

U.S.-ASIA ENTERTAINMENT SUMMIT & GAME CHANGER AWARDS DINNER

NOVEMBER 5, 2019 | LOS ANGELES

Where the Future of Hollywood and Asia Meet

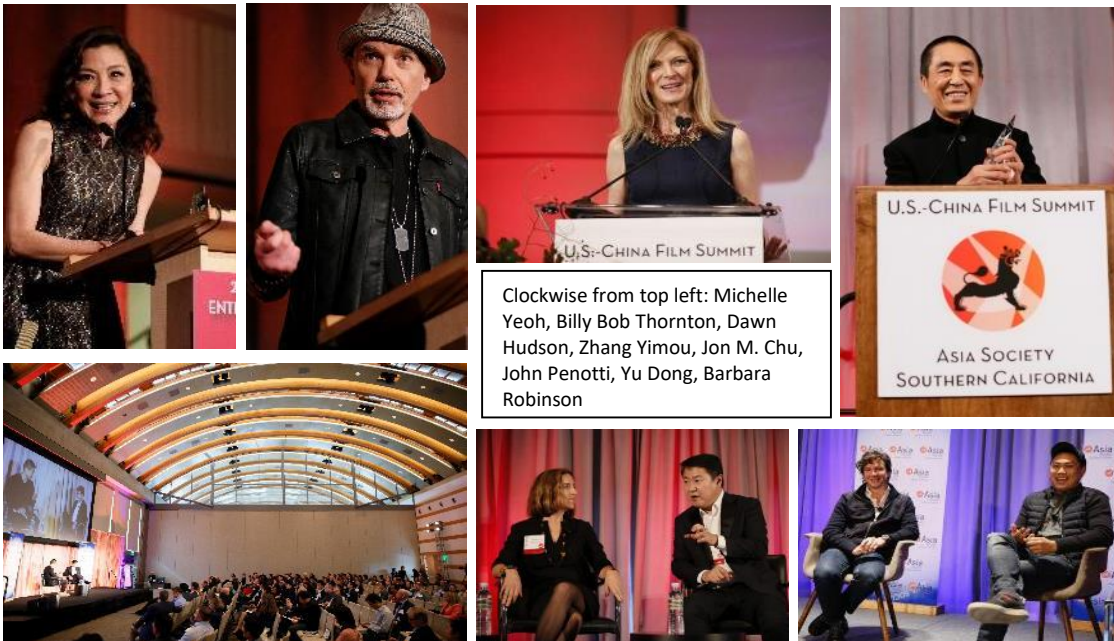
The **U.S.-Asia Entertainment Summit** is the most prestigious gathering of dealmakers, thought leaders and content creators in American and Asian entertainment. Now in its **10th year**, this [signature Asia Society Southern California event](#) created a forum for American and Chinese filmmakers to collaborate and has expanded to a full-day conference analyzing the trends and forces transforming entertainment – across all of Asia and beyond film to music, digital content and gaming. This year, we are introducing the **Entertainment Game Changer Awards Dinner**, extending the global [Asia Society's highest honor](#) to our Summit in Los Angeles.

World-Class Speakers and Honorees

Each year, our Summit attracts the most important and interesting speakers in U.S. and Asian entertainment. We are proud to have honored pioneers on both sides of the Pacific, including:

- ★ **Michelle Yeoh**, Actress, Producer, Writer
- ★ **Zhang Yimou**, China's Most Acclaimed Director
- ★ **Dawn Hudson**, CEO, Academy of Motion Picture Arts and Sciences
- ★ **Feng Xiaogang**, Director, Writer, Actor

View the full programs and videos for [2018](#), [2017](#), [2016](#) and [2015](#).



Clockwise from top left: Michelle Yeoh, Billy Bob Thornton, Dawn Hudson, Zhang Yimou, Jon M. Chu, John Penotti, Yu Dong, Barbara Robinson

Who We Are

Asia Society Southern California is the Los Angeles arm of the leading educational organization working to forge understanding and strengthen relationships among the peoples, leaders and institutions of Asia and the West. Founded in 1956 by John D. Rockefeller 3rd, [Asia Society](#) is a nonpartisan, nonprofit institution that, across the fields of arts, business, culture, education and policy, provides insight, generates ideas and promotes collaboration to address today's challenges and create a shared future. Based in New York, Asia Society has a global [Board of Trustees](#) and operates in [14 cities worldwide](#).

For more information, please contact Li Huang, lihuang@asiasociety.org

Summit Facts

2010 – Launched as U.S.-China Film Summit

2018 – Expanded to Entertainment from Film

2019 – Expanded to Asia from China

High-profile Participants:

20th Century Fox
Alibaba Pictures
Amazon Studios
Comcast-NBCUniversal
Creative Artists Agency
East West Bank
Endeavor
Gravity Pictures
HBO
ICM Partners
IMAX
Legendary
Lionsgate
MPAA
Netflix
Sony Pictures
Twitch
United Talent Agency
Variety
Walt Disney Studios
Wanda Media
Warner Bros.
Youku Tudou

Wide Reach, High Impact

Attended by 500+ executives & influencers

[Global press coverage](#)



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TUESDAY, NOVEMBER 5, 2019

Herscher Hall | Skirball Cultural Center | 2701 N. Sepulveda Blvd., Los Angeles 90049

Summit 8:00 a.m. | Reception 6:00 p.m. | Dinner 7:15 p.m. | Business Attire or National Dress

SPONSORSHIP OPPORTUNITIES

GAME CHANGER **\$50,000**

- Two tables of 10 in a premier location at the Dinner
- Option for a Game Changer Honoree to join your table (*based on availability*)
- 20 tickets to the Summit and VIP Luncheon
- "Game Changer Sponsor" recognition from the podium, in press releases, on signage, printed materials and Asia Society website
- Full-page ad on an inside cover of the Summit and Dinner program books
- Podium speaking role at the Summit or Dinner
- Opportunity to distribute promotional materials at the Summit Luncheon and Dinner
- Invitation for a company representative to be listed as an Honorary Dinner Chair and participate on the Summit Advisory Board
- 15 one-year ASSC individual memberships
- 4 passes to the Summit speakers' lounge

PLATINUM **\$25,000**

- One table of 10 in a prominent location at the Dinner
- 15 tickets to the Summit and VIP Luncheon
- "Platinum Sponsor" recognition from the podium, in press releases, on signage, printed materials and Asia Society website
- Full-page ad in the Dinner program book
- Podium speaking role at the Summit
- Opportunity to distribute promotional materials at the Summit Luncheon
- Invitation for a company representative to be listed as an Honorary Dinner Co-Chair and participate on the Summit Advisory Board
- 10 one-year ASSC individual memberships
- 3 passes to the Summit speakers' lounge

LUNCHEON **\$20,000 (Limit 1)**

- One table of 10 in a prime location at the Dinner
- 10 tickets to the Summit and VIP Luncheon
- "Luncheon Sponsor" recognition from the podium and on signage, printed materials and Asia Society website
- Full-page ad in the Dinner program book
- Podium speaking role at the VIP Luncheon
- Opportunity to distribute promotional materials at Summit Luncheon
- 8 one-year ASSC individual memberships
- 2 passes to the Summit speakers' lounge

DINNER RECEPTION **\$17,500 (Limit 1)**

- One table of 10 in a preferred location at the Dinner
- 10 tickets to the Summit and VIP Luncheon
- "Dinner Reception Sponsor" recognition from the podium and on signage, printed materials and Asia Society website
- Full-page ad in the Dinner program book
- Logo featured on cocktail napkins at the Dinner Reception and opportunity to distribute promotional materials at the Dinner
- 7 one-year ASSC individual memberships
- 2 passes to the Summit speakers' lounge

GOLD **\$15,000**

- One table of 10 in a preferred location at the Dinner
- 10 tickets to the Summit and VIP Luncheon
- "Gold Sponsor" recognition from the podium and on signage, printed materials and Asia Society website
- Full-page ad in the Dinner program book
- 6 one-year ASSC individual memberships
- 2 passes to the Summit speakers' lounge

SILVER **\$10,000**

- One table of 10 for the Dinner
- 10 tickets to the Summit and VIP Luncheon
- "Silver Sponsor" recognition from the podium and on signage, printed materials and Asia Society website
- Half-page ad in the Dinner program book
- 5 one-year ASSC individual memberships
- 1 pass to the Summit speakers' lounge

BRONZE **\$5,000**

- Seating for five guests 5 at the Dinner
- 5 tickets to the Summit and VIP Luncheon
- "Bronze Sponsor" recognition from the podium and on signage, printed materials and Asia Society website
- Half-page ad in the Dinner program book
- 5 one-year ASSC individual memberships



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**2019 U.S.-Asia Entertainment Summit
SPONSORSHIP FORM**

COMPANY: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

I/We would like to sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Game Changer Sponsor | <input type="checkbox"/> \$15,000 Gold Sponsor |
| <input type="checkbox"/> \$25,000 Platinum Sponsor | <input type="checkbox"/> \$10,000 Silver Sponsor |
| <input type="checkbox"/> \$20,000 Luncheon Sponsor | <input type="checkbox"/> \$5,000 Bronze Sponsor |
| <input type="checkbox"/> \$17,500 Dinner Reception Sponsor | |

Dinner Program Advertisement ONLY:

\$5,000 Full-page \$3,000 Half-page \$1,500 Quarter-page

I/we cannot attend, but wish to make a contribution in the amount of \$_____.

Signature:

PAYMENT: (please select)

- Check enclosed:** Please make payable to Asia Society Southern California.
- Invoice:** Please send an invoice to the contact listed above.
- Credit Card:** Please pay online at <https://secure.acceptiva.com/?cst=460865>.
- Wire Transfer:**
East West Bank
135 N. Los Robles Ave., Pasadena, CA 91101
Account name: Asia Society Southern California
Routing Number: 322070381
Account number: 80328255
Swift number: EWBKUS66XXX

Asia Society is a 501(c)(3) organization, TIN# 13-323-4632. All sponsorships and donations over the fair-market value are tax-deductible to the fullest extent allowed by law.

Please return this form to:
Asia Society Southern California, 244 S. San Pedro Street, Suite 201, Los Angeles, CA 90012
Phone: (213) 788.4700