2018 U.S.–CHINA
ENTERTAINMENT SUMMIT

OCTOBER 30
SKIRBALL CULTURAL CENTER
LOS ANGELES
Warner Bros. Entertainment
is pleased to support
Asia Society Southern California
and proudly congratulates the
2018 US-China Entertainment Summit &
Gala Dinner Honorees

VISIONARY LEADERSHIP AWARD
KEVIN TSUJIHARA

ARTISTIC VISIONARY AWARD
MICHELLE YEOH

EDUCATION PIONEER AWARD
ELIZABETH DALEY

ENTERTAINMENT PIONEER AWARD
XU ZHENG
2018 U.S.-CHINA ENTERTAINMENT SUMMIT
OCTOBER 30, SKIRBALL CULTURAL CENTER

SUMMIT

GUERIN PAVILION, HERSCHER HALL

8:00AM–9:00AM
REGISTRATION AND OPENING RECEIPTION

9:00AM–9:10AM
OPENING REMARKS
Jonathan Karp, Executive Director, Asia Society Southern California
Janet Yang, Chair, U.S.-China Entertainment Summit

9:10AM–9:30AM
SPOTLIGHT: UNSTOPPABLE: HOW INNOVATION IS FUELING CHINA’S FILM MARKET GROWTH
Michael Ellis, CEO, Asia-Pacific President and Managing Director, Motion Picture Association

9:30AM–10:25AM
COURTSHIP INTERRUPTUS: HAVE HOLLYWOOD-CHINA TIES HIT A SPEED BUMP OR GREAT WALL?
Moderator: Lindsay Conner, Chair, Media & Entertainment, Manatt, Phelps & Phillips
Speakers:
Bennett Pozil, Executive Vice President, East West Bank
John Penotti, President, SK Global
CHEN Rong, SVP, Perfect World, and CEO, Perfect World Pictures (USA)
Alexis Garcia, Partner, Endeavor Content
GAO Qun, Chairman, Starlight Culture Entertainment Group

10:25AM–10:45AM
MORNING BREAK

10:45AM–11:30AM
NEW FRONTIERS, FORMATS AND MARKETS FOR CHINESE-LANGUAGE CONTENT
Moderator: Jonathan Landreth, Content Strategist, Asia Society Policy Institute
Speakers:
Jack Gao, Founding Partner and CEO, Beijing TDFT Co.
Doris Pfardrescher, President and CEO, Well Go USA
YOU Xiaogang, Chairman, China TV Drama Production Association
Carrie Wong, Head, Local Production Film & TV Greater China, Sony Pictures Entertainment

11:30AM–12:00PM
SPOTLIGHT: THE FUTURE OF STREAMING
Albert Cheng, COO and Co-Head of Television, Amazon Studios
In conversation with Bing Chen, Entrepreneur and Co-Founder, Gold House

12:00PM–1:20PM
LUNCH
1:20PM–2:10PM  “BROAD CAST” NEWS: IS 2018 A GAME-CHANGING YEAR FOR ASIAN TALENT?

Moderator: Stephen Saltzman, Chair, Asia Entertainment & Media, Paul Hastings

Speakers: Lucia Liu, Agent, Asian Business Development, UTA
Andrew Ooi, CEO, Echelon Talent Management
Christina Chou, Agent and Corporate Development Executive, CAA
David Unger, CEO, Artist International Group
PoPing Auyeung, Casting Director

2:10PM–2:35PM  SPOTLIGHT: GAME ON – CHINA, THE U.S. AND A NEW FORCE IN ENTERTAINMENT

Kevin Lin, Co-Founder, Twitch
In conversation with Peter Trinh, Managing Director, International and Independent Film & Esport Groups, ICM Partners

2:35PM–3:05PM  AFTERNOON BREAK

3:05PM–4:00PM  MEG-A HIT: HOW A SHARK JUMPED TO THE TOP OF THE CO-PRODUCTION LEADERBOARD

Moderator: Patrick Frater, Asia Bureau Chief, Variety

Speakers: Belle Avery, Producer, The Meg
Jon Turteltaub, Director, The Meg
Jiang Wei, CEO, Legendary East, and General Manager, Wanda Media
Catherine Xujun Ying, Vice President, CMC, and CEO, Gravity Pictures
Ben Erwei Ji, Managing Director, Reach Glory Entertainment
Chantal Nong, Vice President, DC-Based Film Production, Warner Bros.

4:00PM–4:30PM  HONOREE SPOTLIGHT: XU ZHENG, Producer and Star, Dying to Survive

In conversation with Jing Cao, Counsel, O’Melveny & Myers

4:30PM–5:15PM  DIRECTOR’S CUT: TELLING STORIES THAT TRANSCEND CHINESE CULTURE

Moderator: Janet Yang, President, Janet Yang Productions

Speakers: Cathy Yan, Director, Producer and Writer
Glen Keane, Academy Award-winning Animator
Eva Jin, Writer, Director and Producer

5:15PM–5:20PM  CLOSING REMARKS

5:20PM–6:10PM  NO HOST RECEPTION
Dear Friends, Partners and Honored Guests,

Asia Society Southern California welcomes you to our ninth annual gathering of Hollywood and Chinese entertainment-industry leaders. We have a new name this year, the U.S.-China Entertainment Summit, to reflect how this important cultural and business relationship has grown far beyond film. As digital technologies transform the production, packaging and consumption of “moving pictures,” our Summit will feature leading speakers on two digital-entertainment forces: streaming and gaming.

It has been a year of U.S.-China trade tensions and turbulence in China’s entertainment industry, and we have an exceptionally strong line-up of speakers to analyze where the relationship stands and where opportunities for collaboration lie. We would like to thank our speakers, sponsors and Entertainment Summit Committee members for making this conference possible. We thank you, our guests, for your support and look forward to an exhilarating day of conversation and networking with the most creative minds in American and Chinese entertainment.

For all of its challenges, this year has also produced many high points. The Meg united Chinese and American moviegoers to become the most successful Sino-U.S. co-production. All of the key people behind The Meg are here to tell us how they did it. Likewise, trailblazing actor, writer director and producer Xu Zheng will talk about his hit Dying to Survive, a film that has rocked the Chinese box office and impacted real life by accelerating Beijing’s efforts to lower the cost of cancer drugs.

Xu will also be honored at the Gala Dinner tonight, along with Michelle Yeoh, star of Crazy Rich Asians, Warner Bros. Chairman and CEO Kevin Tsujihara and Elizabeth Daley, Dean of the world-premier USC School of Cinematic Arts.

Enjoy. We hope you stay all day and evening and we look forward to seeing you at future Asia Society programs.

Janet Yang  
Chair  
U.S.-China Entertainment Summit

Richard Drobnick  
Chair  
Asia Society Southern California

Jonathan Karp  
Executive Director
Janet Yang
President
Janet Yang Productions

Janet Yang is a Golden Globe and Emmy-winning and Oscar-nominated producer with deep professional and personal roots in China. She is currently in production on an animated feature for Netflix, *Over the Moon*, a contemporary story inspired by the Chinese moon goddess. Yang’s many film and TV credits include *The Joy Luck Club*, *The People vs. Larry Flynt*, *Dark Matter*, and *Shanghai Calling*. Yang won a Golden Globe and Emmy for her HBO film, *Indictment: The McMartin Trial*. She began her career by bringing Chinese cinema to North America and then represented Hollywood studios to broker the first sale of U.S. films to China. That led to her joining Steven Spielberg for *Empire of the Sun*. The Hollywood Reporter named Yang one of the “50 Most Powerful Women in Hollywood.” She is a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of its Producers Branch, as well as committees on International Outreach, Diversity and the Academy Museum; the Committee of 100; National Committee on U.S.-China Relations; and is Vice Chair of Asia Society Southern California.

Richard Drobnick
Director, IBEAR MBA Program, USC Marshall School of Business
Chairman, Asia Society of Southern California

Richard Drobnick runs USC’s highly regarded mid-career MBA program and was the founding director of the Marshall School’s Center for International Business. He served as USC’s inaugural Vice Provost for International Affairs (1994-2005). Drobnick was the inaugural Secretary General (1997-2002) and Steering Committee member (1997-2010) of the Association of Pacific Rim Universities, a group of presidents of 45 leading research universities. He launched APRU’s Pacific Rim research programs on “Sustainability and Climate Change” and “Public Health” (2006-2010). Drobnick specializes in Pacific Rim economic and business issues and U.S.-Pacific Rim trade policies. He is the author of numerous articles, co-author of *Neither Feast nor Famine: Food Conditions to the Year 2000* and co-editor of *Small Firms in Global Competition*. Drobnick is an Asia Society Trustee and Chairman of Asia Society Southern California, and also a member of the Council on Foreign Relations. He served as a Peace Corps volunteer in Malaysia.

Richard Drobnick
南加州大学马歇尔商学院 国际商务教育研究MBA项目 主任
亚洲协会南加州分会主席

ENTERTAINMENT SUMMIT CO-CHAIRS

Charles Coker
Managing Director
Dasym Media

Charles Coker is Managing Director of Dasym Media, the Los Angeles subsidiary of the Dutch TMT investment group Dasym Investment Strategies, as well as a Director of Dasym’s Shanghai office. Dasym Media acts as a bridge between China’s entertainment market and Hollywood and Europe, and is actively involved in cross-border media investments, fund management, content brokerage and Sino-U.S. film and TV projects. Coker served as a producer of the co-production film *Skiptrace* (2016), which starred Jackie Chan, Johnny Knoxville and Fan Bingbing, and grossed over $135 million in China. Prior to Dasym, he practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

Bennett Pozil
Executive Vice President
East West Bank

Bennett Pozil is a leading expert on U.S.-China cross-border entertainment financing and heads East West Bank’s Corporate Banking division. Since 2011, his team has made over $2 billion in loans to finance film and television production and distribution deals in the U.S. and China, establishing the bank’s unique, significant presence in both markets. East West Bank has created relationships with Chinese studios, including Bona Film Group, Enlight Media Group, New Classics Media and Talent Television & Film. Pozil’s entertainment team works with notable U.S. digital-media clients, including Fullscreen, Scopely, The Virtual Reality Co. and Mondo Media. Over his career, Pozil has structured the financing of hundreds of films, including *Crouching Tiger Hidden Dragon*, *Hero*, *Fearless*, and *Lost in Translation*. He is a frequent speaker on cross-border film partnerships at international film festivals and an adjunct professor at the Beijing Film Academy.

Bennett Pozil
执行副总裁
华美银行

Bennett Pozil 是中美娱乐跨国投资领域的专家，主管华美银行企业投资业务。自2011年起，Pozil 带领团队为中美电影电视的制作发行筹集贷款、提供融资超过20亿美元，使华美银行成为中美影视合作中非常重要的组成部分。华美银行与多家中国电影制片公司建立合作关系，包括博纳影业、光线传媒、新丽传媒和唐德影视，同时也与美国多家知名数字传媒公司有合作，包括Fullscreen, Scopely, The Virtual Reality Co. 和 Mondo Media。他曾参与数百部电影的融资，包括《卧虎藏龙》《英雄》《霍元甲》《迷失东京》，经常就跨国电影合作话题做客各大国际电影节。Pozil 现担任北京电影学院兼职教授。
ENTERTAINMENT SUMMIT CO-CHAIRS

Stephen L. Saltzman
Chair, Asia Entertainment and Media
Paul Hastings

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by Variety and The Hollywood Reporter as one of the entertainment industry’s top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent. Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he uses his language skills and in-depth knowledge of both U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the U.S., Europe and Asia.

Stephen L. Saltzman
合伙人，亚洲地区娱乐与媒体
乐博律师事务所

Dr. Seagull Haiyan Song
Professor, Loyola Law School
Senior Advisor, Hogan Lovells

Dr. Seagull Haiyan Song is a law professor, practicing attorney and published author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School, Senior Advisor at Hogan Lovells, and Guest Professor at Peking University School of Law and Beijing Film Academy. Before joining the academic world in 2012, Song was Senior Counsel at Disney, overseeing the intellectual property division in Asia, a consultant with Arnold & Porter and a partner at King and Wood Mallesons, heading the IP practice in the Shanghai office. A leading authority on US-China IP law and entertainment law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the Journal of Copyright Society of the U.S.A. She was selected as an Asia Society Asia 21 Fellow in 2007. Song earned her LL.M from Hong Kong University, and a second LL.M and J.S.D from UC Berkeley School of Law.

宋海燕博士
洛杉矶洛约拉大学法学院教授
霍金路伟律师事务所高级顾问

宋海燕博士是中美知识产权法及娱乐法专家。现任洛杉矶洛约拉大学法学院亚太法律中心创始主任，美国霍金路伟律师事务所高级顾问；兼任北京大学法学院、北京电影学院讲座教授。曾任美国迪士尼公司亚太区知识产权法律顾问，金杜律师事务所合伙人，美国阿诺-波特律师事务所顾问，于中国大陆、香港及美国执业逾二十年。代表作包括《娱乐法》、《中国版权新问题—网络侵权责任、Google图书馆案、比赛转播权》；“Transnational Intellectual Property Law”；“New Challenges of Chinese Copyright Law in the Digital Age” 等。美国加州伯克利大学法学博士(J.S.D)，加州伯克利大学法学硕士(LL.M)，香港大学法学硕士(LL.M)。美国加州执业律师，中国执业律师。2006至2010年蝉联《亚洲法律与实践》“亚太地区最佳知识产权律师”。2007年当选为美国亚洲协会“二十一世纪杰出青年领袖”。
Tom Nagorski
Executive Vice President
Asia Society

Tom Nagorski joined Asia Society following a three-decade career in journalism — having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC’s World News Tonight and a reporter and producer based in Russia, Germany and Thailand. Nagorski was the recipient of eight Emmy awards and the DuPont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of Miracles on the Water: The Heroic Survivors of a World War II U-Boot Attack. Nagorski is a member of the Council on Foreign Relations, the Advisory Board of the Committee to Protect Journalists, and a Program Advisor to the Brooklyn Historical Society. He graduated from Princeton University.

Jonathan Karp
Executive Director
Asia Society Southern California

Jonathan Karp joined Asia Society in 2014 after a distinguished career in journalism, including a decade of reporting in Asia. Just prior to Asia Society, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for The Wall Street Journal. In 2004, he returned to the U.S. with the Journal, and has since lived in Los Angeles.
ENTERTAINMENT SUMMIT COMMITTEE MEMBERS

Trisha Ong
Assistant Director
Asia Society Southern California

Trisha Ong joined Asia Society Southern California this year after 12 years with the U.S. State Department, where she served in Washington, DC, Zambia, China and Singapore. Highlights of her diplomatic career include working as Staff Assistant to Ambassador Gary Locke in Beijing and assisting with President Obama’s participation at regional summit meetings in Myanmar and Malaysia. In addition to public service, Ong worked for the organizing committee of three Olympic Games — Atlanta 1996, Sydney 2000 and Salt Lake City 2002.

Lindsay Conner
Partner and Chair, Media & Entertainment
Manatt, Phelps & Phillips, LLP

Lindsay Conner is chair of Manatt’s media and entertainment practice. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television financiers, production and distribution companies, and digital media companies, as well as financial institutions and private equity funds. Conner’s clientele spans the globe, from North America to Asia, Europe and Latin America. His recent highlights include representation of: China’s Perfect World Pictures in its $500 million, 50-film co-finance deal with Universal Pictures, and its $250 million credit facility with JPMorgan and East West Bank; and Huayi Brothers Media Corp., China’s largest privately-held film company, in an 18-film, three year co-finance and distribution agreement with the Hollywood studio STX.

Trisha Ong
助理总监
美国亚洲协会南加州分会

Lindsay Conner
合伙人，传媒娱乐总监
Manatt, Phelps & Phillips律所
ENTERTAINMENT SUMMIT COMMITTEE MEMBERS

Emily Song
Corporate Development and Global Strategy Executive
Creative Artists Agency

Emily Song is a Corporate Development and Global Strategy Executive at leading entertainment and sports agency Creative Artists Agency. She advises on international initiatives and creates business opportunities in China for leading talent, including NBA star Dwyane Wade and comedian Antoni Porowski. Song, who joined CAA in 2017, also works on establishing strategic partnerships and cross-border opportunities in the digital space. She began her career at Shorenstein Hays Nederlander Theaters and has worked at Facebook. Song graduated from Stanford with a Bachelor’s degree in Product Design and received her MBA from Harvard Business School.

Emily Song
企业发展及全球战略执行官
美国创新艺人经纪公司

宋歌就任于全球领先的娱乐和体育经纪公司Creative Artists Agency，担任企业发展和全球战略执行官。她为国际发展计划提供建议，并开拓中国市场，为优质人才创造商机，包括NBA球星Dwyane Wade和喜剧演员Antoni Porowski。宋歌于2017年加入CAA，也致力于在数字领域建立战略合作伙伴关系和跨界合作机会。她的职业生涯始于Shorenstein Hays Nederlander剧院，曾在Facebook工作过。宋歌毕业于斯坦福大学，获得产品设计学士学位，并在哈佛商学院获得MBA学位。

Simon Sun
Executive Vice President
Suniverse Entertainment

Simon Sun is an accomplished screenwriter, executive and film producer with over 20 years of experience in China and Hollywood. He has worked for major entertainment companies and collaborated with leading talent. Sun was the first person from China admitted to the prestigious screenwriting program at the USC School of Cinematic Arts, where he earned his MFA. He is also a member of the Fudan University Journalism School's renowned “Class 8413,” whose graduates include many influential Chinese media executives and entrepreneurs. Sun currently runs the U.S. office of Suniverse Entertainment (formally known as Le Vision Pictures), where he is supervising the production of the Rob Minkoff-helmed animated feature Wolf Totem. He is also working on two commissioned screenplays, one for Edko Films and the other for an internationally known director.

Simon Sun
执行副总裁
乐创文娱

孙维宁先生是拥有20多年丰富经验，活跃在好莱坞和中国的资深编剧、高管、电影制片人，曾在娱乐公司担任高管要职，与多位国际电影人进行合作。孙维宁毕业于复旦大学新闻学院传奇的“8413班”——被誉为中国传媒界领军人物的摇篮，之后被美国南加州大学电影艺术学院编剧系录取，成为该系首位中国学生，并获得编剧硕士学位。孙维宁现任职乐创文娱执行副总裁，负责著名动画导演罗伯·明可夫的电影《狼图腾》。同时，正在负责两个剧本创作，一部将由安乐影业出品，另一部由国际知名导演执导。
SPOTLIGHT SPEAKERS

XU Zheng
Actor, Writer, Director and Producer
Xu Zheng is one of China's most popular and influential entertainers. His work spans film, television and theater; his creative range extends from comedy to drama to dark comedy; and his movies have had both commercial success and social impact. In 2012, Lost in Thailand grossed more than $200 million and caused a surge in Chinese tourism to the Southeast Asian country. Xu followed in 2015 with Lost in Hong Kong. This summer's dark comedy Dying to Survive, which depicts the true story of a man's plight to get life-saving leukemia medication, not only was a box-office hit, it accelerated government efforts to lower the cost of cancer drugs. Xu is committed to nurturing talent: He has produced and starred in 10 films directed by young Chinese filmmakers and he has mentored directors, screenwriters and actors at film festivals since 2010.

徐峥
演员、编剧、导演、监制
徐峥是中国最受观众喜爱、最具影响力的娱乐人物之一。他的代表作涵盖了电影、电视、戏剧；类型包括喜剧、正剧、黑色喜剧；许多部作品不仅取得商业巨大成功，更引发社会热议。2012年的《泰囧》横扫2亿美金票房，带动一阵东南亚旅游热潮。2015年的《港囧》也延续了不错的票房成绩。今年夏天，根据真人真事改编的黑色现实喜剧电影《我不是药神》又一次刷新了中国电影票房纪录，引发舆论热议和社会关注，加快了政府相关惠民政策的落实。徐峥致力于扶持影视新人：在10部青年导演作品中担任监制和主演，还从2010年起， 在各大电影节活动上担任青年导演、编剧、演员的导师。

Albert Cheng
Chief Operating Officer and Co-Head of Television
Amazon Studios

As COO, Albert Cheng oversees Amazon Studios’ programming and release schedules, TV and feature film music, consumer insights research, technology and applications. As Co-Head of TV, he and Vernon Sanders lead creative development, business affairs, casting and production/post-production. Started in 2010, Amazon Studios produces shows that have won and been nominated for Emmy and Golden Globe awards, including Tumble Leaf, Transparent, Bosch, Mozart in the Jungle, The Man in the High Castle and The Marvelous Mrs. Maisel. It also produced the Oscar winner Manchester by the Sea. Before Amazon, Cheng was a Walt Disney Co. executive for 15 years, reaching EVP, Digital Media, and Chief Product Officer, Disney/ABC Television Group. Years before Netflix and Amazon, he and his team recorded many digital firsts: putting TV episodes on iTunes (2005), streaming top broadcast shows (2006) and in HD (2007), launching an iPad app (2010) and offering live broadcast network feeds (2013). They won four Primetime Emmys. Cheng earned his Bachelor’s degree from MIT and his MBA from Harvard.

Albert Cheng
首席运营官兼电视事业部联合负责人
亚马逊影业

作为首席运营官，Albert Cheng全面负责亚马逊影业的内容策划、市场策略、影视音乐、消费需求调查、应用技术等业务。作为电视事业部联合负责人，他和Vernon Sanders共同负责项目策划、商务谈判、选角以及摄制与后期制作工作。2010年起，亚马逊影业出品了多部获艾美奖、金球奖提名的优秀剧集，包括《飘零叶》《透明人生》《博斯》《丛林中的莫扎特》《高堡奇人》《了不起的梅塞尔夫人》，以及获得奥斯卡奖项和提名的影片《海边的曼彻斯特》。在加入亚马逊影业之前，Albert Cheng在迪士尼担任高管长达15年，包括数字媒体执行副总裁、迪士尼/ABC电视集团首席产品官。早在亚马逊和网飞Netflix时代之前，他和他的团队就已经创造了数字时代的多个“首次”：2005年首次在iTunes推出电视剧集；2006年首次以流媒体形式推出广播节目，并在2007年推出高清版本；2010年上线首个iPad应用程序；2013年首次提供网络直播广播节目。目前为止，他和他的团队赢得了四座黄金时段艾美奖。Cheng在麻省理工学院取得其学士学位，并在哈佛大学取得其工商硕士学位。
SPOTLIGHT SPEAKERS

Kevin Lin
Co-Founder
Twitch

Kevin Lin is Co-Founder of Twitch, the world’s leading platform and community for gamers and creators. Twitch empowers more than three million creators each month to turn their creativity into careers by broadcasting to and engaging with 20 million viewers every day. His teams’ efforts have transformed Twitch into one of the largest social and video platforms in the world, leading to its acquisition by Amazon in 2014. Lin extends his passion for enabling creativity through angel investing in tech, gaming and entertainment. A New Orleans native, Lin graduated from Yale University with a degree in Ecology and Evolutionary Biology. He dabbled in veterinary medicine, event production, New York City tourism and beverage distribution on his journey to San Francisco’s world of technology.

Michael C. Ellis
Asia-Pacific President and Managing Director
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia’s screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of America, Ellis has helped gain market access for the MPAA member companies’ entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA in 1999 from the litigation department of law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

Michael C. Ellis
亚太地区总裁、总经理
美国电影协会

Michael C. Ellis是在全球范围内促进政府与业界合作的专家。他成功地在数字时代建立了保护亚洲影视行业人员的创作与商业权益的战略关系和同盟体。在管理美国电影协会亚太地区业务期间，他为美国电影协会成员的娱乐产品获得了市场准入权，并成功改善、加强了该地区的知识产权保护法。Ellis于1999年加入美国电影协会，在此之前，他曾在Herbert Smith国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis在执法行业中拥有长达20年的工作经验——从英国警察到香港皇家警察局警督一职。Ellis拥有工商管理硕士学位，任北京对外经济贸易大学客座讲师，并在世界各地的会议及论坛上发表演讲。
MODERATORS AND PANELISTS

Belle Avery
Producer
The Meg

With over 25 years in the entertainment industry, Bell Avery is a producer who fully understands filmmaking’s creative and business needs, including equity financing and banking covenants. She has consulted with Goldman Sachs, Merrill Lynch, IMAX and Marubeni, among other companies, to raise over $1.4 billion in Hollywood film finance. Avery has script-doctored several award-winning films, and among her many credits, she executive produced Sidney Lumet’s Before the Devil Knows You’re Dead, directed Innocent Obsession and wrote and directed Malevolence. Since founding Apelles Entertainment in 2008, she has immersed herself in China’s film industry. In producing The Meg with China Media Capital’s Gravity Pictures, Avery sourced the material, Chinese financing and Chinese distribution, before taking the project to Warner Bros. for worldwide distribution. She is developing The Meg 2 with Gravity and other co-productions with Chinese companies. Avery started her career learning editing and copywriting for an award-winning trailer house.

PoPing AUYEUNG
Casting Director

PoPing AuYeung specializes in casting U.S.-China co-productions, including this summer’s box-office hit, The Meg (Warner Bros.), The Karate Kid (Sony Pictures) and The Forbidden Kingdom (Lionsgate). Among her other recent casting credits are Crazy Rich Asians (Warner Bros.), Marco Polo (Netflix) and Disney’s upcoming live-action Mulan. AuYeung began her career in Hong Kong and now lives in Vancouver. With over 35 years’ experience in film and television, she is well connected to actors, talent agents and other key entertainment industry players in Asia and North America. In 2017, AuYeung was invited to become a member of the Academy of Motion Picture Arts and Sciences.

Belle Avery
制片人
电影《巨齿鲨》

Belle Avery是一位超过25年影视娱乐圈从业经验的资深制片人，深谙电影制作和商业成功之道，包括电影投资与私募基金和银行信贷之间的合作。她曾为高盛银行、美林银行、IMAX和日本丸红株式会社等多家公司担任咨询顾问，在好莱坞筹集投资超过14亿美金。她也曾为多部获奖作品撰文和剧本编审，执行监制由西德尼·吕美特导演的电影《魔鬼知道你死前》，执导个人电影《爱情大风暴》，之后编剧和导演了电影《怨恨》。在2008年创立阿佩利斯娱乐公司后，她投入与中国电影的合作。在与华人文化集团旗下引力影视共同制作电影《巨齿鲨》的项目上，她最初得到故事版权，谈拢中国的投资及发行，然后将项目推荐给华纳兄弟进行国际发行。现在，她正在与引力影视策划《巨齿鲨2》，并和其他中国公司开发其他合拍项目。Avery女士是从电影预告片制作公司的剪辑和撰写文案开始她的幕后职业生涯。
MODERATORS AND PANELISTS

Jing CAO
Counsel
O'Melveny & Myers

Jing Cao focuses her practice on entertainment and media finance, including film and television financing, structured financing and joint ventures. She represented Warner Bros. in a joint venture with private-equity firm China Media Capital to launch Flagship Entertainment Group. Cao works on cross-border film slate and single-picture financing, and she represented Bona Film Group for its $235 million investment in six large-budget films to be produced and distributed worldwide by Fox. Cao also helps her clients navigate cross-border finance and co-production transactions, as well as licensing. Previously, she was a legal consultant in O'Melveny's Shanghai office, where she represented clients on matters ranging from telecommunications, broadcasting and logistics, to commerce, banking and employment issues. Cao earned her Bachelor's degree in law from the Shanghai Institute of Foreign Trade and her LL.M. from Columbia University.

Bing Chen
Entrepreneur and Co-Founder
Gold House

Bing Chen co-founded Gold House, a collective of pioneering Asian founders, creative voices and leaders dedicated to building a global, cross-cultural legacy. A serial digital media entrepreneur and investor, he previously was YouTube's Global Head of Creator Development and Management and one of the original architects of the 500-million creator, multibillion-dollar influencer ecosystem. Chen strives to enable self-expression for new-majority communities, a passion that extends to his Board and Advisory positions, including Bytedance, Baobab Studios, Packagd and Sparks & Honey, and philanthropic work for, among others, the Coalition of Asian Pacifics in Entertainment and Asia Society Southern California. He and his companies have been recognized by the Forbes 30 Under 30 list, The Hollywood Reporter's 35 Under 35 and Magic Johnson's 32 Under 32, among others. Chen studied creative writing at the University of Pennsylvania and hails from Knoxville, Tenn., which becomes obvious at $11.99 buffets.
CHEN Rong
Senior Vice President, Perfect World
CEO, Perfect World Pictures (USA)

Chen Rong joined Perfect World in 2009 as Director of Strategy, rising to Vice President of Film and Television, a unit that was spun off in 2011 as Perfect World Pictures. From 2011 to 2016, he was President of Perfect World Pictures and a member of its Board. Since 2017, Chen has been Senior Vice President of corporate parent Perfect World Co. as well as CEO of Perfect World Pictures (USA). Prior to Perfect World, he founded a successful online travel-service business, worked as a consultant for A.T. Kearney in San Francisco and Boston Consulting Group in Shanghai, and held management positions in R&D and operations at Hewlett Packard and Juniper Networks. Chen earned an MBA from UC Berkeley, a Master’s degree in electrical engineering from the University of Minnesota and a Bachelor’s degree in engineering from USC, where he graduated summa cum laude.

Christina Chou
Agent and Corporate Development Executive
Creative Artists Agency

Christina Chou is an agent at leading entertainment and sports talent firm Creative Artists Agency. She works across the Motion Picture, Literary and Corporate Development departments to identify opportunities for CAA and its clients globally, with an emphasis on the Asia-Pacific region. Based in Los Angeles, Chou represents leading Chinese writers and directors, including Chen Kaige, Chen Man and Cathy Yan, among others. She began her career at the Economic and Trade Policy office at the Embassy of Canada in Washington, DC. She then worked at Plan C Group, a boutique talent management company, before joining CAA in 2011. Chou graduated from University of Illinois at Urbana-Champaign with a dual Bachelor’s degree in Economics and Political Science.
MODERATORS AND PANELISTS

Patrick Frater
Asia Bureau Chief
Variety

Patrick Frater has more than 20 years of experience writing about and analyzing the international film industry, with publications including Variety, Screen International and The Hollywood Reporter. He was Asia editor of Variety between 2005 and 2009 and re-joined the publication in July 2013. In 2010, he co-founded regional film trade publication Film Business Asia and consultancy firm F Media. Based in Hong Kong, Frater travels widely within the Asia-Pacific region and is a regular radio pundit, conference host and public speaker.

Jack Q. Gao
Founding Partner and CEO
Beijing TDFT Co.

Dr. Jack Q. GAO is a veteran executive whose latest venture, Beijing TDFT Co., created and operates “Smart Cinemas,” a movie service on mobile devices. From 2015 to 2017, he was Group Senior Vice President and CEO of International Investments and Operations at Wanda Cultural Industry Group, serving as Interim CEO of Legendary Entertainment in 2017. Prior to Wanda, Gao oversaw China investments, among other roles, during eight years at News Corporation and Twenty-First Century Fox. Earlier, he was President and General Manager of Microsoft China, General Partner of Walden International venture capital and directed Greater China and India operations for Autodesk. He is on the AFI Board of Trustees and graduated from the Harbin Institute of Technology and UCLA with B.S., M.S. and Ph.D. degrees in engineering.

High Qunyao
Founder and CEO
Beijing Cloudtrend Film & Technology Co.

High Qunyao is the founder and CEO of Beijing Cloudtrend Film & Technology Co., a company he established in 2015. Under his leadership, the company has pioneered “Smart Cinemas,” a movie service on mobile devices. From 2015 to 2017, he was Group Senior Vice President and CEO of International Investments and Operations at Wanda Cultural Industry Group, serving as Interim CEO of Legendary Entertainment in 2017. Prior to Wanda, Gao oversaw China investments, among other roles, during eight years at News Corporation and Twenty-First Century Fox. Earlier, he was President and General Manager of Microsoft China, General Partner of Walden International venture capital and directed Greater China and India operations for Autodesk. He is on the AFI Board of Trustees and graduated from the Harbin Institute of Technology and UCLA with B.S., M.S. and Ph.D. degrees in engineering.
MODERATORS AND PANELISTS

**GOO Qun**  
Chairman  
Starlight Culture Entertainment Group

Gao Qun is Chairman of Starlight Culture Entertainment Group. Since February, he has served as Managing Director of China Investment Financial Holdings Fund Management Co., overseeing investment and portfolio management in entertainment and media. Gao is also a Co-Founder and CEO of Beijing WD Pictures Co., an innovative firm that develops, produces, markets and distributes films and television programs. Previously, he was Vice President at Shanghai New Culture Media Group, responsible for strategic development, mergers and acquisitions and production. His producing credits there include *Skiptrace* and *Saving Mr. Wu*. He also served as Executive Vice President of ChinaVision Media Group (now Alibaba Pictures), leading the acquisition of China Entertainment Media Group and supervising investments in film, including Stephen Chow’s *Journey to the West*. Gao studied English Literature at Shanghai International Studies University and earned an MBA from Yale.

**Alexis Garcia**  
Partner  
Endeavor Content

Alexis Garcia packages and sells films and advises financiers on entertainment strategies at Endeavor Content, a division of global entertainment leader Endeavor (formerly WME | IMG). He also oversees Endeavor Content’s China practice, where he has brokered distribution deals for Hollywood films, created China-backed production companies for WME clients, such as David Goyer and Sylvester Stallone, and led Endeavor China’s investment in Perfect Village, a China-based production joint venture with Perfect World and Village Roadshow. Garcia plays an active role in Endeavor Content’s move into co-financing film. Recent films he has worked on include Jonah Hill’s *Mid90s* and the upcoming *The Favourite* from Yorgos Lanthimos, starring Emma Stone, Rachel Weisz and Olivia Colman. Garcia joined talent agency Endeavor in 2006, after practicing entertainment law at Sheppard, Mullin and O’Melveny & Myers. He earned his JD from UCLA, where he was Editor-in-Chief of the Entertainment Law Review and Business Editor of the UCLA Law Review. A Miami native of Cuban descent, he earned his BA from Vanderbilt University.
Ben Erwei Ji
Co-Producer, The Meg
Managing Director, Reach Glory Entertainment

Ben Erwei Ji is a producer whose latest film is The Meg. Other credits include the films Gasp, Color Me Love, The Law of Attraction, Bad Sister, Lost in White and Strangers; TV dramas including Finding North and Soul Food and the 104-episode TV animation series Trouble Shooters. Ji is Managing Director of Reach Glory Entertainment and co-founded Red Carp Cinema Group, a chain managing 800-plus theaters in 25 provinces in China. He previously worked with Ironpond, a film fund, and Warner Bros. Pictures International in Burbank; and held various positions in the theatrical, TV and internet divisions of the Walt Disney Co. in China. Ji earned an MBA in entertainment management from the University of Southern California.

JIANG Wei
CEO, Legendary East
General Manager, Wanda Media

Jiang Wei joined Legendary East in January after a successful 20-plus-year career with major Hollywood, Hong Kong and Chinese companies in China. At Legendary East, he successfully distributed Pacific Rim: Uprising and Skyscraper, and in August assumed the added position of General Manager, Wanda Media. As Managing Director of Gravity Pictures from 2013 to 2017, he produced and distributed Chinese films and executive produced The Meg, a Warner Bros. hit and the most successful U.S.-China co-production to date. Before Gravity, Jiang led EDKO Films in China and was involved in the production and distribution of many Chinese movies, including Fearless, Kung Fu Hustle and Lust, Caution. He also managed the China distribution of Universal titles, including Slumdog Millionaire, The Bourne Ultimatum, The Bourne Legacy, Fast Five and Fast & Furious 6. Earlier at Sony, he oversaw the China distribution of, among other titles, Crouching Tiger, Hidden Dragon.

姜伟
传奇东方首席执行官
万达影业总经理

姜伟拥有二十多年在好莱坞、香港、中国电影公司担任高管要职的从业经历。今年一月出任传奇东方首席执行官，主导好莱坞电影《环太平洋：雷霆再起》、《摩天营救》在中国大陆地区发行。八月，姜伟正式出任万达影业总经理。2013年至2017年期间，姜伟出任引力影视执行董事，主导开发制作与华纳兄弟影业联合制作的全球电影《巨齿鲨》，该片获得国内外赞誉，成为迄今最成功的中美合拍电影。此前，姜伟加入安乐影片有限公司，任中国区总代表，期间参与制作并发行数部优秀华语电影《霍元甲》、《功夫》、《色戒》，并代理美国环球影片公司电影在中国大陆地区的发行工作，成功引进发行《贫民窟的百万富翁》、《谍影重重3&4》及《速度与激情5&6》。在索尼影视娱乐公司任职期间，姜伟参与策划发行享有盛誉的电影《卧虎藏龙》。
Eva Jin
Writer, Director and Producer

Eva Jin (Jin Yimeng) is the first woman director to top RMB100 million at the Chinese box office. With Sophie's Revenge (2009), starring Zhang Ziyi, she was also the first filmmaker to prove Chinese romantic comedies could be commercial hits. Jin studied Italian opera at the China Conservatory of Music and earned her MFA in film from Florida State University. In 2010, The Hollywood Reporter named her to its “Next Gen Asia” list. She is also a member of the WGA and an accomplished film producer. Jin wrote and directed the sports drama, Sailfish (2007), and One Night Surprise (2013), starring Fan Bingbing. She produced Crazy New Year's Eve (2015) and Mr. High Heels (2016). Her latest feature, Saga of Light, is due out in 2019. Starring Dilraba and Shawn Dou, it is a Chinese fantasy/family comedy produced by a top international team.

Glen Keane
Founder
Glen Keane Productions

A 38-year veteran of Walt Disney Feature Animation, Glen Keane trained under Disney's Nine Old Men, as the studio's core animators were known. He went on to create many beloved Disney characters, such as The Little Mermaid, Aladdin, The Beast, Tarzan and Rapunzel. In 2012, Keane left Disney and started Glen Keane Productions to further his artistic exploration in animation, design and film. He has since collaborated with Google, the Paris Ballet, Riot Games and Green Egg Media. Keane's most recent project is the Academy Award-winning film Dear Basketball, which he animated and directed in collaboration with legends Kobe Bryant and John Williams. He is currently directing Over the Moon in partnership with Pearl Studio and Netflix. The animated feature is due to be released in 2020.
MODERATORS AND PANELISTS

Jonathan Landreth
Content Strategist
Asia Society Policy Institute

Jonathan Landreth has applied his extensive journalism experience in China in different roles at Asia Society. Before joining ASPI this year, he was Managing Editor of *ChinaFile* from its launch in 2013. Landreth reported from Beijing from 2004 to 2012, with a focus on media and entertainment and their effect on the world’s perception of China. He was the founding Asia Editor of *The Hollywood Reporter* in Beijing in 2005, and his work from China has appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *Christian Science Monitor*, *China Economic Quarterly*, *Foreign Policy* and *Wallpaper*, among others. In 2015, he launched China Film Insider, a website covering the growing ties between China and Hollywood. This year he helped the San Francisco Green Film Festival curate documentaries about China’s environmental challenges. Landreth holds a BA in English literature from UC Berkeley and an MS from the Columbia School of Journalism.

Lucia Liu
Agent, Asian Business Development
United Talent Agency

Lucia Liu joined leading entertainment and talent company United Talent Agency in 2014 and is responsible for developing and executing Asia-related initiatives. That includes bringing creative talent and content across borders between Hollywood and Asia. Since she joined, UTA has signed clients such as acclaimed actor Ryan Zheng (*Ex Files*), Chinese actress and Weibo sensation Angelababy (*Independence Day 2*), and breakout star Mark Chao (*Young Detective Dee*). Liu is also responsible for growing UTA’s Asian presence in licensing, branding and endorsements, among other areas, and is deeply involved in co-production and co-financing deals between China and the U.S. As part of the Motion Picture Literary department, she represents emerging and established writers and directors, including Nattawut Poonpiriya (*Bad Genius*) and Lulu Wang (*What You Don’t Know*). A Chengdu native, Liu studied philosophy at Beijing Normal University and received a Master’s in Communications Management from the USC Annenberg School.
MODERATORS AND PANELISTS

Chantal Nong
Vice President, DC-Based Film Production
Warner Bros.

Chantal Nong oversees creative development and production of DC feature films for the Warner Bros. Pictures Group. Previously at Warner Bros., she served as Vice President for Feature Development and Production, and her films included Crazy Rich Asians, and The Meg, as well as The Intern, Godzilla, and 300: Rise of an Empire. Before joining Warner Bros., Nong worked as a Vice President of Development at Légende Films, which produced La Vie en Rose. She earned a BA in Economics and International Studies at Yale University and then attended the Peter Stark Producing Program at USC’s School of Cinematic Arts.

Chantal Nong
DC电影制作副总裁
华纳兄弟

Chantal Nong负责华纳兄弟DC电影创意开发和电影制作业务，曾任华纳兄弟电影开发制作部副总裁，参与制作电影《摘金奇缘》《巨齿鲨》《实习生》《哥斯拉》《300勇士：帝国崛起》。早更早时在法国Légende电影公司担任电影开发部门副总裁，制作电影《玫瑰人生》。Chantal Nong获得耶鲁大学经济与国际研究学士学位，南加州大学电影艺术学院彼得·史塔克制片人项目。

Andrew Ooi
CEO, Echelon Talent Management
President, 852 Films

Andrew Ooi started Echelon Talent Management 24 years ago and represents top Asian film and television actors, including Celina Jade, Chin Han, Henry Lau, Cheng Peipei, Zhang Jingchu and three-time Golden Horse winner Lisa Lu Yan. His clients have starred in successful films, like, among others, Wolf Warrior 2, The Big Short, Mission: Impossible III and Crouching Tiger Hidden Dragon. Recent and upcoming films featuring Ooi's clients include Skyscraper, Aquaman, Mulan and Chinese features Hello, Mrs. Money and Project Gutenberg. His clients’ TV credits include Man in the High Castle, Arrow and Marco Polo, and Chinese series Fighter of Destiny and The Story of Yanxi Palace. At 852 Films, Ooi helped produce Asian films like Pang Ho Cheung’s Dream Home and American features like The Courier, by Oscar-nominated director Hany Abu-Assad. Most recently, he executive produced April Flowers, which premiered at the Shanghai International Film Festival.

Andrew Ooi
Echelon经纪公司总裁
852电影制作公司总裁

黄佑颖
Echelon经纪公司总裁
852电影制作公司总裁

黄佑颖24年前创立Echelon演艺经纪公司，签约代理许多顶级亚洲影视剧演员，包括卢靖姗、刘宪华、郑佩佩、张静初、黄经汉以及三届金马奖得主卢燕女士。其客户出演过众多影视佳作，如电影《战狼2》《大空头》《碟中谍III》《卧虎藏龙》，近期好莱坞大片《摩天营救》《海王》《木兰》以及华语电影《李茶的姑妈》《无双》；美剧《高堡奇人》《绿箭侠》《马可波罗》以及内地热门电视剧《择天记》《延禧攻略》。同时，他的852电影制作公司协助制作了香港导演彭浩翔的电影《维多利亚一号》、奥斯卡提名导演汉尼·阿布·阿萨德的《送信者》。由他担任执行监制的电影《四月花》去年在上海国际电影节举办电影首映。
John Penotti
President
SK Global

John Penotti is President of SK Global, the merged entity of Sidney Kimmel Entertainment, an independent film-finance and production company, and Ivanhoe Pictures, an international local-language content company. He has produced over 45 films and been a prominent executive since his start working with director Sidney Lumet. At Ivanhoe, Penotti has established partnerships to produce local-language films in China, India, Korea, Taiwan, Vietnam and Latin America. He has teamed up with Blumhouse Productions and Mumbai-based Phantom Films to produce genre films in India, including the limited series Ghoul for Netflix. Penotti and Ivanho, along with Warner Bros. and Color Force, produced and co-financed Crazy Rich Asians, one of Hollywood’s highest-grossing romantic comedies. He also produced the Chinese film My Other Home about basketball star Stephon Marbury. Through SKE, he is producing Greta, which Focus Features will distribute in 2019. Penotti was Founding Partner and President of GreeneStreet Films from 1994 to 2013, overseeing the Oscar-nominated In the Bedroom, Swimfan and many other films.

Doris Pfardrescher
President and CEO
Well Go USA

Doris Pfardrescher has been with Well Go USA since the company was founded in 1991 and currently oversees acquisitions and strategic development. Over the course of 25-plus years, she has been instrumental in building Well Go into a full-service film distribution studio. Under Pfardrescher, Well Go has become a leader in Asian film distribution, with the acquisition and release of the IP Man franchise, box-office hits Wolf Warrior 2, Operation Red Sea and Train to Busan, as well as critically acclaimed movies, such as The Assassin (Hou Hsiao-Hsien) and The Wailing (Na Hong-jin). Well Go will distribute Shadow, the latest film by celebrated director Zhang Yimou.

Doris Pfardrescher
总裁兼首席执行官
美国灰狗扬声电影发行公司

自1991年公司成立以来，Doris Pfardrescher便在美国灰狗扬声电影发行公司任职，目前全面负责购片及公司战略发展。过去25年，她带领公司全面发展，除电影发行外还包括电影制作、版权交易。在她带领下，美国灰狗扬声电影发行公司一跃成为亚洲电影海外发行的领军者，不仅购买发行《叶问》系列电影、破华语电影票房记录的《战狼2》《红海行动》、韩国电影《釜山行》，还发行广受赞誉的电影，如侯孝贤导演的《聂隐娘》、罗宏轸导演的《哭声》。美国灰狗扬声将发行著名导演张艺谋的新作《影》。
Peter Trinh
Managing Director, International and Independent Film & Esport Groups
ICM Partners

Peter Trinh works in multiple departments at ICM Partners, a leading talent and literary agency representing clients in film, television, publishing, music, theater, corporate branding, gaming and digital media. He focuses on packaging creative and financial elements of films and negotiating distribution deals. Trinh has worked on award-winning films, such as Samuel Maoz’s Foxtrot and Sean Baker’s The Florida Project, as well as Joseph Kahn’s audience-pleasing, Eminem-produced battle rap satire Bodied and John Woo’s upcoming reboot of The Killer, starring Lupita Nyong’o. In 2018, ICM Partners formed a joint venture with Evolved Talent Agency to diversify into the rapidly growing esports business. Trinh manages that partnership. He earned dual Bachelors’ degrees, in Business Economics and Physiological Sciences, from UCLA. Trinh was named by Variety as one of Hollywood’s New Leaders in 2012, and Fade In magazine’s “Top 100 People in Hollywood” in 2013.

Jon Turteltaub
Producer and Director

Jon Turteltaub has been a leading producer and director of hit movies for 25 years. He is known for, among other films, 3 Ninjas, Cool Runnings, While You Were Sleeping, Phenomenon, National Treasure, National Treasure: Book of Secrets and Last Vegas. Turteltaub has also produced and directed several television projects, including the CBS hit Jericho. He was born in New York, raised in Beverly Hills and attended Wesleyan University and USC film school. His father, Saul Turteltaub, is a legendary TV writer and producer known for hits including The Carol Burnett Show and Sanford and Son. Turteltaub has been married to Amy Eldon since 2006, and together they work extensively with The Creative Visions Foundation, supporting artists and activists. He has also served on the DGA Western Directors Council, with the Jewish Federation of Charities and RepresentUs, and he is on the board of the Inner-City Filmmakers program.
MODERATORS AND PANELISTS

David A. Unger
Chief Executive Officer
Artist International Group

A talent and literary agent for over 20 years, David Unger founded Artist International Group in 2017. With offices in Los Angeles, London, Paris and Hong Kong, this entertainment content and talent-management company represents actors, writers, directors, models and recording artists, and specializes in media finance, brand advisory and corporate development. Unger represents international artists, including Gong Li, Michelle Yeoh, Anil Kapoor, Elsa Zylberstein, Tom Welling, Siwon Choi, Dita Von Teese and Nastassja Kinski, among others. He is frequently invited to international film festivals and has been featured in the New York Times, Los Angeles Times, Variety, Hollywood Reporter, Paris Match and other publications. Born in London, Unger graduated from Boston University. He has lectured at Harvard Business School and UCLA’s Anderson School, and serves as a director of the theme park company KidZania and an advisor to the educational-technology firm MasterClass.

Carrie Wong
Head, Local Production Film & TV, Greater China
Sony Pictures Entertainment

Since October 2015, Carrie Wong has overseen the development and production of Chinese-language film and television content for Sony Pictures Entertainment. Prior to joining Sony, she was the Head of Production and Development for Greater China at 20th Century Fox International Productions. Under her supervision, Wong produced Hot Summer Days, The Butcher, The Chef and the Swordsman, Love in Space, Bride Wars and Kwai Boo. She has also worked as a senior executive for several leading media companies in Hong Kong, including Star TV, Shaw Bros (HK) Limited and Golden Harvest (HK) Limited.

黄嘉莉
大中华首席制作总监
索尼影视娱乐

自2015年10月以来，黄嘉莉一直负责索尼影视娱乐公司中文影视内容的开发和制作。在加入索尼之前，她在20世纪福克斯国际制作公司担任大中华区制作和发展部主管。在她的监督下，黄嘉莉制作了《全城热恋》《刀见笑》《全球热恋》《新娘大作战》《桂宝之爆笑闯宇宙》。她还担任过几家香港传媒公司的高管，包括星光传媒、邵氏兄弟（香港）和嘉禾（香港）。

David A. Unger
首席执行官
Artist International Group

David Unger先生有着20多年丰富经验的资深明星、著作经纪人，于2017年成立Artist International Group公司，在洛杉矶、伦敦、巴黎及香港设有办公室。该公司经纪业务涵盖了娱乐内容和明星艺人，签约演员、编剧、导演、模特和音乐人，提供专业的影视融资、品牌咨询、企业策略发展服务。Unger先生现签约数位国际明星艺人，包括：巩俐、杨紫琼、亚尼·卡普、艾尔莎·泽贝斯坦、汤姆·威灵、崔始源、蒂塔·万提斯、娜塔莎·金斯基。他经常受邀出席国际电影节，接受《纽约时报》、《洛杉矶时报》、《综艺》、《好莱坞报道》、《巴黎竞赛画报》等媒体杂志报道。Unger先生出生于伦敦，毕业于波士顿大学，在哈佛大学商学院和加州大学洛杉矶分校学校授课讲座，并担任KidZania主题乐园公司总监、Master Class教育科技公司顾问。

Carrie Wong
大中华首席制作总监
索尼影视娱乐

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MODERATORS AND PANELISTS

Cathy Yan
Director, Producer and Writer

Filmmaker Cathy Yan was born in China and lives in New York. Her first feature, Dead Pigs, has won many awards, including the Special Jury Prize for ensemble acting at the 2018 Sundance Film Festival, the Grand Jury Prize at the Dallas Film Festival and both the New Director’s Grand Jury Prize and China Star’s Best First Feature at the Seattle Film Festival. Yan is next set to direct Margot Robbie as the character Harley Quinn in an original girl gang movie, making her the first Asian woman to direct a superhero film and only the second woman to direct within the Warner Bros. DC Universe. Yan received a dual MFA/MBA from New York University, as well as a BA from Princeton. Before filmmaking, she worked as a reporter for The Wall Street Journal in New York, Hong Kong and Beijing.

阎羽茜
导演、制片人、编剧

阎羽茜出生于中国，现居纽约。她的首部故事片电影《海上浮城》赢得了许多国际奖项，包括2018年圣丹斯电影节特别评审团奖、达拉斯电影节评委会大奖、西雅图电影节新导演评审团大奖和中国之星最佳处女作。阎羽茜的下一部作品计划由玛格特·罗比主演，以角色小丑女哈丽·奎恩为主要人物讲述女性帮派的原创电影。她成为首位执导超级英雄电影的亚洲女性导演，第二位执导华纳兄弟DC宇宙动漫故事的女性。阎羽茜获纽约大学电影制作/工商管理双硕士学位，普林斯顿大学学士学位。在开始拍电影前，她曾任《纽约华尔街日报》记者，往返于纽约、香港和北京。

Catherine Xujun Ying
Vice President, CMC Inc.
CEO, Gravity Pictures

Catherine Xujun Ying oversees CMC’s film and television business group, which includes Gravity Pictures. At Gravity, she was an Executive Producer of The Meg and has led a team to invest in and operate a number of film and TV companies, including Daylight Entertainment and Blue Media. Prior to joining CMC, one of China’s leading media conglomerates, Ying worked at Merrill Lynch and Morgan Stanley Private Equity, as well as law firms Paul Weiss and Sullivan & Cromwell in New York and Beijing. She received her JD from Harvard Law School and her Bachelor’s degree in Economics and Mathematics from Wellesley College.

应旭珺
华人文化集团，副总裁
引力影视，首席执行官

应旭珺女士目前担任华人文化集团副总裁，负责影视板块，同时兼任引力影视投资有限公司首席执行官，出品电影《巨齿鲨》执行制片人。应女士带领引力影视投资管理多家影视公司，其中包括东阳正午阳光、深蓝影业。在加入中国领军文化传媒集团华人文化之前，应女士曾在美国美林银行、摩根斯坦利、宝维斯、苏利文克伦威尔公司的纽约、北京分部任重要职位，拥有哈佛大学法学博士学位、美国威尔斯利学院经济学和数学双学士学位。
A leading director, You Xiaoang has won two of the most prestigious honors in China's television industry: the Flying Apsaras and Golden Eagle awards. His contributions to Chinese TV have earned him a special expert allowance from the State Council. You is Chairman of the China TV Drama Production Association, an industry group with over 400 members, including iQIYI, Tencent and New Classic Media, among other major companies. He is also Chairman of Beijing Jingdu Century Cultural Development Co. and First Vice Chairman of the Eurasia Broadcast TV Association. You is a pioneer in Chinese TV. *Triumphant Return at Midnight* set a new standard by incorporating film elements, and he has directed many hits, including his *Secret History* series—*Empress Xiaozhuang*, *Concubine Yang*, *First Emperor of the Qing Dynasty* and *Emperor Qianlong*—and *Records of Stories in Beijing*.
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Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney, Tokyo and Washington DC.

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