

Festival Organisers:

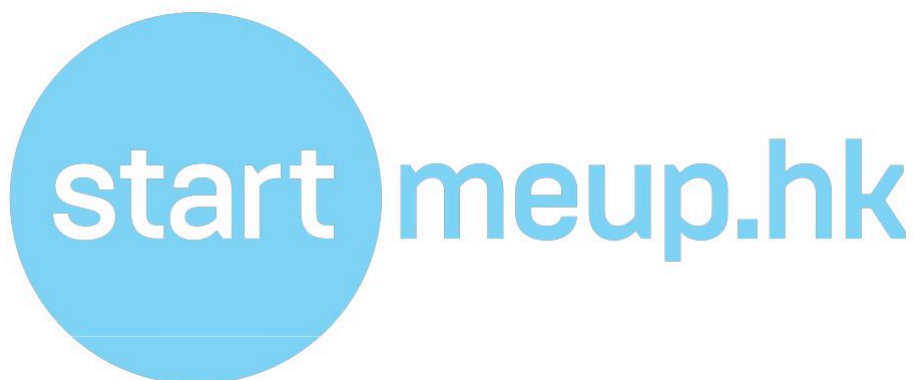
InvestHK



Invest Hong Kong (InvestHK) was founded in 2000. It is the department of the HKSAR Government responsible for Foreign Direct Investment, supporting overseas, Mainland and Taiwanese businesses to set up and expand in Hong Kong. Their vision is to strengthen Hong Kong's status as the leading international business location in Asia. Their mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. InvestHK has organized seminars to promote the concept of ESG (Environmental, Social, Governance) to Hong Kong and Asia investors.

More on: <https://www.investhk.gov.hk/en/about-investhk.html>

StartmeupHK



StartmeupHK was launched in 2013 as a division of InvestHK. Their mission is to promote Hong Kong as a leading startup destination for entrepreneurship and innovation. They aim at providing a one-stop service platform to enable startups to grow in Hong Kong, helping build a vibrant startup ecosystem to foster a culture of entrepreneurship in Hong Kong, and promoting Hong Kong internationally as a tech hub. Every year they organize StartmeupHK Festival which consists of talks, demonstrations, workshops and startup pitches to support, showcase and connect Hong Kong's startup ecosystem to the world. StartmeupHK Festival 2021 includes discussion on topics such as ESG, AI, fintech, smart cities and latest collaboration to the Greater Bay Area.

More on: <https://www.startmeup.hk/startmeuphk-festival-2021/>

Strategic Partner:

The Mills Fabrica



The Mills Fabrica is an open platform for innovation which facilitates collaboration between startups, brands, retailers, manufacturers, academic and research institutions. They have a incubation program in Hong Kong and the UK, connecting the East and West for exposure of startups to the world. The Mills have an investment fund to support and invest startups. In 2020, The Mills Fabrica launched the “Techstyle Impact Playbook – Strategies & Measurement Tools” focusing on fashion and food industries. The playbook functions as a guide for startups and corporates to create ESG goals.

More on Techstyle Impact Playbook by The Mills Fabrica:

<https://www.themillsfabrica.com/news/impactplaybook/>

About the participating organisations:

Sustainable & Green Exchange (STAGE), Hong Kong Exchanges and Clearing Limited (HKEX)



Sustainable and Green Exchange (STAGE), Asia's first multi-asset sustainable investment product platform, was launched by Hong Kong Exchanges and Clearing Limited (HKEX) in 2020. The core of STAGE is an online product repository, which features 29 sustainable-themed products from Asian companies. The sustainable products which are listed on HKEX include sustainability, green and transition bonds from issuers across sectors such as transportation, property development and ESG-related exchange trade products. STAGE allows issuers to provide investors with more information on their sustainable development products, promoting transparency and facilitating access. HKEX issues rules and provides guidance for companies in ESG practice.

More on: https://www.hkex.com.hk/Join-Our-Market/Sustainable-Finance/HKEX-STAGE?sc_lang=en

Food Made Good Hong Kong



Food Made Good Hong Kong is a sustainability consultancy focusing on food that supports the food and beverage and retail sector in predicting and taking action on future challenges. Food Made Hong Kong is a chapter of the UK's Sustainable Restaurant Association. They have a membership system for restaurants to recognize their commitment in sustainability, and provides consultation services and connections with other businesses. They support the members of sustainable restaurants through a program of assessments, campaigns and awards.

More on: <https://foodmadegood.hk/mission/>

BlackRock Investment Institute (BII)

The BlackRock logo consists of the word "BlackRock" in a bold, white, sans-serif font, set against a solid black rectangular background. A small registered trademark symbol (®) is located at the end of the word "Rock".

The BlackRock Investment Institute (BII) leverages BlackRock's expertise and produces proprietary research to provide insights on the global economy, markets, geopolitics and long-term asset allocation-all to help clients and portfolio managers navigate financial markets. BlackRock provides consultations to investors for sustainable investing with risk assessments and long-term risk-adjusted return.

More on: <https://www.blackrock.com/corporate/insights/blackrock-investment-institute>