2016 U.S.-CHINA FILM SUMMIT

Tuesday, November 1, 2016
UCLA Luskin Conference Center
Los Angeles, California

EMASIA
ASIA SOCIETY SOUTHERN CALIFORNIA
Entertainment & Media in Asia
2016 U.S.-China Film Summit
Tuesday, November 1, 2016

8:00–9:00
REGISTRATION and OPENING RECEPTION

9:00–9:10
OPENING REMARKS

9:10–9:25
SPOTLIGHT: THE WORLD’S TWO BIGGEST FILM MARKETS – A CONTRAST IN STYLES
Michael Ellis, Asia-Pacific President and Managing Director, Motion Picture Association

9:25–10:20
TREASURE HUNT: CHINA SEEKS GLOBAL TALENT, HOLLYWOOD SEEKS SOURCES OF FINANCE
Moderator Lindsay Conner, Partner, Manatt, Phelps & Phillips
Speakers
ZHOU Yuan, Founder and Executive Vice President, Linmon Pictures
William Pfeiffer, Co-Founder and Executive Chairman, Globalgate Entertainment
Michelle Yang, President, Vantage Entertainment

10:20–10:45
EXECUTIVE SPOTLIGHT
Wei ZHANG, President, Alibaba Pictures
Jeff Small, President and Co-Chief Executive Officer, Amblin Partners
In conversation with Janet Yang, Managing Director of Creative Content, Tang Media Partners

10:45–11:10
TALENT SPOTLIGHT
Jon M. Chu, director of Now You See Me and Step Up movies
In conversation with John Penotti, Co-Founder, Ivanhoe Pictures, and President, Sidney Kimmel Entertainment

11:10–12:05
ANIMATION’S NEW REALM: THE RISING OPPORTUNITIES AND STAKES
Moderator Stephen Saltzman, Partner, Loeb & Loeb
Speakers
Melissa Cobb, Head of Studio and Chief Creative Officer, Oriental DreamWorks
Bob Bacon, Chief Executive Officer, Alpha Animation
Harley Zhao, President and Chief Executive Officer, Original Force

12:05–1:20
LUNCH

1:20–2:15
DOING THE RIGHT THING: THE EVOLVING ART OF MAKING INTERNATIONAL CO-PRODUCTIONS
Moderator Sanjay Sood, Director, Center for Management of Enterprise in Media, Entertainment and Sports, UCLA Anderson School of Management
Speakers
Charlie Coker, Managing Director, Dasym Media
MIAO Xiaotian, President, China Film Co-Production Corporation
Sheri Jeffrey, Partner, Hogan Lovells
LIU Kailuo, Chief Executive Officer, Heyi Pictures
Mark Lazarus, Head of Creative and Acquisitions, Arclight Films Australia
Dear Friends, Partners and Honored Guests,

On behalf of Asia Society Southern California, we welcome you to the Seventh Annual U.S.-China Film Summit. Your participation and the support of our speakers, sponsors and Film Summit committee members have established this event as the most important and prestigious gathering to discuss collaboration between the world's two biggest entertainment industries.

This year, we have enhanced the Film Summit by adding “Spotlight” conversations with leading directors and executives to our line up of panels. It's been another active year in U.S.-China film, and our program explores the timeliest issues, from the mutual search for talent and finance and the growth of animation to the future of filmed content beyond the cinema, whether in the digital world, games or theme parks.

We would like to congratulate our Film Summit honoree, Cao Baoping, an award-winning writer and director who has demonstrated a diverse range of storytelling techniques. He will speak about his filmmaking in a “Spotlight” conversation this afternoon. Cao studied and teaches screenwriting at Beijing Film Academy, which we welcome back as the Film Summit's China Educational and Cultural Partner.

We hope you can also join us tomorrow for our Gala Dinner, where we will honor three other creative and entrepreneurial U.S.-China film leaders: James Wang, Vice Chairman and CEO of Huayi Brothers Media Corporation; Melissa Cobb, Head of Studio and Chief Creative Officer of Oriental DreamWorks; and director Lu Chuan.

We hope you enjoy today's program and we look forward to seeing you at future Asia Society events on media and entertainment.

Warmest regards,

Thomas E. McLain
Jonathan Karp
Thomas E. McLain	Chairman
Of Counsel
Hogan Lovells

Thomas E. McLain is Of Counsel in the Los Angeles office of Hogan Lovells, a global law firm with over 50 offices in 25 countries, including 8 of ces in Asia. McLain has spent his entire career focused on Asia, advising clients on matters with a particular focus on location-based entertainment, intellectual property licensing, and international business transactions. McLain, who speaks Japanese, has extensive experience handling major international transactions in a wide range of industries, with particular expertise in establishing entertainment venues throughout Asia. McLain is Chairman of Asia Society Southern California and a Trustee of Asia Society. He previously served on the Boards of the Library Foundation of Los Angeles, the US-Japan Bridging Foundation and the Sanford School of Public Policy at Duke University. McLain also was appointed by President Clinton to serve as a Commissioner of the Japan-U.S. Friendship Commission and as a member of the U.S.-Japan Committee on Cultural and Educational Exchange.

Jonathan Karp	Executive Director
Asia Society Southern California

Jonathan Karp joined Asia Society after a distinguished career in journalism, including a decade of reporting in Asia. Most recently, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for The Wall Street Journal. In 2004, he returned to the U.S. with the Journal, and has since lived in Los Angeles with his wife and twin children.
**Film Summit Co-Chairs**

**Bennett Pozil**
Executive Vice President
East West Bank

Bennett Pozil has been a banker for 25 years and currently serves as an Executive Vice President at East West Bank, where he leads the Corporate Banking Group. As part of his role, Pozil oversees the development of the Entertainment Lending sector in the U.S. as well as in China. Recent film projects financed by East West Bank include John Woo's The Crossing and Chen Kaige's The Monk. Prior to joining East West Bank, Pozil served for 11 years as the Managing Director of the Los Angeles office for Natixis, the French Banking Concern. At Natixis, Pozil structured the financing of over a hundred motion pictures including Crouching Tiger, Hidden Dragon, Hero, Fearless and Lost in Translation.

**Stephen L. Saltzman**
Partner
Loeb & Loeb

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by Variety and The Hollywood Reporter as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent.

**Janet Yang**
Managing Director, Creative Content
Tang Media Partners

Janet Yang recently joined Tang Media Partners as Managing Director in charge of creative content and production. Founded by Donald Tang, TMP is active in bridging the U.S. and Chinese entertainment industries. Its investors include Tencent, Huayi Brothers Media, China Media Capital and Sequoia Capital. Yang is a prominent producer with deep roots in China. Her film and TV credits include The Joy Luck Club, The People vs. Larry Flynt, Dark Matter, Shanghai Calling, and Documented. Yang won a Golden Globe and Emmy for her HBO film, Indictment: The McMartin Trial. She began her career by bringing Chinese cinema to North America and then represented Hollywood studios to broker the first sale of U.S. films to China. That led to her joining Steven Spielberg on the production of Empire of the Sun. The Hollywood Reporter named Yang one of the "50 Most Powerful Women in Hollywood." She's a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of its Producers Branch; Committee of 100; National Committee on U.S.-China Relations; and the boards of the 1990 Institute and Asia Society Southern California.

**Dr. Seagull Haiyan Song**
Professor and Founding Director, Asia-America Law Institute
Loyola Law School

Dr. Seagull Haiyan Song is a professor, attorney and author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School, Senior Advisor at Hogan Lovells, and Guest Professor at Peking University School of Law, China Renmin University Intellectual Property Academy and Beijing Film Academy. Before joining the academic world in 2012, Song was Senior Counsel at Disney, overseeing the intellectual property division in Asia, a consultant with Arnold & Porter and a partner at King and Wood PRC Lawyers, heading the IP practice in the Shanghai office. A leading authority on IP law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the Journal of Copyright Society of the U.S. She was selected as an Asia Society Asia 21 young leader. Song earned an LL.M from Hong Kong University, and an J.LLM and J.S.D from UC Berkeley School of Law.

**Sandy Cohen**
President and Co-founder
Cohens & Flynt

Sandy Cohen is a multi-time Academy Award-nominated entertainment lawyer who co-founded Cohens & Flynt in 1982. He serves on the Board of Governors of the Academy of Motion Picture Arts & Sciences, appointment by the former President of the United States. He has been a member of the Board of Directors for two U.S. presidential libraries in Los Angeles, the Ronald Reagan Presidential Library in Simi Valley, CA, which houses the working papers of the late President, and the Richard Nixon Presidential Library in Yorba Linda, CA, which houses the former President’s papers. Cohen is a member of the Board of Governors of the Academy of Motion Picture Arts & Sciences, appointment by the former President of the United States. He has been a member of the Board of Directors for two U.S. presidential libraries in Los Angeles, the Ronald Reagan Presidential Library in Simi Valley, CA, which houses the working papers of the late President, and the Richard Nixon Presidential Library in Yorba Linda, CA, which houses the former President’s papers.
Cao Baoping is known for his subtle exploration of human emotions and compelling crime dramas that are both dark and humorous. He debuted as a director with *Trouble Makers*, which was screened at the 2006 Berlin International Film Festival and Montreal International Film Festival and won the New Talent Jury Award and Asian Audience Choice Award at the Shanghai International Film Festival. He won a Best New Director Award at the 2008 San Sebastian International Film Festival for *The Equation of Love and Death*.

Cao was selected by the Sundance Institute in 2010 for its exclusive Screenwriters Lab. His next project, *Einstein and Einstein*, garnered prizes in 2014 at film festivals in Berlin, Milan and Beijing. Cao won Best Director at the 2015 Shanghai International Film Festival for *The Dead End*, and his latest crime drama, *Cock and Bull*, opened in China in September.

Cao has demonstrated a wide range as a storyteller. His recent film noir style has prompted comparisons to Quentin Tarantino, who himself is a longtime student of Chinese film. Cao graduated from Beijing Film Academy, where he remains a professor teaching screenwriting to the next generation of Chinese filmmakers.
Wei ZHANG  
President, Alibaba Pictures  
Senior Vice President, Alibaba Group

Wei Zhang joined Alibaba in 2008 and led the Group’s investment and acquisition activities until 2012. She has worked in the strategy department and led Alibaba’s corporate social responsibility efforts. As Alibaba Pictures, she runs international business, investment and acquisition activities. From 2005 to 2008, Zhang was Chief Operating Officer of News Corp.’s STAR China. From 2002 to 2005, she was Managing Director of CNBC China. She worked at News Corp. China from 2000 to 2002 as Director of Business Development. Earlier, Zhang was a strategic consultant at General Electric and GE Capital. Zhang holds a MBA from Harvard Business School and a BA in International Organization Management and Finance from Seton Hill.

Stuart Ford  
Chief Executive Officer  
IM Global

Stuart Ford founded IM Global in 2007. The company has financed and/or produced over 30 Hollywood feature films deploying more than $500 million in production capital, establishing itself as one of the most prolific film financiers outside of the major studios. Its forthcoming films include Mel Gibson’s Hacksaw Ridge, Martin Scorsese’s Silence and The Circle, starring Tom Hanks and Emma Watson. IM Global also controls a library of more than 300 films and has handled international rights and sales of big-budget Chinese titles, including Huayi Brothers’ When Larry Met Mary and Mr. Six, Stephen Chow’s The Mermaid, and Wuershan’s Mojin: The Lost Legend. IM Global, its majority shareholder Tang Media Partners, and Internet giant Tencent this year formed IM Global Television, a joint venture to produce, finance and distribute high-quality scripted dramas for the Chinese and international markets. Its TV slate includes projects with Johnny Depp, Kevin Spacey and M. Night Shyamalan.

Jeff Small  
President and Co-Chief Executive Officer  
Amblin Partners

Jeff Small joined Amblin Partners as President and Chief Operating Officer in 2006 under its previous name, DreamWorks Studios, and was promoted to President and Co-CEO in 2016. He works alongside Steven Spielberg and Michael Wright in overseeing company operations and shaping the studio’s strategy. Small has helped guide the company through its tenure with Paramount Pictures and DreamWorks Studios, and now Amblin Partners. He and his team secured funding and distribution for the 2015 formation of Amblin Partners in cooperation with Participant Media, Reliance Entertainment, Entertainment One, and a consortium of banks led by JP Morgan Chase and Comerica. Most recently, Small and his team developed a partnership with Alibaba Pictures, which includes Chinese distribution and co-productions. Prior to joining DreamWorks, Small served at Walt Disney Motion Picture Group, Universal Studios, and Revolution Studios. He is a Stanford graduate and a native of Marietta, Georgia.

Jeff Small  
总裁兼联席首席执行官  
Amblin Partners

Jeff Small于2006年加入史蒂文·斯皮尔伯格公司（Amblin Partners）担任总裁兼联席首席执行官，当时公司名称为梦工厂电影工作室（DreamWorks Studios）。2016年他晋升为总裁兼联席首席执行官，与史蒂文·斯皮尔伯格和迈克尔·怀特共同监督公司运营并制定战略。Small帮助公司度过了梦工厂时期，并为新成立的Amblin Partners公司获得了资金和发行渠道。最近，Small和他的团队与阿里影业建立了合作伙伴关系，其中包括在中国的合拍和发行。在加入梦工厂之前，Small曾在华特迪士尼影片公司、环球影业和革命工作室工作。他出生于乔治亚州的玛丽埃塔，并毕业于斯坦福大学。
Jon M. Chu
Writer, Director and Producer

Jon M. Chu is known for his visually stunning work in projects across genre, medium and budget. Whether telling a story through the language of dance in the Step Up films, music in the Justin Bieber documentary, action in the G.I. Joe: Retaliation film or magic in his latest feature film, Now You See Me 2, Chu’s signature style bursts with energy that defines pop culture entertainment. In addition to his Hollywood studio films, Chu is recognized as an online innovator. His superhero dance series The Legion of Extraordinary Dancers earned him the 2011 Pioneer Prize at the International Digital Emmy Awards, and the Chu-directed music video for Bieber’s Beauty And A Beat has over 620 million hits. He directed the CLIO-award-winning “Safety Dance” video that is played on every Virgin America flight and is an online hit, too. Chu graduated from the USC School of Cinematic Arts.

LU Chuan
Writer, Director and Producer

LU Chuan has won critical acclaim and commercial success in television and film. His directorial debut came in 2002 with The Missing Gun, and his second film, Kekexili: Mountain Patrol, received various awards, including the Special Jury Prize at the Toronto International Film Festival. In 2009, City of Life and Death, about the Nanjing massacre, won the Golden Shell at the San Sebastian International Film Festival, and Lu was selected as Best Director at the Asia-Pacific Screen Awards and Asian Film Awards. His 2015 3D fantasy adventure, Chronicles of the Ghostly Tribe, surpassed $100 million at the Chinese box office and was hailed in the media as “China’s answer to the Hollywood blockbuster” and a “breakthrough in producing Chinese commercial genre films. Lu wrote, directed and produced the DisneyNature documentary Born in China, about endangered wildlife. It will premiere worldwide on Earth Day, April 22, 2017. He is working on his first English-language feature, River Town, Luan graduated from the Nanjing People’s Liberation Army Institute of International Relations and the Directing Program at Beijing Film Academy.

Ray Braun
Chief Executive Officer

Raymond Braun is a founding Principal of Entertainment + Culture Advisors, specializing in entertainment development projects, recreation and tourism economics, and attraction development potential. His clients in the theme park industry include The Walt Disney Company, Sea World, Universal Studios, and Merlin Entertainments. Braun has helped plan major cultural attractions, including the Getty Center in Los Angeles; Rose Center at the American Museum of Natural History in New York; California Academy of Sciences in San Francisco; and the Henry Ford in Dearborn. His international experience includes economic planning for recreation and commercial development in Beijing; Warner Bros. Movie World, a studio and related theme park in Australia; global location research for KidZania; theme park in Malaysia for Khazanah Nasional; and resort projects throughout Mexico. Prior to forming ECA, Braun was the head of the Entertainment Practice at Economics Research Associates.

Raymond Braun is the Chief Executive Officer of Entertainment + Culture Advisors (ECA), the leading entertainment development and advisory firm. With offices in California and New York, ECA provides strategic services to the world's leading theme park and entertainment companies, including The Walt Disney Company, Universal Studios, and Merlin Entertainments. With over 25 years of experience in the entertainment industry, Raymond has led some of the most iconic and successful projects of our time, from developing new theme parks to revitalizing existing ones. ECA's team of experts specializes in creating unique and innovative entertainment experiences that captivate people across the globe.
Bing CHEN
Founder
Bing Studios and Victorious

Bing Chen is a digital pioneer and entrepreneur. As YouTube's Global Head of Creator Development & Management, he oversaw the strategy that engaged over 500 million content creators worldwide—from musicians to filmmakers, chefs to beauty gurus. Chen co-founded and led YouTube ventures including the marquee talent incubator, YouTube NextUp; and YouTube's investment in major industry engagements like VidCon, the DigTour; and YouTube FanFest, Asia's largest creator fan festival. He is founder of Bing Studios, a next-generation digital media studio and strategic consulting joint venture with MediaLink, and co-founder and Chief Creative Officer of Victorious, a platform that powers premium subscriptions for passionate superfan communities—from digital stars to major film franchises. In 2020, Bing Chen launched Bing NextUp, a_next-generation digital media studio and strategic consulting joint venture with MediaLink, and co-founder and Chief Creative Officer of Victorious, a platform that powers premium subscriptions for passionate superfan communities—from digital stars to major film franchises. In 2020, Bing Chen launched Bing NextUp, a

Melissa Cobb
Head of Studio and Chief Creative Officer
Oriental DreamWorks

Melissa Cobb produced the Academy Award-nominated Kung Fu Panda films, which have grossed over $1.8 billion worldwide. She has overseen all aspects of the Kung Fu Panda franchise, including the Emmy Award-winning Nickelodeon TV series Kung Fu Panda: Legends of Awesomeness. Cobb began her career producing live theatrical projects, including the long-running hit Greater Tuna, and segued to feature films, holding leadership positions at several companies, including Walt Disney Pictures, where she developed Blank Check, The Jungle Book, and Man of the House. As Senior Vice President of Production at 20th Century Fox Animation, she developed and supervised a slate of animated features, including Titan A.E. and Olive, the Other Reindeer. Cobb holds an MBA from Anderson Graduate School of Management at UCLA and a BS from Stanford University.

Lindsay Conner
Partner
Manatt, Phelps & Phillips, LLP

Lindsay Conner is chair of Manatt's entertainment and media practice. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film companies, financial institutions, and private equity funds. Conner's clientele spans the globe, from North America to Asia, Europe and Latin America. His recent highlights include representation of China's Perfect World Pictures in its $500 million, 50-film co-finance deal with Universal Pictures; Tang Media Partners in a joint venture with China's Tencent and the creation of a groundbreaking slate co-finance deal in television; and Huayi Brothers Media Corp., China's largest privately-held film company, in an 18-film, three year co-finance and distribution agreement with the Hollywood studio STX.

Charles Coker
Managing Director
Dasym Media

Charles Coker is Managing Director of Dasym Media, an entertainment company focused on launching and optimizing brand franchises on a global scale. He also advises Dasym Investment Strategies on media-related investments and activities in China. Coker served as producer on the Sino-foreign co-production Skiptrace (2016), a buddy comedy starring Jackie Chan, Johnny Knoxville and Fan Bingbing. The film grossed over $135 million at the Chinese box office. He is currently working on a number of co-production film and TV projects, including a miniseries about the legendary World War II fighter-pilot unit known as the Flying Tigers. Before joining Dasym, Coker practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

Charles Coker
常务董事
Dasym传媒

Charles Coker是Dasym传媒——一家致力于在全球范围内推广及优化公司品牌的娱乐公司——的常务董事。他同时还担任Dasym投资战略公司的顾问，为传媒相关投资和在中国的投资项目提供建议。Coker还担任了2016年中外合拍片《绝地逃亡》的制片人。这是一部汇聚了成龙、约翰尼·诺克斯维尔及范冰冰的兄弟喜剧片，在中国票房高达1.35亿美元。目前他正在制作多个电影及电视合拍片项目，其中包括关于二战时期传奇空军部队“飞虎队”的电视连续短剧。在加入Dasym之前，Coker在上海和洛杉矶的顶尖国际律所供职，为娱乐和媒体公司及独立制片人提供中国区战略及运营以及中外合拍片等方面的咨询。
Moderators and Panelists

Michael G. Corrigan
Managing Director
CP Enterprises

Mike Corrigan is a film and television executive with more than twenty five years experience in management, production and distribution, strategic planning, finance and administration. He has significant international and multicultural experience in many content genres. Corrigan is currently working with an affiliate of prominent private equity-firm, The Carlyle Group, to increase its entertainment and media portfolio. He also advises privately held entertainment, media, sports and high-tech companies, including Magic Leap, a pioneer in the mixed-reality arena. His broad entertainment experience covers the strategic, creative and operational management of content production and distribution. Corrigan was previously Senior Executive Vice President and Chief Financial Officer of Metro Goldwyn Mayer At Price Waterhouse before that, he served as a senior partner responsible for global strategic planning for the Entertainment, Media and Communications practice. He is a former member of the Board of Managers of Tropicana Entertainment and is also former Chairman of the Board of Directors of Atari.

David Hutkin
Chief Financial Officer and Executive Vice President
The Weinstein Company

David Hutkin heads the Strategic Initiatives, Investments and Banking Group at The Weinstein Company. He oversees all structured finance, corporate lines of credit, sourcing of investments, film and television finance, as well as creative and strategic partnerships for the various company departments. He has negotiated and secured financing for films including Southpaw and the upcoming Boys in the Boat, along with TV projects, including The Mist and Marco Polo. Previously, Hutkin spent 15 years as a banker working in senior structured and corporate-debt underwriting for the entertainment industry. He began his career at Wells Fargo before moving to Bank of America, the Lewis Horowitz Organization and ICB Entertainment Finance. Just prior to joining The Weinstein Company in 2010, he was head of the entertainment industries division at First California Bank. David is also a lecturer at the Peter Stark Producing Program at the University of Southern California’s School of Cinematic Arts.

Sheri Jeffrey
Partner
Hogan Lovells

Sheri Jeffrey is a Partner in Hogan Lovells’ Los Angeles office. Jeffrey’s practice covers a wide range of entertainment matters, including development, acquisitions, finance and production of motion pictures, television series and new technologies projects. She also represents members of the entertainment industry in their strategic relationships, licensing and distribution arrangements, co-productions, joint ventures, out-put arrangements and business combinations. Jeffrey is frequently involved in matters relating to China, including cross-border investments, and is a board member of Asia Society Southern California.

Jonathan Landreth
Managing Editor
ChinaFile

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries’ effect on the world’s perceptions of China. He was the founding Asia Editor of The Hollywood Reporter and his freelance work appeared in The New York Times, The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor, Forbes, The China Economic Quarterly and Wallpaper. In 2012, Landreth joined ChinaFile, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched China Film Insider, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley and an M.S. from the Columbia University Graduate School of Journalism.

Moderators and Panelists

Michael G. Corrigan
Managing Director
CP Enterprises

Michael G. Corrigan是一名影视高管，他在管理、制片、发行、战略规划、融资和行政方面拥有25年以上的经验，他在多种内容类型和拥有卓越的国际和跨文化经验。Corrigan目前正协助著名私人公司凯雷集团的子公司发展其传媒娱乐业务。他同时还为娱乐、传媒、体育与高科技公司提供咨询服务，包括联合实施现代企业Magic Leap。他广泛的娱乐产业经验涵盖内容生产与发布的战略、创意和运营管理等环节。Corrigan曾任米高梅电影公司的高级执行副总裁和首席财务官。此前他曾任普华永道担任高级合伙人，负责娱乐与传媒领域的全球战略规划。他还曾是Tropicana Entertainment理事会成员和雅达利董事会主席。

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Moderators and Panelists

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Michael G. Corrigan是一名影视高管，他在管理、制片、发行、战略规划、融资和行政方面拥有25年以上的经验，他在多种内容类型上拥有卓越的国际和跨文化经验。Corrigan目前正协助著名私人公司凯雷投资集团的子公司发展其传媒娱乐业务。他同时还为娱乐、传媒、体育与高科技公司提供咨询服务，包括联合实施现代企业Magic Leap。他广泛的娱乐产业经验涵盖内容生产与发布的战略、创意和运营管理等环节。Corrigan曾任米高梅电影公司的高级执行副总裁和首席财务官。此前他曾任普华永道担任高级合伙人，负责娱乐与传媒领域的全球战略规划。他还曾是Tropicana Entertainment理事会成员和雅达利董事会主席。

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Jonathan Landreth
Managing Editor
ChinaFile

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries’ effect on the world’s perceptions of China. He was the founding Asia Editor of The Hollywood Reporter and his freelance work appeared in The New York Times, The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor, Forbes, The China Economic Quarterly and Wallpaper. In 2012, Landreth joined ChinaFile, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched China Film Insider, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley and an M.S. from the Columbia University Graduate School of Journalism.
Mark Lazarus
Head of Creative & Acquisitions
Arclight Films

Mark Lazarus's most recent project, Nest, is an Australian-Chinese co-production starring Li Bingbing, Kellan Lutz and Kelsey Grammer. He is also executive producer on Jungle, which is to be released in 2017 and stars Daniel Radcliffe. Lazarus produced The Loved Ones, Australian Rules, which premiered at Sundance, and Vixen Velvet's Zombie Massacre, which was released in Australia. Prior to Arclight, he was a drama investment manager at Screen Australia, where he worked on the recent Sundance phenomenon, The Babadook, Kill Me Three Times and the Spierig brothers' time-travel Predation.

Lazarus also previously served as head of development and acquisitions at Ocean Pictures, where he acquired Phillip Noyce's Rabbit-Proof Fence, and as creative affairs executive at Fox Icon Productions, a joint venture between 20th Century Fox and Mel Gibson's Icon Productions.

Nagorski

Tom Nagorski became Executive Vice President of the Asia Society in 2012, following a three-decade career in journalism, having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC News' World News Tonight, and a reporter and producer based in Russia, Germany and Thailand. During his time as a journalist, Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack. Nagoski is a graduate of Princeton University and a member of the Council On Foreign Relations. He lives in Brooklyn with his wife and two children.

Liu Kailuo
President
Heyi Pictures

Liu Kailuo has produced more than 20 films and television series in a long entertainment career. His film works include Surprise, Saving Mr. Wu, Monster, Lethal Hostage, Guns and Roses, Love, Cred, and Reign of Assassins. Heyi Pictures, the film production company of Youku Tudou, is currently co-producing and co-financing a Jackie Chan sci-fi thriller, Bleeding Steel. An industry veteran with strong artistic sense and business acumen, Liu has held senior management roles in entertainment, media, information technology and finance. Before Heyi Pictures, he was Deputy General Manager of Wanda Media and Deputy General Manager of Beijing Galopping Horse Film & TV Production Co. Liu graduated from Beijing Film Academy.

Miao Xiaotian
President
China Film Co-Production Corporation

Miao Xiaotian joined the China Film Co-Production Corporation in 1981 as a production manager and producer. He became Director of Greater China and Vice President in 2005. In the years since, Miao has been committed to supporting Chinese foreign film co-production and has enjoyed good relationships with film organizations and production houses both at home and abroad. In 2011, Miao joined China Film Co., Ltd as Vice President, involved in development, production and international co-production. He has supervised such films as American Dreams in China, No Man's Land, Switch, Taiji Man, Young Style, City Game, So Young, Brotherhood of Blades, Wolf Totem and One Step Away among others. In May 2014, he was appointed as President of China Film Co-production Corporation.

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**William Pfeiffer**

**Executive Chairman**

Globalgate Entertainment

William Pfeiffer co-founded Globalgate Entertainment, a local-language film production and financing company that includes Lionsgate, Televisa, and Nordisk as shareholders. The Globalgate consortium consists of 11 film production/distribution companies, including Gaumont, Kadokawa, and Lotte. Pfeiffer is also Senior Advisor to Lionsgate and CEO of Dragongate Entertainment. Dragongate launched in 2012 and produces feature films in English and Asian languages, as well as raising corporate and film financing. Pfeiffer has lived in Asia for 33 years, gaining experience in local-language film and television as the former CEO of Tiger Gate Entertainment and Hong Kong-based Celestial Pictures, and as an executive at Sony Pictures and The Walt Disney Company. At Sony Pictures, he launched 20 television channels across the region and started Asian-language film operations that produced hits such as *Crouching Tiger, Hidden Dragon*.

**Sanjay Sood**

**Professor of Marketing, Faculty Director, Center for Management of Enterprise in Media, Entertainment and Sports (MEMES)**

**UCLA Anderson School of Management**

Sanjay Sood’s research and teaching expertise lies in the area of brand equity and consumer decision making. He’s currently conducting research on the factors that lead foreign films and television programs from abroad, including China, to succeed in the U.S. At UCLA Anderson, he is the Faculty Director for the Center for MEMES, where he leads curriculum development and conferences to address unique business issues pertaining to the media, entertainment and sports industries. Sood earned his Ph.D. in Marketing from the Graduate School of Business, Stanford University, an MBA from the Kellogg Graduate School of Management, Northwestern University, and a BS in electrical engineering from the University of Illinois Urbana-Champaign. He has won several awards for excellence in teaching and student mentoring, including the Niedorf Decade Teaching Award at UCLA. Actively involved with industry, Sood has worked with many companies, including Google, Disney, Sony, Starbucks, Levi-Strauss, Microsoft, Intel, and Kaiser Permanente.

**Lisa Wang**

**General Counsel**

**Huayi Brothers Media Corporation**

Lisa Wang joined Huayi Brothers in 2008 and has built and expanded the legal department and copyright-management system. She helped prepare the listing on the Shenzhen Stock Exchange in 2009, which made Huayi Brothers the first publicly traded Chinese entertainment and media company. Wang has extensive experience in film and television investment, mergers and acquisitions and the application of film and television copyrights. She has a deep understanding of film and television law and was involved in the third revision of the legislative proposals for China’s Copyright Law, among other research projects. Wang graduated from Southwest University of Political Science and Law.

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Joshua Wexler
Chief Executive of Fun
iP2Entertainment

Joshua Wexler co-founded iP2Entertainment, a cutting-edge location-based entertainment company, and is also CEO of its media subsidiary, Pure Imagination Studios. He is charged with creating iconic and deeply memorable media and out-of-home experiences that entertain, educate and inspire families from around the globe. In doing so, Wexler helps energize retail locations with branded entertainment experiences and helps brands and IPs grow their media strategies. He most recently spearheaded the team that designed, built and opened Manila’s DreamPlay by DreamWorks, the first family entertainment center product for iP2 and DreamWorks Animation Studios. Over the last 20 years, Wexler has pioneered technologies for entertainment and has created and produced featured films, television shows, and theme-park attractions based on some of the biggest franchises, including LEGO, Star Wars, Jurassic World, The Simpsons, Angry Birds, Mortal Kombat, Batman, and The Justice League.

Luke Xiang
Vice President
Beijing Weying Technology Co.

Luke Xiang oversees the International Business Division at Weying, a company that developed one of China’s largest online entertainment ticket sales platforms and is expanding into film finance and marketing. He has management experience in several industries: consumer goods, manufacturing, media and the Internet. After receiving his master’s degree from the University of Science and Technology of China, Xiang worked for a series of companies, including Procter & Gamble, Google, Mtime and 20th Century Fox. As the chief representative of 20th Century Fox China, he was responsible for developing strategic plans for marketing films for theatrical release and home entertainment.

Wu Manfang
Professor and Dean, School of Management
Beijing Film Academy

As a professor, doctoral tutor and Dean of the School of Management of Beijing Film Academy, Wu Manfang is certainly an academic expert in the Chinese film industry. She is the Executive Dean of the Chinese Film Industry Research Institute as well as the Secretary-General of the China Short Film Academy Awards Organizing Committee. In addition, Wu has published several scholarly works, such as Government Regulation of Media, Movie Companies Listed Operations, Study on Media Industry Organization, Crisis Public Relations Strategies in Mass Media, Cinema Chain Management, County-level Cities Digital Cinema’s Research and Development, and is the Chief Editor of Reports on China Film Industry Development. She is also the producer and distributor of the TV series Start and Stop, the supervisor of Ever Loving Ocean of Blues and executive producer of Go Together.

Victor Wang
Co-Founder
ZhenFund

Victor Wang (Wang Qiang) founded ZhenFund with Xu Xiaoping and Sequoia Capital China, and since 2011, the fund has provided seed capital for nearly 100 Internet, mobile and e-commerce companies. In addition to being a respected businessman, he is also a well-known humanities and philosophy scholar. As such, Wang is also ZhenFund’s Director of Entrepreneurial Thought and advises portfolio companies on their mission and vision. He is also a famous collector and lover of rare books. Prior to ZhenFund, Wang co-founded New Oriental Education & Technology Group, the largest provider of private education in China. He served as Vice President and Chairman of the Board of Directors and established New Oriental’s spoken English division. His popular English classes were reported in-depth by Time magazine in 2000. Wang also hosted a popular TV show called From Word to the World, which was broadcast on more than 30 channels in China.

Jason Wexler
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Moderators and Panelists

**Harley Zhao**
President and Chief Executive Officer
Original Force

Harley Zhao founded Original Force in 1999, having nurtured such a strong passion for film that he taught himself animation in college. Original Force started by producing high-quality 3D animation for game developers and publishers, including Electronic Arts, Activision, Sony and Disney. The company made its foray into Hollywood as the lead animation studio for DreamWorks Animation’s *Dragons: Riders of Berk*, a 2012 television spinoff of the film *How to Train Your Dragon*. Zhao is now focusing Original Force on developing and producing original feature films for global audiences by itself and with major partners, such as Sony and Tencent. Original Force is one of China’s leading animation companies, with nearly 1,000 employees in four Chinese cities as well as Los Angeles.

**Michelle Yang**
President
Vantage Entertainment

Michelle Yang founded Vantage Entertainment, with offices in Los Angeles, Beijing and Shanghai, to connect Chinese capital with promising film projects and entertainment resources in the U.S. Her recent credits include executive producer on the upcoming *Billionaire Boys Club*, produced by Cassian Elwes and starring Kevin Spacey. Yang also works closely with top Chinese private equity firms and has helped launch international funds dedicated to cultural and entertainment investment. Prior to Vantage, she was Chief Executive Officer at Kylin Pictures International. She had also worked for Beijing Television and Hunan Television, two premier Chinese satellite stations. Born in China, Yang earned her B.A. at Peking University and M.F.A. in Film Production at the University of Southern California.

**YANG Ming**
Co-Founder and Chief Executive Officer
Papi

Yang Ming is the business executive behind Papi Jiang, a Chinese Internet celebrity and comedian who is known for her satirical video blogs about entertainment news, dating and family relationships. Yang was previously a talent agent for actresses Zhou Xun and Angelababy. Papi is built around Papi Jiang, a 29-year-old Shanghai native who has also been described as “China’s Sophie Marceau.” To date, she has amassed more than eight million followers on Weibo and more than 19,000 subscribers of her YouTube channel.

**Andy Zhang**
Chief Operating Officer
Panda TV

Andy Zhang (Zhang Juyuan) was one of the founders of Panda TV in 2015, along with Wang Sicong, son of Dalian Wanda Group Chairman Wang Jianlin. Panda TV is an online entertainment company that focuses on streaming live sports events. He started as Panda TV’s Executive Vice President in charge of research and development and established a live-streaming video platform within two months. Zhang was promoted to COO in January.

**Michelle Yang**
President
Vantage Entertainment

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ZHOU Yuan  
Co-Founder and Executive Vice President  
Linmon Pictures  

Zhou Yuan founded Linmon Pictures in 2014 after leaving Shanghai Media Group Pictures. As Head of Motion Pictures at SMG, he built the company's business by investing in feature films, expanding distribution networks, delivering integrated marketing services and developing close relationships in Hollywood. Linmon, an innovative entertainment content provider dedicated to next-generation consumers, was started with investment from Hony Capital, Hunan Mango Cultural Fund and Tencent. Under Zhou's leadership, it has developed, produced and distributed three TV series with top ratings and strong online viewership. Linmon has also launched a slate of 10 film projects and established strategic collaboration with The Walt Disney Studios. Zhou is responsible for the motion pictures business, corporate strategy, operations, investment and finance.
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