WELCOME
KARA WANG AND JEFF LOCKER
Emcees

THOMAS E. MCLAIN
Chairman, Asia Society Southern California; Trustee, Asia Society

DOMINIC NG
Chairman and CEO, East West Bancorp

PRESENTATION OF THE U.S.-CHINA FILM INDUSTRY LEADERSHIP AWARD
ZHANG ZHAO
CEO, Le Vision Pictures

DINNER
SUMMIT AND DINNER SPONSOR REMARKS
GAO YANG
President, Yucheng-Zhonglian Investment Co.

PRESENTATION OF THE LIFETIME ACHIEVEMENT AWARD
ZHANG YIMOU
Director

CLOSING REMARKS
JONATHAN KARP
Executive Director, Asia Society Southern California
Dear Friends, Partners and Honored Guests,

On behalf of Asia Society Southern California and our Entertainment & Media in Asia (EMASIA) program, we would like to welcome you to the Gala Dinner of our Sixth Annual U.S.-China Film Summit. We are delighted you have joined us and we’re grateful to our honorees, sponsors and Summit committee members for making it such a special evening.

Many of you attended our Summit today, and we hope you came away with fresh insights into the fast-growing bonds between Hollywood and China. Our discussion topics, speakers and high-level attendees have made the Summit the most important gathering of American and Chinese film-industry leaders.

Tonight, we honor two people who represent the artistic and entrepreneurial foundation of China’s globalizing film industry. Zhang Yimou, who has put Chinese film on the international map, will receive our Lifetime Achievement Award. And indeed, there is more achievement to come, as he finishes *The Great Wall*, the most ambitious China-U.S. co-production to date. Zhang Zhao, Chief Executive Officer of Le Vision Pictures, will receive the U.S.-China Film Industry Leadership Award for charting an ambitious global strategy for one of China’s biggest private-sector studios. We’re also pleased that leaders of our Summit honoree, the Beijing Film Academy, have joined us tonight.

Enjoy the Gala Dinner and we look forward to seeing you at future EMASIA events.

Warmest regards,
Thomas E. McLain     Jonathan Karp
Chairman     Executive Director
Asia Society Southern California   Asia Society Southern California

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**Zhang Yimou**

**Director**

Zhang Yimou is widely considered one of the world’s greatest filmmakers. He began his film career at the Beijing Film Academy in 1978, joining a prestigious group of students who would go on to become the Fifth Generation of Chinese filmmakers. After starting as a cinematographer, Zhang made his directorial debut in 1987 with the now-classic *Red Sorghum*. The film won international praise, including multiple Golden Rooster Awards, the Golden Bear Award at the 38th Berlin International Film Festival, and was selected as China’s official entry for the Academy Award for Best Foreign Language Film. His follow-up project, *Ju Dou* (1990), was similarly beloved around the world. The film was nominated for the Cannes Palme d’Or and became China’s first nominated selection for Best Foreign Language Film at the Academy Awards.


Zhang cemented his reputation as China’s greatest visual storyteller in 2008 when he was chosen to direct the opening and closing ceremonies of the Beijing Summer Olympics. This stunning production earned him a Peabody Award and runner-up for *Time* magazine’s Person of the Year.

Zhang is currently working on the action epic *The Great Wall*, the largest Chinese-American co-production to date, the film brings together Hollywood’s and Beijing’s brightest stars, including Matt Damon, Andy Lau, Willam Dafoe, Lu Han and Jing Tian, to explore the mysteries surrounding the Great Wall of China.
Zhang Zhao has had a long career in China-U.S. co-production and has founded two of China’s biggest private-sector studios. In 2012, The Hollywood Reporter called him the flagbearer for the “renaissance” of China’s film industry. Zhang graduated from Shanghai’s Fudan University with Bachelor of Science and Master of Philosophy degrees. In the early ‘90s, he earned a Master of Arts in film production in the U.S. and returned to China in 1996 and joined the Shanghai Film Group, where he worked on China-U.S. co-productions, including the film Spacenapped and TV series Love Viva. In 2001, he joined the State Council Information Office, where he was oversee co-productions with over a dozen U.S. television stations and a documentary on contemporary China. In 2009, Zhang was appointed Artistic Director of Enlight Media, China’s largest private entertainment group. He founded Enlight Pictures in 2006 and served as president. By 2010, Enlight Pictures had produced and distributed over 20 films and doubled its annual growth for four straight years. In 2011, the studio merged with Enlight Media, which became a publicly traded company in China. That year, Zhang left to set up Le Vision Pictures, becoming CEO and executive director. He inspired the industry term “Le Vision speed” because the studio produced six films in 2012, including The Bullet Vanishes, which received many award nominations in Asia. Le Vision participated in the production and handled the distribution of The Expendables 2, whose $114 million box office in China accounted for nearly 10% of the film’s global receipts. Le Vision produced 12 films in 2013, including record-setting hits Tiny Times and Tiny Times 2. Among the 16 films produced or distributed in 2014 were renowned Chinese filmmaker Zhang Yimou’s Coming Home and Hollywood productions, The Expendables 3 and Automata. Le Vision also appointed Zhang Yimou as its Sign Director and Artistic Director. In 2013, Zhang announced Le Vision’s five-year strategy for U.S.-China partnerships and marketing efforts. The O2O (Online to Offline) mobile film marketing and distribution platform positions Le Vision perfectly for the Internet era and is helping modernize the Chinese film industry. Le Vision’s U.S. strategy includes the establishment of a Hollywood office and joint U.S.-China China-U.S. co-productions; film-market services for the six major Hollywood studios, and the development of U.S.-China cooperation in film derivative sales. Zhang’s goal is to become the leader in film-industry collaboration between the two countries.

Zhang Zhao
Chief Executive Officer
Le Vision Pictures
Kara Wang
Actress

Kara Wang is absolutely thrilled to be back as your emcee this year! You may have seen her on stage recently as leading Lady Xi Yan at East West Players’ production of Chinglish by Tony award-winner David Henry Hwang. Wang returned from China just last year, where she appeared on major Chinese broadcasters, such as Hunan Channel, Zhejiang Channel, and CCTV Channels, as well as on the big screen for films such as Chen Kaige's Caught in the Web and Daniel Hsia's Shanghai Calling. Wang is very excited to be back home in Los Angeles pursuing her craft. It is an exciting time to be an Asian-American actress, and she looks forward to representing both her culture and herself in the opportunities to come.
Asia Society Southern California

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China S. Emperor

It is said that Chinese virtue ethics stems from Emperor Shi Huang, a king who had been highly praised by Confucianists and Mohists at the Qin Dynasty period. His deeds have deep influence on China’s cultural tradition. China S. Emperor has been named after “Emperor Shun” and specializes in planning, investment, and operation of cultural projects. China S. Emperor commits to combine and develop Chinese and global culture through a novel means of modern film, aiming to create deep and influential films at TV works.

China S. Emperor sincerely welcomes cooperation and communication with different social sectors to create a bright future for China’s film & TV industry together!

Film & TV Works


TV Shows: Father Mother Worker Sister, Statue to Our Work, Teacher Boy, The May 4th Movement, My Early Days in France, Angel’s China, Little Yellow in Paris, Colorful Days, Can We Help You
We applaud Asia Society Southern California for organizing the annual US-China Film Summit and fostering the collaboration between film-industry leaders from both the East and the West.

Learn how our Entertainment Industries Group can work for you. Call us today at 310.712.6044.

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LOEB & LOEB LLP
is proud to continue our support of
Asia Society Southern California.

Congratulations to our friends Zhang Yimou and Zhang Zhao
on their distinguished recognition.

We are pleased to join in supporting and celebrating efforts to
foster collaboration between the U.S. and Chinese motion
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Dasym Media salutes Asia Society Southern California for pushing Hollywood-China relations forward

Dasym also congratulates this year’s honorees

Zhang Yimou
Zhang Zhao &
The Beijing Film Academy

KPMG LLP is proud to support the Asia Society’s U.S.-China Film Summit

For more information, contact:
Jim Negus, Principal
jtnegus@kpmg.com
Danny Le, Principal
dle@kpmg.com
Bin Hong, Managing Director
bhong@kpmg.com
550 South Hope Street
Suite 1500
Los Angeles, CA 90071
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Loyola Law School, Los Angeles’ Asia-America Law Institute partners with top Asian law schools for its one-of-a-kind U.S.-China entertainment and IP programs.

Loyola Law School, Los Angeles congratulates its partner, Beijing Film Academy, on its well-deserved honor!

Learn more at llsl.edu/AsiaAmericaLaw

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2015 Partners

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2015 U.S.-China Film Summit and Gala Dinner
Thursday, November 5, 2015

SUMMIT
8:30–9:30 REGISTRATION and OPENING RECEPTION
9:30–9:40 OPENING REMARKS
9:40–10:00 KEYNOTE: Michael Ellis, Asia-Pacific President and Managing Director, Motion Picture Association
10:00–11:00 FRONTIERS IN CONTENT: NEW PLAYERS, NEW AVENUES FOR U.S.-CHINA COLLABORATION
   Moderator Janet Yang - Producer, Shanghai Calling and The Joy Luck Club
   Speakers
   Chris Edwards - Chief Executive Officer, The Third Floor, Inc.
   Michael Uslan - President and Executive Producer, Branded Entertainment
   WANG Hui - President, Datang Brilliant Media Co. Ltd.
   Peter Kujawski - Managing Director, Universal Pictures International Productions
   Wei Zhang - President, Alibaba Pictures
11:00–11:55 THE CHINA WAVE: HOW’S CHINESE INVESTMENT IN HOLLYWOOD DOING AND WHAT’S NEXT?
   Moderator Sheri Jeffrey - Partner, Hogan Lovells
   Speakers
   Jingyan (Maggie) Huang - Managing Director, Fosun Group
   Ethan Sawyer - Managing Director and Head of Entertainment Investment Banking, Morgan Stanley’s Global Media and Communications Group
   David Linde - Chief Executive Officer, Participant Media
   Mark Gao - Chairman, Fundamental Films
11:55–1:20 LUNCH HONOREE
   Film Education Legacy Award: Beijing Film Academy
   KEYNOTE: HOU Guangming, Chairman, Academy Council, Beijing Film Academy, in conversation with Seagull Song, Professor, Loyola Law School

Additional Support
Asia Society and EMASIA

Asia Society Southern California
ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America’s gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

Mission of Asia Society
Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

EMASIA
Entertainment and Media in Asia (EMASIA) programs focus on the entertainment and media sector at the intersection of Hollywood and Asia. We produce unique thought leadership events that join people from both the East and West who would otherwise not meet and to engage them to collaborate and co-create.

Our EMASIA programs have included:
- The U.S.-China Film Summit and Gala
- India Rising
- The Korean Wave
- Japan Pop

2015 U.S.-China Film Summit and Gala Dinner
Thursday, November 5, 2015

1:20–2:15 TAKE TWO: OVERCOMING LEGAL, FINANCIAL, PRODUCTION DISCONNECTS IN CROSS-BORDER FILMS
Moderator Stephen Saltzman – Partner, Entertainment Practice, Loeb & Loeb
Speakers
Barbara Robinson – Chief Executive Officer, Celadon Films
Simon Sun – Executive Vice President, Le Vision Pictures USA
CAO Yu – Partner, Haiwen & Partners
James Pang – Chairman and Chief Executive Officer, Kylin Pictures
Michael Andreason – Senior Vice President of International Productions, Twentieth Century Fox

2:15-3:10 THE FUTURE OF MOVIE GOING: WHAT WILL IT TAKE TO KEEP FILM IN CHINA GROWING?
Moderator Lindsay Conner – Partner, Manatt, Phelps & Phillips
Speakers
Patrick Fraser – Asia Bureau Chief, Variety
Mike Hsu – Partner, C/JM Media
Rance Pow – President, Artisan Gateway
Kenny Wong – Counsel, Hogan Lovells
WU Manfang – Professor and Dean, School of Management, Beijing Film Academy

3:30–3:40 Afternoon Break

3:40-4:05 KEYNOTE: Greg Foster, Chief Executive Officer, IMAX Entertainment, in conversation with Tom Nagorski, Executive Vice President, Asia Society

4:05–5:00 INSIGHTS FROM THE CORNER OFFICE: STUDIO HEADS OPEN UP ABOUT U.S.-CHINA FILM
Moderator Bennett Pozil – Executive Vice President, Head of Corporate Banking, East West Bank
Speakers
Jack Gao – Group Vice President and Chief Executive Officer, International Investments and Business Development, Wanda Cultural Industry Group
YU Dong – Chief Executive Officer, Bona Film Group
LIN Ning – Chief Executive Officer, Beijing Weying Technology Co.
LI Yansong – President, IQIYI Motion Pictures
GAO Yang – President, Yucheng-Zhonglian Investment

5:00–6:00 NO HOST RECEPTION

Asia Society Southern California
244 S. San Pedro Street, Suite 201
Los Angeles, CA 90012
F: 213-788.4701
www.AsiaSociety.org/Southern-California

Jonathan Karp, Executive Director
Katherine Estrada, Assistant Director

www.AsiaSociety.org/Southern-California