



Bennett Pozil
Executive Vice President
East West Bank

Bennett Pozil is a leading expert on U.S.-China cross-border entertainment financing and heads East West Bank's Corporate Banking division. Since 2011, his team has made over \$2 billion in loans to finance film and television production and distribution deals in the U.S. and China, establishing the bank's unique, significant presence in both markets. East West Bank has created relationships with Chinese studios, including Bona Film Group, Enlight Media Group, New Classics Media and Talent Television & Film. Pozil's entertainment team works with notable U.S. digital-media clients, including Fullscreen, Scopely, The Virtual Reality Co. and Mondo Media. Over his career, Pozil has structured the financing of hundreds of films, including **Crouching Tiger Hidden Dragon**, **Hero**, **Fearless** and **Lost in Translation**. He is a frequent speaker on cross-border film partnerships at international film festival and an adjunct professor at the Beijing Film Academy.

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执行副总裁
华美银行

Bennett Pozil 是中美娱乐跨国投资领域的专家，主管华美银行企业投资业务。自 2011 年起，Bennett 带领团队为中美电影电视的制作发行筹集贷款、提供融资超过 20 亿美元，使华美银行成为中美影视合作中非常重要的组成部分。华美银行与多家中国电影制片公司建立合作关系，包括博纳影业、光线传媒、新丽传媒和唐德影视，同时也与美国多家知名数字传媒公司有合作，包括 Fullscreen, Scopely, The Virtual Reality Co. 和 Mondo Media。他曾参与数百部电影的融资，包括《卧虎藏龙》《英雄》《霍元甲》《迷失东京》，经常就跨国电影合作话题做客各大国际电影节。Bennett 现担任北京电影学院兼职教授。