



**ASIA ENTERTAINMENT
GAME CHANGER
AWARDS**

**U.S.-ASIA
ENTERTAINMENT
SUMMIT**

**THE SKIRBALL CULTURAL CENTER
LOS ANGELES**

OCTOBER 30, 2022

Dear Friends, Partners and Honored Guests,

Asia Society Southern California is delighted to welcome you to our 13th Annual U.S.-Asia Entertainment Summit. It's a pleasure to be with you to celebrate this year's incredibly special group of honorees. These are leaders in a tectonic shift that is bringing more and more Asian voices and stories to the masses - in must-see, must-hear, inspiring, relatable ways that only they can.

Tonight we are awarding several true game changers – projects and people who are proving that heroes, song hooks, laughter, strength, success and more can look and sound just like anyone. They are proving that inclusive storytelling can connect and educate people of any background. They are building global communities and fanbases – drawn to incredible art and talent, and joined by a shared interest and purpose. They are proving that Hollywood is better when representation is better.

Our 2022 Entertainment Game Changers include:

The Daniels and Jonathan Wang of *Everything Everywhere All at Once* – have captivated audiences across the globe with their action-adventure film. Their uncompromising, genre-defying storytelling brought focus to themes of family and the immigrant experience in a way that broke the mold in many ways.

The creative talent behind the critically acclaimed Disney+ series from Marvel Studios, *Ms. Marvel* – has introduced the world to the first Muslim and South Asian woman to be a Marvel superhero. Kamala Khan, a 16-year-old Pakistani-American growing up in Jersey City, has reset expectations for what makes a TV superhero, as her story weaves heritage and history, faith and family, and teenage life. Honoring *Ms. Marvel* reflects the mission of ASSC's Asian Women Empowered initiative, which is focused on convening influential Asian women to inspire and invest in the next generation.

Bowen Yang (*Saturday Night Live, Fire Island, Bros.*), **Sherry Cola** (*Good Trouble, Turning Red*) and **Jimmy O. Yang** (*Crazy Rich Asians, Silicon Valley, Space Force*) – are being honored, and have inspired our first "Asian Comedy Spotlight." We are in an exciting, progressive time for Asian comics, and to salute their work, it is our distinct pleasure to recognize these talented, funny people whose work is transcending borders, inspiring others, and helping to pave the way toward a future of better representation in entertainment. Thanks to the bold, engaging, honest, insightful work of these individuals – people everywhere are learning about Asian culture in truly meaningful and memorable ways.

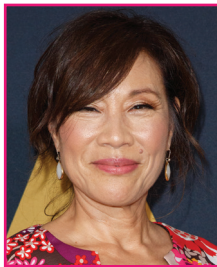
88rising – the internationally-renowned music and media company is amplifying Asian and Asian American talent and youth culture across the globe. 88rising has transformed the music world, redefining what a record label can be. In addition to their work cultivating a diverse roster of Asian talent, 88rising has a hand in a myriad of internationally successful endeavors – thanks to founder Sean Miyashiro’s boundless vision and ambition.

In addition to this year’s Game Changers, ASSC is thrilled to recognize friend and key member of the ASSC family, **Janet Yang**, with the **Career Achievement Award** – and to celebrate someone who has made such incredible strides in furthering the critical role of film in fostering cross-cultural understanding – a core pillar of Asia Society’s mission.

Janet’s groundbreaking body of work including *Joy Luck Club* paved the way for *Crazy Rich Asians*, *Parasite*, *Minari*, *Shang-Chi*, *Pachinko* and so many others, ushering in a new era of AAPI representation in film. She was among the first to focus on promoting Chinese cinema in the United States, and to promote American cinema in China. As an accomplished Golden Globe- and Emmy-winning, and Oscar-nominated producer, whose work is seen around the globe, her career has been instrumental in building bridges between cultures. Her leadership, innovation and dedication have made a tremendous impact on the film industry as a whole, as well as the countless creators she has inspired, and audiences all over the world.

We would like to thank our generous sponsors, the Entertainment Summit Committee, Asia Society Southern California staff, our speakers and, of course, our guests at this special event.

Warmest Regards,



Janet Yang
Chair
U.S.-Asia
Entertainment Summit

A handwritten signature in black ink, appearing to read 'Janet Yang'.



Katie Soo
Chair
Asia Society
Southern California

A handwritten signature in black ink, appearing to read 'Katie Soo'.



Anjali Sharan
Acting Executive Director
Asia Society
Southern California

A handwritten signature in black ink, appearing to read 'Anjali K. Sharan'.

HOW ASIA MARKETS HAVE CHANGED AND WHAT IT MEANS FOR HOLLYWOOD

Aporva Bakshi, Managing Partner and Co-Founder, Golden Karavan, Awedacious Originals

Lindsay Conner, Partner, O'Melveny & Myers LLP

Erika North, Head of Asia-Pacific Originals, Amazon Studios

Bennett Pozil, Executive Vice President, East West Bank

Moderator: Patrick Frater, Asia Editor, *Variety*

ASIAN WOMEN EMPOWERED: WAVEMAKERS IN ANIMATION

Adele Lim, Screenwriter, *Raya and the Last Dragon*

Jennifer Yuh Nelson, Director, *Kung Fu Panda 2*, *Kung Fu Panda 3*

Domee Shi, Director, *Turning Red*, *Bao*

Janet Wu, Director, Film, Animation - Content, Netflix

Moderator: Ramsey Naito, President, Nickelodeon Animation, Paramount Animation

FIRESIDE CHAT WITH BOWEN YANG

Bowen Yang, Actor, *SNL*, *Fire Island*, *Awkwafina Is Nora From Queens*

Andrew Ahn, Director, *Fire Island*

EVOLUTION OF ENTERTAINMENT

Randy Ahn, Head of Subscription Video On Demand, Roku

Jason Kwong, Chief Innovation Officer, Chicken Soup for the Soul Entertainment

Rebecca Liao, Co-Founder and CEO, Saga

Tina Trankiem, Video and Entertainment Marketing, Meta

Moderator: Heidi Chung, Media Analyst, Correspondent, *Variety* Intelligence Platform

SPOTLIGHT ON SHOWRUNNERS

Jessica Gao, Creator, Writer, *She-Hulk: Attorney at Law*

Georgia Lee, Creator, Executive Producer, *Partner Track*

Alan Yang, Co-Creator, Executive Producer, Director, *Master of None*

Moderator: Piya Sinha-Roy, Writer, Journalist

GALA PROGRAM

COCKTAIL RECEPTION / PASSED HORS D'OEUVRES

WELCOME BY EMCEE

Kara Wang

ASIA ENTERTAINMENT GAME CHANGER AWARDS

The Creative Talent Behind
Marvel Studios' *Ms. Marvel*

Park Chan-wook

88rising

DINNER

ASIAN COMEDY SPOTLIGHT

Sherry Cola

Bowen Yang

Jimmy O. Yang

ASIA ENTERTAINMENT GAME CHANGER AWARDS
The Daniels and Producer Jonathan Wang of
Everything Everywhere All at Once

PERFORMANCE

Paravi

CAREER ACHIEVEMENT AWARD

Janet Yang

FIRESIDE CHAT

Janet Yang and Bing Chen

CLOSING REMARKS

Katie Soo

88RISING

Record Label, Management, and Marketing Company



88rising is a record label, management and marketing company who supports and promotes Asian and Asian American creatives and communities since its founding in 2015. The label is behind some recent hits including Joji's *Glimpse of Us*.

Inaugurated in 2018, 88rising hosts Head in the Clouds music festival, held in Los Angeles and is expanding to Jakarta and Manila this December.

In May 2020, during the height of the COVID-19 pandemic, 88rising's hours-long livestream festival *Asia Rising Forever* drew an estimated eight million viewers across social media platforms.

88rising collaborated with director Destin Daniel Cretton on the hit Marvel movie, *Shang-Chi and The Legend of The Ten Rings* on its groundbreaking soundtrack featuring a roster of 88rising artists.

In April this year, the label-conceptualized set "Head in the Clouds Forever" took stage at Coachella featuring artists that include "K-Pop Queens" 2NE1, Indonesian rapper Rich Brian, Chinese super star Jackson Wang, and J-Pop legend Hikaru Utada and "proved to be Weekend One's biggest surprise hit." (Billboard.com)

88rising has grown since its founding as a music collective, and designs curated lifestyle products surrounding the label's artists. They are also working on television and film projects.

SEAN MIYASHIRO

Founder and CEO, 88rising

Sean Miyashiro is the founder and CEO of internationally-renowned music and media company 88rising, whose mission is to amplify Asian and Asian-American talent and youth culture across the globe. He's been profiled by the New Yorker, the New York Times, NPR, Billboard, Business Insider, and many more. Since founding 88rising in 2015, Miyashiro has transformed the music world, redefining what a record label can be. In addition to their work cultivating a diverse roster of Asian talent, 88rising has a hand in a myriad of internationally successful endeavors – thanks to Miyashiro's boundless vision and ambition.



EVERYTHING EVERYWHERE ALL AT ONCE

DANIELS

Directors, Writers

Daniel Kwan and Daniel Scheinert, collectively known as DANIELS, are a directing/writing duo who have been working together in music videos, television, and film for over a decade, most recently with the breakout success of their film *Everything Everywhere All at Once*. They managed to get a Grammy nomination for their raunchy viral hit music video for “Turn Down for What,” and later won the Sundance Film Festival “Best Directing” Award for their film, *Swiss Army Man*, starring Paul Dano and Daniel Radcliffe as a sentient, lovable, farting corpse. One Daniel is a Chinese-American father born in Pennsylvania and raised in Massachusetts. The other is a bald, white, dog dad from Alabama. But to be honest Daniel does most of the work.



JONATHAN WANG

Producer

Jonathan Wang is the long-time producer and collaborator with the directing-duo Daniels. Beginning in music video production, Wang produced several award-winning music videos, including projects for Bob Dylan, Beyoncé and Jay-Z. Wang then pivoted to feature films in 2015 with Daniel's *Swiss Army Man*, which premiered at Sundance 2016 where it won the U.S. Dramatic Directing Award. Wang has since produced five other films with A24, including *Everything Everywhere All At Once*.



THE CREATIVE TALENT BEHIND MARVEL STUDIOS' MS. MARVEL

Disney+ Series

Marvel's latest superhero is a Pakistani-American teenager from Jersey City, and her story is resonating with South Asian women across the world. Until now, millions of South Asian women grew up without a superhero to call their own. Today, they are able to find their missing superhero in Ms. Marvel.

Ms. Marvel, streaming on Disney+, is a new series that introduces Kamala Khan—a 16-year-old Pakistani-American growing up in Jersey City. A great student, an avid gamer and a voracious fan-fiction scribe, she has a special affinity for superheroes, particularly Captain Marvel. But Kamala struggles to fit in at home and at school—that is, until she gets super powers like the heroes she's always looked up to. Life is easier with super powers, right? Iman Vellani stars as Kamala Khan aka Ms. Marvel; the cast also includes Aramis Knight, Saagar Shaikh, Rish Shah, Zenobia Shroff, Mohan Kapur, Matt Lintz, Yasmeen Fletcher, Laith Naki, Azher Usman, Travina Springer and Nimra Bucha. Episodes are directed by Adil El Arbi & Bilall Fallah, Meera Menon and Sharmeen Obaid-Chinoy.



SHERRY COLA

Comic, Actor, Writer

Named “One to Watch” by *People Magazine*, “11 Asian American Comics Who Need to Be on Your Radar” by *Entertainment Weekly* and highlighted as an entertainer who represents the vast spectrum of storytelling across the industry on the 2022 Power of Pride list from *Variety*, comedian, actor, writer, and prodigious talent Sherry Cola has proven she can do it all. Cola currently stars as Alice Kwan on Freeform’s critically acclaimed, hit drama series *Good Trouble*. In film, Cola is set to star in Adele Lim’s upcoming comedy project for Lionsgate and Point Grey Pictures. This year, she was cast in Randall Park’s directorial debut comedy drama, *Shortcomings*. In animation, Cola will lend her voice to Paramount Animation’s upcoming feature *The Tiger’s Apprentice*. She was also recently heard in Pixar’s animated feature *Turning Red*.



Born in Shanghai, China, Cola and her family moved to the United States when she was four and settled in the San Gabriel Valley. She attended California State University – Fullerton, and worked over three years on the campus radio station. After graduation, Cola joined AMP Radio 97.1 FM to eventually launch her own Sunday night show.

Following her success in radio, Cola broadened her artistic career with stand-up comedy and improv at Upright Citizens Brigade. Cola regularly produces new material as a stand-up comedian, recently opening for Arsenio Hall and Ronny Chieng. She performs regularly at Laugh Factory, The Ice House, Hollywood Improv and The Comedy Store, and recently filmed an episode of *Funny Dance Show* for E! (2020). She is also developing multiple passion projects, including a comedy based on her unique experience in radio. Cola is passionate about discussing the inequalities that exist within her Asian and LGBTQ communities and recently worked with the National Women’s Law Center (Time’s Up Legal Defense Fund) for AAPI Equal Pay Day, to discuss wage gaps and the recent Asian hate crimes in the U.S.

PARK CHAN-WOOK

Director, Screenwriter, Producer

Park Chan-wook is a South Korean film director, screenwriter, producer, and former film critic. Park is best known for his films *Joint Security Area*, *Thirst*, *The Handmaiden*, *Decision to Leave*, and what has become known as *The Vengeance Trilogy*, consisting of *Sympathy for Mr. Vengeance*, *Oldboy*, and *Lady Vengeance*.

He is also known for his English-language works *Stoker* and *The Little Drummer Girl*, a television miniseries based on the novel of the same name by John le Carré.

His films have gained notoriety for their cinematography and framing, dark humor and often brutal subject matters.



BOWEN YANG

Comic, Actor, Writer

Bowen Yang is a comedian, writer, and actor based in Brooklyn, New York.

He is currently a multi Emmy-nominated cast member on *Saturday Night Live*, where he wrote for one season before moving on-screen. He can also be seen recurring on Comedy Central's *Awkwafina Is Nora From Queens* and in Paramount's *The Lost City*, starring Sandra Bullock and Channing Tatum.

Yang stars in the recently released Searchlight Pictures comedy *Fire Island*, and will star next in Universal Pictures' *Bros* with Billy Eichner. This past year Yang was featured in *Time 100*.



JIMMY O. YANG

Actor, Comic, Writer, Producer

Jimmy O. Yang is an actor, stand-up comedian, writer and producer who is best known for his starring role as Josh Lin in Netflix's *Love Hard*, his portrayal of Jian Yang on HBO's *Silicon Valley* and his memorable turn as Bernard Tai in *Crazy Rich Asians*. He currently stars and writes on the Netflix series *Space Force* opposite Steve Carell and John Malkovich.

Yang's debut comedy special *Good Deal* is now streaming on Amazon Prime and has since become some of the most viewed standup comedy clips on social media. He is now touring the nation, gearing up for another special. Most recently, it was announced that Yang will be the lead in the upcoming Hulu series *Interior Chinatown*, based on the award-winning book of the same name, written by Charles Yu.



JANET YANG, CHAIR

President, Janet Yang Productions
President, Academy of Motion Picture Arts and Sciences



An Emmy Award-winning Hollywood producer, Janet Yang is currently President of the Academy of Motion Picture Arts and Sciences.

Yang has worked with some of the most formidable directors and actors in the world. She came to prominence through her collaboration with Steven Spielberg on *Empire of the Sun* (Warner Bros). That was followed by a long partnership with multiple Academy Award-winner Oliver Stone—where she served as Executive Producer on the iconic *The Joy Luck Club* (Disney), and as a Producer on the Golden Globe-winning *The People vs. Larry Flynt* (Columbia Pictures). Her latest film is *Over the Moon*, an Academy Award-nominated animated feature based on her original story inspired by the Chinese moon goddess. Iconic animator Glen Keane directed the movie for Netflix and Pearl Studios.

Among her many other credits are: the Sundance award-winning *Dark Matter* with Meryl Streep and Chinese star, Liu Ye; *The Weight of Water* (Lionsgate) directed by Academy Award winner Kathryn Bigelow with Sean Penn; Fox's *High Crimes* with Morgan Freeman; a Chinese adaptation of the acclaimed Disney franchise *High School Musical*; cult favorites *Zero Effect*, by Jake Kasdan, and *Shanghai Calling* with China Film Group.

Yang has been named one of the “50 Most Powerful Women in Hollywood” by the *Hollywood Reporter*. Yang began her career by running the first distribution company to market Chinese films into North America. She also brokered the reintroduction of American cinema to the Chinese marketplace on behalf of several studios after a decades-long hiatus. Committed to fostering global understanding, Yang has been a long-standing member of the Committee of 100, an organization of the most prominent Chinese-Americans; an advisory board member of Asia Society Southern California where she also chairs its highly regarded U.S.-ASIA ENTERTAINMENT SUMMIT; and co-founder of Gold House, the non-profit collective of the most influential Asian cultural leaders.

ANDREW AHN

Filmmaker

Andrew Ahn is a queer Korean American filmmaker born and raised in Los Angeles. Ahn's latest feature *Fire Island* (Searchlight Pictures) starring Joel Kim Booster, Bowen Yang, and Margaret Cho is currently streaming on Hulu. Ahn's sophomore feature *Driveways*, written by Hannah Bos and Paul Thureen and produced by James Schamus, premiered at the 2019 Berlinale and was nominated for two Independent Spirit Awards for Best First Screenplay and Best Lead Actress for Hong Chau.



Ahn's first film *Spa Night* premiered at the 2016 Sundance Film Festival in US Dramatic Competition and won a Special Jury Award for Breakthrough Performance. The film went on to win the 2017 John Cassavetes Film Independent Spirit Award.

Ahn has directed fiction and documentary television for Netflix, FX, HBO Max, CBS, Sundance Channel, and KCET. He has promoted diversity in the arts by mentoring youth filmmakers through programs like Pacific Arts Movement's Reel Voices, Outfest's OutSet, and the Sundance Institute's Native Filmmaker Lab.

He graduated from Brown University and received an MFA from the California Institute of the Arts (CalArts).

RANDY AHN

Head of Subscription Video On Demand, Roku

As an integral leader on the Content Leadership team at Roku, Randy Ahn currently leads overall subscriptions for the Roku platform which includes being responsible for the success of the world's largest subscription video on demand such as Disney+, Hulu, HBO Max, Peacock, and Paramount+ on the Roku platform.



Initially joining Roku as Head of Programming Product Strategy in 2017, he led the launch of the The Roku Channel's live News & Sports category launches, linear FAST channels, as well as off-platform and international products. He went on to launch and lead Roku's SVOD aggregated SVOD "Channels" business called Premium Subscriptions.

Before joining Roku, Ahn served as SVP of Product Strategy at Fullscreen Media (Acquired by AT&T), where he ran the product and program management teams across the company's SVOD, Digital Creator, and Branded Content business units.

Ahn has also held digital product and strategy leadership roles at Microsoft's XBOX, Vibe Media, and CBS. His responsibilities included launching and leading video entertainment experiences globally across digital platforms and content verticals.

Ahn is a Los Angeles native and has earned both a Sports and Interactive Emmy for his work.

APOORVA BAKSHI

Managing Partner and Co-Founder
Golden Karavan, Awedacious Originals



Apoorva Bakshi is an International Emmy Award-winning producer, most notably known for her critically acclaimed crime drama *Dehli Crime*. She serves as a Co-Founder and Managing Partner of Golden Karavan, Awedacious Originals, and Project FUEL carving her niche as one of the youngest producers of prolific South Asian productions.

An accomplished story engineer, Bakshi has collaborated with auteurs and filmmakers and developed a robust slate of genre defying projects which include book adaptations, period drama series, blue chip documentaries, animation features, scripted and unscripted film and television shows.

Previously, Bakshi successfully acquired and distributed over 50 award-winning independent films, these include the Cannes favorite, *Gangs of Wasseypur*; Golden Globe shortlists *Fandry* and *Siddharth*; International Documentary Film Festival winner *Placebo*; and India's Selection for the Oscars *Visaranai* among others. She has also worked at Sony Pictures Entertainment Networks Asia on large-scale format productions *Amazing Race Asia*, *Cyril Simply Magic* and India's *Minute to Win it*.

Having experienced the creative and business side of the entertainment industry, Bakshi successfully navigates both and continues to find new ways to innovate and merge the two. A professional sharpshooter and formally trained Bharatnatyam dancer, Bakshi shuttles between San Francisco and Mumbai and loves to backpack the world while she is not up in the air.

PETER HO-SUN CHAN

Director, Producer

A leading figure in the Chinese language film industry, Peter Ho-sun Chan has been able to merge art and entertainment with commercial and critical success, winning over 233 film awards out of more than 400 nominations.



He is the first Hong Kong director to receive the Best Director award from China's Golden Rooster Awards, and also the only filmmaker who has garnered both Best Director and Best Picture awards from Taiwan's Golden Horse Awards and the Hong Kong Film Awards (HKFA). Chan has directed many critically acclaimed films including *Comrades*, *Almost a Love Story* (1996), *Perhaps Love* (2005), *The Warlords* (2007), *Wu Xia* (2011), *American Dreams in China* (2013), *Dearest* (2014). His latest directorial films include *Leap* (2020) on the passionate story of the China Women's National Volleyball Team and *Li Na* (working title), a biographical drama feature on the first Asian tennis player to win a Grand Slam title. *Time* magazine named *Comrades*, *Almost a Love Story*, and *Wu Xia* as one of the top ten films of 1997 and 2012 respectively.

His notable works as a producer include *The Eye* (2002), *Protege* (2007), *Bodyguards and Assassins* (2009), *Soulmate* (2016), and Iwai Shunji's first Chinese language title *Last Letter* (2018).

HEIDI CHUNG

Media Analyst, Correspondent
Variety Intelligence Platform

Heidi Chung is a media analyst and correspondent for *Variety* Intelligence Platform (VIP+). She is based in Los Angeles and joined *Variety*'s premium subscription service in July 2020. Previously, Chung was an on-air reporter for Yahoo Finance, covering the stock market and economy on the site's daily livestreaming programming, and an associate producer at CNBC.

In her role at VIP+, Chung focuses on the financials of the largest media and tech companies. She writes short-form commentary pieces and appears on camera for VIP+, often breaking down the ways in which broader market conditions and economic events impact the media and tech sectors.



LINDSAY CONNER

Partner, O'Melveny & Myers LLP

Lindsay Conner is a leading corporate entertainment lawyer, with a focus on film, television and digital content. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television production and distribution companies, rights owners and content owners, and digital media companies, as well as for banks, financial institutions, private equity funds and high-net-worth investors. His clientele span the globe, from North America to Asia, Europe and Latin America. Connor has been quoted in media ranging from the *New York Times* and the *Los Angeles Times* to the China Global Television Network. He has been honored by *The Hollywood Reporter* as one of the "Top 20 Dealmakers of the Year" and one of the "Top 100 Power Lawyers in Hollywood," and by *Variety* as one of "50 Game-Changing Attorneys in Hollywood" and one of the "Variety 500," *Variety's* list of the top 500 most important people in the global entertainment and media industries.



Connor has restructured the production and distribution of a multibillion-dollar television franchise, closed half-billion-dollar feature film finance and distribution deals, negotiated studio film slate and independent film financing deals, and structured international television finance, production and distribution deals. He regularly closes deals for equity investments in, as well as for the acquisition of, entertainment companies and film and television assets.

PATRICK FRATER

Asia Editor, *Variety*

Patrick Frater is Asia Editor of *Variety*, based out of Hong Kong and Bangkok, where he oversees a small team of Asia regional correspondents, in addition to reporting on the international film and television markets.

He was previously International Editor at *Screen International* and co-founder of *Film Business Asia*. Before focusing his attention on the entertainment sector, he worked for finance industry publications in London and Paris.



JESSICA GAO

Writer, Producer

Jessica Gao is a Beijing-born, Los Angeles-raised writer/producer. She is the creator and head writer of Marvel's first ever legal comedy series *She-Hulk: Attorney at Law*, which follows Jennifer Walters, a lawyer specializing in cases involving superhumans, and a cousin to the famous Bruce Banner Hulk.

Gao previously was a writer for the animated sci-fi comedy series *Rick & Morty* and won the 2018 Emmy Award for "Outstanding Animated Program" for her writing on the "Pickle Rick" episode, which has been described as "a breakthrough for the series," and has been featured prominently in various articles. Additionally, Gao co-wrote the feature *Oh Hell No* for Jack Black at Sony, and is currently writing an art heist feature with Jimmy O. Yang and Ken Cheng for Warner Bros. Additionally with Jimmy O. Yang and Ken Cheng, she co-founded the production company Crab Club.

Previously, Gao was a Supervising Producer on Comedy Central's *Corporate*, and she has also served as a staff writer on *Robot Chicken* and HBO's *Silicon Valley*.



ANGELA KILLOREN

CEO, CJ ENM America
Chief Operating Officer of Global for CJ ENM
Parent Company



Angela Killoren is CEO of CJ ENM America and also Chief Operating Officer of Global for the parent company. Since 1995, CJ ENM has been leading Korean entertainment in film, television, music, and others. CJ has produced and/or distributed globally acclaimed content including Oscar-winning film *Parasite*, Tony-winning musical *Moulin Rouge*, record-breaking Korean box office hits *Extreme Job*, *Ode to My Father*, along with popular television series *Crash Landing On You*, *Vincenzo*, and unscripted formats *I Can See Your Voice* and many more. CJ ENM presents KCON, the world's premier K-culture festival and the Mnet Asian Music Awards (MAMA), Asia's biggest music awards.

In 2022, CJ ENM acquired the Los Angeles based independent studio Endeavor Content to expand its global footprint. As part of CJ Group, CJ ENM is affiliated with CGV Cinemas, the world's 4th largest theater operator, and TVING, Korea's fastest growing OTT service.

Killoren joined CJ ENM America in 2011 and previously served as COO from 2016 to 2020. She received her B.A. in East Asian Studies from Columbia University.

JASON KWONG

Chief Innovation Officer, Chicken Soup for the Soul Entertainment

Jason Kwong is the new Chief Innovation Officer for Chicken Soup for the Soul Entertainment (CSSE). Prior to CSSE, he served as Chief Strategy and Digital Officer for Redbox, leading the company's digital transformation and taking the company public in 2021. During his time at Redbox, Kwong launched new services across Ad-supported Video on Demand (AVOD), Transactional Video on Demand (TVOD), and free linear television (FAST), as well as digital media and digital out-of-home (DOOH) businesses.



Kwong has more than 17 years of experience developing and managing new business ventures within the digital entertainment, digital gaming, and media industries. Before Redbox, Kwong held roles at Fullscreen Media, Netflix, Warner Bros. Digital Distribution, Helio, and Virgin Mobile.

Kwong holds an MBA from The University of Southern California and a BA in Economics from UCLA.

GEORGIA LEE

Writer, Producer, Director

Georgia Lee is an award-winning writer and filmmaker. She is the creator and showrunner of Netflix's hit series *Partner Track*. Lee is also adapting Ken Liu's short story "The Regular" for Justin Lin's Perfect Storm Entertainment. Previously, Lee wrote on Amazon's *The Expanse* as well as the CW's *The 100*.



With fellow creator/showrunners Joe Henderson (*Lucifer*) and Matt Owens (*One Piece*), Lee founded Magic Quill Productions, a writer-forward production company which has a first look with Netflix.

Prior to writing and directing, Georgia worked for management consultancy McKinsey and Company. Lee's first short film caught the attention of Martin Scorsese, and she became his on-set apprentice on *Gangs of New York*. Lee then wrote and directed her first feature *Red Doors* which won numerous awards on the festival circuit including the Tribeca Film Festival.

Lee holds a BA in Biochemistry from Harvard University as well as an MBA from Harvard Business School.

REBECCA LIAO

Co-Founder and CEO, Saga

Rebecca Liao is Co-Founder and CEO at Saga, a Web3 protocol for launching the next 1000 chains in the multiverse. She is also a Co-Founder, Advisor, and former COO at Skuchain, a currency agnostic blockchain for global trade and a World Economic Forum Tech Pioneer for 2019. In 2020, the World Trade Organization named Skuchain one of the top three blockchain companies in trade and supply chain finance.



Liao was a member of President Joe Biden's 2020 and Secretary Clinton's 2016 presidential campaigns, advising on China, technology and Asia economic policy. She began her career as an international corporate attorney. Liao is also a writer and China analyst. She was published in The New York Times, Financial Times, Foreign Affairs, The Atlantic, Nikkei Asia, and Chinafile.

She serves on the Board of Advisors of the Center for a New American Security (CNAS) and is a Co-Chair of the Brookings Society. In the wake of rising anti-Asian hate, she co-founded, chairs and serves as an Executive Producer at The ACTION Project, a creative agency of Asian American Academy and Emmy Award-recognized creatives and leaders in entertainment, law, technology, business, education, and journalism who leverage our creative talent to shape the national narrative around their diverse community.

ADELE LIM

Screenwriter

Adele is a screenwriter whose credits include *Crazy Rich Asians* (Warner Bros.) and Oscar nominated *Raya and the Last Dragon* (Disney Animation Studios).



A Malaysian native of Chinese descent, she came to the States at 19 and graduated from Emerson College, Boston. She has written and produced primetime TV dramas, including *One Tree Hill* (The CW), *Private Practice* (ABC) and *Lethal Weapon* (FOX), and was the co-showrunner and Executive Producer of *Starcrossed* (The CW).

She mentors emerging writers through the WGA (Writers Guild of America) and CAPE (Coalition of Asian-Americans and Pacific Islanders in Entertainment) to promote equity and representation in entertainment. In the fall of 2021 she made her directorial debut with an untitled feature film for Lionsgate Films and Point Grey productions.

RAMSEY NAITO

President of Animation, Paramount Animation and Nickelodeon Animation



As President of Animation for Paramount Animation and Nickelodeon Animation, Ramsey Naito oversees all of the animation group's operations from development through release. Naito previously served as Executive Vice President of Paramount Animation in 2018 before assuming her role as Executive Vice President of Animation Production and Development at Nickelodeon Animation.

At Nickelodeon, Naito oversees animation content across all formats and platforms – spanning linear, digital, TV movies, theatrical motion pictures and SVOD. Since joining the network in 2018, Naito has since overseen a renaissance at the studio of animation content and production in scale and creativity. She has been a driving force at Nickelodeon bringing new projects, top talent and key partnerships to Nickelodeon Animation, to further bolster its content pipeline across preschool, kids, theatrical and its studio business. Notable projects include *Star Trek: Prodigy* from Nickelodeon and CBS Studios' *Eye on Animation*, book adaptation *Big Nate*, *Tiny Chef* in partnership with Imagine Kids+Family, *Teenage Mutant Ninja Turtles* theatrical motion, and *PAW Patrol: The Movie*.

To continue growing Nickelodeon's animation business beyond linear, in 2019, Naito oversaw the network's multi-year output deal with Netflix to produce original animated feature films and television series, based both on the Nickelodeon library of characters as well as all-new IP for kids and families globally. Simultaneously, Naito manages the day-to-day operations of Nickelodeon's current series and development slate, overseeing the network's key franchises including *SpongeBob SquarePants*, *The Casagrandes*, *The Loud House*, and *Baby Shark*. Naito produced DreamWorks Animation's Oscar-nominated feature, *The Boss Baby*, while also earning her a PGA nomination for Outstanding Producer of Animated Theatrical Motion Pictures. Prior to DreamWorks Animation, Naito worked as a producer for Blue Sky Studios, at Cartoon Network as Head of Movies and at Nickelodeon Movies as Vice President of Development & Production.

Naito is a member of Women in Animation, the Producers Guild of America and the Academy of Motion Picture Arts and Sciences. She received her Bachelor of Fine Arts from Maryland Institute College of Art and her Master of Fine Arts from the California Institute of the Arts.

JENNIFER YUH NELSON

Director

Jennifer Yuh Nelson has spent her career directing in television and feature animation. She is the first woman to solo direct a major animated feature with Dreamworks' *Kung Fu Panda 2* for which she received an Oscar nomination. She has also directed *Kung Fu Panda 3*, the live action feature *The Darkest Minds*, and is currently the supervising director for the multi-E Emmy winning series *Love Death & Robots* Vols. 2 and 3 for Netflix.



ERIKA NORTH

Head of Asia-Pacific Originals
Amazon Studios

Erika North is the Head of Asia-Pacific Originals at Amazon Studios, overseeing development of original content in this region. Before joining Amazon in 2019, North was Director of International Originals and Content for Asia-Pacific at Netflix. In this role, she set the overall Content strategy for the region and launched the first International Originals across markets including Thailand, Malaysia, Taiwan, Philippines and India, developing Original series such as Thai fantasy drama *The Stranded*, Taiwanese-Malaysian period drama *Ghost Bride* and romantic comedy *Triad Princess*. Prior to Netflix, North held the position of Head of Programming and Production at HBO Asia, where she set up the Asia-Pacific Originals strategy for the company and launched the first Originals out of the region across scripted TV, film and docuseries from locales including Taiwan, China, India, Thailand, Indonesia and Singapore among others. In that role, she was responsible for Award-winning HBO Originals such as *The Teenage Psychic* and *Halfworlds*, and critically acclaimed true-crime docu-series *Behind Closed Doors*.

North has dual nationality, British and Filipino, and holds a Master of Science from London School of Economics and Political Science.



KE HUY QUAN

Actor

Born in Saigon to Chinese immigrants, Ke Huy Quan and his family settled in Chinatown, Los Angeles after escaping a tumultuous post-war Vietnam in 1979. Fluent in Mandarin and Cantonese, Quan spoke little English but soon acclimated himself to life in America.



In 1983, Quan walked into an open casting call and landed the role of a lifetime as Short Round in *Indiana Jones and the Temple of Doom*. Bitten by the acting bug, in his follow-up movie, Quan joined the cast of *The Goonies*.

Working since he was eleven, opportunities for Asian actors became limited as Quan got older. He studied film at USC and earned a Bachelor of Arts degree. After graduating, Quan worked as an assistant action choreographer collaborating with action director Corey Yuen on *X-Men* and *The One with Jet Li*. He later worked for Wong Kar Wai, assisting in project developments and assistant director on Wong's film, *2046*.

Quan's love for acting did not wane; however, jobs for Asian Actors in Hollywood remained few and far between. However in recent years, Quan recognized Hollywood's increased recognition of the importance of Asian representation and took this as his cue to return to his roots. He decided to step back in front of the camera, auditioning for the Russo Brothers/A24 feature, *Everything Everywhere All At Once*. Quan stars opposite Michelle Yeoh in the extraordinary film, marking his return to acting in a major role in 20 years.

The film, written and directed by the Daniels premiered at SXSW in March 2022 prior to its theatrical release. The film quickly became a cultural phenomenon and has cemented its status as A24's highest grossing film of all time. Quan's breakthrough performance has been lauded by critics and audiences across the globe, igniting a remarkable and well-deserved career renaissance for him. He was recently nominated for a Gotham Award in the category of Outstanding Supporting Performance, and he continues to be recognized for his work by regional and international festivals throughout the season.

BENNETT POZIL

Executive Vice President, East West Bank

Bennett Pozil is a leading expert on U.S.-China cross-border entertainment financing and is the head of East West Bank's Corporate Banking. Since 2011, his team has made over \$4 billion in loans to finance the production and distribution of content in the U.S. and China, establishing the bank's unique, significant presence in both markets.



East West Bank has created relationships with Chinese studios, including Bona Film Group, Perfect World, Hunan Broadcasting, and Alibaba Pictures. Pozil's team also works with notable U.S. digital-media clients, including Scopely, Wondery, and Skybound. Over his career, Pozil has structured the financing of hundreds of films, including *Crouching Tiger Hidden Dragon*, *Hero*, *Fearless*, and *Lost in Translation*. He is listed on the *Variety500*, is a frequent speaker on cross-border film partnerships at international film festivals and has been an adjunct professor at the Beijing Film Academy.

DOMEE SHI

Director and Vice President, Creative
Pixar Animation Studios

Domee Shi began as a story intern at Pixar Animation Studios in June 2011, and was soon hired as a story artist on the Academy Award-winning feature film *Inside Out*. Since then, she has worked on the feature films *The Good Dinosaur*, *Incredibles 2* and the Academy Award-winning *Toy Story 4*. In 2015 she began pitching ideas for short films, and soon was green lit to write and direct *Bao* which won the Academy Award® for Best Animated Short Film. In her role as a Creative VP, Shi is involved in key creative decision-making at the studio and consults on films in both development and production. Shi most recently made her feature film directorial debut on *Turning Red*, which released on Disney+ March 11, 2022.



Shi graduated from the animation program at Sheridan College where she was fueled by her love of anime/manga, Disney, and Asian cinema influences that can be seen in her work to this day.

Shi was born in Chongqing, China and resided in Toronto, Canada most of her life. She currently lives in Oakland, California and notes that her love of animation is only rivaled by her love of cats.

PIYA SINHA-ROY

Writer, Journalist

Piya Sinha-Roy is a senior creative writer and former entertainment journalist at *Reuters*, *Entertainment Weekly* and *The Hollywood Reporter*. She has a decade of experience covering film, television and the changing landscape of Hollywood, with an emphasis on underrepresented talent and subjects.



TINA TRANKIEM

Global Marketing Lead for Entertainment and Music Partnerships Marketing, Meta

Tina Trankiem is the Global Marketing Lead for Entertainment and Music Partnerships Marketing at Meta

Trankiem is a seasoned marketing leader with diverse experience building and leading marketing teams to drive results across media and entertainment. She joined Meta in 2017 (back when it was Facebook) to focus on the impact that Meta can deliver to Entertainment businesses. Her global scope includes key partner audiences across Music, Television, Film, Creators and Media Publishers, and is focused on inspiring and educating partners through brand and integrated marketing programs and campaigns. The work she is most proud of is the work she co-leads to grow more API voices across Facebook, Instagram and Meta working with leading Diversity, Equity and Inclusion organizations like Gold House.

Prior to Meta, Trankiem has served in a variety of strategic roles across advertising, marketing and content at MySpace and Hulu. She holds a BA from UCLA and an MA in Clinical Psychology.



JANET WU

Director, Film, Animation, Content at Netflix

Janet Jiafeng Wu is a creative executive in feature film development and production for both animation and live-action, including work for Scott Free Productions, Mirada Studios, and Walt Disney Animation Studios. Currently, Wu is a Director in Film, Animation, Content at Netflix. Wu was one of the first executives hired by Netflix to lead its then newly-formed Netflix Animation Studios in 2018, and has been instrumental in building both its creative community and an ambitious slate. In 2022, she led the studio's tentpole release *The Sea Beast*, written and directed by Oscar-winning filmmaker Chris Williams.



Wu has a passion for bringing entertaining and authentically told, multicultural stories to the screen. The projects she's led are the live-action film *Finding 'Ohana*, 2021, directed by Jude Weng and produced by Ian Bryce, as well as the *Thai Cave Rescue Limited Series*, 2022, produced by SK Global and Jon M. Chu. During her time at Walt Disney Animation Studios, Wu has helped develop iconic animated films including *Moana*, *Frozen II*, and *Raya and the Last Dragon*.

Wu is dedicated to giving a platform to artists from diverse backgrounds. She organized the "Asian Creatives in Animation" panel for Netflix, and hosted the "Greenlighting Diverse Voices" panel for the Women in Animation World Summit. Wu serves as a mentor for Coalition of Asian Pacifics in Entertainment (CAPE), including the CAPE New Writers Fellowship, which supports emerging writers launching their career, and the CAPE Leaders Fellowship, which is an incubator to equip the next generation of executives with the skills and network to break into the upper ranks of the industry.

Wu is a member of the Executive Branch of the Academy of Motion Picture Arts and Sciences, and was honored as *The Hollywood Reporter's* Next Gen. She is a graduate of Duke University.

ALAN YANG

Writer, Director, Producer

Alan Yang is a writer, director, and producer. He is the co-creator, executive producer, and director of the Netflix series *Master Of None*. For the episode entitled “Parents,” based in part on his personal experiences, he received the Emmy Award for Best Writing in a Comedy Series, becoming the first Asian American recipient of the award. *Master Of None* has been nominated for 12 Emmys and three Golden Globes, and was the recipient of a Peabody Award, two AFI Awards, and the Critics’ Choice Award for Best Comedy.



Yang is also the co-creator, executive producer, and director of the Apple TV+ series *Loot*, starring Maya Rudolph, which premiered in June of 2022 and is currently in production on its second season. He serves as an executive producer alongside Kumail Nanjiani, Emily V. Gordon, Sian Heder, and Lee Eisenberg for the BAFTA- and Independent Spirit Award-nominated half-hour anthology series *Little America* for Apple TV+. His Amazon Prime show, *Forever*, starring Maya Rudolph, Fred Armisen, and Catherine Keener, premiered in Fall 2018 and received a nomination for a WGA Award.

Yang is the writer, director, and producer of the Netflix film *Tigertail*, a drama based on his father’s upbringing in Taiwan. *Tigertail* was named to Rolling Stone and Indiewire’s Best Films of 2020 lists.

Yang also directed the music video for Jay-Z’s “Moonlight,” starring Tessa Thompson, Lakeith Stanfield, Tiffany Haddish, Jerrod Carmichael, and Issa Rae. Previously, Yang was a writer, co-executive producer, and director for *Parks And Recreation*, for which he was nominated for an Emmy in 2015. He can also be seen on-screen in episodes of *Parks And Recreation* playing bass in Mouse Rat, the rock band fronted by Andy Dwyer (Chris Pratt).

RANDALL PARK

Actor, Director, Writer

Randall Park is perhaps best known for his role as the patriarch of the Huang family on the hit ABC series *Fresh Off the Boat*. He's known globally for his role as Jimmy Woo in the Marvel Universe, appearing in *Wandavision* for Disney+ as well as Marvel's *Ant-Man and the Wasp*. Randall co-wrote and co-starred alongside Ali Wong in the Netflix feature, *Always Be My Maybe*.



Randall stars in the highly anticipated Netflix workplace comedy *Blockbuster* and will reprise his role as Dr. Stephen Shin in *Aquaman and the Lost Kingdom*.

Randall recurred on HBO's *Veep* and has appeared in the feature films *The Disaster Artist*, *Office Christmas Party*, *Snatched*, *The Night Before*, *Trainwreck*, *The Five-Year Engagement*, *Dinner For Schmucks*, *Larry Crowne*, *The Good Doctor*, and *Fragments*. His TV credits include *Bojack Horseman*, *The Office*, *New Girl*, *Curb Your Enthusiasm*, *House*, *The Mindy Project*, *Cold Case*, *CSI*, *RENO 911!*, *Wild 'n Out*, and *The Sarah Silverman Program*.

Randall's production company, *Imminent Collision*, aims to develop comedy-forward stories from Asian American perspectives. Randall is set to make his directorial debut with the indie feature *Shortcomings*, an adaptation of the graphic novel by Adrian Tomine.

BING CHEN

CEO and Co-Founder
AU Holdings and Gold House



Bing Chen is an impact founder and investor. He is the Executive Chairman and Founder of AU Holdings, a new world builder: a family of companies that incubate and invest in multicultural creators and communities to rebalance socioeconomic equity. As well, he is Executive Chairman, Chief Executive Officer, and Co-founder of Gold House, the premier collective of multicultural leaders dedicated to systemically unlocking socioeconomic equity for multicultural communities through unity, investments, and promotion.

He is also General Partner and Co-founder of Aum Group, a multicultural film fund; and serves as a Board Director and Advisor to several leading digital media companies including Google's Global Marketing Board, Omnicom's Sparks & Honey, Titan, Baobab Studios, Oura Health, Musely, and more. Previously, he was YouTube's Global Head of Creator Development and Management, where he was one of the original and principal architects of the multi-billion dollar influencer ecosystem that supports 300 million creators worldwide.

He is a *Hollywood Reporter* Next Gen Leader; a *Hollywood Reporter* Most Influential Agent of Change; American Advertising Federation Hall of Achievement and Jack Averett honoree; *Forbes* 30 Under 30 honoree; ABC News History Maker; ADCOLOR Catalyst Honoree; Asia Society Asia 21 Young Leader; Magic Johnson's 32 Under 32 Leader; and Asian Chamber of Commerce Entrepreneur of the Year. Chen is a third culture kid across North America and Asia, finally graduating from the University of Pennsylvania. He was born in Knoxville, Tennessee, which becomes obvious at \$11.99 buffets.

VIVI NGUYEN

Director, Creative Operations & Culture, Hulu

Vivi Nguyen is the Director of Creative Operations and Culture for GreenHouse, the creative marketing arm at Hulu. In her seven years with the company, she has overseen production for impactful Hulu brand campaigns including “Hulu Has Whatever You Like,” “Be Obsessed,” and Huluween, and led cultural initiatives for Black History Month, APIAF (Asian American & Pacific Islander Heritage Month), and many others.



The initiative that Nguyen is most proud of to date is “Made by Her: Monumental Women,” a project developed in collaboration with internal teams, city officials, and internationally acclaimed artists to imagine, execute, and unveil monuments honoring Coretta Scott King in Atlanta, Marjory Stoneman Douglas in Miami, and Ruth Bader Ginsburg in Los Angeles. This labor of love not only sheds light on the lives of these three incomparable women, but with the upcoming installation of the three statues, will help to balance the gender gap in public art.

Nguyen also serves on the board of HAPI, Disney Media and Entertainment Distribution’s employee resource group that empowers and fosters an inclusive community and informs and advises the business on DEI issues relevant to the AAPI community. She graduated from San Francisco State University.

KARA WANG

Actor

An LA native, Kara Wang is a bilingual and bicultural actress who has returned back to Los Angeles after 5 years of working in Asia. During that time, she acted in over 20 Chinese film and television productions, including *Caught in the Web* by the renowned Chinese director Chen Kaige.



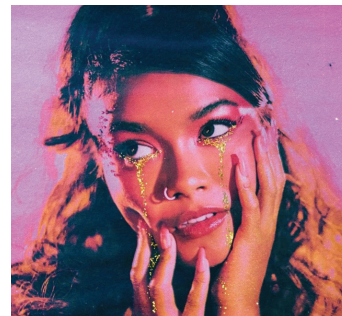
In 2015, Wang relocated back to Los Angeles. She can currently be seen on Freeform's *Good Trouble* and Amazon's *Goliath*. She can also be seen on the big screen as the lead of the Sony acquired independent feature *The Calm Beyond* as well as *Top Gun: Maverick*. She will also star as the first ever Chinese American lead in the Hallmark Christmas film: *Christmas at the Golden Dragon*, premiering on November 13th.

As always, Wang is thrilled to not only be a part of the Asia Society family, but is honored to hold the ASSCMVP title. She is looking forward to joining the conversation of deeper collaboration and engagement between the U.S. and Asia.

PARAVI

Singer, Songwriter, Artist

21-year-old Indian-American singer/songwriter and artist Paravi has built an audience of over 3M followers and has amassed over 270M views and 27M+ streams to date. From a young age, Paravi has always gravitated towards art and performance studying Indian theater and undergoing training in classical Indian dance and singing through high school. Currently majoring in Musical Theater at UCLA, Paravi turned to social media at the onset of the Global Pandemic. Initially, she posted a short vocal cover of BØRNS' "Electric Love" from her bathroom. Gaining traction, she recorded a full version on GarageBand and uploaded it to DSPs without any expectations. It eventually garnered over 7M Spotify streams. Maintaining this momentum, she continued to build an audience with her covers and last summer, she officially released her viral rendition of Beach Bunny's "Cloud 9" which has received over 18M streams worldwide. Earlier this year, she released her debut EP featuring all covers titled Thank You For Being Here.



Paravi recently released her first original song "Golden Child" via RCA Records. The sonically lush pop production explores the raw emotions of unlearning perfectionism. Propelled by Paravi's melodic vocals, "Golden Child" serves as a reminder that it's okay to not be perfect, to make mistakes, and to do what makes you happy.

Deemed a "...musical force to be reckoned with" by NYLON, Paravi continues to carefully craft a style of her own, alternating between moments of vivid vulnerability and vocal vitality above organically warm production. As a newly signed artist with RCA Records, Paravi is looking forward to sharing more original music.

Additionally, Paravi's cover of "Suspicious Minds" was selected by Baz Luhrmann to be included in the blockbuster film ELVIS and was also included on the soundtrack.

KATHY LE BACKES, CO-CHAIR

Director, Content Advise ment - Representation,
Inclusion Strategies & Engagement,
The Walt Disney Studios



Kathy Le Backes has been working at the intersection of entertainment and social impact for over 15 years. She is currently the Director of Content Advise ment on the Representation, Inclusion Strategies + Engagement team at The Walt Disney Studios where she helps ensure cultural authenticity and inclusion in their feature films. Prior to joining Disney, she was the Senior Director of Equity + Inclusion at WarnerMedia where she helped develop and run talent development programs to discover, cultivate, and amplify underrepresented writers, directors, producers, and below-the-line talent across WarnerMedia's brands, such as HBO, Warner Bros., Turner, and CNN. Before that, Le Backes was the Vice President of Development & Research at Wise Entertainment where she oversaw the development of the company's slate with a special focus on inclusive content and diverse storytellers. She also executed the integration of social issues into Wise Entertainment's creative IPs, and cultivated relationships with non-profit and social justice organizations to bolster meaningful storytelling. While at Wise, Kathy was a producer on three seasons of the six-time Emmy-nominated Hulu original drama, *East Los High*. She also produced over 100 short-form transmedia videos for *East Los High* and Hello Sunshine's *Shine On With Reese Witherspoon*.

Prior to joining Wise Entertainment, Le Backes served as the Digital Campaign Manager for the Entertainment Industry Foundation's Stand Up To Cancer (SU2C) program. In that role, she oversaw and produced multi-platform digital and social media campaigns to help raise awareness for cancer research. She also executed SU2C social impact campaigns with brands such as MasterCard, Major League Baseball, and Lucasfilm. Before her role at the EIF, Le Backes served as Program Manager at the USC Annenberg Norman Lear Center's Hollywood, Health & Society program, where she worked closely with writers and producers from hit shows such as *Er*, *Grey's Anatomy*, *Breaking Bad*, and *Law & Order: Svu* to facilitate storylines that educate viewers on social issues.

STEPHEN SALTZMAN, CO-CHAIR

Head of International Entertainment Group,
Media, Fieldfisher



Stephen Saltzman has extensive experience in domestic and international transactions in the entertainment and media industries. He focuses on innovative and complex international distribution, co-production, and co-financing transactions as well as cross-border transactions involving the creation, production, financing, and/or exploitation of content, and brand building.

Saltzman recently advised Chinese studio Huayi Brothers International, which co-bankrolled the largest indie film to complete production in 2020, Roland Emmerich's \$140 million *Moonfall*. In addition, he also recently advised esports team TSM (Team SoloMid) in one of the largest sponsorship deals in the industry with the crypto currency exchange, FTX. Saltzman advises a broad range of clients across the media and entertainment spectrum, including US, European and Asia-based producers, production companies, studios, theme park operators, distribution companies, broadcasters, digital content companies (including esports teams), banks, film funds, directors, talent, and authors.

Saltzman regularly appears on *The Hollywood Reporter's* "Power Lawyers Top 100" list and on *Variety's* "Dealmakers Impact Report", and frequently participate as a featured speaker and panelist in seminars and symposiums in the United States, Europe, and Asia. In addition to his US and Asia experience, he utilizes his language capability to develop his German-speaking practice, which is often profiled in various German publications.

JADE ALEX

Director of Events and Global Publicity
Warner Bros. Pictures



Jade Alex is an event producer and awards strategist specializing in red carpet motion picture premieres, promotional stunts, awards celebrations, marketing conferences, corporate retreats and fan events. Beginning at DreamWorks SKG, her career has spanned 20 years at entertainment studios like MGM/UA, Focus Features, and Relativity Media. Alex currently serves as the Director of Global Events and Publicity at Warner Bros. Pictures, where she has designed creative programs to eventize over 100 theatrical releases including *Judas and the Black Messiah*, *A Star Is Born*, *Dunkirk*, *Ready Player One*, *American Sniper*, *Wonder Woman*, *Just Mercy*, *It*, and *The LEGO Movie*. Her team's work has resulted in three Maxwell Weinberg Awards for Motion Pictures Publicity Campaigns for *Gravity*, *Crazy Rich Asians*, and *Joker*.

Prior to her work in the film industry, she spent five years in Hong Kong at Chinese Estates Holdings Ltd. managing, leasing and marketing office and retail properties Windsor House and the Entertainment Building, which was sold to Hysan Development Holdings for HK\$3.6 billion during her charge. Alex was an original board member of L.A. Diaper Drive, one of the largest nonprofit diaper banks in the U.S. The charity was acquired by Baby Buggy and renamed to GOOD+ Foundation, where she continues to volunteer as a Los Angeles Friends committee member. She holds a seat on the Advisory Board of Asia Society Southern California and is a member of the Academy of Motion Pictures Arts & Sciences. Alex earned her Bachelor of Arts degree in Art History from the University of California, Los Angeles.

JING CAO

Counsel, Latham & Watkins LLP

Jing Cao focuses her practice primarily on entertainment and media finance and investment transactions. Cao represents major studios, production and distribution companies, commercial banks, investment funds, and financial institutions that are based in both U.S. and China in corporate finance transactions, film slate and single-picture financings, and production and distribution of motion pictures.



Cao also regularly helps her clients navigate issues in connection with cross-border finance, co-production and distribution transactions. In addition to her core practice in the entertainment and media sector, Cao is also regularly involved in many other types of US-China cross-border investment transactions. Previously, Cao was a legal consultant in O'Melveny's Shanghai office, where she represented clients on matters ranging from telecommunications, broadcasting and logistics, to commerce, banking and employment issues. Cao earned her Bachelor's degree in law from the Shanghai Institute of Foreign Trade and her LL.M. from Columbia University.

CHARLES COKER

Managing Director, Dasym Media LLC

Charles Coker is Managing Director of Dasym Media, an entertainment company focused on launching and optimizing brand franchises on a global scale. He also advises Dasym Investment Strategies on media-related investments and activities in China. Coker served as producer on the Sino-foreign co-production *Skiptrace* (2016), a buddy comedy starring Jackie Chan, Johnny Knoxville and Fan Bingbing. The film grossed over \$135 million at the Chinese box office. He is currently working on a number of co-production film and TV projects, including a miniseries about the legendary World War II fighter-pilot unit known as the Flying Tigers. Before joining Dasym, Coker practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.



KEVIN KLOWDEN

Executive Director, Center for Regional Economics
and California Center, Milken Institute



Kevin Klowden is the executive director of the Milken Institute's Center for Regional Economics and California Center. He specializes in the study of key factors that underlie the development of competitive regional economies (clusters of innovation, patterns of trade and investment, and concentration of skilled labor), and how these are influenced by public policy and in turn affect regional economies.

On a national level, he is heavily involved in issues of capital access for small business, including serving as chair of the U.S. Department of Commerce's Trade Finance Advisory Council. He co-led the Partnership for Lending in Underserved Markets initiative with the U.S. Small Business Administration, which focused on funding for African-American and Latino small businesses.

His areas of expertise include technology-based development, capital access, infrastructure, the global economy, media, and entertainment. He holds graduate degrees from the University of Chicago and London School of Economics.

KATIE SOO

CMO, Advisor, and Founder
Chair, Asia Society Southern California
Trustee, Asia Society



Katie Soo is an award-winning global media and tech CMO with a proven track record for leading transformations, breaking trends, forging new technology partnerships, and launching large-scale, disruptive business models and brands. Soo is Senior Advisor to Newbury Street (NASDAQ: NBST) and Advisor to KiwiCo, after serving as the company's first CMO, overseeing global consumer marketing across 40+ markets.

She is the former Senior Vice President of Growth Marketing at HBO Max overseeing growth and marketing across brand, originals, and performance media. She led subscriber acquisitions, in-app editorial, consumer campaigns, social media, partner marketing, and retention strategies. Prior to that, she's held executive roles at Warner Bros. Digital Networks, DC Universe, Fullscreen, hulu, and was early Dollar Shave Club.

Soo is actively involved in startups, serving both as an advisor and mentor to founders and companies. She has received numerous accolades from *Ad Age*, *Adweek*, *Promax*, *Webbys*, *Digiday* and the *Shorty Awards* for her work in both creative storytelling and digital products. Most recently she was recognized on *Ad Age's* "40 Under 40," *Business Insider's* CMOs to Watch, *Media Play's* 40 Under 40, *PR Week's* "The Innovation 50," and was also named on *Goldhouse's* A100 list honoring the most impactful Asians in culture.

She is a West Coast native and sits on the Advisory Board for California State University Entertainment Alliance and serves as a member of Vox Media's Brand Council. She's also a Trustee of Asia Society's Global Board and is the Chairman of Asia Society Southern California. When she isn't working, Soo enjoys spending time with her family and supporting environmental causes.

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We are proud to support **ASSC's U.S. - Asia Entertainment Summit** and celebrate the outstanding dealmakers, thought leaders and content creators in our community.

Congratulations to tonight's honorees, including **Janet Yang** on her monumental career achievements and **88rising** for continuing to bridge the gap between Eastern and Western pop culture.



Here's to the Game Changers

We proudly support ASSC and their mission to celebrate and showcase Asian American storytellers, thought leaders and content creators in the entertainment industry. Congratulations to all of our honorees.



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Congratulations to
JANET YANG
on receiving tonight's
**CAREER
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– **JULIA** and **KEN
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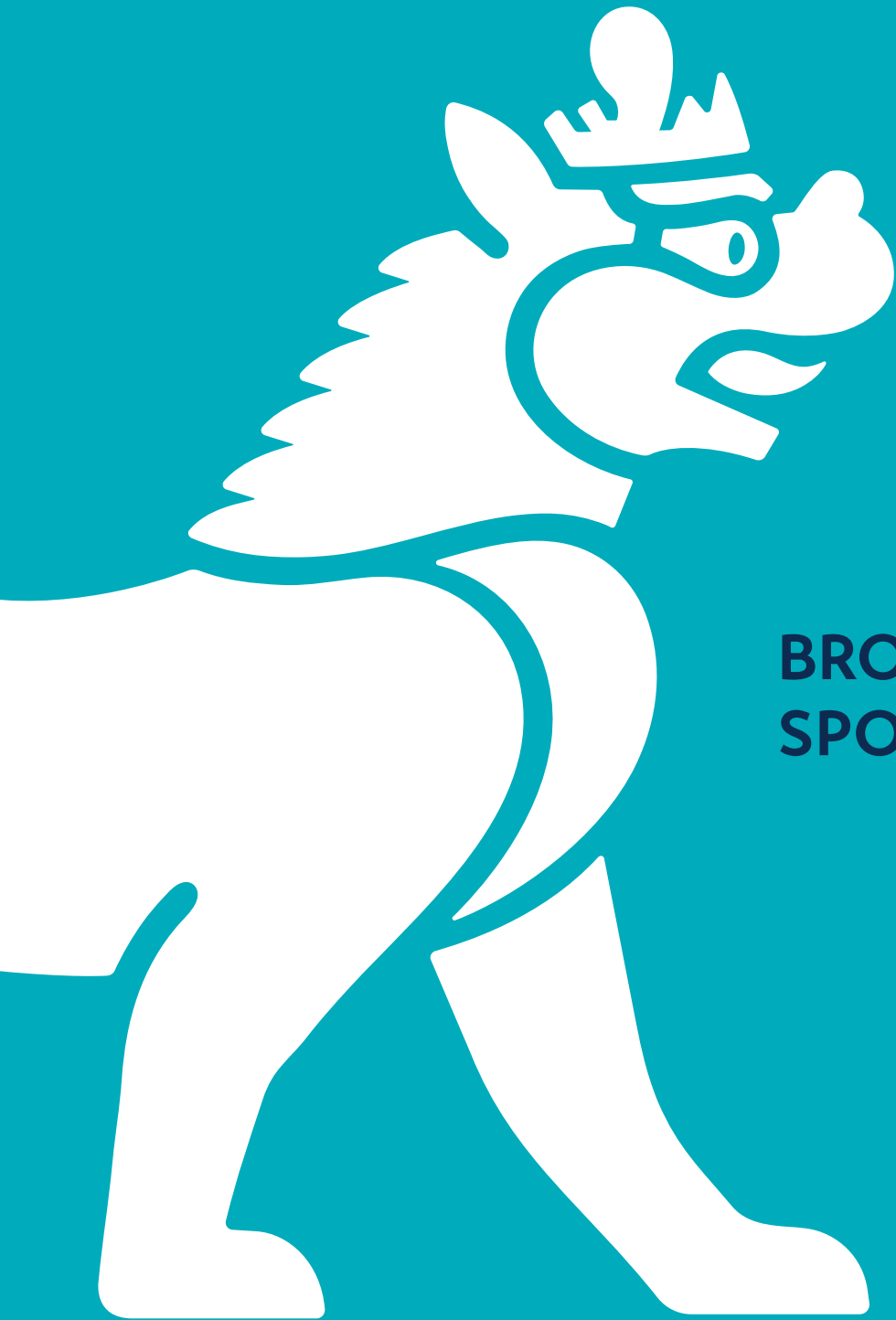
We congratulate the 2022 Entertainment Game Changers

**Bowen Yang, Sherry Cola, Marvel Studios' *Ms. Marvel*,
88rising, and Janet Yang**

on receiving the global Asia Society's highest honor

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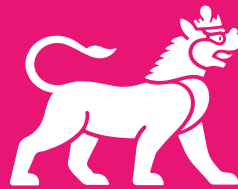




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CONGRATULATIONS TO THE ASIA SOCIETY SOUTHERN CALIFORNIA 2022 GAMECHANGER AWARDS HONOREES

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We're committed to diversity and inclusion and investing in our AAPI communities with efforts to drive racial equality and economic opportunity. We strive to connect diverse people and communities to good jobs, ensure access to health care, provide access to capital to grow small businesses, and build a solid base of affordable housing. This is fundamental to how we run our company, support our teammates, deliver for clients and address society's biggest challenges.

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We congratulate our client
Janet Yang on her Career
Achievement Award.

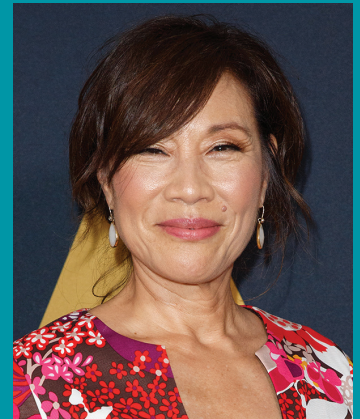


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Thank You

to the Asia Society Southern California for continuing to enlighten and inspire the world around us.

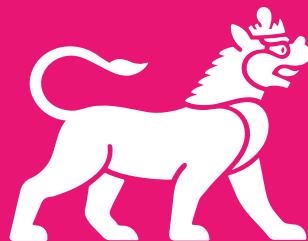


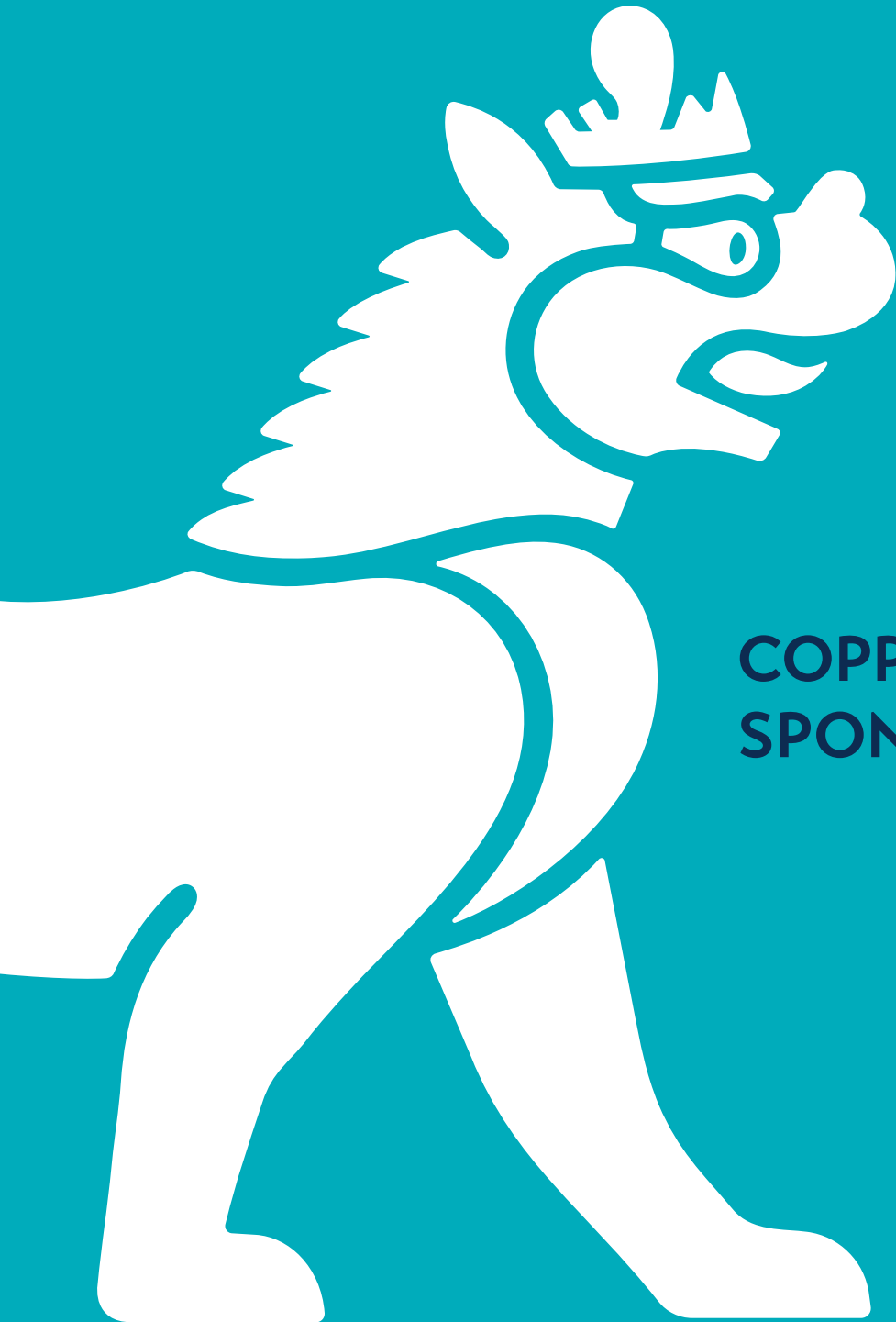
MANDALAY

Extends Congratulations to

JANET YANG

For Career Achievement & Kudos to ASIA SOCIETY
Southern California's Entertainment Game Changers!

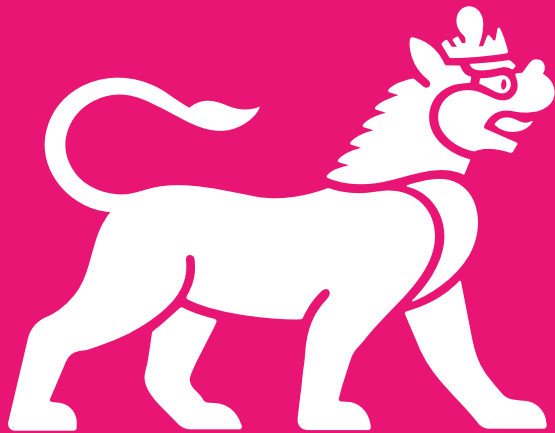




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*Ira Kasoff &
Ellen Eliasoph*

*Extend Our Warmest
Congratulations to all of
Tonight's Honorees*



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Congrats!

to all the Honorees



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SPECIAL ACKNOWLEDGEMENTS

TAMARA GOULD/WAKING STATE DESIGN
JAPAN HOUSE LOS ANGELES
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PEAK YAN



ASIA ENTERTAINMENT GAME CHANGER AWARDS
OCTOBER 30, 2022

MENU

FIRST COURSE

**Roasted Butternut Squash and Corn Soup
with Toasted Pepitas**

MAIN COURSE

**Roasted Free-Range Chicken Breast
with Pomegranate Walnut Sauce
Saffron Basmati Rice**

DESSERT

**Ginger Pear Tart with Almond Infusion
and Vanilla Crème Anglaise**



**ASIA SOCIETY SOUTHERN CALIFORNIA EXTENDS OUR
GRATITUDE TO JOHNNIE WALKER
FOR THIS EVENING'S SIGNATURE COCKTAILS**

Must be 21+. Please drink responsibly.



Where the Future of Hollywood and Asia Meet

Asia Society Southern California (ASSC)

ASSC is the leading nonprofit, nonpartisan, Pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

Mission of Asia Society

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, policy, sustainability and technology, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, Paris, San Francisco, Seoul, Sydney, Tokyo and Washington DC.

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