



**Asia**  
Society®

Center for  
Global Education

# **A Future-Ready Workforce: Preparing Community College Students for a Global Economy**

Faculty Module 10:  
International Connections through  
Social Media

## **Faculty Guide**

**ECMC**

Funded through the generous support of **ECMC** Foundation

Your next steps are:

1. After reviewing the specific ways social media influences your career field, brainstorm examples that you have seen or experienced. How can you use these examples in conjunction with the questions you created related to the use of social media and international connections in your industry, to help your students develop their global competence?
2. Consider creating a lesson similar to Robin's tilapia story featured at the beginning of the module. What products or services in your field have international pathways or supply chains that your students can trace from raw material to finished product or service? How does (or could) social media facilitate the process? How can social media facilitate transparency in the process for consumers?
3. Try using the [Question Formulation Technique](#) during a student discussion to help students think critically about their use of social media and how that usage might impact their work within the industry.
4. Revisit the [Postsecondary Global Leadership Performance Outcomes](#). Where is global digital citizenship and responsible social media usage reflected in the outcomes?
5. Identify places within your curriculum to incorporate the concept of responsible social media use as a critical component of [global digital citizenship](#) and as an essential skill for employability.
6. Be sure to check Asia Society's Global CTE [Toolkit](#) for free tools and resources.

When you have completed these activities and all ten modules, you will have completed the faculty development program *A Future-Ready Workforce: Preparing Community College Students for a Global Economy*. Congratulations!