



## Asia Society Southern California 2019 ANNUAL GALA

### Honoring

**THE LOS ANGELES DODGERS**

**MICHAEL CHOW**

**GOODWIN GAW**

**CHRISTIE'S**

**KATELYN OHASHI**

**MAIA AND ALEX SHIBUTANI**

**When & Where:**

**Sunday, April 7, 2019**

**5:30 p.m. Reception**

**7:00 p.m. Dinner and Program**

**Skirball Cultural Center**

**2701 N. Sepulveda Blvd.**

**Los Angeles, CA 90049**

**What:** A festive evening to support our mission to build bridges of understanding between Asia and the world. Our honorees are visionaries who have built their own bridges in the arts and culture, business and sports:

- **Los Angeles Dodgers** – President and CEO **Stan Kasten** will represent this storied franchise, a pioneer in racial inclusion and nurturing Asian talent
- **Michael Chow** – Artist and “Mr. Chow” restaurateur, who fuses art, architecture, design and cuisine into a participatory theater
- **Goodwin Gaw** – Innovative developer who launched his career by re-imagining the Roosevelt Hotel and who continues to breathe creative life into L.A. buildings and neighborhoods
- **Christie's** – **Marc Porter**, Chairman of Christie's Americas, will represent this art-world leader, whose charitable auctions have raised record-setting funds to support philanthropic initiatives
- **Maia and Alex Shibutani** – Double Olympic-medalist ice dancers and global role models for athletes, Asian Americans and young adults
- **Katelyn Ohashi** – UCLA gymnast, admired widely for her athletic artistry, her advocacy for women and inclusion and her life lesson in balancing ambition and fulfillment

The Gala will feature a performance by **Katherine Ho**, who sang the Chinese-language rendition of Coldplay's “Yellow” in *Crazy Rich Asians*. The emcee will be **Tiffany Chu**, a rising star who played the lead in *Ms. Purple*, Justin Chon's latest film, which premiered at the Sundance Film Festival.

**The Audience:** The Gala brings together leaders in the arts and culture, policy and business, and education, offering sponsors exposure to some 400 influencers from Southern California, across the U.S. and Asia.

**Asia Society Southern California** is the leading nonpartisan, nonprofit organization dedicated to forging ties among the people of Southern California and the Asia/Pacific region. ASSC has played a pivotal role in increasing dialogue, shared knowledge and cultural exchanges. Founded in 1956 by John D. Rockefeller 3<sup>rd</sup> and based in [New York](#), Asia Society has centers in [Hong Kong](#), [Houston](#), [Los Angeles](#), [Manila](#), [Melbourne](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), [Tokyo](#), [Washington, DC](#) and [Zurich](#). For more information, please visit [asiasociety.org/southern-california](http://asiasociety.org/southern-california).

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# **Asia Society Southern California**

## **2019 ANNUAL GALA**

### **SPONSORSHIP OPPORTUNITIES**

#### **PRESENTING SPONSOR - \$50,000**

- Three tables of 10 in “Presenting Sponsor” location
- 15 passes to an exclusive VIP Reception on April 6 at the Jeffrey Deitch Gallery
- Invitation to Company/CEO to serve as Honorary Gala Co-Chair
- Opportunity to speak for five minutes at the podium at the Annual Gala
- Opportunity to meet privately and be photographed with the honorees
- Full-page “Presenting Sponsor” ad on an inside cover of the Annual Gala program
- Logo displayed as “Presenting Sponsor” on signage, promotional materials and ASSC website
- “Presenting Sponsor” recognition during the multimedia presentation
- Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
- 30 Individual memberships to ASSC
- Five tickets to the 2019 U.S.-Asia Entertainment Summit and Gala Dinner

#### **PLATINUM SPONSOR - \$25,000**

- One table of 10 in “Platinum Sponsor” location and five additional seats
- Seven passes to an exclusive VIP Reception on April 6 at the Jeffrey Deitch Gallery
- Invitation to Company/CEO to serve as Honorary Gala Co-Chair
- Full-page “Platinum Sponsor” ad in the Annual Gala program
- Logo displayed as “Platinum Sponsor” on signage, promotional materials and ASSC website
- “Platinum Sponsor” recognition during the multimedia presentation
- Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
- 15 Individual memberships to ASSC
- Two tickets to the 2019 U.S.-Asia Entertainment Summit and Gala Dinner

#### **VIP RECEPTION SPONSOR - \$20,000 (Limit 1)**

- One table of 10 in prime location
- 15 passes to the VIP Reception on April 6 at the Jeffrey Deitch Gallery
- Exclusive “VIP Reception Sponsor” signage with company name/logo at the reception
- Logo on cocktail napkins at the VIP Reception
- Opportunity to display corporate brochures at the VIP Reception
- Invitation to Company/CEO to serve as Honorary Gala Co-Chair
- Full-page “VIP Reception Sponsor” ad in the Annual Gala program
- Logo displayed as “VIP Reception Sponsor” on signage, promotional materials and ASSC website
- “VIP Reception Sponsor” recognition during the multimedia presentation
- Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
- 12 Individual memberships to ASSC

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## 2019 ANNUAL GALA

### SPONSORSHIP OPPORTUNITIES

#### **GOLD SPONSOR - \$15,000**

- One table of 10 in “Gold Sponsor” location
- Four passes to the VIP reception on April 6 at the Jeffrey Deitch Gallery
- Invitation to Company/CEO to serve on Gala Committee
- Full-page “Gold Sponsor” ad in the Annual Gala program
- Logo displayed as “Gold Sponsor” on signage, promotional materials and ASSC Website
- “Gold Sponsor” recognition during the multimedia presentation
- Social media mentions (Instagram, Twitter, Facebook and LinkedIn)
- 10 Individual memberships to ASSC

#### **SILVER SPONSOR - \$10,000**

- One table of 10 in “Silver Sponsor” location
- Two passes to the VIP reception on April 6 at the Jeffrey Deitch Gallery
- Half-page “Silver Sponsor” ad in the Annual Gala program
- Logo displayed as “Silver Sponsor” on signage, promotional materials and ASSC website
- “Silver Sponsor” recognition during the multimedia presentation
- Five Individual memberships to ASSC

#### **BRONZE SPONSOR - \$5,000**

- One table of 10 in “Bronze Sponsors” location
- Half-page “Bronze Sponsor” ad in the Annual Gala program
- Logo displayed as “Bronze Sponsor” on signage, promotional materials and ASSC website
- “Bronze Sponsor” recognition during the multimedia presentation
- Three Individual memberships to ASSC

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**PROGRAM ADVERTISEMENT ONLY** Full-page - \$5,000 Half-page - \$2,750 Quarter-page \$1,500

**INDIVIDUAL TICKETS** Asia Society Members - \$400 General - \$500

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## 2019 ANNUAL GALA SPONSORSHIP FORM

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**We would like to participate at the following level:**

\$50,000 Presenting Sponsor     \$25,000 Platinum Sponsor     \$20,000 VIP Reception Sponsor

\$15,000 Gold Sponsor     \$10,000 Silver Sponsor     \$5,000 Bronze Sponsor

**Gala Program Advertisement ONLY:**

Full-page at \$5,000     Half-page at \$2,750     Quarter-page at \$1,500

**Individual Tickets:**

\$400 Asia Society Members     \$500 General Public

**Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$\_\_\_\_\_.**

Check enclosed (payable to "Asia Society")

**Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632**

**Please return this form to:**  
Asia Society Southern California  
244 S. San Pedro Street  
Suite 201, Los Angeles, CA 90012  
Phone: (213) 788-4700  
[jkarp@asiasociety.org](mailto:jkarp@asiasociety.org)

- Sponsor names/logos will be printed on signs and in dinner program if the information is received by printing deadline.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
- Table buyers may ask Asia Society Southern California to assign Asia S

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