society how to both expand and enhance activities that are both timely and relevant.

Champion - Continued

Global Talent and Diversity Council (GTDC): (1) senior-level executive

GTDC is a members-driven working group that 1) raises visibility of the importance of nurturing Asian talent and diversity in the business community world-wide, 2) acts as a go-to business resource to expose cutting-edge, innovative and applicable best practices and trends that achieve real, measurable outcomes in attracting, retaining and promoting Asian talent across the global business landscape, and 3) advises Asia Society and external stakeholders how they can best leverage their respective roles within the public arena as an advocate for inclusive Asian talent and diversity in the business community.

Rising Executives Network (REN): (2) rising leaders

Designed to bring professionals of Asian descent under the age of 40 together, REN is a members-driven community that discusses issues tied to Asia and actively supports collaboration and relationship-building within an intentionally intercultural setting. It works to plan activities and projects related to supporting professional development and career advancement.

Champion - Continued

Technology and Innovation Council (TIC): (1) senior-level executive

TIC is a members-driven working group that raises visibility for developments pertaining to technology and innovation. Members plan programming and discuss technology's impact on the global community.

- Exclusive invitations to high-level briefings and to connect with Asia Society's global network to address important subjects related to Asia.
- Prominent listing as a Champion on Asia Society's website and at the office in New York.
- Opportunity to bring up to (2) guests to Asia Society events and activities, based on spacing and availability.
- Special discount pricing on space rental at the Asia Society office in New York; based on availability.
- A digital bi-monthly update on Asia Society programming and publications.
- Membership benefits listed at Trailblazer level.

Trailblazer

- Dedicated point of contact.
- Complimentary invitations to public and private events and activities at Asia Society's New York center, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- Prominent listing as a Trailblazer on Asia Society's website and at the office in New York.
- A digital bi-monthly update on Asia Society programming and publications.
- Special members-discount to public programming for all employees.
- Complimentary admission to Asia Society Museum in New York for all employees, plus (1) guest.