



Asia

Society



Southern
California
Center

2019

**U.S.-ASIA ENTERTAINMENT SUMMIT &
GAME CHANGER AWARDS DINNER**

**NOVEMBER 5
SKIRBALL CULTURAL CENTER
LOS ANGELES**

2019 PLATINUM SPONSOR

Asia Society Triennial

We Do Not Dream Alone

A FESTIVAL OF ARTS, IDEAS, AND INNOVATION

June 5–August 9, 2020

New York City

Artists lineup and venues to be announced soon.

Check AsiaSociety.org/triennial for updates.

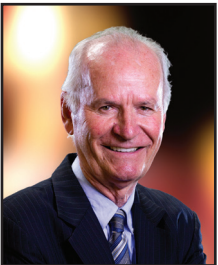
WELCOME



JANET YANG
CHAIR
U.S.-ASIA
ENTERTAINMENT SUMMIT



FRANK REXACH
EXECUTIVE DIRECTOR
ASIA SOCIETY
SOUTHERN CALIFORNIA



RICHARD DROBNICK
CHAIRMAN
ASIA SOCIETY
SOUTHERN CALIFORNIA

Dear Friends, Partners, and Honored Guests,

Our 10th annual U.S.-Asia Entertainment Summit and Game Changer Awards Dinner comes at a pivotal time when the entertainment and media industries are in the throes of unprecedented disruption as consumers embrace streaming and other new technologies. Global industry leaders and artists are paving the way to define and embrace many of the emerging platforms with growing investment and a plethora of diverse content geared to key markets.

The images from both traditional and new media have become deeply embedded in audiences throughout the world. Entertainment has thus become a major, albeit at times unwitting, player in an increasingly interconnected global society. This is why Asia Society is so committed to bringing artists and thought leaders together in an open forum for our annual Entertainment Summit. We need to learn from one another to get behind the headlines. We need to inspire one another to envision and design a better world.

Whether listening to music, watching a movie, or visiting a theme park – just when you least expect it – your psyche may be transformed. And, that’s why we are so pleased to be able to honor iconic individuals in each of these areas with Entertainment Game Changer Awards because they are, indeed, changing all of our games.

Thank you for participating in Asia Society’s 10th U.S.-Asia Entertainment Summit! We hope you are enthralled, educated, and entertained.

Warmest regards,

Janet Yang

A handwritten signature in black ink that reads "Janet Yang".

Frank Rexach

A handwritten signature in black ink that reads "Frank Rexach".

Richard Drobnick

A handwritten signature in black ink that reads "Richard Drobnick".



2019 U.S.-ASIA ENTERTAINMENT SUMMIT

NOVEMBER 5 • SKIRBALL CULTURAL CENTER, LOS ANGELES

9:00 - 9:05

WELCOME

TOM NAGORSKI, Executive Vice President, Asia Society

9:05 - 9:10

OPENING REMARKS

JANET YANG, President, Janet Yang Productions; Governor, Academy of Motion Picture Arts and Sciences

9:10 - 9:30

SPOTLIGHT: OVERVIEW OF ASIAN THEATRICAL MARKETS

MICHAEL C. ELLIS, President & Managing Director, Motion Picture Association (MPA)

9:30 - 9:50

MORNING KEYNOTE: 2020: A YEAR FULL OF CHALLENGES FOR THE ASIA-PACIFIC

THE HONORABLE KEVIN RUDD, Former Prime Minister of Australia; President, Asia Society Policy Institute (ASPI)

9:50 - 10:40

PANEL: MARKETPLACE: SELLING TO ASIA

Moderator: **PATRICK FRATER**, Asia Editor, *Variety*

Speakers: **JING CAO**, Counsel, O'Melveny & Myers

GUNEET MONGA, Producer & CEO, Sikhya Entertainment

BENNETT POZIL, Executive Vice President, East West Bank

WILLIAM QUAN, Founder & CEO, Super Equilibrium Digital Media

HAICHEN (SUM) HUANG, Co-Founder, XG Media

BREAK:

10:40 - 11:00

11:00 - 11:45

PANEL: BINGE FRENZY: STREAMING A DIVERSITY OF CONTENT

Moderator: **LINDSAY CONNER**, Partner and Leader, Manatt Entertainment Group, Manatt, Phelps & Phillips

Speakers: **DANIEL COHAN**, Feature Agent, ICM Partners

ANNIE LUO, Senior Vice President, Business Development & Operations, Hulu

KATIE SOO, Senior Vice President, Growth Marketing, WarnerMedia

VICTOR YIP, Vice President, Digital Media Distribution and Direct-to-Consumer and International, The Walt Disney Company

11:45 - 12:10

SPOTLIGHT: ALIBABA AND MOVIE MARKETING PROWESS

Moderator: **JANET YANG**, President, Janet Yang Productions; Governor, Academy of Motion Picture Arts and Sciences

Speaker: **WEI ZHANG**, President, Alibaba Pictures

LUNCH:

12:10 - 13:05

13:05 - 13:20

AFTERNOON SPOTLIGHT: STRADDLING THE SCREEN

DANIEL DAE KIM, Actor and Producer; CEO, 3AD Media



2019 U.S.-ASIA ENTERTAINMENT SUMMIT

NOVEMBER 5 • SKIRBALL CULTURAL CENTER, LOS ANGELES

13:20 - 14:15

PANEL: NOT LOST IN TRANSLATION: ADAPTING IP ACROSS THE PACIFIC

Moderator: **STEPHEN SALTZMAN**, Chair, Asia & Europe Entertainment and Media Practice, Paul Hastings LLP

Speakers: **FRANCIS CHUNG**, Head of U.S. Films, CJ Entertainment

YOSHIKO FUKUDA, Manager, Production and Development, Toho International, Inc.

YASUMASA KUTAMI, Vice President, Amuse Group USA, Inc.

DOUGLAS MONTGOMERY, Chairman, Japan America Society of Southern California; Vice President, Warner Bros

DALJIT DJ PARMAR, CEO, Extraordinary Entertainment

ROB REE, Head of International Business Development, Tencent Pictures

14:15 - 14:45

SPOTLIGHT: EMMY WINNER *ARTIFICIAL* AND THE REALITY OF INTERACTIVE TV

Moderator: **BING CHEN**, Chairman & Co-Founder, Gold House

Speakers: **KEVIN LIN**, Co-Founder and former COO of Twitch

TIFFANY CHU, Actor, (*Ms. Purple*, *Artificial*)

BERNIE SU, Executive Producer and Co-creator of *Artificial*

14:45 - 15:15

FIRESIDE CHAT: BUILDING “THE HAPPIEST PLACES ON EARTH”

Moderator: **MATT SHEEHAN**, Fellow, The Paulson Institute’s MacroPolo; Author of *The Transpacific Experiment*

Speaker: **BOB WEIS**, President, Walt Disney Imagineering

BREAK:

15:15 - 15:45

15:45 - 16:25

PANEL: THE NEW HOLLYWOOD: ASIANS BEHIND THE CAMERA

Moderator: **MAX MICHAEL**, Head of Asian Business Development, United Talent Agency

Speakers: **JANICE CHUA**, VP, International Development & Production, Imagine Entertainment & Television

HIEU HO, Partner, Imminent Collision

SANJAY SHARMA, Founder & CEO, Marginal Mediaworks

MARK ZEE, Director, Global Digital Licensing, The Walt Disney Company

16:25 - 16:55

PANEL: FIRESIDE CHAT: THE 'RENTS FROM *THE FAREWELL*

Moderator: **REBECCA SUN**, Senior Reporter, *The Hollywood Reporter*

Speakers: **DIANA LIN**, Actor

TZI MA, Actor

16:55 - 17:30

SPOTLIGHT: GAME CHANGING ARTIST

WANG LEEHOM, Singer-Songwriter, Producer, Actor, and Film Director

RECEPTION:

17:30 - 19:00

GALA DINNER:

19:00 - 21:30



THANK YOU

FOR AN AMAZING EVENING
OF INTIMATE DISCOVERY

LOUIS VUITTON



ASIA SOCIETY
U.S.-ASIA ENTERTAINMENT SUMMIT VIP EVENT
LOUIS VUITTON
BEVERLY HILLS



2019 U.S.-ASIA GAME CHANGER AWARDS DINNER
NOVEMBER 5 • SKIRBALL CULTURAL CENTER

Welcome

SABRINA IMAMURA, EMCEE

Opening Remarks

AMBASSADOR JOSETTE SHEERAN, PRESIDENT & CEO, ASIA SOCIETY

Performance by

STEVEN VANHAUWAERT, PIANIST

Honoree

WEI ZHANG, PRESIDENT, ALIBABA PICTURES

Performance by

KATHERINE HO, SINGER

Honoree

WANG LEEHOM

SINGER-SONGWRITER, PRODUCER, ACTOR, FILM DIRECTOR

DINNER

Tribute

OSCAR CELEBRATES ASIAN WOMEN
DIRECTORS FREIDA LEE MOCK AND JESSICA YU

Performance by

NITEMRKT, HIP HOP GROUP

Honoree

THE RAIN (JUNG JI-HOON), ACTOR, K-POP SINGER-SONGWRITER

Performance by

SOFYA WANG, SINGER

Honoree

BOB WEIS, PRESIDENT, WALT DISNEY IMAGINEERING

Closing Remarks and Chairman's Award to OUE, presented to Tan Shu Lin, CEO, Commercial REIT

RICHARD DROBNICK, CHAIRMAN, ASIA SOCIETY SOUTHERN CALIFORNIA



2019 U.S.-ASIA ENTERTAINMENT GAME CHANGER

WEI ZHANG



WEI ZHANG

President, Alibaba Pictures

Wei Zhang has been a trailblazer in virtually everything she touches – moonlighting as host of the CCTV show *Dialogue* and addressing tough issues with Fortune 500 business leaders; forging a deal to invest in Steven Spielberg’s Amblin Partners; and choosing such unlikely films as *A Dog’s Purpose* and *Green Book* for the Chinese market where she helped catapult them into big hits.

Zhang takes a savvy and innovative approach toward tackling both business and creative issues.

Today, as President of Alibaba Pictures and Senior Vice President of Alibaba Group, she leads the company’s international operations and business development efforts. Zhang joined Alibaba Group in 2008 to lead its investment and acquisition activities. She has also worked in the Group’s strategy department and led Alibaba’s corporate social responsibility initiatives.

Prior to joining Alibaba, Zhang held senior leadership positions including Chief Operating Officer of News Corporation’s STAR China, Managing Director of CNBC China, Director of Business Development at Newscorp China, Strategic Consultant at Bain & Company, and Finance Specialist at General Electric Company and GE Capital.

Zhang holds an M.B.A. degree from Harvard Business School and a B.A. degree in International Organization Management and Finance from Seton Hill University, Pennsylvania.



2019 U.S.-ASIA ENTERTAINMENT GAME CHANGER

WANG LEEHOM



WANG LEEHOM

Chinese-American Singer-Songwriter, Producer, Actor, and Film Director

Known as the “King of Chinese Pop”, WANG Leehom revolutionized the music scene with an evolving blend of pop, hip-hop, R&B, and traditional Chinese music ranging from aboriginal folk music to Beijing opera. The best-selling Mandarin-language musician of his generation, Wang has released 17 solo studio albums, earned 19 nominations and four wins at Taiwan’s Golden Melody Awards, and garnered 11 wins at the Chinese Music Awards. He has toured over 100 cities

worldwide and is one of the most recognizable and visible celebrities in Asia, with over 70 million followers on social media.

In addition to his music career, Wang has also starred in over 20 films, including *In Love in Disguise* (2010), a romantic comedy in which Wang acted, wrote, directed, and scored, setting the record for the highest-grossing film for a first-time director in Chinese history. Other movies include Ang Lee’s thriller *Lust, Caution* (2007); *Little Big Soldier* (2010), co-starring Jackie Chan; *My Lucky Star* (2013), co-starring ZHANG Ziyi; and Michael Mann’s cyber-thriller *Blackhat* (2015), with Chris Hemsworth, TANG Wei, and Viola Davis. Wang’s performance in *Forever Young* (2018) won him Best Actor at the 2018 Golden Lotus Awards in Macau.

Wang is an environmental activist and a longtime ambassador for World Vision Taiwan. Wang was listed as one of Goldsea’s “The 100 Most Inspiring Asian Americans of All Time”.



2019 U.S.-ASIA ENTERTAINMENT GAME CHANGER THE RAIN (JUNG JI-HOON)



JUNG JI-HOON (AKA THE RAIN)

Korean Actor, Singer-Songwriter, and Music Producer

The Rain's acting career began in 2003, when he won the KBS Best New Actor award for his role in the drama *Sang Doo! Let's Go To School*. In 2004, The Rain won the KBS Excellence in Acting (Best Actor) award for his role in the drama *Full House*. After starring in *A Love To Kill* in 2010, The Rain starred in the Korean TV drama *The Fugitive: Plan B* (2010) and *My Lovely Girl* (2014) and is now featured on the TV series *Please Come Back, Mister* (2016). His first Korean film, *I'm a*

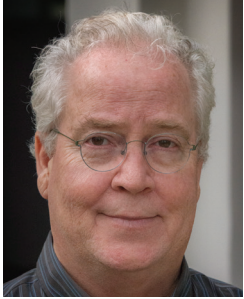
Cyborg, But That's OK (2006), won the Alfred Bauer Prize at the Berlin International Film Festival. The Rain has acted in American films *Speed Racer* (2008) and *Ninja Assassin* (2009), the latter of which made him the first Korean to win an MTV award. He has also acted in another Korean film, *R2B: Return to Base* that was released in August 2012. In 2014, The Rain starred alongside Bruce Willis in the film *The Prince*, an American gangster thriller film directed by Brian A. Miller, and *For Love or Money*, a romance film directed by GAO Xixi, which was The Rain's Chinese film debut.

He is also a prolific international star in music. His music career includes seven albums and 28 singles. He achieved breakthrough success with his third Korean album, *It's Raining*, which launched his No. 1 single of the same name. The album sold a million copies across Asia.



2019 U.S.-ASIA ENTERTAINMENT GAME CHANGER

BOB WEIS



BOB WEIS

President, Walt Disney Imagineering

Bob Weis is the President of Walt Disney Imagineering (WDI), the creative engine behind experiences found in Disney theme parks, resort hotels, cruise ships, and consumer products—including books, games, and merchandise.

As the creative and design lead of some of Disney's largest and most successful parks, Weis has decades of experience leading projects around the world.

Before becoming President of WDI, Weis was the Creative Executive of Shanghai Disney Resort. Prior to that, Weis completed a five-year transformation of Disney California Adventure. Weis' previous projects include creative leadership over the original concept for Disney's Hollywood Studios, conceptual design for Tokyo DisneySea, and work on the first international Disney theme park, Tokyo Disneyland.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



ASHOK AMRITRAJ

Chairman and CEO, Hyde Park Entertainment Group
Member, U.S.-Asia Entertainment Summit Planning Committee

Ashok Amritraj is Chairman and CEO of the Hyde Park Entertainment Group, and was formerly CEO of National Geographic Films. An internationally renowned award-winning producer, Amritraj has made over 100 films during the span of his 35-year career, with worldwide revenues in excess of \$2 billion. He has partnered with every major studio in Hollywood and has had box office hits such as *Ghost Rider: Spirit of Vengeance* starring Nicolas Cage, *Bring Down the House* starring Steve Martin, *Premonition* starring Sandra Bullock, *Walking Tall* starring The Rock, as well as critically acclaimed titles including *99 Homes* starring Andrew Garfield and Michael Shannon, *Blue Valentine* starring Ryan Gosling and Michelle Williams, and *Shopgirl* starring Steve Martin and Claire Danes.

Amritraj's current projects include: supernatural thriller, *Prey*, in partnership with Blumhouse Productions, *Pashmina*, a Major Animated Musical in partnership with Netflix, to be directed by Gurinder Chadha and with music by Oscar-winner A.R. Rahman and *Fordlandia*, a Television event series, to be directed by Werner Herzog at AMC Studios.



JING CAO

Counsel, O'Melveny & Myers
Member, U.S.-Asia Entertainment Summit Planning Committee

Jing Cao focuses her practice primarily on entertainment, media finance, and investment transactions. Cao represents major studios, production and distribution companies, commercial banks, investment funds, financial institutions that are based in both the U.S. and China in corporate finance transactions, film slate and single-picture financing, and production and distribution of motion pictures. Cao also regularly helps her clients navigate issues in connection with cross-border finance, co-production and distribution transactions. In addition to her core practice in the entertainment and media sector, Cao is also regularly involved in many other types of US-China cross-border investment transactions. Previously, Cao was a legal consultant in O'Melveny's Shanghai office, where she represented clients on matters ranging from telecommunications, broadcasting, and logistics to commerce, banking and employment issues. Cao earned her Bachelor's degree in law from the Shanghai Institute of Foreign Trade and her LLM from Columbia University.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



BING CHEN
Chairman, Gold House

Bing Chen is Chairman and Co-Founder of Gold House, a collective of pioneering Asian founders, creative voices, and leaders dedicated to accelerating the Asian diaspora's societal impact and enhancing the community's cultural legacy. In his day job, Chen is Managing Director of a venture accelerator and serves as a Board Director and Senior Advisor to several of the world's most promising digital media companies including Google's Global Marketing Board and Snap's Yellow Incubator, among others. Previously, he was YouTube's Global Head of Creator Development and Management, where he was one of the original and principal architects of the multi-billion dollar influencer ecosystem.

Chen is most passionate about enabling self-expression and actualization for new majority communities, a fervor that extends to his philanthropic work. Among many acknowledgements, he is a *Forbes* 30 Under 30 honoree; one of *The Hollywood Reporter's* Next Gen Leaders; Asia Society Asia 21 Young Leader; and Magic Johnson's 32 Under 32 Leader; and his companies have been recognized as *Business Insider's* Top Startups and more. Chen is a third culture kid who graduated from the University of Pennsylvania with a degree in Creative Writing.



TIFFANY CHU
Actor

Born in Taiwan and raised in the Bay Area, actor Tiffany Chu is an emerging star. She has won praise for her leading role in *Ms. Purple*, Justin Chon's latest film, which premiered at the 2019 Sundance Film Festival. Critics have hailed her as the "heart" of the film, writing that her performance carries "unshowy gravitas" and is "vulnerable and fearsome, softhearted and severe all at once." Chu also stars as an artificial-intelligence robot, Sophie, in *Artificial*, the first original live-audience interactive scripted sci-fi show on popular streaming platform, Twitch. *Artificial* was recently named the 2019 Peabody Futures of Media Award winner and won the 2019 Primetime Emmy Award for Innovation in Interactive Media. Fluent in Mandarin, Chu studied Drama and Film & Media Studies at the University of California, Irvine.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



JANICE CHUA

VP of International Development & Production, Imagine Entertainment & Television

Born and raised in Singapore, Janice Chua is an international executive who has substantial experience working in both China and the United States. While in China, Chua was involved in the development and sales of international and Chinese projects including John Woo's *The Crossing*. She was most recently the associate producer on *Crazy Rich Asians* and is now VP of International Development and Production at Imagine Entertainment.



FRANCIS CHUNG

Head of US Films, CJ Entertainment

Francis Chung is a Korean-American film producer and studio executive best known for overseeing and co-producing CJ Entertainment's 2013 hit film *Snowpiercer*. Chung joined CJ in 2008, starting from International Strategy and overseeing CJ's entertainment and media assets. He co-produced Gina Kim's *Final Recipe* starring Henry Lau and Michelle Yeoh and Duane Adler's *Make Your Move* (2013) starring K-pop idol BOA and Derek Hough.

Since 2018, Chung and his team have developed more than 21 English-language properties as part of the US Production Division. Among them are *Extreme Job* and the female-driven dramedy, *Bye, Bye, Bye* based on the Korean hit *Sunny*. Additional film projects being spearheaded by Chung include Academy Award®-nominee Phyllis Nagy's *The Vanished*; Drake Doremus' *Aurora*; the horror film *Housemaid*, written by Academy Award®-winner Geoffrey Fletcher; and an English-language remake of South Korean box office hit *The Merciless*, a CJ Entertainment-produced and -distributed crime thriller that redefined a genre. Chung oversaw two recently completed films – Drake Doremus' *Endings, Beginnings* starring Shailene Woodley, Jamie Dornan, and Sebastian Stan; and *Hide and Seek*, directed by Joel David Moore and starring Jonathan Rhys Meyers. Chung launched the company's first genre label 413 Pictures in 2018, with a focus on elevated thriller and supernatural horror.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



DANIEL COHAN
Feature Agent, ICM Partners

Daniel Cohan is an agent in ICM Partners' Motion Picture Literary department, where he focuses on filmmakers and writers. He was previously an agent at WME, where he spent 11 years, beginning his career in the mailroom at the William Morris Agency. Prior to working in the agency world, Cohan was a business litigator in the Bay Area.



CHARLES COKER
Managing Director, Dasym Media
Co-Chair, U.S.-Asia Entertainment Summit Planning Committee

Charles Coker is Managing Director of Dasym Media, the Los Angeles subsidiary of the Dutch TMT investment group Dasym Investment Strategies, as well as a Director of Dasym's Shanghai office. Dasym Media acts as a bridge between the entertainment markets of China, Hollywood, and Europe, and is actively involved in cross-border media investments, fund management, content brokerage, and Sino-U.S. film and TV projects.

Coker served as a producer of the co-production film *Skiptrace* (2016), which starred Jackie Chan, Johnny Knoxville, and Fan Bingbing, grossing over \$135 million in China. Prior to Dasym, he practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations including Sino-foreign co-productions.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS

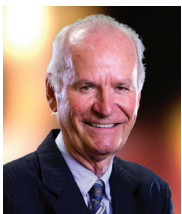


LINDSAY CONNER

**Partner and Leader, Manatt Entertainment Group, Manatt, Phelps & Phillips
Member, U.S.-Asia Entertainment Summit Planning Committee**

Lindsay Conner is the Leader of Manatt Entertainment Group at the firm of Manatt, Phelps & Phillips. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television financiers, production and distribution companies, and digital media companies, as well as high net-worth investors, financial institutions, and private equity funds.

Conner's clientele spans the globe, from North America to Asia, Europe, and Latin America. His recent highlights include representation of China's Perfect World Pictures in its \$500 million, 50-film co-finance deal with Universal Pictures and its \$250 million credit facility with JPMorgan and East West Bank; and Huayi Brothers Media Corp., China's largest privately-held film company, in an 18-film, three-year co-finance and distribution agreement with Hollywood studio STX.



RICHARD DROBNICK, PH.D.

**Chairman, Asia Society Southern California
Trustee, Asia Society**

At the USC Marshall School of Business, Drobnick is the director of the IBEAR MBA Program, which is a 12 month, full-time MBA Program for mid-career international executives. Drobnick was the founding director of Marshall's Center for International Business, was USC's inaugural Vice Provost for International Affairs, and was the founding Secretary General of the Association of Pacific Rim Universities (APRU), an association of presidents of 45 leading Pacific Rim research universities. Drobnick specializes in Pacific Rim economic and business issues and is a co-author of *Neither Feast nor Famine: Food Conditions to the Year 2000* and co-editor of *Small Firms in Global Competition*. As a Peace Corps Volunteer in Malaysia, Drobnick served as an economic advisor to the Malaysian Department of Agriculture's *Farmers Association Movement*.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



MICHAEL C. ELLIS

President and Managing Director, Motion Picture Association (MPA)

Michael C. Ellis is President and Managing Director of the Motion Picture Association (MPA). He leads the MPA's global mission to advance and support the film, television, and streaming content industries in the Asia Pacific region. Ellis is responsible for all aspects of operations, policy, and personnel in fourteen territories.

As a specialist in facilitating industry-government cooperation worldwide, Ellis has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia Pacific's screen communities in the digital age. His accomplishments have helped gain market access to the MPA's represented studios' entertainment content and strengthened intellectual property rights protection throughout the region. The MPA Studios include: Walt Disney Studios Motion Pictures, Netflix Inc., Paramount Pictures Corporation, Sony Pictures Entertainment Inc., Universal City Studios LLC, and Warner Bros. Entertainment Inc.



PATRICK FRATER

Asia Editor, *Variety*

Patrick Frater has over 20 years of experience writing about and analyzing the international film industry, with publications including *Variety*, *Screen International*, and *Film Business Asia*. He was Asia editor of *Variety* between 2005 and 2009 and re-joined the publication in July 2013. He is based in Hong Kong.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS

YOSHIKO FUKUDA

Manager, Production and Development, Toho International, Inc.

Yoshiko Fukuda is Manager for Production and Development at Toho International Inc., a subsidiary of the Japanese Studio Toho, which is behind the movie franchise *Godzilla*. As a liaison between Japan and the U.S., Fukuda has represented Toho in its North American operations from its Los Angeles office for over ten years. She joined Toho in 2006, and her extensive media business experience ranges from distribution rights sales, merchandising licenses and co-developing motion picture productions. Toho International, along with its parent company, works with major Hollywood partners to develop projects for global adaptation by connecting leading Japanese media companies and international collaborators. Toho is a co-financier of the recently released *Detective Pikachu*, based on a globally recognized IP from The Pokémon Company and is currently working with Bad Robot and Paramount Pictures on the live action adaptation of *Your Name*, the highest grossing domestic film in Japan of all time.



HIEU HO

Partner, Imminent Collision

Hieu Ho is a Producer and Partner at Imminent Collision, co-founded with longtime creative collaborators Randall Park and Michael Golamco. Most recently, he served as Vice President at *BuzzFeed*, leading global scripted development across film and television and created their first major studio slate with projects at Warner Bros, New Line Cinema, Universal, and Comedy Central, to name a few.

Previously, Ho was President of Chu Studios, a production company founded by Jon M. Chu and oversaw an extensive range of projects from digital media to live events and major motion pictures. He began his career in the Global Management Program at Warner Bros. He also worked alongside producer Gavin Polone and filmmaker Darren Aronofsky. Ho received a BA in Sociology at UCLA and an MFA from the USC Peter Stark Producing Program.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



HAICHEN (SUM) HUANG
Co-Founder, XG Entertainment

Haichen (Sum) Huang co-founded XG Entertainment in 2015. He has produced 12 dramas, 9 non-scripted shows, plus 20+ live concerts since then, and also led XG successfully to raise \$120m. Before founding XG, Huang was an investment executive at Hony Capital, and he led the investment for STX in Hollywood and SMG Pictures. Huang is on the jury of BAFTA China's Breakthrough Award.



DANIEL DAE KIM
CEO, 3AD Media

Daniel Dae Kim has made a career of creating multifaceted roles as an actor, director and now, producer. Prior to his seven-season portrayal of Chin Ho Kelly on *Hawaii Five-0*, Kim was best known for his role as Jin Soo Kwon on the hit TV series *Lost*, for which he shared a 2006 Screen Actors Guild Award for Best Ensemble, and was individually honored with an AZN Asian Excellence Award, a Multicultural Prism Award, and a Vanguard Award from the Korean American Coalition, all for Outstanding Performance by an Actor. He has also twice been named one of *People Magazine's* "Sexiest Men Alive."

Born in Busan, South Korea, Kim discovered acting at Haverford College. After graduation, he began his career on stage, performing in classics such as *Romeo and Juliet*, *Ivanov*, and *A Doll's House*. Subsequent roles on stage include the King of Siam in Lincoln Center's Tony Award-winning production of *The King and I*. After receiving his M.F.A. from NYU's Graduate Acting Program, where he was later presented an honorary degree, Kim's film career began in earnest with roles in *The Jackal*, *For Love of the Game*, *The Hulk*, *Spider-Man 2*, and *The Cave*, as well as the Academy Award-winning *Crash*. He created the role of Jack Kang in *The Divergent Series* films, *Insurgent* and *Allegiant* and most recently starred in the all-Asian Netflix rom-com *Always Be My Maybe*.

3AD Media was established by Kim to produce premier content for TV, film, and digital media and has a first-look development deal with Amazon Studios. Committed to storytelling featuring characters and cultures underrepresented in today's media, 3AD-produced projects include the hit series *The Good Doctor* (ABC / SONY).



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



YASUMASA KUTAMI
Vice President, Amuse Group USA

Yasumasa Kutami is Vice President of Amuse Group USA, a subsidiary of the Japanese powerhouse agency Amuse Inc. In 2016, Amuse USA launched J-CREATION: A FIRST LOOK SHOWCASE, a content-matching project, to bridge the gap between Japanese rights holders and US filmmakers. Since then, Amuse USA has brought over 50 Japanese properties to the attention of American buyers and is in active development on over 15 projects with writers, producers, studios, and financiers.



DIANA LIN
Actor

Diana Lin (Xiao Jie Lin) is an award-winning Chinese-Australian actor. From a young age Lin showed tremendous performance skills and could imitate all sorts of characters and voices in a remarkable manner. Lin has starred in a number of movies, television series, and Chinese operas in which she played numerous famous characters. In 1986 she played a deeply rooted country lady, Bai Yin in the film *Xiang Min*. Her extraordinary performance and impeccable transformation landed her the best supporting actress nomination for the prestigious China Golden Rooster Award. Lin's latest feature film *The Farewell*, co-starring Awkwafina, is one of the most celebrated entries in Sundance Film Festival 2019. Lin's other works include *The Family Law*, *Lonely Blue Night*, *Little Emperors*, and others.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



KEVIN M. LIN

Co-Founder and former COO, Twitch

Born and raised in New Orleans, Lin meandered throughout the east coast after graduating from Yale in 2004 until he found his home: the world of tech, gaming, and media in San Francisco. Lin is the Co-Founder and former Chief Operating Officer of Twitch, the world's leading live video platform and community for gamers, which was acquired by Amazon in 2014.

Lin has worn many hats in a variety of industries, from working at the Audubon Center for Research of Endangered Species to running major events and promotions for NYC & Company and managing sales and operations at a San Francisco beverage company. He is excited and passionate about enabling creativity through angel investing and advising. Through co-founding groups like Gold House, Lin is giving back to the communities that he cares about through sustainable investing, hoping to support creators of all shapes and sizes.



ANNIE LUO

SVP of Business Development & Operations, Hulu

Annie Luo is Senior Vice President of Business Development and Operations at Hulu and responsible for driving expansion efforts and relationships with partners and connecting business strategy and operations across the organization.

Prior to joining Hulu, Luo worked at McKinsey & Company, where she was a founding member for their Consumer Tech & Media practice, leading operations and strategic alliances globally. She spent six years as the Head of Media, Entertainment, and Information practice at the World Economic Forum and held various roles across the top media brands including BBC Worldwide (Asia), CNBC, and Bloomberg Media Group. She holds an M.B.A. degree from Institut Européen d'Administration (INSEAD) and an M.A. in International Relations from Boston University. She lives in Los Angeles with her husband and two children.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



TZI MA
Actor

Tzi Ma is a veteran Asian American actor who has introduced an array of diverse and memorable characters to a global audience. In 2019, he can be seen in such critically acclaimed works as *The Farewell*, *Veep*, *Wu Assassins*, and *Treadstone*. In 2020, he will be seen as Hua Zhou in Disney's *Mulan*, directed by Niki Caro, and as Grover in Alan Yang's *Tigertail*.

His other notable works in film include Denis Villeneuve's *Arrival* with Amy Adams, Mina Shum's *Meditation Park* which garnered him a best actor nomination at the Canadian Screen Awards, Phillip Noyce's *Quiet American* opposite Michael Caine, The Coen brothers' *Ladykillers* with Tom Hanks, and Brett Ratner's *Rush Hour 1* and *3* with Jackie Chan and Chris Tucker. Some of his notable works in television include *Hell on Wheels*, *24*, *Man In the High Castle*, *Once Upon a Time*, and *NYPD Blues*. He has worked on over 130 titles since his debut in 1975.



MAX MICHAEL
Head of Asian Business Development, United Talent Agency

Max Michael is Head of Asian Business Development at leading talent and entertainment company UTA. As head of UTA's Asian initiatives, Michael is responsible for growing the agency's regional presence in all areas of entertainment and corporate activities.

Michael's clients include leading Asian talent, such as Li Bingbing (*The Meg*, *Transformers: Age of Extinction*); Angelababy, (*Independence Day: Resurgence*); Mark Chao (*Young Detective Dee*, *So Young* and the *Eternal Love* TV series), and Byung-Hun Lee (*Magnificent 7*, *I Saw the Devil*, *A Bittersweet Life*, and the *G.I. Joe* series).

Michael is also an agent in UTA's motion picture literary department, where he represents feature writers and directors including Lu Chuan (*Born in China*); Renny Harlin (*Bodies at Rest*); Eddie Huang, whose memoir *Fresh Off the Boat* inspired the hit ABC sitcom; Kevin Costello (*Brigsby Bear*); Justin Doble (*Stranger Things*); Stephen Fung (*Tai Chi Zero / Hero* film franchise); and Anthony Chen (*Ilo Ilo*).



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



FREIDA LEE MOCK

Director, Writer, and Producer, Sanders & Mock Productions

Academy and Emmy Award-winner Freida Lee Mock is the director of five Oscar-nominated feature-length and short-form theatrical documentary films including the winner *Maya Lin, A Strong Clear Vision*. Her latest features *RUTH - Justice Ginsburg in Her Own Words* and *The Choir and Conductor* will be released in 2020.



GUNEET MONGA

Producer and CEO, Sikhya Entertainment

Guneet Monga has been redefining films and their journeys with diverse new-age projects, including the Oscar-winning *Period. End of Sentence* (2019), *The Lunchbox* (2013), *Masaan* (2015), and *Gangs of Wasseypur* (2011).

One of the first Indian producers to be inducted into the Producer's Branch of the Academy of Motion Pictures Arts and Sciences and featured in *Variety's* International Women's Impact Report 2018, Monga is a force to be reckoned with and a game-changing producer in Indian cinema. She is the youngest person to be conferred with the 'Most Powerful Women in Indian Business Award' by *Business Today* in 2014 and was voted as one of the top 12 Women Achievers in the Global Entertainment Industry by *The Hollywood Reporter*.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



DOUGLAS MONTGOMERY

**Chairman, Japan America Society of Southern California
Vice President, Warner Bros Home Entertainment**

Doug Montgomery's career with Warner Bros. has taken him around the world, including places such as Arkansas, Tokyo, London, and now Los Angeles. His responsibilities include heading Retail Category Management for Warner Bros.

Montgomery is also actively involved in the Asian community in Los Angeles, where he is Chairman of the Board of Directors for the Japan America Society of Southern California and the annual Gala dinner co-Chair. Montgomery is also a recipient of the Cool Japan Award, which he received in 2016 through the Japanese Government's "Japan House" initiative in Los Angeles for his efforts in promoting Japanese content and creators in the US studio community.



TOM NAGORSKI

Executive Vice President, Asia Society

Tom Nagorski became Executive Vice President of the Asia Society following a three-decade career in journalism, having served most recently as Managing Editor for International Coverage at ABC News. Before that, he was Foreign Editor for ABC's "World News Tonight", and a reporter and producer based in Russia, Germany, and Thailand. Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation.

He has written for several publications and is the author of *Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack*. Nagorski serves on Princeton University's Advisory Council for the Department of East Asian Studies, the Advisory Board of the Committee to Protect Journalists, and is a member of the Council on Foreign Relations. He graduated from Princeton University in 1984. He lives in Brooklyn with his wife and two children.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



DALJIT DJ PARMAR
CEO, Extraordinary Entertainment

Daljit DJ Parmar founded and is Chief Executive Officer of Extraordinary Entertainment. Alongside his duties as CEO, Parmar in his capacity as Producer oversees a slate of high-profile film and television projects at varying stages of development aimed at the international, co-production, and/or local language markets. Through all this, Parmar is able to fulfill his passion in bridging the gap between Eastern and Western cultures.



BENNETT POZIL
Executive Vice President, East West Bank
Co-Chair, U.S.-Asia Entertainment Summit Planning Committee

Bennett Pozil is a leading expert on U.S.-China cross-border entertainment financing and heads East West Bank's Corporate Banking division. Since 2011, his team has made over \$2 billion in loans to finance film and television production and distribution deals in the U.S. and China, establishing the bank's unique, significant presence in both markets.

East West Bank has created relationships with Chinese studios, including Bona Film Group, Enlight Media Group, New Classics Media, and Talent Television and Film. Pozil's entertainment team works with notable U.S. digital media clients, including Fullscreen, Scopely, The Virtual Reality Co. and Mondo Media. Over his career, Pozil has structured the financing of hundreds of films, including *Crouching Tiger Hidden Dragon*, *Hero*, *Fearless* and *Lost in Translation*. He is a frequent speaker on cross-border film partnerships at international film festivals and an adjunct professor at the Beijing Film Academy.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



WILLIAM QUAN, PH.D.
Founder & CEO, Super Equilibrium Digital Media

Dr. William Quan first began his career in the financial services and management consulting industry before moving into the entertainment sector, where he led many international collaborations between China and the U.S. while working for Perfect World Pictures. This included the slate deal with Universal Pictures and the establishment of Perfect Village.

In 2019, Quan started his own company that focuses on applying advanced data technology in entertainment marketing. Quan graduated from the London School of Economics and received his Ph.D. in Economics from Cornell University.



ROB REE
Head of International Business Development, Tencent Pictures

Rob Ree is the Head of International Business Development at Tencent Pictures - Tencent's entertainment arm. Prior to joining Tencent, Ree was the Head of International at Mosaic, one of Hollywood's top management and production companies. Before that, he was the Head of US Creative & Business Development at Japan's award-winning studio Madhouse.

Ree began his career at WME-IMG (formerly William Morris Agency) in its talent packaging and corporate consulting division. Ree currently spends most of his time in Los Angeles but travels to China frequently. He has lived in Toronto, Seoul, Dhaka, and London.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



THE HONORABLE KEVIN RUDD
Former Prime Minister of Australia
President, Asia Society Policy Institute (ASPI)

The Honorable Kevin Rudd served as Australia's 26th Prime Minister (2007-2010, 2013) and as Foreign Minister (2010-2012). He is also a leading international authority on China. He began his career as a China scholar, serving as an Australian diplomat in Beijing before entering Australian politics.

Rudd joined the Asia Society Policy Institute (ASPI) in New York as its inaugural President in January 2015. ASPI is a "think-do tank" dedicated to using second-track diplomacy to assist governments and businesses in resolving policy challenges within Asia, and between Asia and the West. Rudd is a regular contributor to global media on international relations, climate change, and China. He has been featured in the *Financial Times*, *The New York Times*, and *Le Monde*, and regularly appears on the BBC, CNN, CNBC, Fox, and Bloomberg.



STEPHEN L. SALTZMAN
Chair, Asia and Europe Entertainment and Media Practice, Paul Hastings
Co-Chair, U.S.-Asia Entertainment Summit Planning Committee

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by *Variety* and *The Hollywood Reporter* as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors, and talent.

Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he uses his language skills and in-depth knowledge of both U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the U.S., Europe, and Asia.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



SANJAY SHARMA
Founder & CEO, Marginal Mediaworks

Sanjay Sharma is the founder and CEO of Marginal Mediaworks, a premium content company focused on popular storytelling genres from outsider voices. Its first film premiered at the 2019 Toronto International Film Festival and the company now boasts an active slate of content across indie film, episodic series, non-fiction, interactive series, and podcasts.

Sharma previously co-founded two digital media companies, Machinima, the first YouTube MCN (acquired by Warner Bros.) and All Def Media, an urban content company based on the iconic Def Jam brand. Sharma has spent his career at the intersection of media and technology, and currently is an advisor or board member to a wide range of companies including Mars Reel, Skybound Entertainment, and EmoJamand HEIR, through his advisory and angel investment firm, Short Message Service. He sits on the boards of CAPE, the Coalition of Asian American and Pacifics in Entertainment, and Gold House.

Sharma has been an Adjunct Professor at USC's Annenberg School of Journalism, and speaks widely with a particular emphasis on the importance of representation in the content industries. Sharma was born in India and raised in Baton Rouge, Louisiana. He is a graduate of Columbia University, where he studied film and history, and Stanford Law School.



MATT SHEEHAN
Fellow, The Paulson Institute's MacroPolo

Matt Sheehan is the author of *The Transpacific Experiment: How China and California Collaborate and Compete for our Future* (Counterpoint, 2019). He serves as a Fellow at the Paulson Institute's in-house think tank, MacroPolo, where he leads the team's work on U.S.-China technology issues, with a specialization in artificial intelligence.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



AMBASSADOR JOSETTE SHEERAN
President and CEO, Asia Society

Josette Sheeran is the seventh President and CEO of Asia Society, and UN Special Envoy to Haiti, representing the UN Secretary-General in advancing Haiti's 2030 vision and in helping secure an end to the transmission of cholera in Haiti. She is the former vice chair of the World Economic Forum, known for its annual Davos convening and Davos in China. Prior to the World Economic Forum, she was Executive Director of the United Nations World Food Programme (WFP), appointed by UN Secretary-General Kofi Annan in 2006. Under her leadership, the WFP increased its donor base to more than 100 nations and became the first UN program to include the BRIC countries and the Gulf States among its top 10 donors. Prior to this, she served as a diplomat and negotiator for the United States, including as U.S. Under Secretary of State for Economic, Business, and Agricultural Affairs, and deputy U.S. Trade Representative, handling Asia, Africa, labor, environment, intellectual property, and trade capacity building portfolios.

Sheeran is a member of the Council of Foreign Relations. She was awarded Japan's Nigata International Food Award, Commandeur de l'Ordre du Mérite Agricole by the government of France, and Brazil's highest civilian award, the Grand Official Order of the 'Rio Branco,' and the "Game Changer" award by the *Huffington Post*.



SEAGULL HAIYAN SONG
Professor, Loyola Law School
Co-Chair, U.S.-Asia Entertainment Summit Planning Committee

Dr. Seagull Haiyan Song is a law professor, practicing attorney, and published author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School and Guest Professor at Peking University School of Law and Beijing Film Academy.

Before joining the academic world in 2012, Song was Senior Counsel at Disney overseeing the intellectual property division in Asia, a consultant with Arnold & Porter, and a partner at King and Wood Mallesons, heading the IP practice in the Shanghai office. A leading authority on US-China IP law and entertainment law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the Journal of Copyright Society of the U.S.A. She was selected as an Asia Society Asia 21 Fellow in 2007. Song earned her LLM from Hong Kong University and a second LLM and J.S.D from UC Berkeley School of Law.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



KATIE SOO
SVP Growth Marketing, WarnerMedia

Katie Soo is an award-winning global media and tech marketer, recognized for her leadership in both category design and digital transformations. Soo's work spans across branding and product strategy, building and launching new businesses, as well as serving as an advisor to new and emerging startups. Soo currently oversees Growth Marketing for WarnerMedia Direct-to-Consumer, which spans across all areas of subscriber acquisition, engagement, and retention strategies including editorial and social. Prior to this role, she served as Head of Marketing at Warner Bros. Digital Networks where she oversaw marketing efforts across the WBDN portfolio. Before her work at WB, Soo held senior positions at both Fullscreen Media and Hulu. She was also an early hire at Dollar Shave Club, where she built the marketing roadmap from the ground up. She is still actively involved in startups, serving both as an advisor and founder to a handful of companies and has received numerous awards for her work in both creative storytelling and digital products. Soo was recently named to Goldhouse's A-100 list of most influential Asians in America and sits on the board of both Asia Society Southern California and California State University Entertainment Alliance.



BERNIE SU
Executive Producer and Co-creator of *Artificial*

Bernie Su is a three-time Primetime Emmy award-winning short form and interactive creator and showrunner. He is the co-creator and showrunner of *Artificial*, the first live audience-interactive science fiction series to debut on Twitch, recently named the 2019 Peabody Futures of Media Award winner and the 2019 Primetime Emmy Award for Innovation in Interactive Media. He is also known for *The Lizzie Bennet Diaries* and *Emma Approved*, both interactive multi-platform adaptations of Jane Austen novels and winners of the first two Primetime Emmys ever awarded to a YouTube original series.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



REBECCA SUN

Senior Reporter, *The Hollywood Reporter*

Rebecca Sun is a senior reporter at *The Hollywood Reporter*, where she covers the business of entertainment and writes about inclusion and representation in media. In 2019, she is on the A100 list of the most impactful Asians and AAPIs in culture, named by the nonprofit collective Gold House.

Her work has been recognized via GLAAD Media and Southern California Journalism Award nominations, and she has received a National Arts & Entertainment Journalism Award. Prior to moving to Los Angeles in January 2013, she spent eight years as a writer and editor at *Sports Illustrated* in New York. A native of the Bay Area, she earned a master's degree in journalism from NYU and a B.A. in biology and English from Duke University.



SIMON SUN

Executive Vice President, Suniverse Entertainment

Member, U.S.-Asia Entertainment Summit Planning Committee

Simon Sun is an accomplished screenwriter, executive, and film producer with over 20 years of experience in China and Hollywood. He has worked for major entertainment companies and collaborated with leading talent. Sun was the first person from China admitted to the prestigious screenwriting program at the USC School of Cinematic Arts, where he earned his MFA. He is also a member of the Fudan University Journalism School's renowned "Class 8413," whose graduates include many influential Chinese media executives and entrepreneurs. Sun currently runs the U.S. office of Suniverse Entertainment (formerly known as Le Vision Pictures), where he is supervising the production of the Rob Minkoff-helmed animated feature *Wolf Totem*, among others. He is producing a Sci-Fi feature for Justin Lin's *Perfect Storm* and CMC and also writing a Sci-Fi feature screenplay for an internationally known director.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



JANET YANG

President, Janet Yang Productions

Governor of the Academy of Motion Picture Arts and Sciences

Chair, U.S.-Asia Entertainment Summit Planning Committee

A Golden Globe and Emmy Award-winning Hollywood producer with deep roots in China, and a member of the Board of Governors of the Motion Picture Academy, Janet Yang has worked with some of the most formidable directors and actors in the world. She came to prominence through her collaboration with Steven Spielberg on *Empire of the Sun* (Warner Bros). That was followed by a long partnership with multiple Academy Award-winner Oliver Stone—where she served as Executive Producer on the iconic *The Joy Luck Club* (Disney), and as a Producer on the Golden Globe-winning *The People vs. Larry Flynt* (Columbia Pictures). She is currently in production on an animated feature based on her original story inspired by the Chinese moon goddess. Iconic animator Glen Keane directs the movie for Netflix and Pearl Studios.

Yang has been named one of the “50 Most Powerful Women in Hollywood” by *The Hollywood Reporter*. She is a long-standing member of the Committee of 100 and co-founder of Gold House, which has galvanized Asians across many industries, particularly in Silicon Valley and Hollywood. In addition to being a Governor, Yang serves on the Academy’s Executive Committee of the Producers Branch, its International Outreach Committee, its Diversity Membership Committee, as well as its Academy Museum Committee. Fluent in Mandarin Chinese, Yang holds a B.A. from Brown University in Chinese studies and an M.B.A. from Columbia University.



VICTOR YIP

**Vice President of Digital Media Distribution and Direct-to-Consumer and International,
The Walt Disney Company**

Victor Yip is a technology and digital media executive with 20 years of experience delivering revenue growth and managing divisional P&Ls in key digital verticals, including social media, connected gaming, sports and streaming video. With experience and education rooted in North America, Yip has worked on a variety of international assignments with The Walt Disney Company and the National Basketball Association (NBA), including eight years of on-the-ground track record and network in Asia.

Yip is currently heading up US and Canada digital distribution for The Walt Disney Company, leading transactional Video on Demand (VOD) and electronic home video distribution partnerships with multichannel video programming distributors (MVPDs). He received his M.B.A. from The Wharton School at the University of Pennsylvania and a B.A. degree from UC Berkeley.



SPEAKERS, MODERATORS & COMMITTEE MEMBERS



JESSICA YU
Filmmaker and Writer

Jessica Yu directs scripted series, documentaries, and features. She won an Academy Award and a Primetime Emmy Award for the documentary *Breathing Lessons: The Life and Work of Mark O'Brien*. Recently, she was nominated for an Emmy for her directing on *Fosse/Verdon*, the FX series featuring Sam Rockwell and Michelle Williams, and she also became the first Asian American woman to direct a network drama pilot with NBC's *Bluff City Law*. Her first book, *The Garden of the Lost and Abandoned*, won the Nautilus Book Award.



MARK ZEE
Director, Global Digital Licensing, The Walt Disney Company

Mark Zee is Director of Global Digital Licensing at The Walt Disney Company. In his role, he negotiates global deals with partners, such as Amazon, Apple, and Google, to distribute film and television content from Disney, Pixar, Marvel, Lucasfilm, ABC, and now Fox. In addition, he develops digital distribution strategies and provides guidance to the local international teams, including those in APAC. Previously, he held positions in North America digital licensing and international digital strategy. Prior to his career at Disney, Zee was an actor and television host, and starred in over a dozen television series in Singapore. He received his undergraduate degree from Princeton University and his MBA from UCLA.



EMCEE

SABRINA IMAMURA



SABRINA IMAMURA

Emcee

Professional Dancer, ensemble with *Hamilton: An American Musical*

Sabrina Imamura graduated from the University of Michigan in 2013 with a BFA in Dance and Art History. Additionally, she trained with the American Ballet Theatre and Joffrey Ballet. She has worked with the contemporary ballet companies Arch Contemporary Ballet, Ballet Inc. and Ballet Verite, all of which allowed her to perform at numerous venues in New York, California, Arizona, Massachusetts, and New Jersey. In 2015, Imamura made her debut at Lincoln Center in a production of *Cinderella*, choreographed by Peggy Hickey.

On top of Imamura's pursuits in concert dance, she has had the opportunity to work in the commercial world for many reputable companies such as Timberland, Victoria Secret PINK!, Bose, Apple, and Samsung. In 2017, Imamura was cast in the First National Tour (original cast) of Lin Manuel-Miranda's *Hamilton: An American Musical*. After returning to New York from touring, Imamura worked with choreographer John Carrafa on the movie *The Kitchen*, starring Melissa McCarthy, Tiffany Haddish, and Elizabeth Moss. She then worked on an international campaign with Ryan Heffington for Shiseido Beauty. In November 2018, Sabrina made her Broadway debut in *Hamilton: An American Musical*.

PERFORMERS



STEVEN VANHAUWAERT

Concert Pianist

Hailed by the *Los Angeles Times* for his 'impressive clarity, sense of structure and monster technique', Steven Vanhauwaert has garnered a wide array of accolades, amongst which is the First Prize at the Los Angeles International Liszt Competition. Vanhauwaert made his solo debut at Walt Disney Concert Hall in Los Angeles and appeared as a soloist at the National Center of the Performing Arts in Beijing, the Shanghai Oriental Arts Center, the Concertgebouw in Brugge, the Great Hall of the Budapest Liszt Conservatory, the Forbidden City Theatre in Beijing, Segerstrom Hall, and the National Philharmonic Hall in Kiev. He has appeared with orchestras including the Pacific Symphony, the Lviv Philharmonic, the Sofia Sinfonietta, the Flemish Symphony and the Kyiv Kamerata. His recordings have received rave reviews in the international press, and he is currently working on a project to promote Chinese contemporary classical music.



PERFORMERS



KATHERINE HO
Singer

Katherine Ho is a singer/songwriter from Thousand Oaks, CA. She is best known for her Mandarin cover of Coldplay's "Yellow" by Zheng Jun (郑钧) based on the Li Wenqi (李文琦) version. Ho's cover of "Yellow" was featured on the soundtrack of the hit Hollywood film, *Crazy Rich Asians*. Since the movie's release, the song has reached No. 1 on the Spotify Viral 50 Global chart and has over 13 million combined streams on Spotify and YouTube.

At age nine, she booked her first professional singing job as a children's choir member in the Warner Brothers feature film *Valentine's Day*. Around this age, she also began pursuing acting and landed both on-camera and voiceover roles in Disney and Nickelodeon shows. At age sixteen, Ho competed on season 10 of NBC's *The Voice* on Team Adam Levine. Ho is also a proud alumnus of A Cappella Academy, which led to the opportunity to audition to sing "Yellow" in *Crazy Rich Asians*. Additionally, Ho's debut original single, "Bellyaches" is out now on all streaming platforms.



NITEMRKT
English/Mandarin Trap Collective

NITEMRKT is a high energy Chinese-American trap collective. Their blend of rap and electronic music has been heard on *Wu-Assassins* (Netflix) and *Warrior* (HBO/Cinemax). Most recently, their single "Bag That Bao" received coverage on the *South China Morning Post*, *Eater*, *Food and Wine*, and other press outlets. It was also included in Pacific Arts Movement's "Music Video History of Asian America".



SOFYA WANG
Singer

Southern California raised singer/songwriter, producer, and multi-instrumentalist Sofya Wang performs her own style of pop music influenced by experimental hip-hop, rock, and R&B. Inspired by artists like SZA, Kanye West, Kid Cudi, Sia, Teresa Teng, and Lorde, Wang creates music that combines live instrumentation and cutting-edge production. These sonic environments provide the musical backdrop for her raw, distinct vocals. At 21 years old, Wang's lyrics are often playful, yet revealing. She writes introspective songs, exploring personal relationships, sexuality, and self-discovery. Her music embodies her own tomboy, masculine energy, but with a powerful woman attitude, blurring gender norms. She recognizes that, "being yourself and living your own life to the fullest, gives other people inspiration to do the same".



ASIA SOCIETY SOUTHERN CALIFORNIA

RICHARD DROBNICK
CHAIRMAN

FRANK REXACH
EXECUTIVE DIRECTOR

JANET YANG
SENIOR ADVISOR

ANJALI SHARAN
ASSOCIATE DIRECTOR

LI HUANG
PROGRAM MANAGER

ADVISORY BOARD

ASHOK AMRITRAJ
CHAIRMAN AND CEO
HYDE PARK ENTERTAINMENT GROUP

JING CAO
COUNSEL
O'MELVENY & MYERS LLP

BING CHEN
CHAIRMAN
GOLD HOUSE

CHARLES COKER
MANAGING DIRECTOR
DASYM MEDIA

LINDSAY CONNER
PARTNER
MANATT, PHELPS & PHILLIPS LLC

BRUCE DALY
PRINCIPAL
DELOITTE

RICHARD DROBNICK
DIRECTOR, IBEAR MBA PROGRAM,
ASSISTANT DEAN, INT'L. OUTREACH
USC MARSHALL SCHOOL OF BUSINESS

ERIC GARCETTI*
MAYOR
CITY OF LOS ANGELES

MICHAEL GISSER
SENIOR ADVISOR
100 SENSES

STEPHEN HARPER
PRESIDENT AND CEO
NEW HORIZON REAL ESTATE GROUP

IRA KASOFF
SENIOR COUNSELOR
APCO WORLDWIDE

ANDREW KNOX
MANAGING DIRECTOR
CHELSEA PARTNERS LLC

JONATHAN KO
PARTNER, CORPORATE DEVELOPMENT
PAUL HASTINGS LLP

DANNY LE
PARTNER
KPMG US LLP

STELLA LI
PRESIDENT
BYD MOTORS INC.

YIWEN LI
DIRECTOR, GLOBAL STRATEGY
AND BUSINESS DEVELOPMENT
NANTHEALTH

JOHN LONG
CHAIRMAN AND PRESIDENT
HIGHRIDGE PARTNERS

THOMAS MALAYIL
MANAGING DIRECTOR
TCM PROPERTY ADVISORY LLC

MIKE MARGOLIS
PARTNER
BLANK ROME LLP

THOMAS E. McLAIN
EXECUTIVE VICE PRESIDENT
SKY CAROUSEL

JOHN NAHM
MANAGING PARTNER
STRONG VENTURES

BENNETT POZIL
EVP, DIR. OF CORPORATE BANKING
EAST WEST BANK

MICHAEL RIADY
FOUNDER
TENTERA COFFEE ROASTERS

STEPHEN SALTZMAN
CHAIR
ASIA & EUROPE ENTERTAINMENT
AND MEDIA PRACTICE
PAUL HASTINGS LLP

AKIRA SHIRAISHI
PARTNER
CAPITAL INTERNATIONAL INVESTORS

KATIE SOO
SENIOR VICE PRESIDENT, GROWTH MARKETING
WARNERMEDIA

SEAGULL SONG
PROFESSOR, LOYOLA LAW SCHOOL
SR. ADVISOR, HOGAN LOVELLS LLP

BRIAN TREIGER
FOUNDER & MANAGING DIRECTOR
JADEROCK

*ON LEAVE



LEGACY COUNCIL

ELI BROAD
GREYSON BRYAN
JOHN E. BRYSON
JOHN CHIANG
YVONNE CHAN
ANDREW CHERNG
Y.H. CHO
JOHN F. COOKE
DAVID A. COULTER
DAVID I. FISHER
THOMAS IINO

DANIEL KIM
JOHNSON Y.N. LAU
WENDI DENG MURDOCH
DAVID H. MURDOCK
ERIC NAKAMURA
C.L. MAX NIKIAS
DOMINIC NG
SUMNER REDSTONE
SIDNEY RITTENBERG
ROBERT RONUS
DOROTHY SHERWOOD

TSUTOMU TANAKA
DONALD TANG
RAJU VEGESNA
THE HONORABLE ANTONIO
VILLARAIGOSA
CHARLES R. WILLIAMSON
GARY L. WILSON
WILLIAM WANG
SUE WONG
YAO MING
JAMES H. ZUKIN

U.S.-ASIA ENTERTAINMENT SUMMIT PLANNING COMMITTEE

JANET YANG, *CHAIR*
CHARLES COKER, *CO-CHAIR*
BENNETT POZIL, *CO-CHAIR*
STEPHEN SALTZMAN, *CO-CHAIR*
SEAGULL SONG, *CO-CHAIR*

ASHOK AMRITRAJ
JING CAO
LINDSAY CONNER
RICHARD DROBNICK
LI HUANG

FRANK REXACH
ANJALI SHARAN
SIMON SUN
ELAINE ZHANG

U.S.-ASIA ENTERTAINMENT SUMMIT ADVISORY COUNCIL

DANIEL COHAN
ERICA LING
MAX MICHAEL
EMILY SONG



CHAIRMAN'S AWARD

ASIA SOCIETY SOUTHERN CALIFORNIA

THANKS

OUE

IN APPRECIATION OF OUE'S
GENEROUS CONTRIBUTION
OF ASIA SOCIETY SOUTHERN CALIFORNIA'S
NEW HOME AT THE OUE U.S. BANK TOWER



ASIA SOCIETY SOUTHERN CALIFORNIA THANKS THE FOLLOWING SPONSORS

PLATINUM SPONSOR

ASIA SOCIETY

GOLD SPONSORS

WALT DISNEY IMAGINEERING
EAST WEST BANK
LONG FAMILY FOUNDATION
THE MOTION PICTURE ASSOCIATION
PAUL HASTINGS LLP
SIFY

SILVER SPONSORS

KOREAN AIR
MANATT, PHELPS & PHILLIPS, LLP
O'MELVENY & MYERS
UNITED TALENT AGENCY

BRONZE SPONSORS

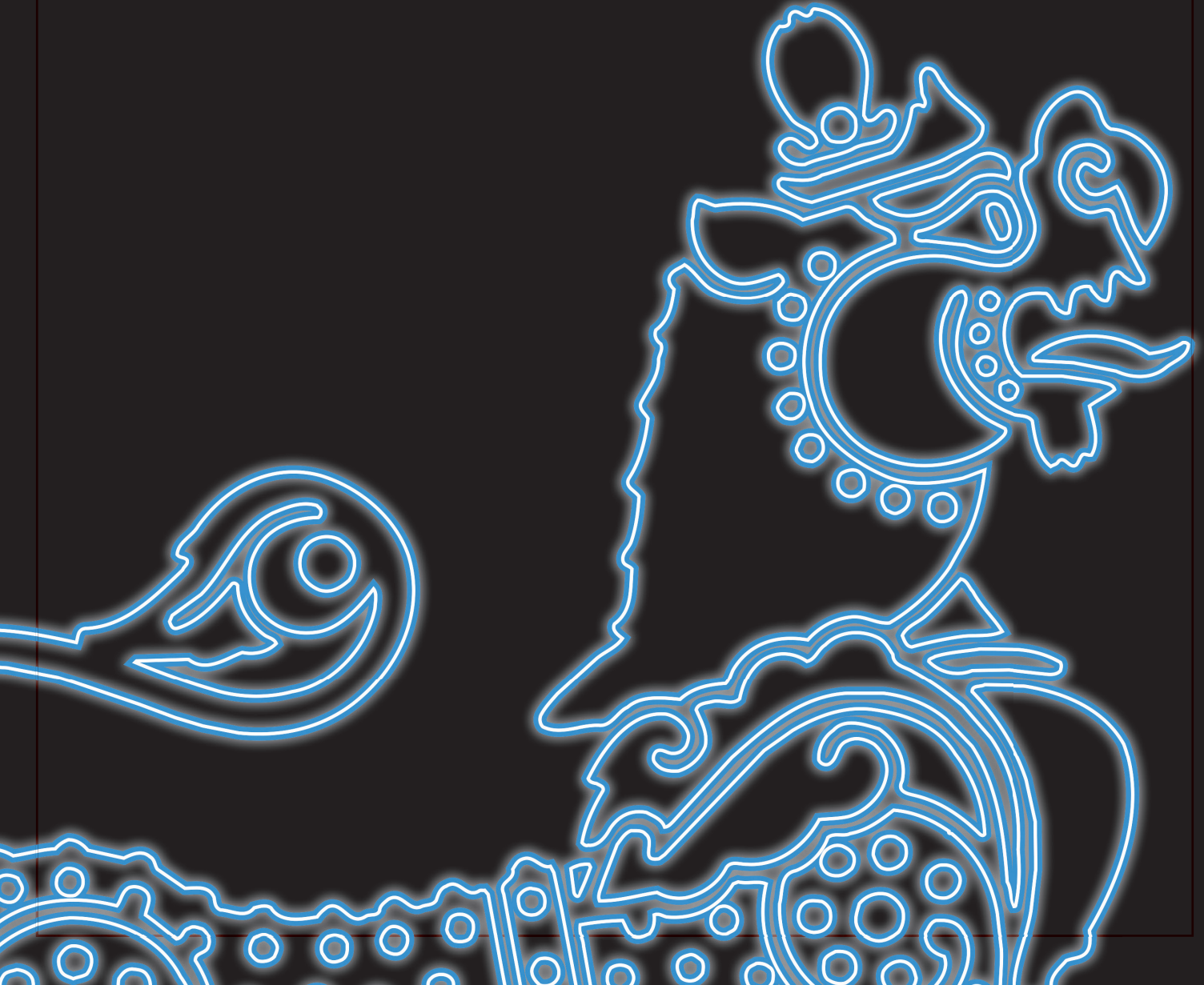
100 SENSES & MICHAEL GISSER
DASYM MEDIA
HIMALAYA CAPITAL
HULU
HYDE PARK ENTERTAINMENT GROUP
IRA KASOFF
KOREAN CULTURAL CENTER LOS ANGELES
SYNEAR FOODS USA
TENTERA COFFEE
THOMAS MALAYIL

WITH SUPPORT FROM

CAA



2019 GOLD SPONSORS



2019 GOLD SPONSOR

Congratulations

to Bob Weis, President, Walt Disney Imagineering, for receiving the Asia Society's Entertainment Game Changer Award, honoring his decades of leadership and creativity in bringing unique experiences to life at Disney destinations in Asia.



Walt Disney Imagineering is where imagination and creativity combine with cutting-edge technology to create unforgettable experiences and products.

Walt Disney
IMAGINEERING
© Disney

2019 GOLD SPONSOR

Congratulations to the Game Changer Honorees

Bob WEIS
Wei ZHANG
WANG Leehom
JUNG Ji-hoon

Thank you for leading the way in
inspiring conversations, promoting
collaboration, and cultivating a deeper
understanding across the Pacific.



 Equal Housing Lender  Member FDIC



2019 GOLD SPONSOR

The Motion Picture Association
congratulates all honorees
at the 2019 U.S.-Asia Entertainment Summit



MPA

ASIA PACIFIC

Promoting & Protecting
Screen Communities in the Asia Pacific

www.mpa-apac.org

2019 GOLD SPONSOR

PAUL HASTINGS IS PROUD TO SUPPORT ASIA SOCIETY SOUTHERN CALIFORNIA AND THE U.S.-ASIA ENTERTAINMENT SUMMIT

We salute the distinguished speakers and honorees and join in celebrating efforts to foster collaboration and opportunity between the U.S. and Asian entertainment industries

PAUL

HASTINGS

Paul Hastings is a leading global law firm with a strong presence throughout Asia, Europe, Latin America, and the United States.

Paul Hastings LLP | www.paulhastings.com



2019 GOLD SPONSORS

sify'

Sify Technologies is proud to support
Asia Society Southern California and
celebrate the 2019 Honorees of
U.S.-Asia Entertainment Summit

www.sifytechnologies.com



**CONGRATULATIONS TO THE
2019 HONOREES
OF THE
U.S.-ASIA ENTERTAINMENT SUMMIT**

UCI Long US-China
Institute

Long Family Foundation

2019 SILVER SPONSORS



2019 SILVER SPONSORS



50
years

go korean

Discover a new vision of flying from Seoul
to 124 destinations worldwide



KOREAN AIR SKY TEAM

GoKorean.KoreanAir.com



We proudly support the

ASIA SOCIETY SOUTHERN CALIFORNIA U.S. - ASIA ENTERTAINMENT SUMMIT



Los Angeles

New York

London

Nashville

Miami

Malmö

UNITEDTALENT.COM

2019 SILVER SPONSORS

manatt

Experienced Legal Partners for the Global Entertainment Industry.

全球娱乐业资深律师团队竭诚为您服务

Manatt, Phelps & Phillips, LLP manatt.com

O'Melveny

is proud to support the

Asia Society of Southern California's

2019 Entertainment Summit and Game Changers Award Dinner

We join in applauding honorees

Bob Weis

President, Walt Disney Imagineering

Wang Leehom

Singer-Songwriter, Producer, Actor, Film Director

The Rain (Jung Ji-Hoon)

Actor, K-Pop Singer-Songwriter

Wei Zhang

President, Alibaba Pictures

2019 BRONZE SPONSORS



2019 BRONZE SPONSORS

Michael Gisser &



100 SENSES

Mindful Bath and Body Care

Congratulates the Asia Society's
Entertainment Game Changer Awardees!

Bob Weis • WANG Leehom
The Rain (Jung Ji-hoon) • Wei Zhang



dasym

Amsterdam/Naarden | Hollywood | Shanghai

Dasym is proud to support
ASIA SOCIETY SOUTHERN CALIFORNIA

Dasym also congratulates 2019
Asia Entertainment Game Changer Awardees:

Bob Weis
The Rain (Jung Ji-hoon)
WANG Leehom
Wei ZHANG

www.dasym.com

2019 BRONZE SPONSORS



Himalaya Capital

Congratulates Honorees
of the 2019 U.S.-Asia
Entertainment Summit

Bob Weis

The Rain (Jung Ji-hoon)

Wang Leehom

Wei Zhang

HULU PROUDLY SUPPORTS

**ASIA
SOCIETY**

AND THE U.S. - ASIA ENTERTAINMENT SUMMIT.

hulu

2019 BRONZE SPONSORS



HYDE PARK ENTERTAINMENT GROUP

IS PROUD TO SUPPORT
ASIA SOCIETY SOUTHERN CALIFORNIA'S
U.S. - ASIA ENTERTAINMENT SUMMIT

CONGRATULATIONS TO ALL
OF THIS YEAR'S HONOREES

Ira Kasoff and Ellen Eliasoph warmly congratulate



Asia Society

for its outstanding contributions to mutual understanding,
cooperation, and person-to-person cultural exchange
between Hollywood and China

SHADOW

A ZHANG YIMOU FILM



PERFECT VILLAGE
完美威秀

Technical Partners **TILTA** **ATOMOS** **HOLLYLAND** **MOVCAM**



2019 BRONZE SPONSOR

ULTRA-PREMIUM

TENTERA[®]

COFFEE ROASTERS

By an authentic 5 generations Indonesian family

Exclusively from the 13,000 tropical islands of Indonesia (World's most diversified coffee nation)



WHOLE BEAN | POUR OVER | COLD BREW | FOOD SERVICE

Available at outlets:

Bristol Farms, FarmShop, Vicente Foods, Jensens,
Vintage Grocers, Pink Dot & Fab Fit Fun

Tentera Supports:



Instagram:
@TENTERAcoffee

Email:
support@tenteracoffee.com

ORDER ONLINE & GET FREE SHIPPING:

www.tenteracoffee.com

amazonPrime

THOMAS C. MALAYIL PROUDLY SUPPORTS THE AWARDEES OF ASIA SOCIETY'S ENTERTAINMENT GAME CHANGER



*SM Legal Group, P.C.
LAsia Club LLC
Indo-Pacific Partners Limited
Malabar Holdings LLC
TCM Property Advisory LLC*

2019 BRONZE SPONSOR



KOREAN CULTURAL CENTER

LOS ANGELES

DEDICATED TO EXPANDING THE KNOWLEDGE OF KOREA

- ❖ OUTREACH PROGRAM
- ❖ CINEMA & ENTERTAINMENT
- ❖ SPORTS & TAEKWONDO
- ❖ KOREAN LANGUAGE PROGRAM
- ❖ LECTURE & SEMINAR
- ❖ CULTURAL WORKSHOP
- ❖ PERFORMING ARTS
- ❖ EXHIBITION
- ❖ FOOD & FESTIVAL



5505 Wilshire Blvd. LA, CA 90036 Tel. 323.936.7141 www.KCCLA.org



Korean Cultural Center
Los Angeles

2019 SPONSOR



美味 怎能不思念

A flavor to remember

汤圆·水饺·面点·粽子·手抓饼

Rice Ball · Dumpling · Steam Bun · Zongzi · Pancake



Like us on Facebook/Instagram

Syneer Foods USA | 9601 Canoga Ave, Chatsworth CA 91311 | (818) 341-3588 | marketing@syneerfoodsusa.com

WITH SUPPORT FROM

CAA

salutes our client

WANG LEEHOM

2019 Asia Society's Game Changer Award Honoree

2019 SUPPORTING ORGANIZATIONS & MEDIA PARTNERS



2019 SUPPORTING ORGANIZATIONS



GOLD HOUSE

LOYOLA
LAW SCHOOL | LOS ANGELES



2019 MEDIA SPONSORS

VARIETY

SCREEN
INTERNATIONAL

SPECIAL ACKNOWLEDGEMENTS

Asia Society Hong Kong Center
Asia Society Korea Center
Asia Society Texas Center
Acuprint
A&E Crystal Engraving
AV Masters
Tom X. Barnes
Annie Burford
Antonio Carranza
Amanda Cho
Debra Eisenman
Katherine Estrada
Rita Flora
Lindsay Frick
Zhi Gong
Stephan Jenner
Jonathan Karp
Erika Kauffman
Sophia Kim
Yvonne Kim
Korean Air
Korean Cultural Center Los Angeles

Shihan Lu
Kevin Lubrano
Zhan Luo
Erica Marie Matthews
Maxine Leonard PR
Ryan Miller
OUE
Charles Rockefeller
Skirball Cultural Center
Taiko Center of Los Angeles
Shu Lin Tan
Nicky Tang
Tuyen Tran
Lauren Trinka
Thomas Malayil
Waking State Design
Walt Disney Imagineering
Junmin Wang
Kieve Wang
Susan Yoo
William Yu
Z Valet



Asia
Society



Southern
California
Center

ASIA SOCIETY SOUTHERN CALIFORNIA (ASSC)

ASSC is the leading nonprofit, nonpartisan, Pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

MISSION OF ASIA SOCIETY

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, San Francisco, Seoul, Shanghai, Sydney, Tokyo and Washington DC.

Asia Society Southern California
244 S. San Pedro Street, Suite 201
Los Angeles, CA 90012
P: 213.788.4700
F: 213.788.4701

Richard Drobnick, Chairman
Frank Rexach, Executive Director
Anjali Sharan, Associate Director
Li Huang, Program Manager

WWW.ASIASOCIETY.ORG/SOUTHERN-CALIFORNIA

#ASIASOCIETYL

#USASIAENTSUMMIT

#ENTGAMECHANGER

