REMAINING TRUE TO OUR MISSION

On March 20, 2020 in response to the Corona crisis in Switzerland, the Federal Council announced that all events or meetings over 5 people were prohibited. At Asia Society Switzerland we continued to be committed to our founding principles of promoting mutual understanding and increasing Asia Competence in Switzerland. With the use of digital tools we brought information and conversations that matter, content that helped our audience to understand, cope, and, in some cases, escape. These are the results we have achieved during the 10-week lockdown until 30 May 2020.

RE-BUILDING A DIALOGUE PLATFORM BETWEEN SWITZERLAND AND ASIA

**WEBCASTS**

20 live webcasts hosted.

**GLOBAL KNOWLEDGE**

A wide range of topics covered by 27 experts.

**GLOBAL REACH**

Our audience tuned in from more than 30 countries including Australia, Brazil, China, Germany, India, Japan, Singapore, Thailand.

FOSTERING KNOWLEDGE TRANSFER AND THE APPRECIATION FOR ASIA

**MORE VALUE**

Our members rated the knowledge impact of our webcasts as great.

**MORE REACH**

We reached more than 1000 people (incl. Facebook views)

**MORE MEMBERS**

We extended our network to the French-speaking part of Switzerland and across the borders to Germany, and Austria.

A GROWING COMMUNITY

**GENERATION A(SIA)**

21 students and young professionals benefitted from more than 100 hours of knowledge transfer.

**MEMBER RECOMMENDATION**

Our members rated Asia Society as an excellent organization.
“Thank you so much Asia Society Switzerland for quickly, cleanly and reliably sharing all of this world-class content. It’s much appreciated and highly impressive! Very proud to be a member.”

E. C. GEN A Participant

“Just a short note to thank you for today’s twin-webinars both of which I enjoyed immensely. Keep it up… you’re doing a great job at Asia Society CH and I am so happy that I joined when I did.”

N. C. Passport Member

“Asia Society Switzerland delivers a reliable stream of insights. Thank for all the efforts.”

D. M. E. Member

“Thank you also for your great initiatives and excellent contacts – which are right now very helpful to get clarity in the current disaster.”

E. B. Corporate Partner

I live in Southern California. I have been in lockdown for a long time, jobless now. I just wanted to be active and educate myself on issues as much as I can. I love the programming coming out of Switzerland.

K. D. Attendee

“The global nature of this event was inspiring. The pandemic is a terrible thing, but Asia Society has risen to the challenge and seems to be breaking new ground in sharing webinars from different centers around the world. More please!”

Anonymous Attendee

“Eric Olander was absolutely brilliant – beautifully moderated and all the technical stuff functioned – with questions etc. – perfectly. Could have gone on for at least another hour but I know you have to stick to the time plan. I shall be joining again and soon.”

J. J. F. Member

“The way you all have rushed in to fill the gap of intellectual stimulation by giving us not only what’s here in Switzerland, but all there is the world over, is deeply appreciated. And almost daily, some Asia Society webcasts or reading accompanies me. What will I do once the lockdown has been eased?!”

A. S. Member

VISIT US AT ASIASOCIETY.ORG/SWITZERLAND

♥ incl. Executive Roundtable

Asia Society Switzerland is committed to exploring Asia’s role in a multilateral world and to advancing the dialogue and strengthening partnerships among individuals and institutions in Switzerland and Asia.