

Asia Society Southern California

2018 ANNUAL GALA DINNER

Honoring

GEORGE TAKEI

THOMAS McLAIN

When: Sunday, April 22, 2018
6:00 p.m. Reception
7:15 p.m. Dinner and Program

Where: Skirball Cultural Center
2701 N. Sepulveda Blvd.
Los Angeles, CA 90049

What: A festive evening to support Asia Society in our mission to build bridges of understanding between Asia and the world. Our honorees are leaders in the arts and business, whose life work has been to forge cross-cultural ties. **George Takei** has broken barriers as an actor and eloquently championed Asian-American actors, Japanese Americans and other minorities seeking a more inclusive society. **Thomas McLain** has built an international legal practice with a focus on Asia and been a leader of Asia Society for more than 12 years as a Global Trustee and Chairman of Asia Society Southern California.

The Audience: The Gala brings together leaders in the arts and culture, policy and business, and education. Expected attendance is over 400 influential guests from Southern California, across the U.S. and Asia.

The Sponsors: The Gala provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California's business, civic and academic leaders.

Asia Society Southern California is the leading nonprofit, nonpartisan organization dedicated to strengthening relationships and understanding among the people of Southern California and the Asia/Pacific region. ASSC has played a pivotal role in increasing dialogue, shared knowledge and cultural exchanges. Founded in 1956 by John D. Rockefeller 3rd and based in [New York](#), Asia Society has centers in [Hong Kong](#), [Houston](#), [Los Angeles](#), [Manila](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), [Washington, DC](#) and [Zurich](#). For more information, please visit asiasociety.org/southern-california.

For sponsorship inquiries or to RSVP, please contact Executive Director Jonathan Karp at jkarp@asiasociety.org or (213) 788-4710.

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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$25,000

- One table of 10 in “Platinum Sponsor” location and five additional seats
- Seven passes to an exclusive VIP Reception
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Full-page “Platinum Sponsor” ad in the Gala Dinner program
- Logo displayed as “Platinum Sponsor” on signage, promotional materials and ASSC website
- “Platinum Sponsor” recognition during the multimedia presentation
- Social media mentions (LinkedIn, Facebook and Twitter)
- 15 Individual memberships to ASSC
- Two tickets to the 2018 U.S.-China Film Summit and Gala Dinner

VIP RECEPTION SPONSOR - \$20,000 (Limit 1)

- One table of 10 in prime location
- 10 passes to the VIP Reception
- Exclusive “VIP Reception Sponsor” signage with company name/logo at the reception
- Logo on cocktail napkins at the VIP Reception
- Opportunity to display corporate brochures at the VIP Reception
- Full-page “VIP Reception Sponsor” ad in the Gala Dinner program
- Logo displayed as “VIP Reception Sponsor” on signage, promotional materials and ASSC website
- “VIP Reception Sponsor” recognition during the multimedia presentation
- Social media mentions (LinkedIn, Facebook and Twitter)
- 12 Individual memberships to ASSC

GOLD SPONSOR - \$15,000

- One table of 10 in “Gold Sponsor” location
- Three passes to the VIP reception
- Invitation to Company/CEO to serve on Dinner Committee
- Full-page “Gold Sponsor” ad in the Gala Dinner program
- Logo displayed as “Gold Sponsor” on signage, promotional materials and ASSC Website
- “Gold Sponsor” recognition during the multimedia presentation
- Social media mentions (LinkedIn, Facebook and Twitter)
- 10 Individual memberships to ASSC

SILVER SPONSOR - \$10,000

- One table of 10 in “Silver Sponsor” location
- Two passes to the VIP reception
- Half-page “Silver Sponsor” ad in the Gala Dinner program
- Logo displayed as “Silver Sponsor” on signage, promotional materials and ASSC website
- “Silver Sponsor” recognition during the multimedia presentation
- Five Individual memberships to ASSC

BRONZE SPONSOR - \$5,000

- One table of 10 in “Bronze Sponsors” location
- Half-page “Bronze Sponsor” ad in the Gala Dinner program
- Logo displayed as “Bronze Sponsor” on signage, promotional materials and ASSC website
- “Bronze Sponsor” recognition during the multimedia presentation
- Three Individual memberships to ASSC

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PROGRAM ADVERTISEMENT ONLY Full-page - \$5,000 Half-page - \$2,500 Quarter-page \$1,250

INDIVIDUAL TICKETS Asia Society Members - \$400 General - \$500

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SPONSORSHIP FORM

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____
E-MAIL: _____

We would like to participate at the following level:

_____ \$25,000 Platinum Sponsor _____ \$20,000 VIP Reception Sponsor _____ \$15,000 Gold Sponsor
_____ \$10,000 Silver Sponsor _____ \$5,000 Bronze Sponsor

Dinner Program Advertisement ONLY:

_____ Full-page at \$5,000 _____ Half-page at \$2,500 _____ Quarter-page at \$1,250

Individual Tickets:

_____ \$400 Asia Society Members Only _____ \$500 General

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$_____.

_____ Check enclosed (made payable to "Asia Society")

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:

Asia Society Southern California
244 S. San Pedro Street, Suite 201, Los Angeles, CA 90012
Phone: (213) 788.4700
Fax: (213) 788-4701

- Sponsor names and logos will be printed on materials and in dinner program provided the information is received by printing deadline.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
- For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.

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