

Asia

Society



Southern
California



2018 U.S.-CHINA ENTERTAINMENT SUMMIT

OCTOBER 30
SKIRBALL CULTURAL CENTER
LOS ANGELES

2018 PLATINUM SPONSOR



Warner Bros. Entertainment

is pleased to support

Asia Society Southern California

and proudly congratulates the

**2018 US-China Entertainment Summit &
Gala Dinner Honorees**

VISIONARY LEADERSHIP AWARD

KEVIN TSUJIHARA

ARTISTIC VISIONARY AWARD

MICHELLE YEOH

EDUCATION PIONEER AWARD

ELIZABETH DALEY

ENTERTAINMENT PIONEER AWARD

XU ZHENG



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2018 U.S.-CHINA ENTERTAINMENT SUMMIT

OCTOBER 30, SKIRBALL CULTURAL CENTER

SUMMIT

GUERIN PAVILION, HERSCHER HALL

8:00AM-9:00AM

REGISTRATION AND OPENING RECEPTION

9:00AM-9:10AM

OPENING REMARKS

JONATHAN KARP, Executive Director, Asia Society Southern California
JANET YANG, Chair, U.S.-China Entertainment Summit

9:10AM-9:30AM

SPOTLIGHT: UNSTOPPABLE: HOW INNOVATION IS FUELING CHINA'S FILM MARKET GROWTH

MICHAEL ELLIS, CEO, Asia-Pacific President and Managing Director, Motion Picture Association

9:30AM-10:25AM

COURTSHIP INTERRUPTUS: HAVE HOLLYWOOD-CHINA TIES HIT A SPEED BUMP OR GREAT WALL?

Moderator: **LINDSAY CONNER**, Chair, Media & Entertainment, Manatt, Phelps & Phillips

Speakers:

BENNETT POZIL, Executive Vice President, East West Bank

JOHN PENOTTI, President, SK Global

CHEN RONG, SVP, Perfect World, and CEO, Perfect World Pictures (USA)

ALEXIS GARCIA, Partner, Endeavor Content

GAO QUN, Chairman, Starlight Culture Entertainment Group

10:25AM-10:45AM

MORNING BREAK

10:45AM-11:30AM

NEW FRONTIERS, FORMATS AND MARKETS FOR CHINESE-LANGUAGE CONTENT

Moderator: **JONATHAN LANDRETH**, Content Strategist, Asia Society Policy Institute

Speakers:

JACK GAO, Founding Partner and CEO, Beijing TDFT Co.

DORIS PFARDRESCHER, President and CEO, Well Go USA

YOU XIAOGANG, Chairman, China TV Drama Production Association

CARRIE WONG, Head, Local Production Film & TV Greater China, Sony Pictures Entertainment

11:30AM-12:00PM

SPOTLIGHT: THE FUTURE OF STREAMING

ALBERT CHENG, COO and Co-Head of Television, Amazon Studios

In conversation with **BING CHEN**, Entrepreneur and Co-Founder, Gold House

12:00PM-1:20PM

LUNCH



1:20PM-2:10PM

“BROAD CAST” NEWS: IS 2018 A GAME-CHANGING YEAR FOR ASIAN TALENT?

Moderator: **STEPHEN SALTZMAN**, Chair, Asia Entertainment & Media, Paul Hastings

Speakers:

LUCIA LIU, Agent, Asian Business Development, UTA

ANDREW OOI, CEO, Echelon Talent Management

CHRISTINA CHOU, Agent and Corporate Development Executive, CAA

DAVID UNGER, CEO, Artist International Group

POPING AUYEUNG, Casting Director

2:10PM-2:35PM

SPOTLIGHT: GAME ON - CHINA, THE U.S. AND A NEW FORCE IN ENTERTAINMENT

KEVIN LIN, Co-Founder, Twitch

In conversation with **PETER TRINH**, Managing Director, International and Independent Film & Esport Groups, ICM Partners

2:35PM-3:05PM

AFTERNOON BREAK

3:05PM-4:00PM

MEG-A HIT: HOW A SHARK JUMPED TO THE TOP OF THE CO-PRODUCTION LEADERBOARD

Moderator: **PATRICK FRATER**, Asia Bureau Chief, Variety

Speakers:

BELLE AVERY, Producer, *The Meg*

JON TURTELTAUB, Director, *The Meg*

JIANG WEI, CEO, Legendary East, and General Manager, Wanda Media

CATHERINE XUJUN YING, Vice President, CMC, and CEO, Gravity Pictures

BEN ERWEI JI, Managing Director, Reach Glory Entertainment

CHANTAL NONG, Vice President, DC-Based Film Production, Warner Bros.

4:00PM-4:30PM

HONOREE SPOTLIGHT: XU ZHENG, Producer and Star, *Dying to Survive*
In conversation with **JING CAO**, COUNSEL, O'Melveny & Myers

4:30PM-5:15PM

DIRECTOR'S CUT: TELLING STORIES THAT TRANSCEND CHINESE CULTURE

Moderator: **JANET YANG**, President, Janet Yang Productions

Speakers:

CATHY YAN, Director, Producer and Writer

GLEN KEANE, Academy Award-winning Animator

EVA JIN, Writer, Director and Producer

5:15PM-5:20PM

CLOSING REMARKS

5:20PM-6:10PM

NO HOST RECEPTION

WELCOME

Dear Friends, Partners and Honored Guests,

Asia Society Southern California welcomes you to our ninth annual gathering of Hollywood and Chinese entertainment-industry leaders. We have a new name this year, the U.S.-China Entertainment Summit, to reflect how this important cultural and business relationship has grown far beyond film. As digital technologies transform the production, packaging and consumption of “moving pictures,” our Summit will feature leading speakers on two digital-entertainment forces: streaming and gaming.

It has been a year of U.S.-China trade tensions and turbulence in China’s entertainment industry, and we have an exceptionally strong line-up of speakers to analyze where the relationship stands and where opportunities for collaboration lie. We would like to thank our speakers, sponsors and Entertainment Summit Committee members for making this conference possible. We thank you, our guests, for your support and look forward to an exhilarating day of conversation and networking with the most creative minds in American and Chinese entertainment.

For all of its challenges, this year has also produced many high points. **The Meg** united Chinese and American moviegoers to become the most successful Sino-U.S. co-production. All of the key people behind **The Meg** are here to tell us how they did it. Likewise, trailblazing actor, writer director and producer Xu Zheng will talk about his hit **Dying to Survive**, a film that has rocked the Chinese box office and impacted real life by accelerating Beijing’s efforts to lower the cost of cancer drugs.

Xu will also be honored at the Gala Dinner tonight, along with Michelle Yeoh, star of **Crazy Rich Asians**, Warner Bros. Chairman and CEO Kevin Tsujihara and Elizabeth Daley, Dean of the world-premier USC School of Cinematic Arts.

Enjoy. We hope you stay all day and evening and we look forward to seeing you at future Asia Society programs.



Janet Yang
Chair
U.S.-China Entertainment
Summit



Richard Drobnick
Chair



Jonathan Karp
Executive Director



CHAIRS

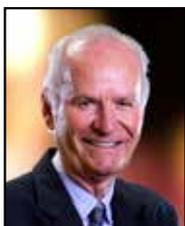


Janet Yang
President
Janet Yang Productions

Janet Yang is a Golden Globe and Emmy-winning and Oscar-nominated producer with deep professional and personal roots in China. She is currently in production on an animated feature for Netflix, **Over the Moon**, a contemporary story inspired by the Chinese moon goddess. Yang's many film and TV credits include **The Joy Luck Club**, **The People vs. Larry Flynt**, **Dark Matter**, and **Shanghai Calling**. Yang won a Golden Globe and Emmy for her HBO film, **Indictment: The McMartin Trial**. She began her career by bringing Chinese cinema to North America and then represented Hollywood studios to broker the first sale of U.S. films to China. That led to her joining Steven Spielberg for **Empire of the Sun**. *The Hollywood Reporter* named Yang one of the "50 Most Powerful Women in Hollywood." She is a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of its Producers Branch, as well as committees on International Outreach, Diversity and the Academy Museum; the Committee of 100; National Committee on U.S.-China Relations; and is Vice Chair of Asia Society Southern California.

杨燕子
董事长
杨燕子制作公司

杨燕子是拥有深厚中国背景的好莱坞知名制片人，曾获得金球奖、艾美奖并获得奥斯卡提名。她目前正在投身于多个影视项目的制作，包括与Netflix网飞合作的以中国神话嫦娥奔月为原型的动画影片《奔月》。她以往的影视作品包括《喜福会》《情色大亨》《暗物质》《纽约客@上海》等。由她制片的HBO电影《麦克马丁审判案》获得金球奖及艾美奖。杨燕子的职业生涯始于向北美引进中国电影，随后她又代表好莱坞电影制片厂，率先将美国电影引进中国。此后，杨燕子受邀参与了史蒂文·斯皮尔伯格的史诗电影《太阳帝国》的制作。杨燕子被《好莱坞报道》誉为“好莱坞最有影响力的50位女性之一”。同时，她也是美国电影艺术与科学学院制片人执行委员会成员，同时就任于国际拓展委员会、多样化委员会和美国电影艺术与科学学院博物馆。她还是百人会成员，美中关系全国委员会成员，以及亚洲协会南加州分会的董事。



Richard Drobnick
Director, IBEAR MBA Program, USC Marshall School of Business
Chairman, Asia Society of Southern California

Richard Drobnick runs USC's highly regarded mid-career MBA program and was the founding director of the Marshall School's Center for International Business. He served as USC's inaugural Vice Provost for International Affairs (1994-2005). Drobnick was the inaugural Secretary General (1997-2002) and Steering Committee member (1997-2010) of the Association of Pacific Rim Universities, a group of presidents of 45 leading research universities. He launched APRU's Pacific Rim research programs on "Sustainability and Climate Change" and "Public Health" (2006-2010). Drobnick specializes in Pacific Rim economic and business issues and U.S.-Pacific Rim trade policies. He is the author of numerous articles, co-author of *Neither Feast nor Famine: Food Conditions to the Year 2000* and co-editor of *Small Firms in Global Competition*. Drobnick is an Asia Society Trustee and Chairman of Asia Society Southern California, and also a member of the Council on Foreign Relations. He served as a Peace Corps volunteer in Malaysia.

Richard Drobnick
南加州大学马歇尔商学院 国际商务教育研究MBA项目 主任
亚洲协会南加州分会主席

Richard Drobnick 负责南加州大学备受重视的职业中期MBA项目，是马歇尔国际商学院的创始人之一。他曾担任南加州大学国际事务副主席（1994-2005），在由45个成员组成的太平洋沿岸大学联合组织（APRU）中担任首席秘书长（1997-2002）及指导委员会成员（1997-2010）。他在APRU发起了“持续发展及气候变化”以及“公共卫生”的研究项目（2006-2010）。Drobnick对太平洋沿岸经济、商业问题及美国-太平洋沿岸贸易政策都有深刻见解。他撰写了众多文章，是《既非盛宴也非饥荒：2000年粮食状况》的联合作者及《小公司在全球的竞争》的联合编辑。Drobnick是亚洲协会理事、亚洲协会南加州分会主席，也是外交关系委员会成员之一，曾在马来西亚志愿参加了联合国维和行动。

ENTERTAINMENT SUMMIT CO-CHAIRS



Charles Coker
Managing Director
Dasym Media

Charles Coker is Managing Director of Dasym Media, the Los Angeles subsidiary of the Dutch TMT investment group Dasym Investment Strategies, as well as a Director of Dasym's Shanghai office. Dasym Media acts as a bridge between China's entertainment market and Hollywood and Europe, and is actively involved in cross-border media investments, fund management, content brokerage and Sino-U.S. film and TV projects. Coker served as a producer of the co-production film **Skiptrace** (2016), which starred Jackie Chan, Johnny Knoxville and Fan Bingbing, and grossed over \$135 million in

China. Prior to Dasym, he practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

Charles Coker
常务董事
Dasym传媒

Charles Coker是Dasym Media, 荷兰TMT投资集团Dasym Investment Strategies洛杉矶子公司的常务董事以及Dasym上海办事处的董事。作为中国、好莱坞以及欧洲之间传媒市场领域的桥梁, Dasym Media积极参与跨境传媒投资、基金管理、内容代理、中美影视等项目。Coker先生曾担任2016年中美合拍片《绝地逃亡》制片人, 该电影汇聚了成龙、约翰尼·诺克斯维尔及范冰冰等明星出演, 并在中国票房收入超过1.35亿美元。在加入Dasym Media之前, Coker先生曾在顶尖国际律所的上海和洛杉矶办事处任职, 为娱乐和传媒公司及独立制片人提供中国区战略及运营以及中外合拍片等方面的咨询。



Bennett Pozil
Executive Vice President
East West Bank

Bennett Pozil is a leading expert on U.S.-China cross-border entertainment financing and heads East West Bank's Corporate Banking division. Since 2011, his team has made over \$2 billion in loans to finance film and television production and distribution deals in the U.S. and China, establishing the bank's unique, significant presence in both markets. East West Bank has created relationships with Chinese studios, including Bona Film Group, Enlight Media Group, New Classics Media and Talent Television & Film. Pozil's entertainment team works with notable U.S. digital-media clients,

including Fullscreen, Scopely, The Virtual Reality Co. and Mondo Media. Over his career, Pozil has structured the financing of hundreds of films, including **Crouching Tiger Hidden Dragon**, **Hero**, **Fearless**, and **Lost in Translation**. He is a frequent speaker on cross-border film partnerships at international film festivals and an adjunct professor at the Beijing Film Academy.

Bennett Pozil
执行副总裁
华美银行

Bennett Pozil 是中美娱乐跨国投资领域的专家, 主管华美银行企业投资业务。自2011年起, Pozil 带领团队为中美电影电视的制作发行筹集贷款、提供融资超过20亿美元, 使华美银行成为中美影视合作中非常重要的组成部分。华美银行与多家中国电影制片公司建立合作关系, 包括博纳影业、光线传媒、新丽传媒和唐德影视, 同时也与美国多家知名数字传媒公司有合作, 包括Fullscreen, Scopely, The Virtual Reality Co. 和 Mondo Media。他曾参与数百部电影的融资, 包括《卧虎藏龙》《英雄》《霍元甲》《迷失东京》, 经常就跨国电影合作话题做客各大国际电影节。Pozil 现担任北京电影学院兼职教授。

ENTERTAINMENT SUMMIT CO-CHAIRS



Stephen L. Saltzman
Chair, Asia Entertainment and Media
Paul Hastings

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by *Variety* and *The Hollywood Reporter* as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent. Saltzman concentrates on innovative and complex international co-production and co-financing transactions.

Fluent in German and Spanish, he uses his language skills and in-depth knowledge of both U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the U.S., Europe and Asia.

Stephen L. Saltzman
合伙人，亚洲地区娱乐与媒体
乐博律师事务所

Stephen L. Saltzman在美国以及海外娱乐行业交易市场中有着丰富的经验。他被《综艺》、《好莱坞记者》杂志评为最顶尖娱乐律师之一。由他代理的客户包括来自美国、欧洲以及亚洲的制片人、制片公司、制片厂、发行公司、电视广播公司、数字媒体公司、银行、电影基金会、导演以及艺人等。Saltzman熟悉复杂的国际投融资交易流程，同时精通德语和西班牙语。他凭着自身卓越的外语能力以及对海内外影视产业的深刻了解，成为了好莱坞知名人士以及各大国际公司最信任的律师。此外，Saltzman常以演讲嘉宾身份出席美国、欧洲和亚洲的各大研讨和座谈会。



Dr. Seagull Haiyan Song
Professor, Loyola Law School
Senior Advisor, Hogan Lovells

Dr. Seagull Haiyan Song is a law professor, practicing attorney and published author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School, Senior Advisor at Hogan Lovells, and Guest Professor at Peking University School of Law and Beijing Film Academy. Before joining the academic world in 2012, Song was Senior Counsel at Disney, overseeing the intellectual property division in Asia, a consultant with Arnold & Porter and a partner at King and Wood Mallesons, heading the IP practice in the Shanghai office. A leading

authority on US-China IP law and entertainment law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the *Journal of Copyright Society of the U.S.A.* She was selected as an Asia Society Asia 21 Fellow in 2007. Song earned her LL.M from Hong Kong University, and a second LL.M and J.S.D from UC Berkeley School of Law.

宋海燕博士
洛杉矶洛约拉大学法学院教授
霍金路伟律师事务所高级顾问

宋海燕博士是中美知识产权法及娱乐法专家，现任洛杉矶洛约拉大学法学院亚太法律中心创始主任，美国霍金路伟律师事务所高级顾问；兼任北京大学法学院、北京电影学院讲座教授。曾任美国迪士尼公司亚太区高级知识产权法律顾问，金杜律师事务所合伙人，美国阿诺·波特律师事务所顾问，于中国大陆、香港及美国执业逾二十年。代表作包括：《娱乐法》、《中国版权新问题—网络侵权责任、Google图书馆案、比赛转播权》；“Transnational Intellectual Property Law”；“New Challenges of Chinese Copyright Law in the Digital Age”等。美国加州伯克利大学法学博士(J.S.D)，加州伯克利大学法学硕士(LL.M)，香港大学法学硕士(LL.M)。美国加州执业律师，中国执业律师。2006至2010年蝉联《亚洲法律与实践》“亚太地区最佳知识产权律师”。2007年当选为美国亚洲协会“二十一世纪杰出青年领袖”。

ASIA SOCIETY EXECUTIVES



Tom Nagorski
Executive Vice President
Asia Society

Tom Nagorski joined Asia Society following a three-decade career in journalism — having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC's *World News Tonight* and a reporter and producer based in Russia, Germany and Thailand. Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of *Miracles on the Water: The Heroic Survivors of a World War II*

U-Boat Attack. Nagorski is a member of the Council on Foreign Relations, the Advisory Board of the Committee to Protect Journalists, and a Program Advisor to the Brooklyn Historical Society. He graduated from Princeton University.

Tom Nagorski
执行副总裁
美国亚洲协会

Tom Nagorski新闻业工作三十年后加入美国亚洲协会，现任职务是美国广播公司新闻事业部总编辑。他曾任《ABC世界新闻》节目外国编辑和制作人，俄罗斯、德国、泰国驻外记者。Nagorski凭其在国际报道方面的卓越表现获得八项艾美奖和杜邦奖，荣获亨利卢斯基金会奖学金。他曾为多家出版社撰稿，是《奇迹之水：第二次世界大战U型潜艇遭袭英雄幸存者》一书作者。Nagorski也是美国外交关系协会会员，保护记者委员会顾问委员会成员，以及布鲁克林历史学会项目顾问。Nagorski毕业于普林斯顿大学。



Jonathan Karp
Executive Director
Asia Society Southern California

Jonathan Karp joined Asia Society in 2014 after a distinguished career in journalism, including a decade of reporting in Asia. Just prior to Asia Society, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for *The*

Wall Street Journal. In 2004, he returned to the U.S. with the *Journal*, and has since lived in Los Angeles.

Jonathan Karp
执行董事
亚洲协会南加州中心

在任职亚洲协会执行董事一职前，Jonathan Karp曾是一名资深新闻工作者。他驻亚洲报导新闻长达十年之久。Karp曾任Marketplace广播公司的首席编辑，掌管该频道的商务报导。Karp从普林斯顿大学获得中东历史学学士学位后，于1986年前往以色列开始了自己的新闻工作生涯。他于1991年获得Henry Luce基金会颁发的奖学金，随后以驻外记者的身份迁往亚洲，往返于香港、新德里以及圣保罗之间。与此同时，Karp担任了《华尔街日报》驻印度和巴西记者站的记者。Karp于2004年跟随《华尔街日报》返回美国，并与妻子以及双胞胎子女定居在洛杉矶。

ENTERTAINMENT SUMMIT COMMITTEE MEMBERS



Lindsay Conner
Partner and Chair, Media & Entertainment
Manatt, Phelps & Phillips, LLP

Lindsay Conner is chair of Manatt's media and entertainment practice. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television financiers, production and distribution companies, and digital media companies, as well as financial institutions and private equity funds. Conner's clientele spans the globe, from North America to Asia, Europe and Latin America. His recent highlights include representation of:

China's Perfect World Pictures in its \$500 million, 50-film co-finance deal with Universal Pictures, and its \$250 million credit facility with JPMorgan and East West Bank; and Huayui Brothers Media Corp., China's largest privately-held film company, in an 18-film, three year co-finance and distribution agreement with the Hollywood studio STX.

Lindsay Conner
合伙人，传媒娱乐总监
Manatt, Phelps & Phillips律所

Lindsay Conner是Manatt, Phelps & Phillips律所的传媒娱乐总监。他曾担任多家大型电影制片厂、电视台、全球通讯公司、影视融资集团、制片发行公司、数字媒体公司、金融机构和私募基金的首席外聘娱乐顾问。Conner的客户遍布全球各地，包括从北美洲到亚洲、欧洲和拉丁美洲的客户。他近期的成功代理案例包括：中国完美世界影业与美国环球影业签署的5亿美元、50部电影的片单投资及战略合作协议；完美世界影业从摩根大通和华美银行获取的2.5亿美元信贷合作；以及华谊兄弟传媒股份有限公司——中国最大的民营电影公司——与好莱坞电影公司STX达成的3年18部电影的共同融资、发行协议。



Trisha Ong
Assistant Director
Asia Society Southern California

Trisha Ong joined Asia Society Southern California this year after 12 years with the U.S. State Department, where she served in Washington, DC, Zambia, China and Singapore. Highlights of her diplomatic career include working as Staff Assistant to Ambassador Gary Locke in Beijing and assisting with President Obama's participation at regional summit meetings in Myanmar and Malaysia. In addition to public service, Ong worked for the organizing committee of three Olympic Games — Atlanta 1996, Sydney 2000 and Salt Lake City 2002.

王彬彬
助理总监
美国亚洲协会南加州分会

王彬彬今年刚加入美国亚洲协会南加州分会，在此之前曾于美国政府工作12年，曾被派华盛顿、赞比亚、中国和新加坡。在她的外交职业生涯里，曾任前美国驻华大使骆家辉在北京的内阁助理，协助前任奥巴马总统出访缅甸和马来西亚国家时的重要会议。除了这些，王彬彬还为1996年亚特兰大奥运会、2000年悉尼奥运会、2002年盐湖城冬奥会组委会服务。

ENTERTAINMENT SUMMIT COMMITTEE MEMBERS



Emily Song
Corporate Development and Global Strategy Executive
Creative Artists Agency

Emily Song is a Corporate Development and Global Strategy Executive at leading entertainment and sports agency Creative Artists Agency. She advises on international initiatives and creates business opportunities in China for leading talent, including NBA star Dwyane Wade and comedian Antoni Porowski. Song, who joined CAA in 2017, also works on establishing strategic partnerships and cross-border opportunities in the digital space. She began her career at Shorenstein Hays Nederlander Theaters and has worked at Facebook. Song graduated from Stanford with a Bachelor's degree in

Product Design and received her MBA from Harvard Business School.

宋歌
企业发展及全球战略执行官
美国创新艺人经纪公司

宋歌就任于全球领先的娱乐和体育经纪公司Creative Artists Agency，担任企业发展和全球战略执行官。她为国际发展计划提供建议，并开拓中国市场，为优质人才创造商机，包括NBA球星Dwyane Wade和喜剧演员Antoni Porowski。宋歌于2017年加入CAA，也致力于在数字领域建立战略合作伙伴关系和跨界合作机会。她的职业生涯始于Shorenstein Hays Nederlander剧院，曾在Facebook工作过。宋歌毕业于斯坦福大学，获得产品设计学士学位，并在哈佛商学院获得MBA学位。



Simon Sun
Executive Vice President
Suniverse Entertainment

Simon Sun is an accomplished screenwriter, executive and film producer with over 20 years of experience in China and Hollywood. He has worked for major entertainment companies and collaborated with leading talent. Sun was the first person from China admitted to the prestigious screenwriting program at the USC School of Cinematic Arts, where he earned his MFA. He is also a member of the Fudan University Journalism School's renowned "Class 8413," whose graduates include many influential Chinese media executives and entrepreneurs. Sun currently runs the U.S. office of Suniverse

Entertainment (formally known as Le Vision Pictures), where he is supervising the production of the Rob Minkoff-helmed animated feature **Wolf Totem**. He is also working on two commissioned screenplays, one for Edko Films and the other for an internationally known director.

孙维宁
执行副总裁
乐创文娱

孙维宁先生是拥有20多年丰富经验，活跃在好莱坞和中国的资深编剧、高管、电影制片人，曾在娱乐公司担任高管要职，与多位国际电影人进行合作。孙维宁毕业于复旦大学新闻学院传奇的“8413班”——被誉为中国传媒界领军人物的摇篮，之后被美国南加州大学电影艺术学院编剧系录取，成为该系首位中国学生，并获得编剧硕士学位。孙维宁现任职乐创文娱执行副总裁，负责著名动画导演罗伯特·明可夫的电影《狼图腾》。同时，正在负责两个剧本创作，一部将由安乐影业出品，另一部由国际知名导演执导。

SPOTLIGHT SPEAKERS



XU Zheng
Actor, Writer, Director and Producer

Xu Zheng is one of China's most popular and influential entertainers. His work spans film, television and theater; his creative range extends from comedy to drama to dark comedy; and his movies have had both commercial success and social impact. In 2012, **Lost in Thailand** grossed more than \$200 million and caused a surge in Chinese tourism to the Southeast Asian country. Xu followed in 2015 with **Lost in Hong Kong**. This summer's dark comedy **Dying to Survive**, which depicts the true story of a man's plight to get life-saving leukemia medication, not only was a box-office hit, it accelerated government efforts to lower the cost of cancer drugs. Xu is committed to nurturing

talent: He has produced and starred in 10 films directed by young Chinese filmmakers and he has mentored directors, screenwriters and actors at film festivals since 2010.

徐峥
演员、编剧、导演、监制

徐峥是中国最受观众喜爱、最具影响力的娱乐人物之一。他的代表作涵盖了电影、电视、戏剧；类型包括喜剧、正剧、黑色喜剧；许多部作品不仅取得商业巨大成功，更引发社会热议。2012年的《泰囧》横扫2亿美金票房，带动一阵东南亚旅游热潮。2015年的《港囧》也延续了不错的票房成绩。今年夏天，根据真人真事改编的黑色现实喜剧电影《我不是药神》又一次刷新了中国电影票房纪录，引发舆论热议和社会关注，加快了政府相关惠民政策的落实。徐峥致力于扶持影视新人：在10部青年导演作品中担当监制和主演，还从2010年起，在各大电影节活动上担任青年导演、编剧、演员的导师。



Albert Cheng
Chief Operating Officer and Co-Head of Television
Amazon Studios

As COO, Albert Cheng oversees Amazon Studios' programming and release schedules, TV and feature film music, consumer insights research, technology and applications. As Co-Head of TV, he and Vernon Sanders lead creative development, business affairs, casting and production/post-production. Started in 2010, Amazon Studios produces shows that have won and been nominated for Emmy and Golden Globe awards, including **Tumble Leaf**, **Transparent**, **Bosch**, **Mozart in the Jungle**, **The Man in the High Castle** and **The Marvelous Mrs. Maisel**. It also produced the Oscar winner

Manchester by the Sea. Before Amazon, Cheng was a Walt Disney Co. executive for 15 years, reaching EVP, Digital Media, and Chief Product Officer, Disney/ABC Television Group. Years before Netflix and Amazon, he and his team recorded many digital firsts: putting TV episodes on iTunes (2005), streaming top broadcast shows (2006) and in HD (2007), launching an iPad app (2010) and offering live broadcast network feeds (2013). They won four Primetime Emmys. Cheng earned his Bachelor's degree from MIT and his MBA from Harvard.

Albert Cheng
首席运营官兼电视事业部联合负责人
亚马逊影业

作为首席运营官，Albert Cheng全面负责亚马逊影业的内容策划、市场策略、影视音乐、消费需求调查、应用技术等业务。作为电视事业部联合负责人，他和Vernon Sanders共同负责项目策划、商务谈判、选角以及摄制与后期制作工作。2010年起，亚马逊影业出品了多部获艾美奖、金球奖提名的优秀剧集，包括《飘零叶》《透明人生》《博斯》《丛林中的莫扎特》《高堡奇人》《了不起的梅赛尔夫人》，以及获得奥斯卡奖项和提名的影片《海边的曼彻斯特》。在加入亚马逊影业之前，Albert Cheng在迪士尼担任高管长达15年，包括数字媒体执行副总裁、迪士尼/ABC电视集团首席产品官。早在亚马逊和网飞Netflix时代之前，他和他的团队就已经创造了数字时代的多个“首次”：2005年首次在iTunes推出电视剧集；2006年首次以流媒体形式推出广播节目，并在2007年推出高清版本；2010年上线首个iPad应用程序；2013年首次提供网络直播广播节目。目前为止，他和他的团队赢得了四座黄金时段艾美奖。Cheng在麻省理工学院取得其学士学位，并在哈佛大学取得其工商管理硕士学位。

SPOTLIGHT SPEAKERS



Kevin Lin
Co-Founder
Twitch

Kevin Lin is Co-Founder of Twitch, the world's leading platform and community for gamers and creators. Twitch empowers more than three million creators each month to turn their creativity into careers by broadcasting to and engaging with 20 million viewers every day. His teams' efforts have transformed Twitch into one of the largest social and video platforms in the world, leading to its acquisition by Amazon in 2014. Lin extends his passion for enabling creativity through angel investing in tech, gaming and entertainment. A New Orleans native, Lin graduated from Yale University with a degree in

Ecology and Evolutionary Biology. He dabbled in veterinary medicine, event production, New York City tourism and beverage distribution on his journey to San Francisco's world of technology.

林士斌
联合创始人
Twitch

林士斌作为Twitch联合创始人，给全球玩家和用户创建了热门的游戏社交直播平台。Twitch每月吸纳超过300万用户，将他们的创意思想转化成一种商机，每天创造约2000万人次直播点击测量。他逐渐带领团队把Twitch升级成世界最大社交视频直播平台之一，公司在2014年被亚马逊收购。林士斌后来继续发挥才干，更在科技、游戏、娱乐领域展开新一轮天使投资。林士斌出生在美国新奥尔良，毕业于耶鲁大学生态学与演化生物学专业，曾涉足医疗制药、纽约城市旅游、饮料销售，直到来到旧金山开始科技创业。



Michael C. Ellis
Asia-Pacific President and Managing Director
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia's screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of America, Ellis has helped gain market access for the MPAA member companies' entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA

in 1999 from the litigation department of law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

Michael C. Ellis
亚太地区总裁、总经理
美国电影协会

Michael C. Ellis是在全球范围内促进政府与业界合作的专家。他成功地在数字时代建立了保护亚洲影视行业人员的创作与商业权益的战略关系和同盟体。在管理美国电影协会亚太地区业务期间，他为美国电影协会成员的娱乐产品获得了市场准入权，并成功改善、加强了该地区的知识产权保护法。Ellis于1999年加入美国电影协会，在此之前，他曾在Herbert Smith国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis在执法行业中拥有长达20年的工作经验——从英国警察到香港皇家警察局警督一职。Ellis拥有工商管理硕士学位，任北京对外经济贸易大学客座讲师，并在世界各地的会议及论坛上发表演讲。

MODERATORS AND PANELISTS



PoPing AUYEUNG
Casting Director

PoPing AuYeung specializes in casting U.S.-China co-productions, including this summer's box-office hit, **The Meg** (Warner Bros.), **The Karate Kid** (Sony Pictures) and **The Forbidden Kingdom** (Lionsgate). Among her other recent casting credits are **Crazy Rich Asians** (Warner Bros.), **Marco Polo** (Netflix) and Disney's upcoming live-action **Mulan**. AuYeung began her career in Hong Kong and now lives in Vancouver. With over 35 years' experience in film and television, she is well connected to actors, talent agents and other key entertainment industry players in Asia and North America. In 2017, AuYeung was invited to become a member of the Academy of Motion Picture Arts and Sciences.

欧阳宝屏
选角导演

欧阳宝屏专门为中美合拍片进行选角，包括今年夏天的票房大片《巨齿鲨》（华纳兄弟），《功夫梦》（索尼影业）和《功夫之王》（狮门影业）。她近期负责选角的影片包括《摘金奇缘》（华纳兄弟），《马可波罗》（Netflix）和迪士尼即将上映的真人动作片《花木兰》。欧阳女士的职业生涯始于香港，目前居住在温哥华。她拥有超过35年的电影和电视从业经验，与亚洲和北美的演员，艺人经纪公司和其他主要娱乐业人士建立了良好的关系。2017年，欧阳女士被邀请成为美国电影艺术与科学学院的成员。



Belle Avery
Producer
The Meg

With over 25 years in the entertainment industry, Belle Avery is a producer who fully understands filmmaking's creative and business needs, including equity financing and banking covenants. She has consulted with Goldman Sachs, Merrill Lynch, IMAX and Marubeni, among other companies, to raise over \$1.4 billion in Hollywood film finance. Avery has script-doctored several award-winning films, and among her many credits, she executive produced Sidney Lumet's **Before the Devil Knows You're Dead**, directed **Innocent Obsession** and wrote and directed **Malevolence**. Since founding

Apelles Entertainment in 2008, she has immersed herself in China's film industry. In producing **The Meg** with China Media Capital's Gravity Pictures, Avery sourced the material, Chinese financing and Chinese distribution, before taking the project to Warner Bros. for worldwide distribution. She is developing **The Meg 2** with Gravity and other co-productions with Chinese companies. Avery started her career learning editing and copywriting for an award-winning trailer house.

Belle Avery
制片人
电影《巨齿鲨》

Belle Avery是一位超过25年影视娱乐圈从业经验的资深制片人，深谙电影制作和商业成功之道，包括电影投资与私募基金和银行信贷之间的合作。她曾为高盛银行、美林银行、IMAX和日本丸红株式会社等多家企业担任咨询顾问，在好莱坞筹集投资超过14亿美金。她也曾为多部获奖作品捉刀和剧本编审，执行监制由西德尼·吕美特导演的电影《魔鬼知道你死前》，执导个人电影《爱情大风暴》，之后编剧和导演了电影《怨恨》。在2008年创立阿佩利斯娱乐公司后，她投入与中国电影的合作。在与华人文化集团旗下引力影视共同制作电影《巨齿鲨》的项目上，她最初得到故事版权，谈拢中国的投资及发行，然后将项目推荐给华纳兄弟进行国际发行。现在，她正在与引力影视策划《巨齿鲨2》，并和其他中国公司开发其他合拍项目。Avery女士是从电影预告片制作公司的剪辑和撰写文案开始她的幕后职业生涯。

MODERATORS AND PANELISTS



Bing Chen
Entrepreneur and Co-Founder
Gold House

Bing Chen co-founded Gold House, a collective of pioneering Asian founders, creative voices and leaders dedicated to building a global, cross-cultural legacy. A serial digital media entrepreneur and investor, he previously was YouTube's Global Head of Creator Development and Management and one of the original architects of the 500-million creator, multibillion-dollar influencer ecosystem. Chen strives to enable self-expression for new-majority communities, a passion that extends to his Board and Advisory positions, including Bytedance, Baobab Studios, Packagd and Sparks & Honey, and philanthropic work for, among others, the Coalition of Asian Pacifics in Entertainment and Asia Society Southern California. He and his companies have been recognized by the *Forbes* 30 Under 30 list, *The Hollywood Reporter's* 35 Under 35 and Magic Johnson's 32 Under 32, among others. Chen studied creative writing at the University of Pennsylvania and hails from Knoxville, Tenn., which becomes obvious at \$11.99 buffets.

Bing Chen
企业家、联合创始人
Gold House

Chen联合创办了Gold House：汇聚富有创新精神的亚洲企业家、创意人，致力建立全球跨文化产业领导者的服务平台。作为数字媒体企业家和投资人，Chen曾是YouTube创作者项目的全球负责人，是这家活跃着5亿创意人、市值数亿的视频网站创始人之一。Chen致力于为新兴群体实现自我表达，热衷于为董事会和咨询机构提供建议，其中包括Bytedance, Baobab Studios, Packagd和Sparks & Honey；以及非营利性组织，其中包括亚太地区娱乐联盟CAPE和亚洲协会南加州分会ASSC。他和他的公司登上《福布斯》30岁以下精英、《好莱坞报道》35岁以下精英、Magic Johnson32岁以下精英的榜单。Chen曾在宾夕法尼亚大学学习创意写作，来自以11.99美元自助餐闻名的田纳西州诺克斯维尔。



Jing CAO
Counsel
O'Melveny & Myers

Jing Cao focuses her practice on entertainment and media finance, including film and television financing, structured financing and joint ventures. She represented Warner Bros. in a joint venture with private-equity firm China Media Capital to launch Flagship Entertainment Group. Cao works on cross-border film slate and single-picture financing, and she represented Bona Film Group for its \$235 million investment in six large-budget films to be produced and distributed worldwide by Fox. Cao also helps her clients navigate cross-border finance and co-production transactions, as well as licensing. Previously, she was a legal consultant in O'Melveny's Shanghai office, where she represented clients on matters ranging from telecommunications, broadcasting and logistics, to commerce, banking and employment issues. Cao earned her Bachelor's degree in law from the Shanghai Institute of Foreign Trade and her LL.M. from Columbia University.

曹静
顾问
美迈斯律师事务所

曹静律师的法律业务侧重于娱乐与媒体行业的金融融资，包括电影电视融资、组织架构融资和公司合并交易。她曾代表华纳兄弟出资与华人文化基金成立合资电影公司——旗舰影业。曹律师为多个跨国合作和单片电影融资服务，曾代表博纳影业完成向六部由福克斯制作并全球发行的电影总共投资2.35亿美金的交易。曹律师还帮助客户实现跨境融资、合拍制作交易，以及版权授权。她曾在美迈斯律师事务所上海代表处担任法律顾问，向客户提供包括电视频道、物流、商务及银行和劳动法在内多个行业领域的法律咨询。曹静毕业于上海对外贸易学院，拥有哥伦比亚大学法学硕士学位。

MODERATORS AND PANELISTS



CHEN Rong
Senior Vice President, Perfect World
CEO, Perfect World Pictures (USA)

Chen Rong joined Perfect World in 2009 as Director of Strategy, rising to Vice President of Film and Television, a unit that was spun off in 2011 as Perfect World Pictures. From 2011 to 2016, he was President of Perfect World Pictures and a member of its Board. Since 2017, Chen has been Senior Vice President of corporate parent Perfect World Co. as well as CEO of Perfect World Pictures (USA). Prior to Perfect World, he founded a successful online travel-service business, worked as a consultant for A.T. Kearney in San Francisco and Boston Consulting Group in Shanghai, and held management positions in R&D and operations at Hewlett Packard and Juniper Networks. Chen earned an MBA from UC Berkeley, a Master's degree in electrical engineering from the University of Minnesota and a Bachelor's degree in engineering from USC, where he graduated summa cum laude.

谌荣

完美世界高级副总裁

完美世界影视（美国）首席执行官

谌荣先生2009年加入完美世界时初任战略总监后升值影视副总裁，2011年完美世界影视开始独立运营。2011年至2016年期间，他出任公司总裁，担任完美世界影视董事会成员。2017年至今，谌荣任母公司完美世界高级副总裁、完美世界影视（美国）首席执行官。在此之前，他创立线上旅游服务网站获得成功，在科尔尼管理咨询公司旧金山区和波士顿咨询集团上海区担任咨询顾问，在惠普（美国）公司和瞻博网络担任研究开发及运营管理职位。谌荣获得加州大学伯克利分校工商管理硕士学位、明尼苏达大学电子工程硕士学位，以荣誉毕业生毕业于南加州大学工程学。



Christina Chou
Agent and Corporate Development Executive
Creative Artists Agency

Christina Chou is an agent at leading entertainment and sports talent firm Creative Artists Agency. She works across the Motion Picture, Literary and Corporate Development departments to identify opportunities for CAA and its clients globally, with an emphasis on the Asia-Pacific region. Based in Los Angeles, Chou represents leading Chinese writers and directors, including Chen Kaige, Chen Man and Cathy Yan, among others. She began her career at the Economic and Trade Policy office at the Embassy of Canada in Washington, DC. She then worked at Plan C Group, a boutique talent management company, before joining CAA in 2011. Chou graduated from University of Illinois at Urbana-Champaign with a dual Bachelor's degree in Economics and Political Science.

周玮

经纪人 / 公司战略与投资经理

美国创新艺人经纪公司

周玮女士是业内著名娱乐体育经纪公司美国创新艺人经纪公司的导演编剧及演员经纪人。她在公司内电影、版权著作、公司战略发展部门，为公司客户在全球范围特别是亚太地区拓展业务。洛杉矶，周玮代理多位著名中国编剧导演，包括陈凯歌、陈漫、阎羽茜等。她的职业从华盛顿地区加拿大领馆经济贸易政策办公室开始，然后Plan C Group经纪公司，并在2011年加入美国CAA创新艺人经纪公司。周玮毕业于伊利诺伊大学厄巴纳香槟校区经济及政治双学位。

MODERATORS AND PANELISTS



Patrick Frater
Asia Bureau Chief
Variety

Patrick Frater has more than 20 years of experience writing about and analyzing the international film industry, with publications including *Variety*, *Screen International* and *The Hollywood Reporter*. He was Asia editor of *Variety* between 2005 and 2009 and re-joined the publication in July 2013. In 2010, he co-founded regional film trade publication *Film Business Asia* and consultancy firm F Media. Based in Hong Kong, Frater travels widely within the Asia-Pacific region and is a regular radio pundit, conference host and public speaker.

Patrick Frater
亚洲区主管
《综艺》杂志

Patrick Frater先生作为国际电影评论家、分析家已长达20多年。他的文章被刊登在《综艺》、《国际银幕》、《好莱坞报道》等知名报刊上。他于2005至2009年间担任《综艺》杂志亚洲地区主编一职，并于2013年7月重新加入《综艺》。2010年，Frater先生共同创办了地区电影贸易出版物《亚洲电影商业》，以及电影咨询公司F Media。Frater先生居住在香港，并频繁以主持人、演讲嘉宾的身份出席亚太地区各大会议、论坛以及广播电台活动。



Jack Q. Gao
Founding Partner and CEO
Beijing TDFT Co.

Dr. Jack Q. GAO is a veteran executive whose latest venture, Beijing TDFT Co., created and operates "Smart Cinemas," a movie service on mobile devices. From 2015 to 2017, he was Group Senior Vice President and CEO of International Investments and Operations at Wanda Cultural Industry Group, serving as Interim CEO of Legendary Entertainment in 2017. Prior to Wanda, Gao oversaw China investments, among other roles, during eight years at News Corporation and Twenty-First Century Fox. Earlier, he was President and General Manager of Microsoft China, General Partner of Walden

International venture capital and directed Greater China and India operations for Autodesk. He is on the AFI Board of Trustees and graduated from the Harbin Institute of Technology and UCLA with B.S., M.S. and Ph.D. degrees in engineering.

高群耀
创始人、首席执行官
北京云途时代影业科技公司

高群耀博士现任北京云途时代影业科技公司，创立并负责“移动电影院”智能手机终端项目。2015年至2017年，高博士在万达文化集团单人集团高级副总裁兼国际事业部首席执行官。2017年兼任好莱坞传奇娱乐影业公司首席执行官。此前，高博士在新闻集团和二十一世纪福克斯电影公司内，全面负责中国地区发展战略长达八年。更早些时候，曾任微软中国有限公司总裁兼总经理、华登国际投资集团合伙人兼中国区总裁、欧特克公司全球副总裁兼大中华及印度地区亚洲业务负责人。高博士是美国电影学院AFI校董，先后毕业于中国哈尔滨工业大学和美国加州大学UCLA，分别获得工程力学学士、硕士和博士学位。

MODERATORS AND PANELISTS



GAO Qun
Chairman
Starlight Culture Entertainment Group

Gao Qun is Chairman of Starlight Culture Entertainment Group. Since February, he has served as Managing Director of China Investment Financial Holdings Fund Management Co., overseeing investment and portfolio management in entertainment and media. Gao is also a Co-Founder and CEO of Beijing WD Pictures Co., an innovative firm that develops, produces, markets and distributes films and television programs. Previously, he was Vice President at Shanghai New Culture Media Group, responsible for strategic development, mergers and acquisitions and production. His producing

credits there include **Skiptrace** and **Saving Mr. Wu**. He also served as Executive Vice President of ChinaVision Media Group (now Alibaba Pictures), leading the acquisition of China Entertainment Media Group and supervising investments in film, including Stephen Chow's **Journey to the West**. Gao studied English Literature at Shanghai International Studies University and earned an MBA from Yale.

高群
董事会主席
星光文化娱乐集团

高群担任星光文化娱乐集团董事会主席。今年二月起，他担任中投中财基金管理有限公司总经理，负责娱乐、传媒行业的投资及投资组合管理业务。他亦是北京无敌影业有限公司的联合创始人兼行政总裁。北京无敌影业有限公司是一家创意娱乐公司，专注影视内容的开发、制作、营销及发行。在此之前，高群担任上海新文化传媒集团股份有限公司副总裁，负责该公司的战略发展、并购及影视内容制作，期间他曾担任电影《绝地逃亡》和《解救吾先生》的联合制片人。高群曾任文化中国传播集团有限公司（“文化中国”，现称阿里巴巴影业）的执行副总裁，参与收购中国娱乐传媒集团有限公司并负责文化中国的电影投资项目，其中包括对周星驰电影《西游：降魔篇》的投资。高群在上海外国语大学获得英语文学学士学位，后来取得耶鲁大学工商管理学硕士学位。



Alexis Garcia
Partner
Endeavor Content

Alexis Garcia packages and sells films and advises financiers on entertainment strategies at Endeavor Content, a division of global entertainment leader Endeavor (formerly WME | IMG). He also oversees Endeavor Content's China practice, where he has brokered distribution deals for Hollywood films, created China-backed production companies for WME clients, such as David Goyer and Sylvester Stallone, and led Endeavor China's investment in Perfect Village, a China-based production joint venture with Perfect World and Village Roadshow. Garcia plays an active role in Endeavor Content's

move into co-financing film. Recent films he has worked on include Jonah Hill's **Mid90s** and the upcoming **The Favourite** from Yorgos Lanthimos, starring Emma Stone, Rachel Weisz and Olivia Colman. Garcia joined talent agency Endeavor in 2006, after practicing entertainment law at Sheppard, Mullin and O'Melveny & Myers. He earned his JD from UCLA, where he was Editor-in-Chief of the Entertainment Law Review and Business Editor of the UCLA Law Review. A Miami native of Cuban descent, he earned his BA from Vanderbilt University.

Alexis Garcia
合伙人
Endeavor Content公司

Alexis Garcia任职的Endeavor Content公司，是娱乐业全球领先的Endeavor经纪公司（前身是WME | IMG）其中一家子公司。他负责电影整合营销和娱乐战略投资咨询，以及中国区业务。他协助好莱坞大片在中国区域的发行，为WME客户引荐中方资金背景的制作公司，比如有David Goyer和史泰龙；他促成了完美世界和威秀两家电影公司共同投资成立一家立足于中国的制作公司。Garcia带领Endeavor Content积极进军电影投资。最新项目包括Jonah Hill导演处女作《90年代中》，由Emma Stone、Rachel Weisz和Olivia Colman主演、Yorgos Lanthimos导演即将面世的新作《宠儿》。Garcia在2006年加入Endeavor经纪公司，曾在盛智、美迈斯律师事务所工作。他在加州大学洛杉矶分校取得法学博士，在此期间，他也是《娱乐法评论》总编辑和《UCLA法律评论》商业版编辑。Garcia出生在迈阿密，拥有古巴血统，本科毕业于范德堡大学。

MODERATORS AND PANELISTS



Ben Erwei Ji
Co-Producer, *The Meg*
Managing Director, Reach Glory Entertainment

Ben Erwei Ji is a producer whose latest film is *The Meg*. Other credits include the films *Gasp*, *Color Me Love*, *The Law of Attraction*, *Bad Sister*, *Lost in White* and *Strangers*; TV dramas including *Finding North* and *Soul Food* and the 104-episode TV animation series *Trouble Shooters*. Ji is Managing Director of Reach Glory Entertainment and co-founded Red Carp Cinema Group, a chain managing 800-plus theaters in 25 provinces in China. He previously worked with Ironpond, a film fund, and Warner Bros. Pictures International in Burbank; and held various positions in the theatrical, TV and internet divisions of the Walt Disney Co. in China. Ji earned an MBA in entertainment management from the University of Southern California.

戴二卫
执行董事
瑞格传播

戴二卫是近期热门电影《巨齿鲨》的制片人。他还参与出品过《气喘吁吁》《爱出色》《万有引力》《坏姐姐拆婚联盟》《冰河追凶》《缉枪》等影片，《找北》（又名《梦想合伙人》）《深爱食堂》等电视剧，以及104集大型动画电视片《快乐梦多多》。戴二卫现担任瑞格传播执行董事，是遍布25个省份拥有超过800家影院的红鲤鱼电影院线的联合创始人。他曾就职于电影基金Ironpond和位于洛杉矶伯班克的华纳兄弟影业。他也在迪士尼中国办事处的电影、电视和互联网部门担任过各种职务。戴二卫毕业于美国南加州大学，获娱乐管理MBA学位。



JIANG Wei
CEO, *Legendary East*
General Manager, *Wanda Media*

Jiang Wei joined *Legendary East* in January after a successful 20-plus-year career with major Hollywood, Hong Kong and Chinese companies in China. At *Legendary East*, he successfully distributed *Pacific Rim: Uprising* and *Skyscraper*, and in August assumed the added position of General Manager, *Wanda Media*. As Managing Director of *Gravity Pictures* from 2013 to 2017, he produced and distributed Chinese films and executive produced *The Meg*, a Warner Bros. hit and the most successful U.S.-China co-production to date. Before *Gravity*, Jiang led *EDKO Films* in China and was involved in the production and distribution of many Chinese movies, including *Fearless*, *Kung Fu Hustle* and *Lust, Caution*. He also managed the China distribution of Universal titles, including *Slumdog Millionaire*, *The Bourne Ultimatum*, *The Bourne Legacy*, *Fast Five* and *Fast & Furious 6*. Earlier at Sony, he oversaw the China distribution of, among other titles, *Crouching Tiger, Hidden Dragon*.

姜伟
传奇东方首席执行官
万达影业总经理

姜伟拥有二十多年在好莱坞、香港、中国电影公司担任高管要职的从业经历。今年一月出任传奇东方首席执行官，主导好莱坞电影《环太平洋：雷霆再起》、《摩天营救》在中国大陆地区发行。八月，姜伟正式出任万达影业总经理。2013年至2017年期间，姜伟出任引力影视执行董事，主导开发制作与华纳兄弟影业联合制作的全球电影《巨齿鲨》，该片获得国内外赞誉，成为迄今最成功的中美合拍电影。此前，姜伟加入安乐影片有限公司，任中国区总代表，期间参与制作并发行数部优秀华语电影《霍元甲》、《功夫》、《色戒》，并代理美国环球影片公司电影在中国大陆地区的发行工作，成功引进发行《贫民窟的百万富翁》、《谍影重重3&4》及《速度与激情5&6》。在索尼影视娱乐公司任职期间，姜伟参与策划发行享有盛誉的电影《卧虎藏龙》。

MODERATORS AND PANELISTS



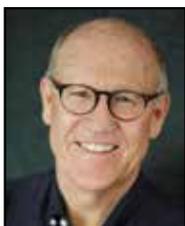
Eva Jin
Writer, Director and Producer

Eva Jin (Jin Yimeng) is the first woman director to top RMB100 million at the Chinese box office. With **Sophie's Revenge** (2009), starring Zhang Ziyi, she was also the first filmmaker to prove Chinese romantic comedies could be commercial hits. Jin studied Italian opera at the China Conservancy of Music and earned her MFA in film from Florida State University. In 2010, *The Hollywood Reporter* named her to its "Next Gen Asia" list. She is also a member of the WGA and an accomplished film producer. Jin wrote and directed the sports drama, **Sailfish** (2007), and **One Night Surprise** (2013), starring Fan Bingbing. She produced **Crazy New Year's Eve** (2015) and **Mr. High Heels** (2016). Her

latest feature, **Saga of Light**, is due out in 2019. Starring Dilraba and Shawn Dou, it is a Chinese fantasy/family comedy produced by a top international team.

金依萌
编剧/导演/制片人

金依萌是华语电影第一个票房过亿女导演。2009年，由她执导章子怡主演的电影《非常完美》首次证明了浪漫爱情喜剧类型在中国电影市场的商业成功。毕业于中国音乐学院意大利歌剧表演系、佛罗里达州立大学硕士专业的金依萌，在2010年获美国《好莱坞报道》杂志评为“亚洲新生代”，是中国内地唯一获此殊荣的女导演。她同时还是美国编剧工会成员、资深电影制片人。其导演作品包括：2007年北京奥运会励志体育影片《旗鱼》、2013年范冰冰主演的喜剧《一夜惊喜》，监制编制作品：2015年《一路惊喜》、2016年《高跟鞋先生》。近日，金依萌带领国际顶级制作团队重磅打造奇幻喜剧电影《日月》，本片由迪丽热巴、窦骁担纲主演，预计2019年上映。



Glen Keane
Founder
Glen Keane Productions

A 38-year veteran of Walt Disney Feature Animation, Glen Keane trained under Disney's Nine Old Men, as the studio's core animators were known. He went on to create many beloved Disney characters, such as The Little Mermaid, Aladdin, The Beast, Tarzan and Rapunzel. In 2012, Keane left Disney and started Glen Keane Productions to further his artistic exploration in animation, design and film. He has since collaborated with Google, the Paris Ballet, Riot Games and Green Egg Media. Keane's most recent project is the Academy Award-winning film **Dear Basketball**, which he animated and directed in col-

laboration with legends Kobe Bryant and John Williams. He is currently directing **Over the Moon** in partnership with Pearl Studio and Netflix. The animated feature is due to be released in 2020.

Glen Keane
创始人
Glen Keane制作公司

Glen Keane是迪士尼首席动画师，拥有38年丰富经验，师从迪士尼九大元老，成为不可或缺的灵魂人物。他创造了许多深受观众喜爱的动画人物，如小美人鱼、阿拉丁、野兽、泰山、长发公主。2012年，Keane离开迪士尼创立了Glen Keane制作公司，继续他在动画、游戏、电影的艺术创作。如今，他和谷歌、巴黎芭蕾舞团、拳头游戏公司、Green Egg Media公司开始了合作。今年，由他执笔导演，殿堂级篮球运动员科比·布莱恩特和电影原声配乐大师约翰·威廉姆斯携手创作的《亲爱的篮球》，荣获本届奥斯卡最佳动画短片。目前，他正在与东方梦工厂、网飞Netflix共同打造动画电影《奔月》，预计2020年推出。

MODERATORS AND PANELISTS



Jonathan Landreth
Content Strategist
Asia Society Policy Institute

Jonathan Landreth has applied his extensive journalism experience in China in different roles at Asia Society. Before joining ASPI this year, he was Managing Editor of *ChinaFile* from its launch in 2013. Landreth reported from Beijing from 2004 to 2012, with a focus on media and entertainment and their effect on the world's perception of China. He was the founding Asia Editor of *The Hollywood Reporter* in Beijing in 2005, and his work from China has appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *Christian Science Monitor*, *China Economic Quarterly*, *Foreign Policy and Wallpaper*, among others. In 2015, he launched China Film Insider, a website covering the growing ties between China and Hollywood. This year he helped the San Francisco Green Film Festival curate documentaries about China's environmental challenges. Landreth holds a BA in English literature from UC Berkeley and an MS from the Columbia School of Journalism.

Jonathan Landreth
内容策略师
亚洲协会政策协会

Jonathan Landreth将他在中国丰富的新闻人经历运用在亚洲协会的各项工作中。2013年，在加入亚洲协会之前，他曾担任中参馆执行编辑。2004年至2012年，他在北京担任自由记者，专注于媒体与娱乐产业及其如何影响世界对中国的看法等话题。2005年，他成为《好莱坞报道》亚洲板块在北京最早的编辑之一。他的文章曾刊登于《纽约时报》《华尔街日报》《洛杉矶时报》《基督教科学箴言报》《中国经济季报》《外交政策》以及《Wallpaper》。Landreth于2015年创立“中国底片”网站，报道中国与好莱坞日益紧密的合作关系。今年，他协助旧金山绿色电影节评审关于中国环境问题的纪录片。Landreth毕业于加州大学伯克利分校和哥伦比亚大学新闻学院，分别获英语文学学士学位以及新闻硕士学位。



Lucia Liu
Agent, Asian Business Development
United Talent Agency

Lucia Liu joined leading entertainment and talent company United Talent Agency in 2014 and is responsible for developing and executing Asia-related initiatives. That includes bringing creative talent and content across borders between Hollywood and Asia. Since she joined, UTA has signed clients such as acclaimed actor Ryan Zheng, (**Ex Files**), Chinese actress and Weibo sensation Angelababy (**Independence Day 2**), and breakout star Mark Chao (**Young Detective Dee**). Liu is also responsible for growing UTA's Asian presence in licensing, branding and endorsements, among other areas, and is deeply involved in co-production and co-financing deals between China and the U.S. As part of the Motion Picture Literary department, she represents emerging and established writers and directors, including Nattawut Poonpiriya (**Bad Genius**) and Lulu Wang (**What You Don't Know**). A Chengdu native, Liu studied philosophy at Beijing Normal University and received a Master's in Communications Management from the USC Annenberg School.

刘川川
经纪人，亚洲业务发展
联合艺人经纪公司

刘川川于2014年加入好莱坞著名艺人经纪公司United Talent Agency，负责开发与亚洲有关的影视业务，在好莱坞和亚洲之间引荐创意人才和内容项目。自从她加入以来，UTA签约演员郑恺（《前任》系列）、微博红人女演员Angelababy（《独立日2》）、实力派男演员赵又廷（《狄仁杰之四大天王》）。刘川川还负责拓展UTA亚洲事业部的商业授权、品牌营销、广告植入，促成中美合拍制作和联合投资。作为电影文学部门的一员，她代理的客户既有行业新秀，也有成熟作家、导演，如纳塔吾·彭皮里亚《天才枪手》和王露露《What You Don't Know》。刘川川是成都人，毕业于北京师范大学哲学系，获南加州大学安娜伯格学院大众传播管理硕士学位。

MODERATORS AND PANELISTS



Chantal Nong
Vice President, DC-Based Film Production
Warner Bros.

Chantal Nong oversees creative development and production of DC feature films for the Warner Bros. Pictures Group. Previously at Warner Bros., she served as Vice President for Feature Development and Production, and her films included **Crazy Rich Asians**, and **The Meg**, as well as **The Intern**, **Godzilla**, and **300: Rise of an Empire**. Before joining Warner Bros., Nong worked as a Vice President of Development at Légende Films, which produced **La Vie en Rose**. She earned a BA in Economics and International Studies at Yale University and then attended the Peter Stark Producing

Program at USC's School of Cinematic Arts.

Chantal Nong
DC电影制作副总裁
华纳兄弟

Chantal Nong负责华纳兄弟DC电影创意开发和电影制作业务，曾任华纳兄弟电影开发制作部副总裁，参与制作电影《摘金奇缘》《巨齿鲨》《实习生》《哥斯拉》《300勇士：帝国崛起》。更早早时在法国Légende电影公司担任电影开发部门副总裁，制作电影《玫瑰人生》。Chantal Nong获得耶鲁大学经济与国际研究学士学位，南加州大学电影艺术学院彼得·史塔克制片人项目。



Andrew Ooi
CEO, Echelon Talent Management
President, 852 Films

Andrew Ooi started Echelon Talent Management 24 years ago and represents top Asian film and television actors, including Celina Jade, Chin Han, Henry Lau, Cheng Peipei, Zhang Jingchu and three-time Golden Horse winner Lisa Lu Yan. His clients have starred in successful films, like, among others, **Wolf Warrior 2**, **The Big Short**, **Mission: Impossible III** and **Crouching Tiger Hidden Dragon**. Recent and upcoming films featuring Ooi's clients include **Skyscraper**, **Aquaman**, **Mulan** and Chinese features **Hello, Mrs. Money** and **Project Gutenberg**. His clients' TV credits include **Man in the High Castle**,

Arrow and **Marco Polo**, and Chinese series **Fighter of Destiny** and **The Story of Yanxi Palace**. At 852 Films, Ooi helped produce Asian films like Pang Ho Cheung's **Dream Home** and American features like **The Courier**, by Oscar-nominated director Hany Abu-Assad. Most recently, he executive produced **April Flowers**, which premiered at the Shanghai International Film Festival.

黄佑颖
Echelon经纪公司总裁
852电影制作公司总裁

黄佑颖24年前创立Echelon演艺经纪公司，签约代理许多顶级亚洲影视剧演员，包括卢靖姗、刘宪华、郑佩佩、张静初、黄经汉以及三届金马奖得主卢燕女士。其客户出演过众多影视佳作，如电影《战狼2》《大空头》《碟中谍III》《卧虎藏龙》，近期好莱坞大片《摩天营救》《海王》《木兰》以及华语电影《李茶的姑妈》《无双》；美剧《高堡奇人》《绿箭侠》《马可波罗》以及内地热门电视剧《择天记》《延禧攻略》。同时，他的852电影制作公司协助制作了香港导演彭浩翔的电影《维多利亚一号》、奥斯卡提名导演汉尼·阿布·阿萨德的《送信者》。由他担任执行监制的电影《四月花》去年在上海国际电影节举办电影首映。

MODERATORS AND PANELISTS



John Penotti
President
SK Global

John Penotti is President of SK Global, the merged entity of Sidney Kimmel Entertainment, an independent film-finance and production company, and Ivanhoe Pictures, an international local-language content company. He has produced over 45 films and been a prominent executive since his start working with director Sidney Lumet. At Ivanhoe, Penotti has established partnerships to produce local-language films in China, India, Korea, Taiwan, Vietnam and Latin America. He has teamed up with Blumhouse Productions and Mumbai-based Phantom Films to produce genre films in India, including the limited series **Ghoul** for Netflix. Penotti and Ivanhoe, along with Warner Bros. and Color Force, produced and co-financed **Crazy Rich Asians**, one of Hollywood's highest-grossing romantic comedies. He also produced the Chinese film **My Other Home** about basketball star Stephon Marbury. Through SKE, he is producing **Greta**, which Focus Features will distribute in 2019. Penotti was Founding Partner and President of GreeneStreet Films from 1994 to 2013, overseeing the Oscar-nominated **In the Bedroom**, **Swimfan** and many other films.

John Penotti
总裁
SK环球电影公司

John Penotti现任SK环球电影公司总裁。该公司由独立电影融资和制作公司Sidney Kimmel娱乐，与提供国际本地语言内容的艾芬豪影业公司合并成立。John Penotti拥有超过45部电影制作经验，自与导演西德尼·吕美合作起，他担任多年公司高管。在艾芬豪影业工作期间，Penotti同中国、印度、韩国、中国台湾、越南、拉丁美洲等地区建立合作关系，主要负责本地语言影视内容制作。同时，他还与Jason Blum的Blumhouse制作公司和总部位于孟买的Phantom Films合作印度地区类型片，其中包括Netflix出品的限定剧集《Ghoul》。由Penotti、艾芬豪影业、华纳兄弟、美国色彩力量共同投资制作的《摘金奇缘》成为好莱坞今夏最赚钱的爱情喜剧电影。他还参与制作关于篮球运动员斯蒂芬·马布里的华语电影《我是马布里》。由SK环球出品，Penotti制片的电影《Greta》将在2019年由焦点电影公司发行。1994年到2013年期间，Penotti曾任GreeneStreet电影公司创始人兼总裁，出



Doris Pfordrescher
President and CEO
Well Go USA

Doris Pfordrescher has been with Well Go USA since the company was founded in 1991 and currently oversees acquisitions and strategic development. Over the course of 25-plus years, she has been instrumental in building Well Go into a full-service film distribution studio. Under Pfordrescher, Well Go has become a leader in Asian film distribution, with the acquisition and release of the **IP Man** franchise, box-office hits **Wolf Warrior 2**, **Operation Red Sea** and **Train to Busan**, as well as critically acclaimed movies, such as **The Assassin** (Hou Hsiao-Hsien) and **The Wailing** (Na Hong-jin).

Well Go will distribute **Shadow**, the latest film by celebrated director Zhang Yimou.

Doris Pfordrescher
总裁兼首席执行官
美国灰狗扬声电影发行公司

自1991年公司成立起，Doris Pfordrescher便在美国灰狗扬声电影发行公司任职，目前全面负责购片及公司战略发展。过去25年，她带领公司全面发展，除电影发行外还包括电影制作、电影版权交易。在她带领下，美国灰狗扬声电影发行公司一跃成为亚洲电影海外发行的领军者，不仅购买发行《叶问》系列电影、破华语电影票房记录的《战狼2》《红海行动》、韩国电影《釜山行》，还发行广受赞誉的电影，如侯孝贤导演的《聂隐娘》、罗宏轱导演的《哭声》。美国灰狗扬声将发行著名导演张艺谋的最新作品《影》。

MODERATORS AND PANELISTS



Peter Trinh
Managing Director, International and Independent Film & Esport Groups
ICM Partners

Peter Trinh works in multiple departments at ICM Partners, a leading talent and literary agency representing clients in film, television, publishing, music, theater, corporate branding, gaming and digital media. He focuses on packaging creative and financial elements of films and negotiating distribution deals. Trinh has worked on award-winning films, such as Samuel Maoz's **Foxtrot** and Sean Baker's **The Florida Project**, as well as Joseph Kahn's audience-pleasing, Eminem-produced battle rap satire **Bodied** and John Woo's upcoming reboot of **The Killer**, starring Lupita Nyong'o. In 2018, ICM Partners formed a joint venture with Evolved Talent Agency to diversify into the rapidly growing esports business. Trinh manages that partnership. He earned dual Bachelors' degrees, in Business Economics and Physiological Sciences, from UCLA. Trinh was named by *Variety* as one of Hollywood's New Leaders in 2012, and *Fade In* magazine's "Top 100 People in Hollywood" in 2013.

Peter Trinh
ICM Partners

国际及独立电影和电子竞技事业群 董事总经理

Peter Trinh在ICM Partners的多个部门工作，ICM Partners是一家经纪和出版代理公司，客户来自于电影，电视，出版，音乐，戏剧，企业品牌，游戏和数字媒体领域。他专注于融合创意与金融元素包装电影以及分销协议谈判。Trinh曾参与的项目包括多部获奖电影，如Samuel Maoz的《狐步舞》和Sean Baker的《佛罗里达乐园》，以及Joseph Kahn广受期待的，Eminem监制的说唱对抗讽刺电影《成形》和吴宇森即将重启的《喋血双雄》，该片将由Lupita Nyong'o担纲主演。2018年，ICM Partners与Evolved Talent Agency成立了一家合资企业，以实现快速发展的电子竞技业务，由Trinh负责主管。他在加州大学洛杉矶分校获得商业经济学和心理学科学双学士学位。Trinh被Variety评为2012年好莱坞新领袖之一，并于2013年入选Fade In杂志“好莱坞风云人物Top 100”。



Jon Turteltaub
Producer and Director

Jon Turteltaub has been a leading producer and director of hit movies for 25 years. He is known for, among other films, **3 Ninjas**, **Cool Runnings**, **While You Were Sleeping**, **Phenomenon**, **National Treasure**, **National Treasure: Book of Secrets** and **Last Vegas**. Turteltaub has also produced and directed several television projects, including the CBS hit **Jericho**. He was born in New York, raised in Beverly Hills and attended Wesleyan University and USC film school. His father, Saul Turteltaub, is a legendary TV writer and producer known for hits including **The Carol Burnett Show** and **Sanford and Son**. Turteltaub has been married to Amy Eldon since 2006, and together they work extensively with The Creative Visions Foundation, supporting artists and activists. He has also served on the DGA Western Directors Council, with the Jewish Federation of Charities and RepresentUs, and he is on the board of the Inner-City Filmmakers program.

Jon Turteltaub
电影制片人、导演

Jon Turteltaub是从业25年的著名电影导演、制片人，创作了不少脍炙人口的电影佳作，其代表作包括：《忍者小英雄》《冰上轻驰》《二见钟情》《不一样的本能》《国家宝藏》《国家宝藏2：夺宝秘笈》《最后的维加斯》，以及CBS热门电视剧《核爆危机》。Jon Turteltaub出生在纽约，在比弗利山庄长大，曾在维思大学和南加州大学电影电视学院就读。其父亲Saul Turteltaub同样是一位值得尊敬的传奇电视编剧、制片人，曾以电视节目《卡洛尔·伯纳特秀》和《桑福德和儿子》闻名。2006年，Turteltaub与Amy Eldon结婚，致力于支持Creative Vision Foundation基金会的艺术创作者。同时，他是美国导演工会的西部导演委员会、犹太联合委员会、RepresentUs组织的成员，以及Inner-City电影组织的董事会成员。

MODERATORS AND PANELISTS



David A. Unger
Chief Executive Officer
Artist International Group

A talent and literary agent for over 20 years, David Unger founded Artist International Group in 2017. With offices in Los Angeles, London, Paris and Hong Kong, this entertainment content and talent-management company represents actors, writers, directors, models and recording artists, and specializes in media finance, brand advisory and corporate development. Unger represents international artists, including Gong Li, Michelle Yeoh, Anil Kapoor, Elsa Zylberstein, Tom Welling, Siwon Choi, Dita Von Teese and Nastassja Kinski, among others. He is frequently invited to international film festivals and has been featured in the *New York Times*, *Los Angeles Times*, *Variety*, *Hollywood Reporter*, *Paris Match* and other publications. Born in London, Unger graduated from Boston University. He has lectured at Harvard Business School and UCLA's Anderson School, and serves as a director of the theme park company KidZania and an advisor to the educational-technology firm MasterClass.

David A. Unger
首席执行官
Artist International Group

David Unger先生有着20多年丰富经验的资深明星、著作经纪人，于2017年成立Artist International Group公司，在洛杉矶、伦敦、巴黎及香港设有办公室。该公司经纪业务涵盖了娱乐内容和明星艺人，签约演员、编剧、导演、模特和音乐人，提供专业的影视融资、品牌咨询、企业策略发展服务。Unger先生现签约数位国际明星艺人，包括：巩俐、杨紫琼、亚尼·卡普、艾尔莎·泽贝斯坦、汤姆·威灵、崔始源、蒂塔·万提斯、娜塔莎·金斯基。他经常受邀出席国际电影节，接受《纽约时报》、《洛杉矶时报》、《综艺》、《好莱坞报道》、《巴黎竞赛画报》等媒体杂志报道。Unger先生出生于伦敦，毕业于波士顿大学，在哈佛大学商学院和加州大学洛杉矶分校学校授课讲座，并担任KidZania主题乐园公司总监、Master Class教育科技公司顾问。



Carrie Wong
Head, Local Production Film & TV, Greater China
Sony Pictures Entertainment

Since October 2015, Carrie Wong has overseen the development and production of Chinese-language film and television content for Sony Pictures Entertainment. Prior to joining Sony, she was the Head of Production and Development for Greater China at 20th Century Fox International Productions. Under her supervision, Wong produced **Hot Summer Days, The Butcher, The Chef and the Swordsman, Love in Space, Bride Wars** and **Kwai Boo**. She has also worked as a senior executive for several leading media companies in Hong Kong, including Star TV, Shaw Bros (HK) Limited

and Golden Harvest (HK) Limited.

黄嘉莉
大中华首席制作总监
索尼影视娱乐

自2015年10月以来，黄嘉莉一直负责索尼影视娱乐公司中文影视内容的开发和制作。在加入索尼之前，她在20世纪福克斯国际制作公司担任大中华区制作和发展部主管。在她的监督下，黄嘉莉制作了《全城热恋》《刀见笑》《全球热恋》《新娘大作战》《桂宝之爆笑闯宇宙》。她还担任过几家香港传媒公司的高管，包括星光传媒、邵氏兄弟（香港）和嘉禾（香港）。

MODERATORS AND PANELISTS



Cathy Yan
Director, Producer and Writer

Filmmaker Cathy Yan was born in China and lives in New York. Her first feature, **Dead Pigs**, has won many awards, including the Special Jury Prize for ensemble acting at the 2018 Sundance Film Festival, the Grand Jury Prize at the Dallas Film Festival and both the New Director's Grand Jury Prize and China Star's Best First Feature at the Seattle Film Festival. Yan is next set to direct Margot Robbie as the character Harley Quinn in an original girl gang movie, making her the first Asian woman to direct a superhero film and only the second woman to direct within the Warner Bros. DC Universe. Yan received a dual MFA/MBA from New York University, as well as a BA from

Princeton. Before filmmaking, she worked as a reporter for *The Wall Street Journal* in New York, Hong Kong and Beijing.

阎羽茜
导演、制片人、编剧

阎羽茜出生于中国，现居纽约。她的首部故事片电影《海上浮城》赢得了许多国际奖项，包括2018年圣丹斯电影节特别评审团奖、达拉斯电影节评委会大奖、西雅图电影节新导演评审团大奖和中国之星最佳处女作。阎羽茜的下一部作品计划由玛格特·罗比主演，以角色小丑女哈莉·奎恩为主要人物讲述女性帮派的原创电影。她成为首位执导超级英雄电影的亚洲女性导演，第二位执导华纳兄弟DC宇宙动漫故事的女性。阎羽茜获纽约大学电影制作/工商管理双硕士学位，普林斯顿大学学士学位。在开始拍电影前，她曾是《纽约华尔街日报》记者，往返于纽约、香港和北京。



Catherine Xujun Ying
Vice President, CMC Inc.
CEO, Gravity Pictures

Catherine Xujun Ying oversees CMC's film and television business group, which includes Gravity Pictures. At Gravity, she was an Executive Producer of **The Meg** and has led a team to invest in and operate a number of film and TV companies, including Daylight Entertainment and Blue Media. Prior to joining CMC, one of China's leading media conglomerates, Ying worked at Merrill Lynch and Morgan Stanley Private Equity, as well as law firms Paul Weiss and Sullivan & Cromwell in New York and Beijing. She received her JD from Harvard Law School and her Bachelor's degree in Economics

and Mathematics from Wellesley College.

应旭珺
华人文化集团，副总裁
引力影视，首席执行官

应旭珺女士目前担任华人文化集团副总裁，负责影视板块，同时兼任引力影视投资有限公司首席执行官，出品电影《巨齿鲨》执行制片人。应女士带领引力影视投资管理多家影视公司，其中包括东阳正午阳光、深蓝影业。在加入中国领军文化传媒集团华人文化之前，应女士曾在美国美林银行、摩根斯坦利、宝维斯、苏利文克伦威尔公司的纽约、北京分部任重要职务，拥有哈佛大学法学博士学位、美国威尔斯利学院经济学和数学双学士学位。

MODERATORS AND PANELISTS



YOU Xiaogang
Chairman
China TV Drama Production Association

A leading director, YOU Xiaogang has won two of the most prestigious honors in China's television industry: the Flying Apsaras and Golden Eagle awards. His contributions to Chinese TV have earned him a special expert allowance from the State Council. You is Chairman of the China TV Drama Production Association, an industry group with over 400 members, including iQIYI, Tencent and New Classic Media, among other major companies. He is also Chairman of Beijing Jingdu Century Cultural Development Co. and First Vice Chairman of the Eurasia Broadcast TV Association. You is a pioneer in

Chinese TV. **Triumphant Return at Midnight** set a new standard by incorporating film elements, and he has directed many hits, including his **Secret History** series—**Empress Xiaozhuang**, **Concubine Yang**, **First Emperor of the Qing Dynasty** and **Emperor Qianlong** – and **Records of Stories in Beijing**.

尤小刚

会长

中国电视剧制作产业协会

尤小刚，国家一级导演，知名中国电视剧行业奖项：飞天奖、金鹰奖双奖得主，因突出成就成为首批享受国务院专家终身津贴的专家人员。尤小刚现任中国电视剧制作产业协会会长，该协会拥有逾400位成员，包括爱奇艺、腾讯视频、新丽传媒等众多大公司。他还是北京京都世纪文化发展有限公司董事长，欧亚广播电视协会第一副主席。作为中国电视剧产业和电视剧节目市场的开创新人，他的影视剧代表作《凯旋在子夜》开创了中国电视剧的荧屏大片风格，“秘史”类型系列也取得了巨大成功，其中包括《孝庄秘史》《杨贵妃秘史》《太祖秘史》《乾隆秘史》，其他广受好评的作品还有《京都纪事》。

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ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia/Pacific region.

ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

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