**Activity Plan**

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| **Title:** | 10. Industry Analysis |
| **Learning Outcomes** | | |
| 1. To analyze employability skills related to industry needs. 2. To consider the international aspects of the career field/industry. | | |
| **Materials, Supplies, Equipment, References, Technology, and other Resources:** | | |
| * [Global Industry Analysis Assignment](https://asiasociety.org/sites/default/files/inline-files/Global_Industry_Analysis_Assignment_0.docx) * Action Plan Handout | | |

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| **Activity Plan:** |
| Bell Ringer Activity (beginning of class): Each student should create a T-chart with their employability strengths on one side and their weaknesses/areas for improvement on the other. (If you did activity #2 previously, students could use their exit ticket as a starting point. Alternatively, the bell ringer activity from activity #6 could be used as the starting point for creating this T-chart). |
| Introduction: Explain that we’ll be further analyzing the employability skills, including global competence, needed for our career field. We’ll then return to their T-charts to create a plan for developing their skills. |
| Individually or in teams, have students conduct research to complete the Global Industry Analysis Assignment. (You could have students select a specific company to research or could consider the industry as a whole. Make sure to review and adapt the Global Industry Analysis Assignment accordingly). Then have students present their findings (options: informal or formal verbal presentation, infographic, media presentation, written paper, etc.). |
| Next, based on the presentations, ask students to brainstorm what skills they need to obtain jobs with these companies/in the industry. Create one master list of skills. |
| Ask students to return to their T-charts and compare their strengths/weaknesses with the master list of skills. Have them circle the skills they need to further develop. |
| Closure: Have students complete the Action Plan handout as an exit ticket, reflection, or journal assignment. |

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| **Additional Assignments:** | If students have previously completed the additional assignment in activity #9 (SMART Goals) where they created 5 SMART goals for their career readiness, have students expand their action plan to ensure they have action items for all five of their SMART goals.  OR  Have students create a resume highlighting their global skills for the company they researched or for their industry as a whole. |