

Asia Society Intern Opportunity

Location: AsiaStore at Asia Society NY

Department: AsiaStore

Period of Internship: Fall 2019/Winter 2020

Announcement: AsiaStore Social Media & Digital Marketing Intern

AsiaStore is seeking a creative, technically skilled individual with an interest in social media and digital marketing. The individual will learn how to enhance the store's social media platforms and digital marketing initiatives. This **non-paid internship** allows the individual the opportunity to use both their creative and analytical talents to assist with projects essential to AsiaStore's success.

The intern will learn about developing and executing campaigns on social media channels and digital marketing initiatives. Measure effectiveness and impact of campaigns. Evaluate and report on various metrics and analytics.

Candidates are asked to commit to a minimum of 12 weeks with a maximum of 16 hrs. per week. Schedule is flexible.

Education /prior experience most suited for this internship:

Strong computer skills including Photoshop, Illustrator; skilled photographer; adept with social media platforms: Facebook; Instagram; Pinterest; detail oriented; strong research, and writing skills; excellent organizational skills and ability to multi-task; Proactive self-starter mindset able to perform independently in a fast-paced environment. Internship is nonpaid, but academic credit can be offered.

How to Apply: Please mail or email your letter and resume indicating intern title to:

Name: Lauren Smith

Asia Society

725 Park Avenue

New York, NY 10021-5088

Email: Lsmith@asiasociety.org

No phone calls, please. Only those candidates considered for an interview will be contacted. If you submit your resume by email, please regard it as having been received unless your email is bounced back.

ASIA
Society



Founded in 1956 by
John D. Rockefeller 3rd

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