

Asia

Society



Texas
Center



ASIA SOCIETY TEXAS CENTER

TRANSFORMING IDEAS INTO EXTRAORDINARY EXPERIENCES



Welcome to Asia Society Texas Center. Our stunning center, designed by world renowned Japanese architect Yoshio Taniguchi, embodies both Western and Japanese design resulting in an understated elegance and serenity. With a distinctly graceful ambiance, our facility provides the perfect atmosphere to welcome your guests and create extraordinary experiences.

Treat your guests to an experience they will never forget—choose Asia Society Texas Center for your next event. The Texas Center offers versatile spaces and a warm, intimate atmosphere, making it one of Houston's premier event facilities. Asia Society is an ideal location for:

- Corporate breakfast and luncheons
- Executive retreats
- Cocktail receptions
- Business meetings
- Elegant seated dinners
- Private celebrations
- Wedding ceremonies and receptions



AMENITIES:

5-hour minimum facility rental includes

- On-site event support staff and security
- Complimentary parking
- Set-up and breakdown of our equipment
- Admission to the exhibition gallery when exhibitions are on display

Available at additional costs

- State-of-the-art audio & visual equipment
- Chiavari chairs
- Tables
- Table linens
- Bar
- Event furniture

OUR SPACES

For almost a decade, our multi-level venue has served as Houston's foremost setting for both powerful corporate meetings and exclusive societal events alike. From concept to close, our services offer everything imaginable to create unique events and memorable moments. Whether you are planning for something business-casual or more sophisticated, we offer a variety of resources, floor plans, and options for mid to large-scale events. Each of our spaces are sure to inspire and create unforgettable, tailor-made experiences.

The attendance capacities below are approximate and depend on the both the type of event and the room set-up.

FAYEZ SAROFIM GRAND HALL

3,874 square-feet

Banquet: 100

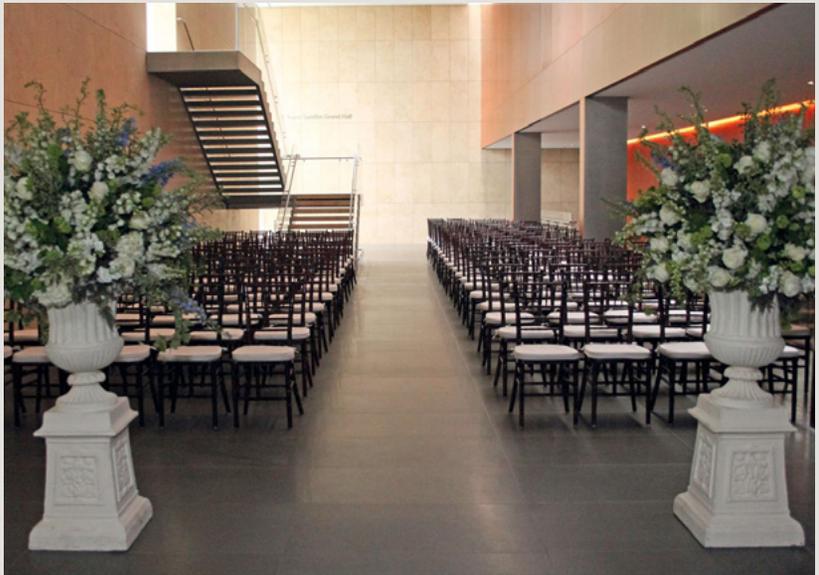
Reception: 300

\$4,500

The two-story **Fayez Sarofim Grand Hall**, which visitors access through the building's main entrance, provides a stirring introduction to the Center and is suitable for both formal and informal receptions.



Jenny Antill



THE BROWN FOUNDATION PERFORMING ARTS THEATER

4,000 square-feet

Banquet: Inquire

Seats: 273

\$7,000

**Available only for panel discussions and corporate meetings.*

The Brown Foundation Performing Arts Theater, distinguished by rich materials, superb acoustics, and an intimate feel, seats 273 and is available for business meetings, lectures and panel discussions. The stage is Appalachian white oak, the steel-gray fabric seats and acoustical, cherry wood wall panels create a sumptuous atmosphere.



Tiffany Chen



THE WATER GARDEN TERRACE

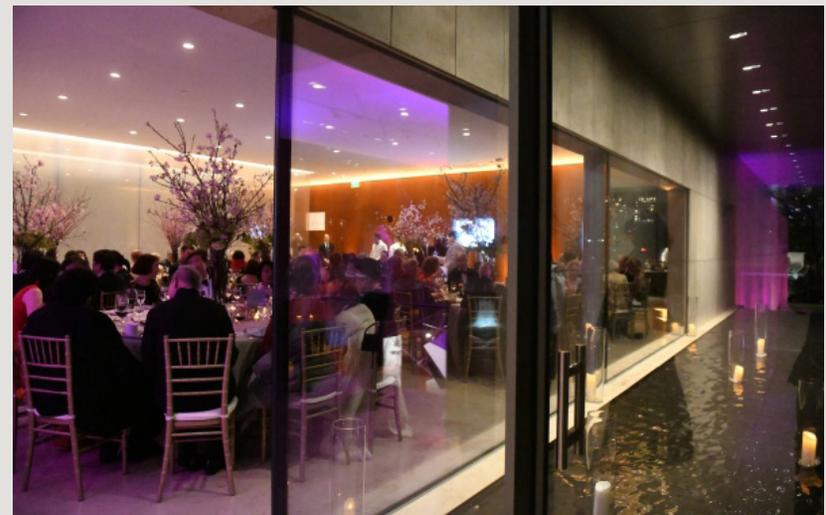
1,628 square-feet

Banquet: 120

Reception: 110

\$4,000

The **Water Garden Terrace** adjoins the Education Center and is the serene heart of the building. It looks out over the second-floor Elkins Foundation Water Garden. The elegant space can be used for a cocktail reception or intimate fine dining experience.



EDWARD RUDGE ALLEN III EDUCATION CENTER & CHAO FOUNDATION GREEN GARDEN (OUTDOORS)

2,984 square-feet

Banquet: 40-250

Reception: 55-300

Classroom: 180

\$6,000

The **Edward Rudge Allen III Education Center & Chao Foundation Green Garden** is an Appalachian white oak-floored meeting room that provides a beautiful setting for breakfast, luncheon, and dinner events. The south wall consists of floor-to-ceiling glass, which floods the space with light. Blackout screens drop from the ceiling to darken the room for presentations. Moveable walls divide the room into 1–3 classrooms for smaller events, seminars, or breakout sessions.

Glass doors open onto the Chao Foundation Green Garden. Covered with Asian Jasmine, this is an inviting place to stroll on a pleasant evening or host that one of a kind cocktail party.





STERLING-TURNER FESTIVAL LAWN (OUTDOORS)

11,500 square-feet

Banquet: 300

Reception: 400

\$5,000

The **Sterling-Turner Festival Lawn** is an ideal space for wedding ceremonies, outdoor film screenings and performances, and dining experiences. Trees and plants native to both Texas and Asia combine to form an understated and harmonious environment for your guests.



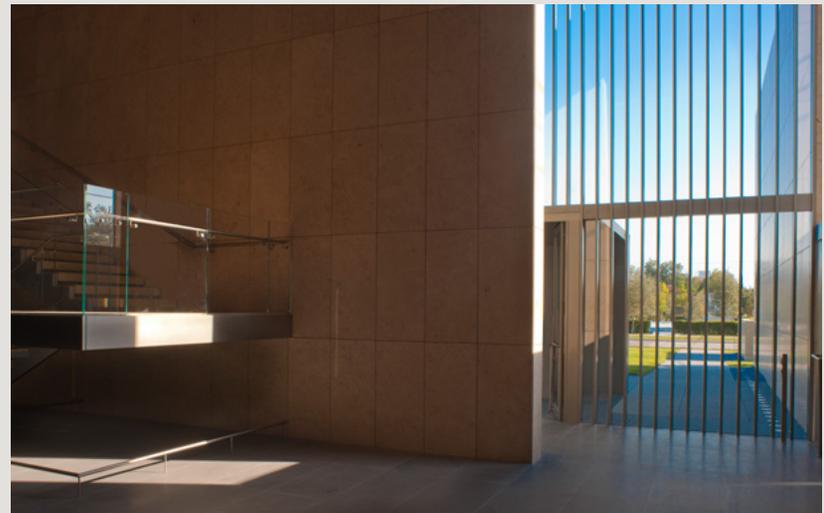
ENTIRE BUILDING

25,786 square-feet

Banquet: 1,073

Reception: 1,360

\$15,000



2014 Design Award Winner from the Houston Chapter of the American Institute of Architects

Asia Society Texas Center is one of “The 46 Places to Go in 2013.”

– The New York Times

“An unconventional holiday hot spot your company can count on.”

– Texas Meetings + Events

“Set back from the street with a pristine front lawn, the Asia Society Texas Center is a striking, low-slung Yoshio Taniguchi-designed building that's a study in architectural minimalism. Design elements include glass walls, wood paneling, floating staircases, a sculpture garden, an infinity pond, and a modern water feature that causes mist to rise to captivating effect.”

– Conde Nast Traveler

“One of Houston’s Best Wedding Venues”

– CultureMap Houston

Viewing of Asia Society Texas Center’s rental spaces with our Facility Rental team is available by appointment Monday through Saturday, 10:00 a.m. to 4:00 p.m. To request more information or to schedule an appointment, please fill out the [Facility Rental Inquiry Form](#) or email EventsTX@AsiaSociety.org. For additional views or to take a virtual tour of Asia Society Texas Center, visit our [About the Building](#) page.

HAVE A QUICK QUESTION?

What types of events can I host at Asia Society Texas Center?

Asia Society Texas Center is available for a wide variety of private and corporate events, but fundraising and political events are not permitted. Events that conflict with the mission and focus of Asia Society Texas Center or that may disrupt the primary use of the Center as a public cultural and educational facility will not be permitted.

What are the steps in planning an event at Asia Society Texas Center?

The first step is to relax — planning an event at Asia Society Texas Center is an easy process! We have everything down to a science. The second step is to speak to our Facility Rentals team and they will walk you through selection of the perfect space within the building, catering options, and securing the date.

When can events be held at Asia Society Texas Center?

Events can be scheduled to take place any day of the week between 7:00 am and 10:00 pm. On Fridays and Saturdays, the event may end at 11:00 pm. Events in public spaces during Asia Society's operating hours must not interfere with the normal flow and operation of the facility. Weddings cannot take place until after 6:00 pm due to the building being open to the public.

How do I reserve a date?

Once the event has been approved, a non-refundable deposit of 20% of the rental fee plus a \$500.00 refundable security fee are required to secure a date at Asia Society Texas Center.

May I use my own caterer?

Please call for a list of preferred caterers.

What information should I have ready when I contact the caterer?

Let the caterer know your anticipated date, guest count, and budget. The budget is one of the most important pieces of information, as it assists the caterer in providing you a more accurate proposal. Also, it is good to have an idea of whether you want a seated dinner, a buffet, food stations, or a cocktail reception. The more details you provide, the better.

Can alcohol be served at my event?

Yes. Alcoholic beverages may be provided by our licensed caterers.

Is rental liability insurance required?

For all corporate events, liability insurance naming Asia Society Texas Center as the additional insured party is required. This is a common requirement for venue rentals. It is not required for individuals renting the space for a function.

What are the rental charges and what is included in that cost?

Please contact the Facility Rental Department for more information about pricing. Rental prices include the facility usage, security, maintenance fees, and complimentary parking.

What are the maximum guest capacities for the various spaces that Asia Society Texas Center has available for rentals?

The attendance capacities depend on both the type of event and the room set-up. For example, the addition of a dance floor will decrease the number of attendees for a seated reception. However, flexible space utilization configurations can be considered. We highly recommend touring Asia Society Texas Center to determine your needs.

Can I visit Asia Society Texas Center to see the various spaces available for rentals?

The Facility Rental team is available Monday through Friday from 9:00 am to 4:00 pm for facility tours. Please call 713.496.9901 or email EventsTX@AsiaSociety.org to schedule a tour of Asia Society Texas Center.

You can read more about Asia Society Texas Center at AsiaSociety.org/Texas. Photos and a virtual tour of the building can be found on the [Space Rental](#) and [About the Building](#) pages of our website.

Where can my guests park?

Asia Society Texas Center's parking lot is located across the street from the building at 1370 Southmore Boulevard. The parking lot is included in the rental fee.

What type of decorations can be utilized to dress up your facility for my event?

Decorations must be limited to floral arrangements, signage on easels, or freestanding displays. All decorations must be pre-approved by your events manager.

In order to maintain the Center's beauty and character, signage cannot be glued, taped, tacked, stapled, nailed, or adhered to the walls, windows, floors, or ceilings in any fashion. Decorations, equipment, and materials must be removed at the end of the event.

If damages are incurred due to decorations and/or set-up, the event itself, or during breakdown, the deposit will be applied against said damages and not towards the rental.

Are there any other restrictions regarding the rental of Asia Society Texas Center?

Restrictions include no open flames, fireworks, sparklers, fog machines, berries, or bubbles on-site. No tossing of birdseed, rice, streamers, or confetti is permitted. We do allow flower petals (pink, peach, yellow, and white) to be thrown outside as the bride and groom are leaving the building.

Is smoking permitted at Asia Society Texas Center?

Smoking is not permitted inside of Asia Society Texas Center, but smoking is permitted in designated areas outside the building.

Is the art gallery open during events to provide rental guests the opportunity to view the artwork?

If artwork is on display, guests attending events at Asia Society during the facility's regularly scheduled hours of operation receive complimentary gallery admission to the Louisa Stude Sarofim Gallery.



1370 Southmore Boulevard | Houston, Texas 77004

AsiaSociety.org/Texas

713.496.9901