2015 U.S.-China Film Summit and Gala Dinner
Thursday, November 5, 2015

SUMMIT
8:30–9:30 REGISTRATION and OPENING RECEPTION
9:30–9:40 OPENING REMARKS
9:40–10:00 KEYNOTE: Michael Ellis, Asia-Pacific President and Managing Director, Motion Picture Association
10:00–10:55 FRONTIERS IN CONTENT: NEW PLAYERS, NEW AVENUES FOR U.S.-CHINA COLLABORATION
   Moderator: Janet Yang - Producer, Shanghai Calling and The Joy Luck Club
   Speakers
   Chris Edwards – Chief Executive Officer, The Third Floor, Inc.
   Michael Uslan – President and Executive Producer, Branded Entertainment
   WANG HUI – President, Datang Brilliant Media Co. Ltd.
   Peter Kujawski – Managing Director, Universal Pictures International Productions
   Wei Zhang – President, Alibaba Pictures
10:55 – 11:00 REMARKS
11:00–11:55 THE CHINA WAVE: HOW’S CHINESE INVESTMENT IN HOLLYWOOD DOING AND WHAT’S NEXT?
   Moderator: Sheri Jeffrey – Partner, Hogan Lovells
   Speakers
   Jingyan (Maggie) Huang – Managing Director, Fosun Group
   Ethan Sawyer – Managing Director and Head of Entertainment Investment Banking, Morgan Stanley's Global Media and Communications Group
   David Linde – Chief Executive Officer, Participant Media
   Christophe Lambert – Chief Executive Officer, EuropaCorp
   Mark Gao – Chairman, Fundamental Films
11:55–1:20 LUNCH
   Speaker MIAO Xiaotian, President, China Film Co-Production Corporation

HONOREE
2015 Film Education Legacy Award: Beijing Film Academy

KEYNOTE: HOU Guangming, Chairman, Academy Council, Beijing Film Academy, in conversation with Seagull Song, Professor, Loyola Law School
Welcome

Dear Friends, Partners and Honored Guests,

On behalf of Asia Society Southern California and our Entertainment & Media in Asia (EMASIA) program, we welcome you to the Sixth Annual U.S.-China Film Summit. Your participation and the support of our speakers, sponsors and Summit committee members have made the Summit the destination for Hollywood and Chinese film-industry leaders.

Once again, we have brought together an impressive group of speakers, from senior studio executives to new-media entrepreneurs, to create a program that advances the conversation about the most interesting and important issues in U.S.-China film collaboration.

We would also like to congratulate our Film Summit honoree, the Beijing Film Academy, which is celebrating its 65th anniversary. Hou Guangming, Chairman of the Academy Council, will accept the Film Education Legacy Award recognizing BFA for its long role in cultivating China’s leading directors, actors and producers. We’re honored to celebrate one of BFA’s graduates, director Zhang Yimou, with a Lifetime Achievement Award at our Gala Dinner tonight.

Our other Gala Dinner honoree represents the business side of China’s globalizing film industry. Zhang Zhao, Chief Executive Officer of Le Vision Pictures, will receive the U.S.-China Film Industry Leadership Award.

We hope you enjoy the Summit and look forward to seeing you at future EMASIA programs.

Warmest regards,

Thomas E. McLain
Chairman
Asia Society Southern California

Jonathan Karp
Executive Director
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Chairman

Thomas E. McLain
Of Counsel
Hogan Lovells

Thomas E. McLain is Of Counsel in the Los Angeles office of Hogan Lovells, a global law firm with over 50 offices in 25 countries, including 8 offices in Asia. McLain has spent his entire career focused on Asia, advising clients on matters with a particular focus on location-based entertainment, intellectual property licensing, and international business transactions. McLain, who speaks Japanese, has extensive experience handling major international transactions in a wide range of industries, with particular expertise in establishing entertainment venues throughout Asia. McLain is Chairman of Asia Society Southern California and a Trustee of Asia Society. He previously served on the Boards of the Library Foundation of Los Angeles, the US-Japan Bridging Foundation and the Sanford School of Public Policy at Duke University. McLain also was appointed by President Clinton to serve as a Commissioner of the Japan-U.S. Friendship Commission and as a member of the U.S.-Japan Committee on Cultural and Educational Exchange.

Jonathan Karp
Executive Director
Asia Society Southern California

Jonathan Karp joined Asia Society after a distinguished career in journalism, including a decade of reporting in Asia. Most recently, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for The Wall Street Journal. In 2004, he returned to the U.S. with the Journal, and has since lived in Los Angeles with his wife and twin children.

Chairman

Jonathan Karp

在任职亚洲协会执行董事一职前，Jonathan Karp先生曾是一名资深新闻工作者。他驻亚洲报导新闻长达十年之久。Karp先生曾任Marketplace广播公司的首席编辑，掌管该频道的商务报导。Karp先生从普林斯顿大学获得中东历史学士学位后，于1986年前往以色列开始了自己的新闻工作生涯。他于1991获得Henry Luce基金会颁发的奖学金，随后以驻外记者的身份迁往亚洲，往返于香港、新德里以及圣保罗之间。在此同时，Karp先生担任华尔街日报驻新德里、巴西站的记者。Karp于2004年跟随Journal杂志返回美国，并与妻子以及双胞胎孩子们定居在洛杉矶。
Keynote Speaker – Greg Foster

Greg Foster is the Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. Foster has been instrumental in successfully re-positioning IMAX’s entertainment division and as a result, the company has become one of the most important and successful theatrical distribution platforms for major event films around the globe. Foster joined the company in March 2001 as President of IMAX Filmed Entertainment and was named to his current roles in 2013. A seasoned Hollywood executive, Foster spent 15 years at MGM/UA, where he served in various senior management posts, including Executive Vice President of Production and Senior Vice President of Motion Picture Marketing and Research. Foster is a graduate of Georgetown University.

Michael C. Ellis
Asia-Pacific President and Managing Director
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia’s screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of America, Ellis has helped gain market access for the MPAA member companies’ entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA in 1999 from the litigation department of international law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

Michael C. Ellis
亚太地区总裁、总经理
美国电影协会

Michael C. Ellis先生是促进世界各地的政府与产业之间合作领域的专家。他成功地建立了与亚太地区的合作与战略关系，在当下的数字时代，携手该地区保护亚洲影视行业的创作商业利益。他在亚太地区为美国电影协会成员获得了市场准入权，并成功改善、加强该地区知识产权保护法。

Ellis先生于1999年加入美国电影协会，在此之前，他曾任Herbert Smith国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis先生在执法行业中拥有长达20年的工作经验，从英国警察到香港皇家警察局警督一职。Ellis先生同时拥有工商管理硕士学位，任北京对外经济贸易大学兼任讲师，并以演讲嘉宾的名义出席世界各地的会议及论坛。
HOU Guangming
Chairman of Academy Council
Beijing Film Academy

Dr. Hou Guangming is Academy Council Chairman of the Beijing Film Academy, Vice Chairman of the Society of Management Science of China, a professor and a doctoral tutor. He graduated from Beijing Institute of Technology and got his PhD in management. Previously, Dr. Hou served in the Chinese Embassy in Japan as First Secretary, before he assumed the position of Vice President of his alma mater, Beijing Institute of Technology. Dr. Hou has been engaged in the academic practices of system science, organizational science and decision-making methods since the beginning of his career. In addition, he has made great contributions to organizational system science, incentive and restriction of management and game theory of management. Dr. Hou has chaired several international and domestic academic conferences. In addition to more than 100 research papers, he has published nearly 20 books, such as Management Game Theory, Human Resource Management, and Introduction of Organizational System Science.

Michael Andreen
Senior Vice President of International Productions
Twentieth Century Fox

Michael Andreen currently serves as Senior Vice President of International Productions, Twentieth Century Fox, where he cultivates relationships with local filmmakers and production companies in Asia, Europe and Latin America, to produce local-language content and repurpose existing Fox titles into local remakes. The most recent projects were the Chinese remakes of Bride Wars and El Clan, Argentina’s entry for the Best Foreign Language Film at 2015 Academy Awards. Previously, Andreen served as the President of Le Vision Pictures US, where he drove Le Vision’s strategy of ramping up Chinese-U.S. co-productions by partnering with international filmmakers and companies on English-language projects with wide international appeal. While living in Beijing in 2012, Andreen consulted for China Film Group, Chinese Mainstream Media National Film Capital and Legendary East, among other prominent Chinese film companies. He also led Walt Disney Studios International’s efforts to extend its brand and franchised properties in international markets across multiple platforms.

CAO Yu
Partner
Haiwen & Partners

Cao Yu is a partner with the Beijing-based law firm Haiwen & Partners. He is one of the earliest attorneys in the People’s Republic of China to have a focus in the entertainment industry. His practice includes film production, financing and distribution, sound recording, music publishing, concerts, book publishing, personal management, advertising and new media. He is also extensively experienced in general corporate and investment law matters. Cao is qualified to practice in both the PRC and the State of New York, proficient not only in English but fluent in Japanese. Cao received his U.S. JD and LL.M. from Columbia Law School. He received his Chinese LL.B. and LL.M. from the University of International Business and Economics.

Moderators and Panelists

Luncheon Honoree – HOU Guangming

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Lindsay Conner
Partner, Manatt, Phelps & Phillips, LLP

Lindsay Conner is a Partner and Co-Chair of the Entertainment & Media Practice at Manatt, Phelps & Phillips. Conner was chief counsel for Huayi Brothers Media Corp. in its groundbreaking 18-film co-finance agreement with STX Entertainment. He serves as chief counsel for U.S., China, and other international film studios, television networks, production and distribution companies, banks, equity funds and other investors, in a variety of finance, production, distribution and M&A deals. Conner has been quoted regularly in China Daily USA, The New York Times and Variety. He was recently honored by The Hollywood Reporter as one of the “100 Power Lawyers in Hollywood.”

Chris Edwards
Chief Executive Officer, The Third Floor, Inc.
Chief Production Officer, VRC: The Virtual Reality Company
Co-Founder, HYDRA Entertainment, LLC

After five years as a layout artist and character animator at Walt Disney Feature Animation, Chris Edwards joined a team of digital artists at Lucasfilm tasked with designing Star Wars: Episode III from the “third floor” of George Lucas’ Skywalker Ranch mansion. In October 2004, Edwards spearheaded the founding of The Third Floor, which has become the most prolific Previsualization Studio in the world, having contributed to hundreds of feature films, including Avatar, Gravity, Maleficent, Mad Max: Fury Road, Mission Impossible: Rogue Nation, as well as Marvel’s Iron Man, Captain America, Thor and Avengers franchises. For over a decade, Edwards has continued to expand the art form of “previs” internationally and has developed several major feature films, video game cinematics and theme park attractions in China. In 2012, he co-founded HYDRA Entertainment to develop Hollywood-quality film franchises for international co-production. In early 2014, he joined an alliance of iconic filmmakers to form VRC: The Virtual Reality Company. As Chief Production Officer, Edwards oversees the production of VRC’s slate of innovative, story-driven VR content.

Jack Gao
Group Vice President & CEO, Int’l Investments & Business Development
Wanda Cultural Industry Group

Dr. Jack Gao joined Wanda Cultural Industry Group in June. Previously, he was a Senior Vice President at News Corp., where his roles included CEO, News Corp. China Investments; CEO, Star TV China; Chairman, MySpace China; and Chief of the company’s Beijing Representative Office. Earlier, as President and General Manager of Microsoft China, he led business-development strategy, sales, marketing and government relations. Microsoft China sales tripled under his leadership. He has also worked in U.S. venture capital. Gao serves on several corporate boards, including AMC Entertainment Holding, and has been an adjunct business professor at the Chinese University of Hong Kong. His 2003 book Experience Microsoft is widely read in China’s tech community. Gao graduated from Harbin Institute of Technology and University of California, Los Angeles with B.S., M.S. and Ph.D. degrees in Engineering.

Patrick Frater
Asia Bureau Chief
Variety

Patrick Frater has more than 20 years of experience writing about and analyzing the international film industry, with publications including Variety, Screen International and The Hollywood Reporter. He was Asia editor of Variety between 2005 and 2009 and re-joined the publication in July 2013. In 2010, he co-founded regional film trade publication Film Business Asia and consultancy firm F Media. Based in Hong Kong, Frater travels widely in Asia and is a regular radio pundit, conference host and public speaker.

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Asia Zone Editor
Variety

Patrick Frater先生作为国际电影评论家、分析家已长达20多年，他的文章被刊登在《综艺》、《国际银幕》、《好莱坞报道》等知名报刊上。他于2005至2009年间担任《综艺》杂志亚洲地区主编一职，并于2013年7月重新加入《综艺》。2010年，Frater先生共同创办了地区电影贸易出版物《亚洲电影商业》，以及电影咨询公司F Media。Frater先生居住在香港，并频繁以主持人、演讲嘉宾的身份出席亚太地区各大会议、论坛以及广播电台活动。

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Mark Gao  
Chairman  
Fundamental Films

Mark Gao is an experienced business leader in China with strong track record. He invested and built businesses in a wide variety of industries. Taking advantage of the rapid growth of Chinese film industry, Gao founded Fundamental Films in 2008. He is also the founder, Chairman and CEO of Fundamental Media Group, a high-tech advertising company. The company is now in the process of an IPO listing, Gao graduated with a BSc from Nanjing Science and Technology University and has an EMBA from Fudan University.

Mike Hsu  
Partner  
C2M Media Group

Mike Hsu was an independent producer in Los Angeles and Beijing before joining C2M Media Group as a Partner. Hsu has facilitated U.S.-China film collaborations and was the co-initiator of the International Cinema Master Class between the University of Southern California and Beijing Film Academy. At C2M, he is currently producing, along with international partners, a number of China-U.S. co-productions based on globally recognizable IP, or creative content, such as William Gibson’s novel *Neuromancer*. Hsu is also the founder and CEO of New Being Creative Media, an international IP/content/franchise platform that aims to create and produce global and local IP with and for the Chinese entertainment industry.

Jingyan (Maggie) Huang  
Managing Director  
Fosun Group

Jingyan (Maggie) Huang joined Fosun Group as Managing Director in 2013, as well as the Director of Pictures for the Entertainment and Derivatives Division. She and her team successfully invested in Hollywood multi-platform media company Studio 8 in 2014 and in China’s Bona Film Group, whose market capitalization has since risen more than 70%. Huang and her team have signed an exclusive cooperation agreement with Shanghai Film Group, establishing a three billion RMB film production fund. Before joining Fosun, Huang worked at Stone Capital, where she was responsible for both attracting funds and making investment decisions. Previously, she served as a research analyst on Morgan Stanley’s Capital Goods team and as an associate at consulting firm Accenture. Huang graduated with a BA in Management in 2002 and received a Master’s degree in Corporate Management in 2004, both from Shanghai Jiaotong University.

Gao Yang  
President, Yucheng–Zhongluan Investment Co., Ltd.  
Chairman, China S. Emperor Co., Ltd.

Gao Yang has over 20 years experience as a film investor and producer. He received the 2013 Best Producer award for the romantic comedy, *Good Love Again*, at the Macau International Movie Festival. In 2005, *My Early Days in France* won an Outstanding Film honor at China's 2005 Huabiao Film Awards. Beyond film and television, Gao produced a musical, *If There is an Afterlife*, in 2014. He is planning the first episode of an adventure-fantasy film series, *The King of the End: Ultimate Battle at Dunhuang*. To complement his producing work as Chairman of China S. Emperor Co., Gao recently founded Yucheng-Zhongluan Investment Company to invest in films, with the goal of entering the U.S. and other international markets.
Moderators and Panelists

 Sheri Jeffrey  
Partner  
Hogan Lovells

Sheri Jeffrey is a Partner in Hogan Lovells’ Los Angeles office. Jeffrey’s practice covers a wide range of entertainment matters, including development, acquisitions, finance and production of motion pictures, television series and new technologies projects. She also represents members of the entertainment industry in their strategic relationships, licensing and distribution arrangements, co-productions, joint ventures, output arrangements and business combinations. Jeffrey is frequently involved in matters relating to China, including cross-border investments, and is a board member of Asia Society Southern California.

Peter Kujawski  
Managing Director  
Universal Pictures International Productions

Peter Kujawski was named the Managing Director of Universal Pictures International Productions (UPIP) in September 2014, previously working as EVP of Worldwide Acquisitions. At Universal, he has helped handle the international releases of films including Zero Dark Thirty, The Wolf of Wall Street and Boyhood, and he has overseen Focus’ acquisitions since 2013. UPIP is the division of Universal Pictures charged with expanding the company’s international presence through local production, financing partnerships and acquisitions. He is also responsible for the acquisition of English-language films for the studio on a worldwide basis. Kujawski reports to Universal Pictures Chairman Donna Langley.

Christophe Lambert  
Chief Executive Officer  
EuropaCorp

After starting as a junior account manager at McCann Erickson, Christophe Lambert spent more than 20 years in the creative industry and led major French and international advertising firms, including RSCG Paris, CLM/BBDO and Publicis France. He was also a member of the Executive Committee of Publicis Worldwide. In 2008, he and Luc Besson joined forces to establish BLUE, the first “brand content” agency in France. Two years later, Besson appointed Lambert CEO of EuropaCorp, the film studio that later produced the highly successful Taken series and Lucy, among other films. Lambert, who owns a 10% stake in EuropaCorp, is well known in China, and the studio is working on its first China co-production, Warriors Gate.

Jonathan Landreth  
Managing Editor  
China File

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries’ effect on the world’s perceptions of China. He was the founding Asia Editor of The Hollywood Reporter and his freelance work appeared in The New York Times, The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor, Forbes, The China Economic Quarterly and Wallpaper. In 2012, Landreth joined ChinaFile.com, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched China Film Insider, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley, and an M.S. from the Columbia University Graduate School of Journalism.

Jonathan Landreth  
Chief Executive Officer  
EuropaCorp

After starting as a junior account manager at McCann Erickson, Christophe Lambert spent more than 20 years in the creative industry and led major French and international advertising firms, including RSCG Paris, CLM/BBDO and Publicis France. He was also a member of the Executive Committee of Publicis Worldwide. In 2008, he and Luc Besson joined forces to establish BLUE, the first “brand content” agency in France. Two years later, Besson appointed Lambert CEO of EuropaCorp, the film studio that later produced the highly successful Taken series and Lucy, among other films. Lambert, who owns a 10% stake in EuropaCorp, is well known in China, and the studio is working on its first China co-production, Warriors Gate.

Moderators and Panelists

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Jonathan Landreth  
Managing Editor  
China File

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries’ effect on the world’s perceptions of China. He was the founding Asia Editor of The Hollywood Reporter and his freelance work appeared in The New York Times, The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor, Forbes, The China Economic Quarterly and Wallpaper. In 2012, Landreth joined ChinaFile.com, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched China Film Insider, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley, and an M.S. from the Columbia University Graduate School of Journalism.

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Li Yansong obtained a Master’s degree in Business Administration from the University of Macau. Starting in 2002, Li successively served at NetEase, Inc., Xiao Nei Network, 12580 Mobile App and other companies. In 2004, he founded Guangyuanxi Spirit Picture. Li joined iQIYI in early 2010 as Southern Regional Senior Director, before becoming General Manager and then Film Division General Manager. Li now serves as both Vice President of iQIYI and President of iQIYI Motion Pictures, which is an iQIYI-owned subsidiary established in 2014. Li oversees the company’s “7 + 1” plan: seven domestic movies and one Hollywood collaboration this year. iQIYI’s first production was the 2014 Chinese blockbuster Gone with The Bullets.

David Linde serves as CEO of Participant Media. Linde’s relationships with Asian filmmakers began with Chen Kaige’s Palme d’Or winning Farewell My Concubine and continued through Ang Lee’s multi-Oscar winning Crouching Tiger, Hidden Dragon to Zhang Yimou’s global smash Hero. Linde has typically been involved in at least one Chinese production a year, including both Zhang Yimou’s Coming Home and Flowers of War, which grossed over $90 million in China and was the country’s entry for the Academy Award for Best Foreign Language Film.

Miao Xiaotian joined the China Film Co-Production Corporation in 1981 as a production manager and producer. He became Director of Greater China and Southeast Asia Business in 1996 and Vice President in 2005. Over the years, Miao has been committed to supporting Chinese-foreign film co-production and has enjoyed good relationships with film organizations and production houses at home and abroad. In 2011, Miao joined China Film Co., Ltd. as Vice President, involved in development, production and international co-production. He has supervised such films as American Dreams in China, No Man’s Land, Switch, Young Style, Brotherhood of Blades and Wolf Totem, among others. In May 2014, he was appointed President of the China Film Co-Production Corporation.
Moderators and Panelists

Tom Nagorski
Executive Vice President
Asia Society

Tom Nagorski became Executive Vice President of the Asia Society in 2012, following a three-decade career in journalism, having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC News’ World News Tonight, and a reporter and producer based in Russia, Germany and Thailand. During his time as a journalist, Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of "Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack." Nagorski is a graduate of Princeton University and a member of the Council On Foreign Relations. He lives in Brooklyn with his wife and two children.

James Pang
Chairman, Chief Executive Officer
Kylin Pictures

James Pang is Chairman and CEO of Kylin Pictures, a production and film-finance company, and former Vice President of Ningxia Film Group. He has extensive experience in China’s film and television production, management and distribution. Pang has produced more than 20 television series and films, including "The Moon and the Sun," "The Wrath of Vajra" and the "Painted Skin" series. With "The Moon and The Sun," Pang established a model for Chinese-led globally released co-productions with Hollywood. With the "Painted Skin" series, he broke from China’s traditional director-centric approach to filmmaking, and his "Painted Skin II" set box-office records in 2012. Pang has won several honors in China and the U.S.

William Pfeiffer
Chief Executive Officer
Dragongate Entertainment

William Pfeiffer launched Dragongate Entertainment in 2012 to produce and finance films in English as well as local languages for Asian and international markets. Dragongate has backing from Lionsgate, and Pfeiffer is also Senior Advisor to Lionsgate, where he spearheads strategic initiatives in Asia. He has lived in Asia for 33 years, gaining experience in local-language film and television production as the former CEO of Tiger Gate Entertainment and Hong Kong-based Celestial Pictures and as an executive at Sony Pictures and The Walt Disney Company. At Sony, Pfeiffer launched 20 television channels across the region and started Asian-language film operations that produced hits such as "Crouching Tiger Hidden Dragon.

Rance Pow
President
Artisan Gateway

Rance is President of Artisan Gateway, Asia’s leading film and cinema industry consulting firm. Artisan Gateway was founded in 2003 and now manages client and partner work in 10 countries worldwide from offices in Shanghai, Hong Kong and, soon, Los Angeles. Current Artisan Gateway priorities include investment and business partnering, international market entry and research and market-intelligence services. Pow was formerly Vice President Asia for AMC Theatres, with business strategy and development responsibility for the 14-country Asia region.

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Moderators and Panelists

Bennett Pozil
Executive Vice President
East West Bank

Bennett Pozil has been a banker for 25 years and currently serves as an Executive Vice President at East West Bank, where he leads the Corporate Banking Group. As part of his role, Pozil oversees the development of the Entertainment Lending sector in the U.S. as well as in China. Recent film projects financed by East West Bank include John Woo’s The Crossing and Chen Kaige’s The Monk. Prior to joining East West Bank, Pozil served for 11 years as the Managing Director of the Los Angeles office for Natixis, the French Banking Concern. At Natixis, Pozil structured the financing of over a hundred motion pictures including Crouching Tiger, Hidden Dragon; Hero; Fearless and Lost in Translation.

Barbara Robinson
Producer

Barbara Robinson has been active in the Chinese film industry for more than 25 years. She has worked closely with many of the top directors from China, Hong Kong, and Taiwan, including with Hou Hsiao Hsien and Zhang Yimou on their earlier critically-acclaimed successes such as The Puppetmaster, A City of Sadness, To Live and Raise the Red Lantern. In 1998, Robinson was hired by Sony Pictures to create and run a division dedicated to the production of Asian cinema. Over the next decade her division would go on to produce such critical and box office successes as Not One Less, The Road Home; Crouching Tiger, Hidden Dragon; and Kung Fu Hustle. Now working as an independent producer and based in Los Angeles, Robinson served as Executive Producer on He Ping’s The Promised Land (Toronto Film Festival, 2015) and has several films under development.

Saltzman Law Firm

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by Variety and The Hollywood Reporter as one of the entertainment industry’s top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent. Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he frequently uses his language skills and in-depth knowledge of both the U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the United States, Europe and Asia.

Ethan Sawyer
Managing Director, Head of Entertainment Investment Banking
Morgan Stanley’s Global Media and Communications Group

Ethan Sawyer is a Managing Director in Morgan Stanley’s Global Media and Communications Group and heads Morgan Stanley’s Entertainment Investment Banking practice, based in Los Angeles. Since joining Morgan Stanley in 2002, Sawyer has advised clients in executing strategic transactions including mergers, acquisitions, leveraged buy-outs, asset purchases/divestitures and joint ventures, including assistance with providing access to debt and equity financing. Earlier this year, Sawyer represented IMAX China in raising $285 million in a Hong Kong IPO. Prior to joining Morgan Stanley, Sawyer worked as a consultant for Mercer Management Consulting in New York. Sawyer received an A.B. in Philosophy from Dartmouth College in 1996, and a J.D. from Harvard Law School in 2002.

Ethan Sawyer
娱乐投资银行总经理
摩根士丹利媒体通信集团

Stephen L. Saltzman律师在美国以及海外娱乐行业交易市场中有着丰富的经验,他被《综艺》、《好莱坞记者》杂志评为最顶尖娱乐律师之一。由他代理的客户包括来自美国、欧洲以及亚洲的制片人、制片公司、发行公司、电视广播公司、数字媒体公司、银行、电影基金会、导演以及艺人等。Saltzman律师熟悉复杂的国际投融资交易流程,同时精通德语、西班牙语。他凭着自身卓越的外语能力以及对海内外影视产业的深刻了解,成为了好莱坞知名人士以及各大国际公司最信任的娱乐律师。于此同时，Saltzman律师时常以专家身份出席世界各大研讨、座谈会,

Stephen L. Saltzman
合伙人
乐博律师事务所

Barbara女士活跃在中国电影行业已达25年之久。她曾参与制作来自两岸三地顶尖导演作品,其中包括侯孝贤、张艺谋的早期作品《戏梦人生》、《悲情城市》、《活着》、《大红灯笼高高挂》等。Barbara女士管理下,索尼在接下来的十年中制作了众多脍炙人口的成功影片,其中包括《一个都不能少》、《我的父亲母亲》、《卧虎藏龙》、《功夫》等。如今Barbara女士是一名生活在洛杉矶的独立制片人。她的在洛杉矶的独立制片人。由她担任监制的影片《回到被爱的每一天》即将上映,她同时在筹备多个处于开发阶段的电影项目。
Moderators and Panelists

Peter Shiao
Chief Executive Officer
Orb Media Group

Peter Shiao has been at the forefront of Hollywood-Chinese collaboration as the producer of the first U.S.-China film co-production, founder of the first U.S.-China film investment fund in partnership with China Film Group and founder of Asia Society's annual U.S.-China Film Summit. His Orb Media Group is an operating and holding company with a tech-savvy transmedia approach at the frontiers of the global media industry: international Chinese co-productions, film-game-digital synergies and Chinese-language tentpole films. A frequent speaker and thought leader, Shiao has spoken at Harvard Business School, Harvard China Forum, Milken Institute, Variety's Future of Film, Global Innovation Summit and the Global Alliance of Transformational Entertainment. He is a UCLA graduate in political science/math communications and a recipient of the California Senate Fellowship.

Moderators and Panelists

Simon Sun
Executive Vice President
Le Vision Pictures USA

Simon Sun was the first person from China accepted into the prestigious screenwriting program at the USC School of Cinematic Arts, earning an MFA. He also graduated from legendary "Class 8413" of the Journalism School of Fudan University, Shanghai – the birthplace of many influential and powerful executives and moguls in China's media sector. A true bilingual, cross-cultural professional, Sun has more than 15 years of creative and managerial experience in Hollywood and China. He is also an accomplished screenwriter. In 2013, he joined Le Vision Pictures, responsible for building the entertainment conglomerate's new U.S. movie studio. After one year, Levp USA has gained its Hollywood foothold and expanded its U.S. presence of every business unit. Levp has several feature projects either in pre-production or active development as it expands.

Moderators and Panelists

Simon Sun

Michael Uslan
President and Executive Producer
Branded Entertainment

Michael Uslan is the Originator and Executive Producer of the dark and serious Batman/Dark Knight film franchise, from 1989's Batman through the animated feature Batman: Mask of the Phantasm, Batman Begins, The Dark Knight, and The Dark Knight Rises, and to the upcoming Batman vs. Superman: Dawn of Justice. As well as a much-in-demand motivational speaker, author of a bestselling memoir and several graphic novels, and regarded as the pioneer comic book academic, Uslan also is an Emmy Award winning Executive Producer of a wide range of TV movies, animated TV series and documentaries. In 2001, Uslan launched his own comic franchise consultation company, Branded Entertainment, which just announced a four-picture deal with China's Huace Entertainment.

Simon Sun

Michael Uslan

Dr. Seagull Haiyan Song
Professor and Founding Director, Asia-America Law Institute
Loyola Law School Los Angeles

Dr. Seagull Haiyan Song is Associate Clinical Professor of Law and Founding Director of Asia-America Law Institute at Loyola Law School Los Angeles. Song is also Senior Advisor at Hogan Lovells LLP, Guest Professor at Peking University School of Law, China Renmin University Intellectual Property Academy and Beijing Film Academy. She has been an acclaimed intellectual property lawyer in the PRC, Hong Kong and the United States for nearly 20 years. Before joining the academic world in 2012, Song was a former Senior Counsel with Disney, overseeing the company's claimed intellectual property lawyer in the PRC, Hong Kong and the United States for nearly 20 years. Before

Michael Uslan

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Michael Uslan
Moderators and Panelists

WANG Hui
President
Datang Brilliant Media Co. Ltd.

Wang Hui is an influential television producer who began his career in 1984, as TV journalist, editor, news director and then deputy director. He has won many Chinese TV awards, including the Xingguang Award several times. In 2004, Wang founded Datang Brilliant Media, producing and investing in many popular and award-winning TV series. The Macau International Movie Festival named him Outstanding Producer in 2010, and he earned Gold Producer honors from Letv in 2011. Wang serves as Vice President of the China Television Drama Production Industry Association, Vice President of Capital Radio & TV Program Producers Association and Secretary-General of China Radio Film & TV Press Television Alliance.

WU Manfang
Professor and Department Dean
School of Management of Beijing Film Academy

As a professor, doctoral tutor and Dean of the School of Management of Beijing Film Academy, Wu Manfang is certainly an academic expert in the Chinese film industry. She is the Executive Dean of the Chinese Film Industry Research Institute as well as the Secretary-General of the China Short Film Academy Awards Organizing Committee. In addition, Wu has published several scholarly works, such as Government Regulation of Media, Movie Companies Listed Operations, Study on Media Industry Organization, Crisis Public Relations Strategies in Mass Media, Cinema Chain Management, County-level Cities Digital Cinema’s Research and Development, and is the Chief Editor of Reports on China Film Industry Development. She is also the producer and distributor of the TV series Start and Stop, and in film, the supervisor of Ever Loving Ocean of Blues and executive producer of Go Together.

Janet Yang
Film Producer/Entertainment and Media Consultant

Janet Yang is a prominent Hollywood producer with deep roots in China. Her extensive film and TV credits include The Joy Luck Club, The People vs. Larry Flynt, Dark Matter, Shanghai Calling, and Documented. Yang won both a Golden Globe and Emmy for her HBO film, Indictment: The McMartin Trial. She began her career bringing Chinese cinema into North America, and then by representing Hollywood studios to broker the first sale of American films into China. This in turn led to joining Steven Spielberg on the historic production of Empire of the Sun. Yang has been named one of the “50 Most Powerful Women in Hollywood” by the Hollywood Reporter. She is a member of the Academy of Motion Picture Arts and Sciences and the Committee of 100.

Kenny Wong
Counsel
Hogan Lovells, Hong Kong

Kenny Wong has nearly 30 years of experience as an attorney and has received over 100 awards as a leading intellectual-property lawyer. His practice covers entertainment law. Besides representing Hong Kong A-list artists such as Chow Yun Fat, Andy Lau, Louis Koo and Donnie Yen, Wong advises film directors, performers, film production and record companies. He also handles transactions such as sale and acquisition of film and music libraries. He has advised U.S. studios on Hong Kong/China aspects of films, including Laura Croft - The Cradle of Life, Batman: The Dark Knight Returns, Contagion, Battleship and Man of Tai Chi. Representing the film, animation and comics industries, he successfully lobbied for rental rights for films and comics in Hong Kong.

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Yu Dong
Chief Executive Officer
Bona Film Group

Yu Dong is one of the Chinese film industry’s most successful private entrepreneurs, producers, distributors and marketing specialists. Yu founded Bona Film Group, and the Company's NASDAQ IPO in 2010 made Bona the first China-based film company to list in the U.S. It has become one of the most competitive non-state-owned film companies in China. In 2001, Roots and Branches, with a budget of only 2 million RMB, generated 20 million RMB at the box office through Yu’s effective marketing. He has been responsible for several “firsts” in Chinese film, including the first nationwide midnight premiere, the first synchronized Asia-wide release and the first integration of a distributor’s logo into the opening of its films.

Wei Zhang
President, Alibaba Pictures
Senior Vice President, Alibaba Group

Wei Zhang joined Alibaba in 2008 and led the Group’s investment and acquisition activities until 2012. She has worked in the strategy department and led Alibaba’s corporate social responsibility efforts. At Alibaba Pictures, she runs international business, investment and acquisition activities. From 2005 to 2008, Zhang was Chief Operating Officer of News Corp.’s STAR China. From 2002 to 2005, she was Managing Director of CNBC China. She worked at News Corp. China from 2000 to 2002 as Director of Business Development. Earlier, Zhang was a strategic consultant at Bain & Co. and a finance specialist at General Electric and GE Capital. Zhang holds an MBA from Harvard Business School and a BA in International Organization Management and Finance from Seton Hill.

张蔚
阿里巴巴影业集团总裁
阿里巴巴集团资深副总裁

Mission of Asia Society
Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

EMASIA
Entertainment and Media in Asia (EMASIA) programs focus on the entertainment and media sector at the intersection of Hollywood and Asia. We produce unique thought leadership events that join people from both the East and West who would otherwise not meet and to engage them to collaborate and co-create.

Our EMASIA programs have included:
• The U.S.-China Film Summit and Gala
• India Rising
• The Korean Wave
• Japan Pop