Asia Society Southern California
2019 ANNUAL GALA

Honoring
THE LOS ANGELES DODGERS
GOODWIN GAW
KATELYN OHASHI

MICHAEL CHOW
CHRISTIE’S
MAIA AND ALEX SHIBUTANI

When & Where: Sunday, April 7, 2019
5:30 p.m. Reception
7:00 p.m. Dinner and Program
Skirball Cultural Center
2701 N. Sepulveda Blvd.
Los Angeles, CA 90049

What: A festive evening to support our mission to build bridges of understanding between Asia and the world. Our honorees are visionaries who have built their own bridges in the arts and culture, business and sports:

- Los Angeles Dodgers – President and CEO Stan Kasten will represent this storied franchise, a pioneer in racial inclusion and nurturing Asian talent
- Michael Chow – Artist and “Mr. Chow” restaurateur, who fuses art, architecture, design and cuisine into a participatory theater
- Goodwin Gaw – Innovative developer who launched his career by re-imagining the Roosevelt Hotel and who continues to breathe creative life into L.A. buildings and neighborhoods
- Christie’s – Marc Porter, Chairman of Christie’s Americas, will represent this art-world leader, whose charitable auctions have raised record-setting funds to support philanthropic initiatives
- Maia and Alex Shibutani – Double Olympic-medalist ice dancers and global role models for athletes, Asian Americans and young adults
- Katelyn Ohashi – UCLA gymnast, admired widely for her athletic artistry, her advocacy for women and inclusion and her life lesson in balancing ambition and fulfillment

The Gala will feature a performance by Katherine Ho, who sang the Chinese-language rendition of Coldplay’s “Yellow” in Crazy Rich Asians. The emcee will be Tiffany Chu, a rising star who played the lead in Ms. Purple, Justin Chon’s latest film, which premiered at the Sundance Film Festival.

The Audience: The Gala brings together leaders in the arts and culture, policy and business, and education, offering sponsors exposure to some 400 influencers from Southern California, across the U.S. and Asia.

Asia Society Southern California is the leading nonpartisan, nonprofit organization dedicated to forging ties among the people of Southern California and the Asia/Pacific region. ASSC has played a pivotal role in increasing dialogue, shared knowledge and cultural exchanges. Founded in 1956 by John D. Rockefeller 3rd and based in New York, Asia Society has centers in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, San Francisco, Seoul, Shanghai, Sydney, Tokyo, Washington, DC and Zurich. For more information, please visit asiasociety.org/southern-california.
Asia Society Southern California
2019 ANNUAL GALA
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - $50,000
• Three tables of 10 in “Presenting Sponsor” location
• 15 passes to an exclusive VIP Reception on April 6 at the Jeffrey Deitch Gallery
• Invitation to Company/CEO to serve as Honorary Gala Co-Chair
• Opportunity to speak for five minutes at the podium at the Annual Gala
• Opportunity to meet privately and be photographed with the honorees
• Full-page “Presenting Sponsor” ad on an inside cover of the Annual Gala program
• Logo displayed as “Presenting Sponsor” on signage, promotional materials and ASSC website
• “Presenting Sponsor” recognition during the multimedia presentation
• Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
• 30 Individual memberships to ASSC
• Five tickets to the 2019 U.S.-Asia Entertainment Summit and Gala Dinner

PLATINUM SPONSOR - $25,000
• One table of 10 in “Platinum Sponsor” location and five additional seats
• Seven passes to an exclusive VIP Reception on April 6 at the Jeffrey Deitch Gallery
• Invitation to Company/CEO to serve as Honorary Gala Co-Chair
• Full-page “Platinum Sponsor” ad in the Annual Gala program
• Logo displayed as “Platinum Sponsor” on signage, promotional materials and ASSC website
• “Platinum Sponsor” recognition during the multimedia presentation
• Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
• 15 Individual memberships to ASSC
• Two tickets to the 2019 U.S.-Asia Entertainment Summit and Gala Dinner

VIP RECEPTION SPONSOR - $20,000 (Limit 1)
• One table of 10 in prime location
• 15 passes to the VIP Reception on April 6 at the Jeffrey Deitch Gallery
• Exclusive “VIP Reception Sponsor” signage with company name/logo at the reception
• Logo on cocktail napkins at the VIP Reception
• Opportunity to display corporate brochures at the VIP Reception
• Invitation to Company/CEO to serve as Honorary Gala Co-Chair
• Full-page “VIP Reception Sponsor” ad in the Annual Gala program
• Logo displayed as “VIP Reception Sponsor” on signage, promotional materials and ASSC website
• “VIP Reception Sponsor” recognition during the multimedia presentation
• Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
• 12 Individual memberships to ASSC
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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - $15,000
• One table of 10 in “Gold Sponsor” location
• Four passes to the VIP reception on April 6 at the Jeffrey Deitch Gallery
• Invitation to Company/CEO to serve on Gala Committee
• Full-page “Gold Sponsor” ad in the Annual Gala program
• Logo displayed as “Gold Sponsor” on signage, promotional materials and ASSC Website
• “Gold Sponsor” recognition during the multimedia presentation
• Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
• 10 Individual memberships to ASSC

SILVER SPONSOR - $10,000
• One table of 10 in “Silver Sponsor” location
• Two passes to the VIP reception on April 6 at the Jeffrey Deitch Gallery
• Half-page “Silver Sponsor” ad in the Annual Gala program
• Logo displayed as “Silver Sponsor” on signage, promotional materials and ASSC website
• “Silver Sponsor” recognition during the multimedia presentation
• Five Individual memberships to ASSC

BRONZE SPONSOR - $5,000
• One table of 10 in “Bronze Sponsors” location
• Half-page “Bronze Sponsor” ad in the Annual Gala program
• Logo displayed as “Bronze Sponsor” on signage, promotional materials and ASSC website
• “Bronze Sponsor” recognition during the multimedia presentation
• Three Individual memberships to ASSC

PROGRAM ADVERTISEMENT ONLY
Full-page - $5,000  Half-page - $2,750  Quarter-page $1,500

INDIVIDUAL TICKETS
Asia Society Members - $400  General - $500
2019 ANNUAL GALA
SPONSORSHIP FORM

NAME: ________________________________ TITLE: ________________________________

COMPANY: ___________________________________________________________________

ADDRESS: ___________________________________________________________________

CITY: ____________________________ STATE: ________ ZIP: _______________________

PHONE: ____________________________ FAX: ____________________________

E-MAIL: ___________________________________________________________________

We would like to participate at the following level:

__ $50,000 Presenting Sponsor  __ $25,000 Platinum Sponsor  __ $20,000 VIP Reception Sponsor

__ $15,000 Gold Sponsor  __ $10,000 Silver Sponsor  __ $5,000 Bronze Sponsor

Gala Program Advertisement ONLY:

_____ Full-page at $5,000  _____ Half-page at $2,750  _____ Quarter-page at $1,500

Individual Tickets:

_____ $400 Asia Society Members  _____ $500 General Public

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of

$__________.

_____ Check enclosed (payable to “Asia Society”)

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:
Asia Society Southern California
244 S. San Pedro Street
Suite 201, Los Angeles, CA 90012
Phone: (213) 788-4700
jkarp@asiassoc.org

- Sponsor names/logos will be printed on signs and in dinner program if the information is received by printing deadline.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
- Table buyers may ask Asia Society Southern California to assign Asia S