

Asia Society
Social Media/Video Editing Internship

Location:	Asia Society Northern California Center 500 Washington Street, San Francisco, CA
Dates:	Fall/Winter 2020 3 - 4 months
Hours/Week:	20 - 40 Hours are flexible and depend on class schedule, course requirements (if applicable) and availability
Compensation:	N/A; Course Credit optional

Are you the next social media/video editing guru? If so, you're going to need the skills and relevant work experience to get your foot in the door of your first job. We take great pride in nurturing the up-and-coming stars of tomorrow. Through our hands-on, year-round virtual internship program, students compete for a unique opportunity to work alongside a dynamic and innovative team that develops global programs to help support Asia Society's organization growth, client retention, and profitability.

WORK WITH A GLOBAL LEADER

Established in 1956 by John D. Rockefeller 3rd, we are the leading educational institution dedicated to promoting mutual understanding and strengthening partnerships across people, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, we provide insight, generate ideas, and promote collaboration to address present challenges and create a shared future.

EXPERIENCE YOU WILL GAIN

Unlike internships at other organizations, Asia Society interns gain meaningful, real-world experience in three key areas that most organizations and institutions demonstrate competency in – planning, implementation and evaluation. You can expect to develop confidence and marketable skills by engaging in or assisting with many of the following activities:

- Layout and design of marketing materials
- Creation of the weekly newsletter and event announcements
- Develop original content for the Asia Society website and blog
- Editing event videos post events
- Create, edit and produce multimedia content, such as video and photo slideshows
- Research topics for social media and assist with a social media strategy through outlets like Facebook and Twitter
- Assist with event coordination and logistical duties

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Society



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725 Park Avenue
New York, NY 10021-5088
Phone/Fax 212.288.6400
AsiaSociety.org

- And much more!

Qualifications: Only the best and brightest need apply. To be considered, you must:

- Maintain an overall GPA of 3.0 or higher
- Major in international relations/studies, communications, English, journalism or marketing
- Provide your own computer to complete virtual activities

How to apply:

E-mail, in a single PDF or Word file, with the subject line "**Asia Society Fall/Spring 2020-2021 Social Media/Video Editing Internship**" to James Gale, Director of Programs at JGale@asiasociety.org, and please include:

- Cover letter, indicating your interest and qualifications for the internship and the days/hours you are available
- Resume/CV
- Sample of and video editing work you've done

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