2018 U.S.-CHINA ENTERTAINMENT GALA DINNER

OCTOBER 30
SKIRBALL CULTURAL CENTER
LOS ANGELES
2018 U.S.–CHINA ENTERTAINMENT GALA DINNER
OCTOBER 30 • SKIRBALL CULTURAL CENTER

Welcome
KENNY LEU
EMCEE

RICHARD DROBNICK
CHAIR, ASIA SOCIETY SOUTHERN CALIFORNIA

JANET YANG
CHAIR, U.S.-CHINA ENTERTAINMENT SUMMIT AND GALA

Presentation of the Education Pioneer Award
ELIZABETH M. DALEY
DEAN, USC SCHOOL OF CINEMATIC ARTS

Presentation of the Entertainment Pioneer Award
XU ZHENG
ACTOR, WRITER, DIRECTOR AND PRODUCER

Dinner

After-Dinner Remarks
TOM NAGORSKI
EXECUTIVE VICE PRESIDENT, ASIA SOCIETY

Presentation of the Artistic Visionary Award
MICHELLE YEOH
ACTRESS, PRODUCER AND WRITER

Presentation of the Visionary Leadership Award
KEVIN TSUJIHARA
CHAIRMAN AND CHIEF EXECUTIVE OFFICER, WARNER BROS.

Closing Remarks
JONATHAN KARP
EXECUTIVE DIRECTOR, ASIA SOCIETY SOUTHERN CALIFORNIA
Dear Friends, Partners and Honored Guests,

Welcome to the Gala Dinner of our U.S.-China Entertainment Summit. We are delighted you have joined us for the culmination of Asia Society Southern California’s ninth annual gathering of global entertainment leaders.

Today’s conference overflowed with talented speakers from Hollywood and China. True to our new name - the Entertainment Summit - topics ventured beyond film to digital innovations that are delivering first-run movies to mobile phones in areas without cinemas, the future of streaming, short-form video and the rise of online gaming as a business.

So it is fitting that among our four world-class honorees tonight is Kevin Tsujihara. He not only runs a company that is a leader across the entertainment world, he helped to bring Warner Bros. into the digital age. 2018 has been a banner year for him in terms of connecting U.S. and Chinese business and culture through The Meg and Crazy Rich Asians. We are thrilled to honor Crazy Rich Asians star Michelle Yeoh for her artistic vision in a career that crosses genres and cultures. Xu Zheng is a pioneering talent the world should know more about. He has changed Chinese film through humor, satire and, as Dying to Survive demonstrates, by tackling contemporary social issues. Rounding out this letter - but starting off tonight’s celebration - is Elizabeth Daley. Her dynamic leadership has made the USC School of Cinematic Arts the most prestigious, internationally connected and forward-thinking training ground for talent in fields that, like our Summit, extend beyond film to the wide world of entertainment.

We hope you enjoy the evening as we recognize these outstanding honorees.

Warmest regards,

Janet Yang
Richard Drobnick
Elizabeth M. Daley has led the USC School of Cinematic Arts since 1991 and is the inaugural holder of the Steven J. Ross/Time Warner Dean’s Chair. She has built the world’s premier film school through a commitment to diversity and global education. Under Daley, SCA has added three divisions: Animation & Digital Arts, Interactive Media & Games, and Media Arts + Practice; established a think tank focused on the impact of new technologies; built the Robert Zemeckis Center for Digital Arts and created 31 endowed faculty positions. Daley has strengthened SCA’s international profile by expanding academic programs, including the addition of cutting-edge research labs; building a new, state-of-the-art campus, and strengthening collaborations with industry partners. More than a decade ago, she began forming partnerships with Chinese universities. Currently, SCA faculty run summer workshops and teach screenwriting at Shanghai Tech, and organize annual seminars in Beijing at the Cheung Kong Graduate School of Business. Daley has opened SCA to more foreign students, over half of whom are from China, Hong Kong and Taiwan. Among the consulting initiatives she has launched in six countries, SCA’s Interactive Media & Games Division offers annual workshops for senior game producers at Chinese gaming giant Tencent. Before USC, Daley served as director of the film and television subsidiary of the Mark Taper Forum, and prior to that was a producer for MGM/Television. She earned her Ph.D. from the University of Wisconsin, MA from Tulane University and BA from Newcomb College.

Elizabeth M. Daley
院长
美国南加州大学电影艺术学院

Elizabeth M. Daley自1991年起，就任美国南加州大学电影艺术学院院长，是上任学院院长Steven J. Ross/时代华纳的继任人。她致力多元包容的国际教育理念，营造世界顶尖的艺术院校。她创立了三个院系：动画数字艺术、互动媒体游戏、媒体艺术与实践；关注新兴科技技术带来的影响；为数字艺术系修建Robert Zemeckis中心，引进31位专业教师。Daley女士协力美国南加州大学电影艺术学院与多个学术项目展开广泛合作，包括成立走在行业尖端的研究所实验室；营造一所富有艺术氛围的大学校园，加深院校与行业合作伙伴的紧密联系。她早在12年前就开始了和中国各大院校的合作。现如今，南加州大学的教授不仅在上海科技大学开授编剧暑期班课程，还每年在北京长江商学院开设专题讲座。Daley女士更向国际学生敞开艺术的大门，几乎一半在校学生来自中国、香港、台湾。她在超过六个国家发起咨询服务，南加州大学电影艺术学院的互动媒体游戏专业每年为业内资深游戏制作人提供专业培训，比如中国游戏业巨头腾讯公司。在任职美国南加州大学之前，Daley女士曾在美高梅电视部任制片人，后来在Mark Taper Forum担任电影电视部门总监。她毕业于纽科姆学院，拥有杜兰大学研究生和威斯康星州大学博士学位。
XU ZHENG
Actor, Writer, Director and Producer

Xu Zheng is one of China’s most popular and influential entertainers. His work spans film, television and theater; his creative range extends from comedy to black comedy to drama; and his movies have had both commercial success and social impact. In 2012, Lost in Thailand grossed more than $200 million and caused such a surge in Chinese tourism that the Thai Prime Minister invited Xu to Bangkok to thank him personally. Xu followed in 2015 with another hit, Lost in Hong Kong. This summer’s darkly humorous Dying to Survive, which Xu produced and stars in, has had a profound impact in China. It is based on the true story of a Chinese leukemia patient who was arrested in 2013 for dispensing counterfeit drugs. Dying to Survive has garnered more than $400 million at the box office. More than just a hit, the film has struck a chord among the Chinese public, stirred a national conversation and accelerated government efforts to lower the cost of cancer drugs. Xu is also renowned for his charitable work on issues like healthcare and education for the underprivileged and the environment. He is committed to nurturing talent: Xu has produced and starred in 10 films directed by young Chinese filmmakers and he has long mentored directors, screenwriters and actors – though he doesn’t see himself as their superior. “I am not a mentor for the new directors,” he once said modestly. “I’m rather a peer.”

徐峥
演员、编剧、导演、监制

徐峥是中国最受观众喜爱、最具影响力的娱乐人物之一。他的代表作涵盖了电影、电视、戏剧；类型包括喜剧、正剧、黑色喜剧；许多部作品不仅取得商业巨大成功，更引发社会热议。2012年的《泰囧》横扫2亿美金票房，带动一阵东南亚旅游热潮，徐峥更受到泰国总理亲自接见。2015年的《港囧》也延续了不错的票房成绩。今年夏天，由徐峥监制并主演根据真人真事改编的黑色现实喜剧电影《我不是药神》又一次刷新了中国电影票房纪录，总票房达4亿多美金，更引发舆论热议和社会关注，加快了政府相关惠民政策的落实。徐峥参与许多慈善公益活动，热心支持爱心捐助，关注扶贫教育，提倡保护环境。他致力于扶持影视新人：在10部青年导演作品中担当监制和主演，还从2010年起，在各大电影节活动中担任青年电影人的导师。徐峥在被问及作为导师有何感受时，谦虚地回答，“我不是新导演的引路人，而是并肩前行的同行者。”
Michelle Yeoh is one of the most successful and versatile Chinese actresses, acclaimed for her work on both sides of the Pacific. From the opening scene of this year’s hit Crazy Rich Asians, her portrayal of steely Eleanor Young was a tour de force that won over film critics and fans alike. Yeoh currently stars in Star Trek: Discovery on CBS. Born in Malaysia, she moved to London as a teenager to study ballet at the Royal Academy of Dance. As an actress, she has drawn on her dance skills, rather than formal martial-arts training, to perform action scenes from her early Hong Kong films with Jackie Chan through Ang Lee’s Crouching Tiger, Hidden Dragon. That film, as a recent interviewer wrote in GQ, enabled Yeoh to put her considerable gifts, “a one-two punch of emotional gravity and physical virtuosity, on full display.” Yeoh’s Hollywood break came as Bond girl Wai Lin opposite Pierce Brosnan in Tomorrow Never Dies, and she starred as Burmese Nobel Peace Prize winner and pro-democracy leader Aung San Suu Kyi in Luc Besson’s critically acclaimed The Lady. Yeoh is a member of the Academy of Motion Picture Arts and Sciences. Other credits in her distinguished career include Rob Marshall’s Memoirs of a Geisha, DreamWorks Animation’s Kung Fu Panda 2 and Danny Boyle’s Sunshine.

Michelle Yeoh
Actress, Producer and Writer

Michelle Yeoh

杨紫琼
演员、制片人、编剧

杨紫琼是中国最成功的全能女明星，享誉全球。在今年好莱坞大热的爱情喜剧电影《摘金奇缘》里，她塑造气场十足的埃莉诺·杨在影片一开场，便赢得了影评人的好评和观众们的喜爱。杨紫琼还在CBS热播电视剧《星际迷航：发现号》中出演舰长。出生在马来西亚，年轻时搬到伦敦的杨紫琼，曾在皇家舞蹈学院学习芭蕾。作为一名出色的演员，杨紫琼把舞蹈天赋融入中国武术，她的动作场面异常精彩，早先在香港与成龙拍电影，后来与李安导演合作电影《卧虎藏龙》。《GQ杂志》评论这部经典华语电影是将她的才艺发挥到极致，“一两拳便可见情深意重，功夫深厚，着实打得淋漓尽致”。杨紫琼以漂亮的身手在好莱坞打下江山的代表作是《007之明日帝国》里的邦德女郎林慧，与皮尔斯·布鲁斯南上演对手戏。她还与吕克·贝松导演合作了诺贝尔和平奖获得者缅甸运动领袖昂山素季的传记电影《昂山素季》。其他代表作品还有罗伯·马歇尔导演的《艺伎回忆录》、梦工厂动画片《功夫熊猫2》及丹尼·博伊尔导演的《太阳浩劫》。
Kevin Tsujihara has guided one of Hollywood’s most storied studios into the digital age, expanded its footprint worldwide and produced a globally diverse content portfolio, not to mention record profits. Due to his broad vision, Warner Bros. has reached notable milestones in 2018 with two China-related box-office hits. Crazy Rich Asians, the first major studio film in 25 years to feature a predominantly Asian cast, marked a cultural watershed for Asian-American and Asian talent. The impact is bound to grow after Crazy Rich Asians opens in China next month. The second film, The Meg, has surpassed $500 million in global box-office receipts, making it by far the most successful U.S.-China co-production ever. And, these bets – on inclusion and cross-border collaboration – are laying the groundwork for new franchises to add to Warner Bros.’ stable of favorites, from Harry Potter to DC Comics Super Heroes.

When he became CEO in 2013, Tsujihara identified DC as a priority, and today, DC characters and stories drive every business in which the studio operates. Two DC-based films, Justice League and Wonder Woman, contributed more than $1.4 billion of Warner Bros.’ $5+ billion in global box-office receipts in 2017. Under Tsujihara’s leadership, Warner Bros. is the only studio with leading positions in film, television and videogames, as well as highly successful home entertainment and consumer products divisions. A 24-year Warner Bros. veteran, Tsujihara previously was President of Warner Bros. Home Entertainment, where he helped lead the company through the first digital transition and invested in the games business. Tsujihara sits on the MPAA Board; the Board of LA 2028, the Olympics organizing committee; and the USC School of Cinematic Arts Board of Councilors, among others. He is a member of the Academy of Motion Picture Arts and Sciences.
Kenny Leu was born in Taiwan and grew up in the Bay Area with aspirations to make a living and to make his parents proud. After earning a mechanical engineering degree from UC Berkeley, he co-founded a Silicon Valley startup, which was successfully sold in 2013. Leu then shifted his focus to acting, hoping to represent his community and create positive images of Asian Americans. He is best known for playing Sgt. Eddie Chen in National Geographic’s miniseries, The Long Road Home, and Gohan in Dragon Ball Z: Light of Hope on YouTube. Leu will appear in Roland Emmerich’s Midway and he plays the lead in The Chinese Cop, a feature film based on the story of NYPD’s Peter Liang, who accidentally shot and killed an African-American child in 2014. Outside of acting, Leu was a member of the medal-winning U.S. Wushu martial arts team from 2010 to 2012. He lives in Los Angeles.

吕蔡嵘在台湾出生、美国湾区长大，从小渴望凭自己的本领令父母骄傲。从加州大学伯克利分校机械工程专业毕业后，他和合伙人在硅谷创业，2013年成功被收购。吕蔡嵘随后转型做演员，希望代表像他一样的亚裔美国人，推广正面形象。因在国家地理迷你剧《漫长的回家之路》中扮演Eddie Chen中士、youtube网剧《七龙珠Z希望之光》扮演“悟饭”而出名，吕蔡嵘之后将出演Roland Emmerich导演的电影《中途岛》，另一部主演的电影《中国警察》讲述纽约警察Peter Liang于2014年意外枪杀黑人的故事。除表演之外，吕蔡嵘还是2010年至2012年美国武术队的获奖队员，本人如今居住在洛杉矶。
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We proudly support Asia Society Southern California and its pursuit of fostering greater cross-cultural understanding. Thank you for bringing entertainment-industry leaders together in your U.S.-China Entertainment Summit, and leading the conversation regarding co-production, cross-border investment, and the integration of Chinese and American talent. Your efforts in the film and entertainment industry continue to bridge bilateral ideas that are strengthening relationships and transforming the world’s view on digital media.

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ELIZABETH DALEY
AND ALL SUMMIT HONOREES
PAUL HASTINGS IS PROUD TO SUPPORT ASIA SOCIETY SOUTHERN CALIFORNIA AND THE US-CHINA ENTERTAINMENT SUMMIT

We salute the distinguished speakers and honorees and join in celebrating efforts to foster collaboration and opportunity between the U.S. and Chinese entertainment industries.

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Congratulations to the 2018 U.S.-China Entertainment Summit Honorees

Michelle Yeoh - Kevin Tsujihara
Elizabeth Daley - Xu Zheng

With Thanks to
Asia Society Southern California

Ceci Chan, Kevin Ma and James Ng
Congratulates the Honorees of the 2018 U.S.-China Entertainment Summit
Kevin Tsujihara
Elizabeth Daley
Michelle Yeoh
Xu Zheng

Congratulates Kevin Tsujihara on being the 2018 Visionary Leadership Award Honoree.
Thank you for your efforts in uniting Hollywood with the Chinese entertainment industry.
Building a Bridge Between China and Hollywood.

The Motion Picture Association congratulates all honorees at the 2018 U.S.-China Entertainment Summit

Promoting & Protecting Screen Communities in the Asia Pacific

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Munger, Tolles & Olson LLP congratulates the honorees of the 2018 U.S.-China Entertainment Summit:

- Kevin Tsujihara
- Elizabeth Daley
- Michelle Yeoh
- Xu Zheng

O'Melveny is proud to sponsor the Asia Society Southern California’s 2018 US-China Entertainment Summit and Gala Dinner. We join in applauding honorees:

- Michelle Yeoh
  ACTRESS, PRODUCER AND WRITER
- Kevin Tsujihara
  CEO AND CHAIRMAN OF WARNER BROTHERS
- Elizabeth Daley
  DEAN OF THE USC SCHOOL OF CINEMATIC ARTS
- Xu Zheng
  PRODUCER AND STAR, ‘DYING TO SURVIVE’
We proudly support the

ASIA SOCIETY
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ENTERTAINMENT SUMMIT
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Michelle and Kevin,

What a CRAZY year we have all had together. We are proud to be part of honoring you both tonight.

Nina and Brad

We salute tonight’s honorees and applaud the global efforts of these dynamic leaders.

Kevin Tsujihara
Elizabeth Daley
Michelle Yeoh
Xu Zheng
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We Proudly Congratulate

ELIZABETH DALEY
KEVIN TSUJIHARA
MICHELLE YEOH
XU ZHENG

And Support the
2018 U.S.-China Entertainment Summit
Congratulations to our friends Michelle and Kevin on receiving this prestigious award.
True visionaries!

The power of you. Empowered by us.

KPMG is proud to support the Asia Society and we congratulate the honorees for their outstanding service and commitment to making a difference by building bridges between the U.S and China.

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KEVIN TSUJIHARA
ELIZABETH DALEY

MICHELLE YEOH
AND XU ZHENG
Congratulations to Kevin Tsujihara and Elizabeth Daley on this Prestigious Honor

The John and Marilyn Wells Foundation
Village Roadshow Entertainment Group proudly congratulates our friend Kevin Tsujihara and all of this year’s Asia Society honorees.
Proudly Supports the
ASIA SOCIETY

Congratulations to
KEVIN TSUJIHARA,
ELIZABETH DALEY

and all of tonight’s honorees
2018 SUPPORTER

In the unheard of new world, the mysterious Meta rock keeps the steam world running, relying on the energy of the Meta rock. The Rat, the Bird, the Lion, the Rabbit, the Cat, the Zerg, six species with different ecological habits have established their own fantasy kingdoms.

The story originates in the steam industry developed underground country: Rat Kingdom. As a result of a mining accident, Arno, a enslaved human girl, got the Meta rock heart which had been lost for a long time, and then she had been forced into exile with her companions. With the revelation of the secret of the Meta rock heart, every choice of Arno is affecting the inextricable fate of the human race, Machinery and magic of the epic scroll, but also spread out...

The "Steam World" film is in preparation. We are looking for a director and producer.

If you are interested in this project, welcome to contact Xu Xian (the general producer) directly.

Originator & General Producer: Xu Xian
Website: www.steamworld.com.cn
WeChat: Tigeronline39Kitty
email: marryyes@yeah.net
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4th China Onscreen Biennial

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# 2018 U.S.-China Entertainment Summit

**October 30, Skirball Cultural Center**

**Summit Guerin Pavilion, Herscher Hall**

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<td><strong>Spotlight: Unstoppable: How Innovation is Fueling China’s Film Market Growth</strong></td>
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<td>Michael Ellis, CEO, Asia-Pacific President and Managing Director, Motion Picture Association</td>
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<td>9:30AM–10:25AM</td>
<td><strong>Courtship Interruptus: Have Hollywood-China Ties Hit a Speed Bump or Great Wall?</strong></td>
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<td>Moderator: Lindsay Conner, Chair, Media &amp; Entertainment, Manatt, Phelps &amp; Phillips</td>
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<td>Speakers: Bennett Pozil, Executive Vice President, East West Bank</td>
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<td>John Penotti, President, SK Global</td>
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<td>Chen Rong, SVP, Perfect World, and CEO, Perfect World Pictures (USA)</td>
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<td>Alexis Garcia, Partner, Endeavor Content</td>
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<td>Gao Qun, Chairman, Starlight Culture Entertainment Group</td>
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<td>10:25AM–10:45AM</td>
<td><strong>Morning Break</strong></td>
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<td>10:45AM–11:30AM</td>
<td><strong>New Frontiers, Formats and Markets for Chinese-Language Content</strong></td>
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<td>Moderator: Jonathan Landreth, Content Strategist, Asia Society Policy Institute</td>
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<td>Speakers: Jack Gao, Founding Partner and CEO, Beijing TDFT Co.</td>
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<td>Doris Pfardrescher, President and CEO, Well Go USA</td>
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<td>You Xiaogang, Chairman, China TV Drama Production Association</td>
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<td>Carrie Wong, Head, Local Production Film &amp; TV Greater China, Sony Pictures Entertainment</td>
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<td>11:30AM–12:00PM</td>
<td><strong>Spotlight: The Future of Streaming</strong></td>
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<td>Albert Cheng, COO and Co-Head of Television, Amazon Studios</td>
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<td>In conversation with Bing Chen, Entrepreneur and Co-Founder, Gold House</td>
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<td>12:00PM–1:20PM</td>
<td><strong>Lunch</strong></td>
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1:20PM–2:10PM  “BROAD CAST” NEWS: IS 2018 A GAME-CHANGING YEAR FOR ASIAN TALENT?  
Moderator: Stephen Saltzman, Chair, Asia Entertainment & Media, Paul Hastings  
Speakers:  
Lucia Liu, Agent, Asian Business Development, UTA  
Andrew Ooi, CEO, Echelon Talent Management  
Christina Chou, Agent and Corporate Development Executive, CAA  
David Unger, CEO, Artist International Group  
PoPing Auyeung, Casting Director

2:10PM–2:35PM  SPOTLIGHT: GAME ON – CHINA, THE U.S. AND A NEW FORCE IN ENTERTAINMENT  
Kevin Lin, Co-Founder, Twitch  
In conversation with Peter Trinh, Managing Director, International and Independent Film & Esport Groups, ICM Partners

2:35PM–3:05PM  AFTERNOON BREAK

3:05PM–4:00PM  MEG-A HIT: HOW A SHARK JUMPED TO THE TOP OF THE CO-PRODUCTION LEADERBOARD  
Moderator: Patrick Frater, Asia Bureau Chief, Variety  
Speakers:  
Belle Avery, Producer, The Meg  
Jon Turteltaub, Director, The Meg  
Jiang Wei, CEO, Legendary East, and General Manager, Wanda Media  
Catherine Xujun Ying, Vice President, CMC, and CEO, Gravity Pictures  
Ben Erwei Ji, Managing Director, Reach Glory Entertainment  
Chantal Nong, Vice President, DC-Based Film Production, Warner Bros.

4:00PM–4:30PM  HONOREE SPOTLIGHT: XU ZHENG, Producer and Star, Dying to Survive  
In conversation with Jing Cao, Counsel, O’Melveny & Myers

4:30PM–5:15PM  DIRECTOR’S CUT: TELLING STORIES THAT TRANSCEND CHINESE CULTURE  
Moderator: Janet Yang, President, Janet Yang Productions  
Speakers:  
Cathy Yan, Director, Producer and Writer  
Glen Keane, Academy Award-winning Animator  
Eva Jin, Writer, Director and Producer

5:15PM–5:20PM  CLOSING REMARKS

5:20PM–6:10PM  NO HOST RECEPTION
ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America’s gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

Mission of Asia Society
Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

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