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Asia Society Internship Opportunity

Location: New York

Position: AsiaStore E-Commerce, Social Media Internship
(SPRING – SUMMER 2022)

SUMMARY:

AsiaStore, Asia Society's award winning decorative arts boutique and bookstore, is a unique and dynamic retail environment that showcases the modern Asian lifestyle. With a commitment to featuring the renowned brands of Asia and promoting emerging design talent, AsiaStore is at the forefront of presenting the best in Asian design and literature.

AsiaStore is seeking a creative, technically skilled, retail savvy individual with an interest in e-commerce, social media, and digital marketing.

RESPONSIBILITIES:

The intern will play an active role in:

- re-conceptualizing AsiaStore's website;
- creating content and develop campaigns for AsiaStore's social media platforms and e-commerce initiatives;
- measuring the effectiveness and impact of campaigns;
- evaluating and reporting on various metrics and analytics.

This internship allows the individual the opportunity to use both their creative and analytical talents with projects essential to AsiaStore's success.

QUALIFICATIONS:

Education /prior experience most suited for this internship include:



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- Strong computer skills, with experience with Big Commerce, Salesforce, Photoshop, Illustrator
- Adept with social media platforms: Facebook; Instagram; Pinterest; photography expertise ; research and writing proficiency ;
- Strong organizational capabilities;
- Detail oriented;
- Proactive self-starter, able to perform independently in a fast-paced environment.

Internship is unpaid, but academic credit can be offered. Candidates are asked to intern for a minimum of 12 weeks. The schedule is flexible.

HOW TO APPLY:

Please email your cover letter and resume to: asiastorejobs@asiasociety.org.

No phone calls, please. Only those candidates considered for an interview will be contacted. Please regard your resume as having been received unless your email is bounced back.