

## Asia Society Intern Opportunity

### **Announcement: AsiaStore Social Media & Digital Marketing Intern**

**Location: AsiaStore at Asia Society NYC (option to work remotely)**

**Department: AsiaStore**

**Period of Internship: Spring/Summer 2020**

AsiaStore is seeking a creative, technically skilled, retail savvy individual with an interest in social media and digital marketing. The intern will play an active role in learning how to create content and develop campaigns for AsiaStore's social media platforms and digital marketing initiatives; and measure the effectiveness and impact of campaigns. Evaluating and reporting on various metrics and analytics. This internship allows the individual the opportunity to use both their creative and analytical talents with projects essential to AsiaStore's success.

Candidates are asked to intern a minimum of 12 weeks. Schedule is flexible.

**Education /prior experience most suited for this internship:** Strong computer skills including Photoshop, Illustrator; skilled photographer; adept with social media platforms: Facebook; Instagram; Pinterest; detail oriented; strong research, and writing skills; excellent organizational skills and ability to multi-task; Proactive self-starter, able to perform independently in a fast-paced environment. Internship is nonpaid, but academic credit can be offered.

**How to Apply:** Please mail or email your letter and resume indicating intern title to:

Name: Lauren Smith

Asia Society 725 Park Avenue New York, NY 10021-5088

Email: [Lsmith@asiasociety.org](mailto:Lsmith@asiasociety.org)

No phone calls, please. Only those candidates considered for an interview will be contacted. If you submit your resume by email, please regard it as having been received unless your email is bounced back.

Asia  
Society



Founded in 1956 by  
John D. Rockefeller 3rd

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