

## Speaker Bios



### Subha Barry

*Diversity & Inclusion Expert*

Subha Barry was most recently Senior Vice President and Chief Diversity Officer at Freddie Mac where she reported to the CEO and served on the firm's management committee. Subha was responsible for Diversity & Inclusion, Supplier Diversity, Community Engagement and the Freddie Mac Foundation. Under her leadership, the firm launched the Executive Diversity Council, created customized Divisional diversity plans, launched an Autism Internship, built a Women's Cohort and structured the Employee Networks to align with organizational priorities.

Previously, Subha was at Merrill Lynch for twenty years, the first sixteen as a highly successful Financial Advisor, Branch Manager and Head of Multicultural Business Development and the last five a Managing Director and Global CDO.

Subha is active in giving back to her community. She serves on the Boards of NCRW, Rice University, and Princeton Hospital, and as Board Chair of the Cancer Institute of New Jersey. Subha actively mentors women in her industry and her community and has been recognized for her leadership and accomplishments.

America Retail. During his tenure with Citibank, he worked across various markets in Latin America, Asia and the U.S. He also spent time with the Credit Card businesses in Asia as the Credit Cycle Director.

Vicky was a financial services Partner for Bain & Company in the New York office and has worked with several U.S. and international financial services companies. He has written various articles on customer value and innovation.

Just prior to joining MasterCard, he was the President of GE Capital, India where he oversaw all the financial services businesses of GE in India.

Vicky serves as a Director on the Board of Inchcape plc, one of the world's largest car retailers. He is also a Director on the Board of Electra Card Services, and serves on the Management Committee of Pacific Credit Card Center Card Services. In addition, he is a member of the SMU Lee Kong Chian Business School (Singapore) Advisory Board.

Vicky has a Bachelor's degree from Calcutta University, India (1985) and an MBA from the MIT Sloan School of Management (1997). He is also a certified Chartered Accountant from India (1986).



### Vicky Bindra

*President, Asia Pacific, ME & Africa, MasterCard Worldwide*

Vicky Bindra is President of Asia/Pacific, Middle East & Africa (APMEA) for MasterCard Worldwide. In this capacity, Vicky oversees all of the company's activities in the region including sales, products, business development, business strategy, and relationships with card issuers, merchants and merchant acquirers. He is a member of the MasterCard Management Council and a Director of the APMEA Regional Advisory Board.

Prior to joining MasterCard in June 2009, Vicky was a member of the Citi Management Committee and held various senior roles within the company including, head of SME Business for International, Sales & Marketing for North



### Vivian Chen

*Director of Marketing, U.S. Marketing, McDonald's USA, LLC*

Vivian Chen is the Director of Ethnic Marketing of the U.S. Marketing with the responsibility for developing integrated Asian consumer marketing campaigns that build long-term and profitable business for the company.

Vivian joined McDonald's in 2005 and has held positions both in the U.S. and Global Business and supported the development of Happy Meal evolution and category management. While working for McDonald's, Vivian has received multiple awards and recognitions. These include 2007: National Marketing Team Award, 2008 Bill Lamar Marketing Excellence Award, 2009 Outstanding National Marketing Team Award, 2010 Bill Lamar Marketing Excellence

Award, 2010 Marketer of the Year and the 2010 Business Achievement Award.

Vivian also serves as a board member for the McDonald's Asia Pacific and Middle East Network—Home Office.

Prior to McDonald's, Vivian worked at Sodexo for seven years and has a Master of Science in Hospitality and Tourism from Purdue University.



### Chanthyna Chhay

*Analyst, Operations Performance Metrics, National Grid*

Chanthyna Chhay is an Analyst in the Operations Performance Metric group at National Grid. She joined National Grid shortly after graduating Cornell University with a double major in Economics and Spanish. She joined the company as an energy policy analyst and moved into the metrics team in September. Chanthyna is also the Chair of the Asian Leadership Association employee resource group at National Grid.

Chanthyna is a second-generation American born in Boston and is half Cambodian and half Peruvian. Outside of work, she volunteers weekly with Horizons for Homeless Children.



### Sharda Cherwoo

*Partner, Ernst & Young*

Sharda is a member of EY's Private Equity Practice, serving major global clients. In her more than 29 years with EY, Sharda has held a variety of leadership roles focusing on global entrepreneurial initiatives and client serving roles.

As the first CEO of EY's award winning India Global Talent Hub in India, Sharda was instrumental in the development and implementation of the firm's India strategy.

Sharda is also an active mentor and sponsor in her community and at EY.

In 1991, Sharda was the first female Partner of Indian origin at any of the Big Eight firms in the U.S. and the first female partner in the Stamford, Connecticut office.

Sharda graduated as valedictorian from Sacred Heart University with a B.S. in Accounting. She received the Gold Medal Award on the CPA Examination in 1982 in Connecticut and the Elijah Watt Sells award for being a top scorer in the U.S.



### Suyin Copley

*Organization & Talent Development, GE Transportation*

Suyin is the Organization & Talent Development Leader for GE Transportation. In this role, she is responsible for areas such as: Session C processes, leadership development, organization design, diversity, HR compliance. With almost 23 years of experience with GE, Suyin worked in environmental engineering for 10 years before transitioning to human resources. She has worked in GE Plastics, GE Healthcare and now GE Transportation.

Suyin joined GE in 1989 with GE Plastics as part of the GEP leadership program. She held cross-functional assignments in marketing, quality, manufacturing and environmental engineering supporting several sub-businesses. She chose to continue her career as an environmental engineer working at plastic manufacturing sites before becoming a Black Belt in Environmental, Health & Safety in 1997.

After obtaining her Black Belt certification in 1999, Suyin transitioned her career focus to HR based on an interest in organizational behavior. She held multiple HR roles in GEP supporting manufacturing sites, global functions and global product P&Ls. In January 2007, she became the Senior HR Manager for GE Healthcare Surgery headquartered in Salt Lake City, UT. In this role, Suyin helped the business manage through a culture change with an FDA consent decree, 1.5 yr business shutdown and integration of new leadership team members. She transitioned to her current role in late March 2011.

Suyin has been passionate about GE's Asian Pacific American Forum (APAF) since it began in 1999. She partnered with Katy Choo to establish the APAF geographic regional hub structure in 2004 before assuming the current role as one of the national leaders.

Suyin earned a Bachelor's of Science degree in Mechanical Engineering from Cornell University in Ithaca, NY. She resides in Erie, PA, with her family.



### Vishakha N. Desai

*President, Asia Society*

Vishakha N. Desai is president and CEO of Asia Society, a global organization committed to strengthening partnerships among the people, leaders, and institutions of Asia and the United States. Appointed president in 2004, she leads the institution's activities in the areas of policy, business, arts, culture and education as well as an institutional expansion that includes multimillion-dollar facilities in Hong Kong and Houston.

Vishakha is a frequent speaker at national and international forums on a wide variety of subjects that include U.S.-Asia relationships, cultural roots of Asian economic development, regional connections within the Asia Pacific region, as well as the arts and cultures of Asia and Asian America. Vishakha serves on the boards of The Brookings Institution, Citizens Committee for New York City, Bertelsmann Foundation (USA), and the New York City Mayor's Advisory Commission for Cultural Affairs.



### Michael Eng

*Senior Sales Executive, AT&T*

Michael Eng is a Senior Sales Executive at AT&T, where he is responsible for driving multimillion-dollar sales growth in the areas of telecommunications, IT consulting, hosting and application services.

Before being promoted to his current position, Michael was a Mobility Sales Executive where he joined the Premier Client Group in Boston, Massachusetts. For the past five years he has been responsible for selling complex business-to-business mobility solutions to small to medium size businesses holding annual revenue over seven million dollars. During his time as a Mobility Sales Executive, he was nominated to be a part of AT&T's Leadership Development Program, a program devoted to developing high potential sales professionals into management.

Michael graduated in 2007 from Miami University in Ohio. After graduating he moved to Atlanta, Georgia where he started his career at AT&T's College Hire Program, an accelerated program

dedicated to acclimating young sales professionals into the telecommunication industry.



### Vincent A. Eng

*Founder, VENG Group*

Vincent Eng is the founder of the VENG Group, a leading government relations and communications, firm in Washington DC and Los Angeles. For over a decade, Vincent has been a leader in the Asian American and civil rights community and served as the Deputy Director of the Asian American Justice Center. Before founding the VENG Group, Vincent was at the Raben Group, where he led the Asian American practice. Vincent started his career at the U.S. Department of Justice and served as a managing editor at a large publishing firm. He currently teaches at Columbia Law School. Vincent has written and edited over ten books on various legal and political matters—including a law school casebook on sentencing.

Vincent received his B.A. from Brandeis and his J.D. and M.S. in Criminal Justice from American. In 2007, he was recognized by the NAPABA as a Best Lawyer Under 40.



### Lisa Garcia Quiroz

*Chief Diversity Officer and Senior Vice President, Corporate Responsibility, Time Warner Inc.*

Lisa Garcia Quiroz is the Chief Diversity Officer and Senior Vice President, Corporate Responsibility, Time Warner Inc. In this role, Lisa has a mandate to ensure that Time Warner's workforce is reflective of a global media company that reaches cross-cultural audiences and that its workplace is one where the best talent can thrive and advance. In addition, Lisa also leads efforts to identify areas of opportunity for Time Warner in new and emerging markets in the United States and to ensure that the company has access to the best market intelligence on domestic multicultural audiences.

Lisa oversees corporate responsibility as well as Time Warner's philanthropic outreach. Since 2004, she has worked to refocus the company's philanthropic strategy, resulting in original programs which foster diverse new talent and build new audiences in the arts, and help make college more accessible to all talented youth.

Before joining Time Warner's corporate division, Lisa worked at Time Inc., where she launched two businesses that identified and successfully served new markets: *People en Español* and *Time for Kids*.

Lisa, of Puerto Rican and Mexican descent, was born and raised in New York City and received both her undergraduate degree and Masters in Business Administration from Harvard University. In addition, Lisa currently serves as Vice-Chairperson of the board of the Hispanic Scholarship Fund, and on the board of the Apollo Theatre Foundation. Recently, Ms. Garcia Quiroz was nominated by President Obama and confirmed by the U.S. Senate to serve on the board of the Corporation for National and Community Service. She currently resides in New York City with her family.



### **Saul Gitlin**

*Executive Vice President of Strategic Services, Kang & Lee Advertising*

Saul Gitlin is the EVP of Strategic Services for Kang & Lee, a WPP company that was ranked as the #1 Asian multicultural communications agency in the U.S. by Advertising Age magazine in April 2012.

As a nationally recognized strategist in the discipline of Asian cross-cultural marketing, Saul regularly addresses national and regional conferences, and is heavily quoted in the media both in the U.S. and abroad. Saul is also a prolific author of commentary focused on Asia and China, and has been heavily published in Advertising Age, The New York Times, The Huffington Post, and many other publications.

Prior to joining K&L in 1997, Saul spent 7 years in senior positions within multinational corporations in the People's Republic of China. He is completely fluent in Mandarin, Hebrew, and French, and holds a B.A. in Asian Studies from Cornell, an M.A. in East Asian Studies from Yale, and an M.B.A. from Columbia Business School.



### **Sonya Gong Jent**

*Vice President, Multicultural Business Development Group, State Farm Insurance*

Sonya Gong Jent is Vice President — Multicultural Business Development

Group at State Farm Insurance Companies' corporate headquarters in Bloomington, Ill. Her career with State Farm began as an auto claim representative before progressing through the managerial positions of Claims then crossing disciplines as the Regional Public Affairs Manager for the states of Alabama & Mississippi, which followed two moves to State Farm's Corporate Offices where she continued to climb and manage multiple functions before being named Vice President in 2006.

As the VP-Operations in the Southern Zone, which consisted of South Carolina, Georgia, Alabama & Mississippi, Sonya was responsible for Human Resources, Learning and Development, Marketing, Public Affairs and the Developmental Agency field offices. She was named to her current post in January, 2008 and is the Executive Sponsor of the AsianEmployee Resource Group — AsiaNet.



### **Jane Hyun**

*Founder & President, Hyun & Associates*

Jane Hyun is a leadership strategist and coach to Fortune 500 companies, MBA programs, and nonprofit organizations. She brings 22 years of global business and HR expertise to her clients. Prior to starting this consulting firm, she was a Vice President of HR at JPMorgan, and Director of Recruiting at Deloitte & Touche.

Her firm's initiatives (Cultural Fluency Roundtables) have received international acclaim from companies seeking to better leverage their talent pool to compete in today's global marketplace.

Jane's appears regularly on CNN, CNBC, National Public Radio, Time, Fortune, and Wall Street Journal to discuss leadership, culture, and diversity. She also serves on the Women's Alumnae Council, and is an advisor to the Center for Talent Innovation.

Her groundbreaking book, *Breaking the Bamboo Ceiling* released by HarperCollins, opened up a critical dialogue for the need for a culturally grounded talent development approach. Jane lives in New York City and enjoys helping individuals realize their fullest potential in the workplace and community.



### Aynesh L. Johnson

*Human Capital Management,  
Bangalore, Goldman, Sachs & Co.*

Aynesh is head of the Human Capital Management (HCM) Division in Bangalore. She is a member of the Bangalore Executive Committee and the Bangalore Operating Committee and serves as sponsor for the Bangalore People Development Committee. Previously, from 2008 to 2012, Aynesh was the global head of Global Leadership and Diversity within HCM, where she was responsible for the firm's diversity and inclusion efforts.

Aynesh initially joined Goldman Sachs in 1992 as a financial analyst in the Corporate Finance Department. After leaving to pursue her MBA, she rejoined the firm in 1997 and spent six years as a banker in the Investment Banking Division, covering clients in the industrials sector. In 2003, Aynesh transferred to HCM to work in the Office of Global Leadership and Diversity. She became a vice president in 2000 and was named managing director in 2009.

Aynesh is a board member, and former board president, of the Lincoln Square Neighborhood Center, a nonprofit organization that services underprivileged families on the Upper West Side of Manhattan.

Aynesh earned a BA in Mathematics from Duke University in 1992 and an MBA from Harvard Business School in 1997.



### Rosaline Koo

*Global Leader of Innovation,  
Health & Benefits, Mercer*

Rosaline is a senior partner and the new Global Leader of Innovation for Mercer Health & Benefits. During the last 7 years, she was the Asia Pacific leader of Health & Benefits, which grew 7-fold under her watch. She has 25 years of experience in business management, start-ups and turn-arounds in Asia and the U.S.

Prior to joining Mercer in late 2004, Rosaline ran ACE's Accident & Health Singapore business as well as regional business development and operations for group employee benefits, bancas-

urance, worksite and alternative distributions. Previously during the dotcom era, Rosaline built and led the pan-Asia shared services center of Vsource (formerly Netcel360), a large BPO start-up funded by Bain Capital and Credit Suisse First Boston.

Before moving to Asia, Rosaline was with Bankers Trust Company (now Deutsche Bank) in New York for ten years, where she held a series of leadership positions in new product development, product management, strategic planning, operations, client service quality and process re-engineering. Early in her career, Rosaline worked for Procter & Gamble in Iowa as a manufacturing manager.

Rosaline has an MBA from Columbia Business School (full tuition merit fellowship) and a BS in Cybernetics (human factors engineering) from UCLA.



### Michael G. Kulma

*Executive Director,  
Global Leadership Initiatives*

Michael G. Kulma is the Executive Director of Global Leadership Initiatives at the Asia Society headquarters in New York. In this capacity he directs the Society's four major leadership initiatives: Asia 21 Young Leaders, Diversity Leadership Forum, Williamsburg Conference, and Women Leaders of New Asia. He began his career at the Asia Society in 2000 working on policy issues related to Northeast Asia with a specific concentration on China. Prior to that, he lectured at a number of colleges in the New York City area, focusing on East Asian politics, foreign policy, and international relations. Michael contributes regularly to print and broadcast media on Asia-focused issues. He is a member of The National Committee on United States-China Relations. Michael received a BA in economics from the University of Chicago, a master's in public and international affairs from the University of Pittsburgh, and a PhD in political science from the City University of New York.



### Randall Lane

*Senior Leader — Global Inclusion &  
Diversity, Cisco Systems, Inc.*

Since joining Cisco in 2008, Randall's responsibilities have en-

compassed developing and driving many of the company's key strategic Global I&D initiatives. These include designing diversity recruitment strategies, implementing targeted development programs, creating and managing strategic external relationships, managing internal and external diversity communications, and leading Cisco's participation in benchmarking, surveys, and recognition activities.

Recognized as a Global Inclusion & Diversity thought leader, strategist, and supplier diversity expert, Randall has worked with many leading companies including Citicorp, Verizon, The Mashantucket-Pequot Tribal Nation, Time Warner, American Express, and Weyerhaeuser.

Randall, a former Naval Officer, received a bachelor's degree from Case-Western Reserve University, an M.B.A. from New York University's Stern School of Business, and a Certificate in Leadership from UCLA's Anderson School of Business. Randall's current organizational associations include the Diversity in Asia Network, National Center for Women in Technology, Institute of Supply Management, Harry Ransom Center, and Foundation for Global Sports Development.



### Audrey Lee

*Vice President, Hyun & Associates*

Audrey Lee, Vice President of Hyun & Associates, is a leadership and diversity strategist, bringing nearly 20 years of business experience and cultural expertise to her consulting practice with Fortune 500 companies. A seasoned stage performer, she also translates her on-stage experiences to programs that focus on effective communications and executive presence.

She is a frequent speaker at international conferences, corporate initiatives, and community events. Prior to joining Hyun & Associates, she managed key marketing initiatives in high technology companies such as Adaptec, Fujitsu, Philips and Raychem.

Audrey is a graduate of Georgetown University's Leadership Coaching Program, and also holds dual degrees in Spanish and Music from Indiana University. She currently serves on the Advisory Board for the New York Asian Women's Center (NYAWC), and is an adjunct

faculty member at Cornell University, ILR School and the Conference Board.



### Karyn Likerman

*Senior Vice President & Director of Employee Networks, Flexible Work and Back-up Childcare, Citigroup*

As a member of Citi's Global Workforce Diversity team, Karyn leads three core programs supporting Citi's Employer of Choice goal that provide work-life solutions for Citi's employees and managers world-wide — Employee Networks, Flexible Work and Back-up Child Care.

Under Karyn's leadership, Citi's Employee Network program expanded to over 60 networks across 10 affinities supporting over 16,000 employees world-wide. Karyn was instrumental in launching Citi's first Military Veterans employee network, Citi's first Generations employee network and the first U.S. disABILITY employee network. Karyn also leads the global flexible work program, Citi Work Strategies, which enables employees and managers to consider different ways for how, where and when work is accomplished. The program is designed to help employees maintain a healthy work-life balance as well as optimizing the use of the company's real estate footprint. Additionally, Karyn has expanded Citi's back-up child care program which now offers this benefit in over 300 locations in the U.S.



### Gloria Lio

*Global Head of Asset Services Operations, Goldman, Sachs & Co.*

Gloria is Global Head of Asset Services Operations. She also has regional responsibility for the Securities Operations Position Management team in the Americas, which includes Asset Services, Settlements and Stock Loan Operations. Gloria is also co-chair of the Operations Asian Professionals Network. Earlier in her career, she held various roles within Securities Operations. Gloria joined Goldman Sachs in 1996 and was named managing director in 2011.

Gloria earned a BBA in Finance from Pace University.



### Ida Liu

*Managing Director,  
Head of North America Asian  
Clients Group, Citi Private Bank*

Ida Liu is a Managing Director and Head of North America Asian Clients Group. Ida focuses on providing strategic advice and tailored strategies to ultra-high net worth individuals and families. She has extensive global investment experience.

Ida joined Citi from Vivienne Tam, a women's wear design house, where she was Global Head of Sales, Marketing, Public Relations and Business Development. Prior to this, Ida spent seven years in investment banking with Merrill Lynch's mergers and acquisitions, and technology, media and telecommunications investment banking groups in New York and Hong Kong. She started her career in mergers and acquisitions at BT Wolfensohn (now Deutsche Bank). She has advised on some of the world's largest transactions, including Pfizer's acquisition of Warner Lambert, China Telecom's IPO and Legend's spin off of Digital China.

Ida has been a featured speaker at many industry events, including the Forte Foundation Wealth Management Seminar, the Goldman Sachs Brokering Change Conference, the Asia Society Diversity Leadership Forum and the Ernst and Young Corporate Best Practice Conference.

Ida is the recipient of the 2011 Top 50 Outstanding Asian Americans in Business, the 2011 Honoree for the Women's Venture Fund and the 2010 Emerging Leader Award from the National Association of Asian MBAs. An active member of the community, Ida is an Advisor to Asia Society's President's Circle, Asia Foundation's Lotus Circle, City of Hope, Closet Couture, Women's Venture Fund, and Wellesley College Alumnae Association.

Ida holds a BA with honors from Wellesley College and a Merrill Lynch Executive MBA from The Wharton School, University of Pennsylvania. She is fluent in Chinese and Spanish and conversant in Italian and Russian. Ida holds Series 7, 66 and 79 FINRA licenses.



### Stephanie N. Mehta

*Executive Editor, Fortune Magazine*

Stephanie Mehta is Executive Editor of FORTUNE, overseeing technology, international and Washington coverage for Fortune. She also helps set the overall editorial direction for the magazine. She serves as co-chair of two of Fortune's live events, Brainstorm Tech and the Most Powerful Women Summit, an annual gathering of powerful women in business, politics and culture.

Previously, Stephanie served as assistant managing editor and global editor. Before moving into editor roles, Stephanie was one of the magazine's most prolific writers; stories included a profile on telecommunications magnate Carlos Slim, an essay on the demise of the old AT&T, and a look at impact of the gaming industry on Tunica, Miss.

Stephanie joined FORTUNE in 2000 from The Wall Street Journal, where she was an assistant news editor, reporting and editing technology stories. She wrote extensively about telecommunications at the Journal.

Prior to joining the Journal, she worked as a business reporter for the Virginian-Pilot in Norfolk, VA.



### Pichet Ong

*Corporate Pastry Chef,  
Sugar & Plumm, and Author*

Pichet is the Corporate Pastry Chef for Sugar & Plumm. He has been named one of the Top Ten Pastry Chefs in America by Pastry Arts & Design and Chocolatier, and was selected as a "Pastry Provocateur" by Food & Wine. In 2002, he was named Starchefs.com's "Rising Star" and featured in the prestigious "The Chef" column of The New York Times for four weeks. His desserts, including those from Spice Market, Rick Moonen's RM, Jean Georges, and 66, have garnered numerous "Best of" awards. He is a multiple nominee for the James Beard Award in several national categories.

His work frequently appears in Bon Appétit, Food Arts, The New Yorker, Elle, New York Magazine, Time Out, People, Vogue, Condé

Nast Traveler, Out, Harper's Bazaar, W, and O, The Oprah Magazine. He has been on Iron Chef America, Martha Stewart Live, CBS News, Emeril's Live, and LX TV.

Pichet's cookbook, The Sweet Spot, has been hailed by The New York Times as "a standout and one of the most original dessert cookbooks in years." It received a red-starred review in Publisher's Weekly, a nomination for the World Gourmand book award, and was named one of the 10 best cookbooks of 2008 by Gourmet. In the last two years, his recipes were featured in 20 different cookbooks. In addition, he actively blogs on [confessionsofasugarholic.tumblr.com](http://confessionsofasugarholic.tumblr.com), and is finishing up his sophomore cookbook—Desserts on a Whim.

Pichet graduated Phi Beta Kappa in English Literature and Mathematics from Brandeis University and gained a Master's Degree in Architecture from the University of California at Berkeley. A self-taught chef, Pichet has worked with culinary luminaries, including Jean Georges Vongerichten and Max Brenner.



### **Sarah Peacey**

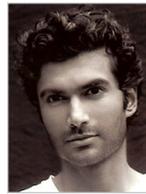
*Management Consultant,  
People and Change Advisory Services,  
KPMG*

Sarah Peacey is a Management Consultant with KPMG's People and Change practice based in Chicago, IL. She specializes in behavioral change management, talent acquisition, project management and social media. In her current role, Sarah is leading the change management and training for global finance transformation initiatives at Fortune 500 clients.

Sarah launched the Chicago chapter of KPMG's Asian Pacific Islander Network [APIN] in 2005 and currently sits on the Advisory Board for the National APIN network where she contributes to the creation of strategies for professional development, mentoring and corporate social responsibility.

Sarah has a Masters' degree in Organization Behavior with concentrations in Organization Development and Management in a Professional Technical Environment; certificates in Organization Development (OD) and Training and Development; and is currently a doctoral student at Benedictine University in OD where

she is focusing her research on the impact of globalization on corporate strategy.



### **Sendhil Ramamurthy**

*Actor*

Sendhil Ramamurthy stars as a second-generation CIA man on USA's "Covert Affairs." For five seasons of NBC's "Heroes," Ramamurthy portrayed Dr. Mohinder Suresh. This spring, Ramamurthy guest starred on NBC's "The Office." Television credits also include spots on "CSI Miami" and "Psych."

On film, Sendhil recently starred as an Indian American businessman in the high-energy SHOR IN THE CITY. The film made nearly every "Best of 2011" list in India and earned Sendhil a Screen Awards nomination for Most Promising Newcomer Male.

Sendhil most recently completed work on Mahesh Pailoor's independent feature "Brahmin Bulls", a drama that explores a tenuous father/son relationship opposite Roshan Seth. He also starred in Gurinder Chadha's "It's a Wonderful Afterlife" (2010 Sundance Film Festival).

Sendhil was born in Chicago and raised in San Antonio, Texas. He graduated from Tufts University, and his interest in acting led him to London, where he attended the Webber Douglas Academy of Dramatic Art.



### **Ripa Rashid**

*Vice President, Global Workforce  
Diversity and Inclusion, Time Warner*

Ripa Rashid is Vice President, Global Workforce Diversity and Inclusion at Time Warner. Ripa works with leadership across the company to create and implement strategies that foster a culture of inclusion across Time Warner. Ripa serves as a subject matter expert on a wide array of diversity topics, including targeted talent and inclusion strategies for women, multicultural, LGBT and other diverse executives, and on the links between diversity, innovation and corporate performance. Ripa collaborates closely with partners across functions and divisions at Time Warner on planning and tracking talent inclusion programs and initiatives.

Ripa holds an AB cum laude in Astronomy and Astrophysics from Harvard University, an MA in anthropology from New York University and an MBA from INSEAD. Ripa is currently an Adjunct Professor at Columbia University, School of International and Public Affairs. In addition, she is a member of the Conference Board's Global Council on Diversity and Inclusion, and the INSEAD Alumni Association's Women's Network.



### David Whitelaw Reid

*Director of Corporate Relations,  
Asia Society*

David Whitelaw Reid is the Director of Corporate Relations at the Asia Society. He leads the institution's corporate membership, sponsorship and stewardship activities. Since joining the Asia Society in 2003, he has tripled annual Corporate Membership revenues, and established the Society's first Global Corporate Membership program.

David oversaw the launch and development of Asia Society's Global Talent and Diversity Council, composed of Chief Talent and Diversity Officers from more than two dozen Fortune 500 companies, and the development and funding of the Diversity Leadership Forum. In 2010, 2011 and 2012, he led the development of Asia Society's Asian Pacific Americans Corporate Survey, the first ever national survey that exclusively measures and recognizes policies and practices that professionally develop Asian Pacific Americans working at Fortune 500 companies. David has also overseen the creation of the successful Leo Bar networking event series, a program now in its 9th year and that has significantly increased annual attendance of young Asian American and LGBT professionals at Asia Society.

In Addition, in 2007, David co-founded the Business Accelerator Program that provides LGBT entrepreneurs with the essential tools for taking their organizations to the next level of success. This program was created on behalf of New York City's leading business network, the Manhattan Chamber of Commerce, which David serves as a Member of the Board of Trustees.

Prior to joining Asia Society, David was President of David Reid Interactive Ltd, a training and organizational development firm in

New York City with clients including Deloitte & Touche, St Paul Re, AT&T, Grant Thornton, North Fork Bank and Intuit.



### Karol Rose

*Principal, Advisory Services and  
Business Development, FlexPaths*

Karol Rose has worked at the forefront of the work-life effectiveness field for over 25 years. She is the author of six books, including the reference guide: *Work-Life Effectiveness: Programs, Policies and Practices*, and recently, *The Agile Workforce and Workplace: Flex Primer for the New Future of Work*. She was the contributing editor for FORTUNE magazine's annual work-life special and human capital special features.

As a consultant, Karol has guided major corporations to create innovative flexible work and work-life strategies focused on sustainability and results. She has been instrumental in guiding change processes in organizations, developing flexible work resources, and designing educational experiences for HR and senior management to support the business goals of many Fortune 500 companies. She led the work-life practice at PwC and TimeWarner, and has been at the forefront of the creation of many 'firsts' in the work-life field, including developing one of the first on-site back up child care centers in the country.

Karol is a former member of the Board of Directors of AWLP, where she co-chaired the Innovative Excellence Awards initiative, the Conference Board Work-Life Leadership Council, and a member and 2002 Chapter President of The International Women's Forum. Karol is also a frequent speaker at major conferences and often quoted in national publications and business journals.

As Principal at FlexPaths, Karol has focused on thought leadership, sales and implementation of the company's software products, including FlexPaths *Educate* and FlexPaths *Enroll*, as well as worked directly with clients to help them create more flexible cultures.



### **P. Anthony Sammi**

*Partner, Skadden, Arps, Slate, Meagher & Flom LLP*

P. Anthony Sammi concentrates his practice on litigating intellectual property cases, particularly high-technology patent cases, at the trial level.

With a background in electrical engineering and physics, Anthony has litigated a broad range of matters involving software, hardware, business method and e-commerce patents as well as computer source code copyrights and trade secret misappropriation actions. His practice also includes counseling both U.S. and multinational clients on evaluating, licensing and protecting intellectual property portfolios.

Representative technologies that Anthony has litigated include: digital electronics and hardware; computer software and source code (HLASM, C++); mobile telephone and VoIP technology; blood centrifuge devices; satellite on-board computer stability systems; medical implant devices; sporting equipment; pharmaceuticals; cosmetics; MPEG video technology; Ethernet connectivity hardware; and digital imaging and storage systems in the financial industry.

Representative clients include: JPMorgan Chase & Co.; Bank One Corporation; Lockheed Martin Corporation; Motorola, Inc.; Virgin Mobile USA, LLC; Rocket Software, Inc.; AstraZeneca PLC; Benetton Sportssystem USA, Inc.; Compaq Computer Corporation; Viewpointe Archive Services L.L.C.; Trish McEvoy, Inc.; and Infra+ S.A.



### **Michelle Scales**

*Director of Diverse Segments, Wells Fargo*

Michelle Scales is the director of Wells Fargo's Enterprise Diverse Segments group, a division that develops and implements business and marketing strategies across Wells Fargo's lines of business and distribution channels for African-Americans, Asians, Latinos, Women, People with Disabilities and Lesbian, Gay, Bisexual and Transgender (LGBT) communities. She joined Wells Fargo & Company in 2000 and is a 22-year veteran of the financial services industry.

Under Michelle's leadership since 2005, diverse markets are the largest contributors to Wells Fargo's double-digit customer acquisition and profit growth objectives.

Michelle is a frequent speaker on diversity, participating in forums held by Diversity, Inc., Time Magazine, and American Banker. She serves on the boards of the Asian & Pacific Islander American Scholarship Fund, which provides scholarships to underprivileged youth. She is also a founding member of the Council for Financial Services Innovation, which centers on meeting the financial needs of underserved consumers.

A native of Pakistan, Michelle has lived in the Middle East and England. She earned a bachelor's of science in Banking and International Finance from The City University Business School, London.



### **Jazz Tobaccowalla**

*Senior Vice President, Worldwide Biopharmaceutical Businesses & Diversified Businesses, Business Technology, Pfizer*

In his role as Senior Vice President, Jazz is responsible for driving Pfizer's information technology strategy to meet the goals of all of Pfizer's Business Units. He also oversees the Pfizer Digital Engagement and Mobile Solutions Team, a key area of innovation and investment. In addition, he is responsible for improving the efficiency of the organization, including balancing purchased vs. built solutions, balancing internal vs. external resources, and balancing spending on operations vs. innovation.

Prior to this, Jazz held the position of Vice President R&D Business Systems & Strategy at Wyeth. He was responsible for developing the strategy to meet the goals of Wyeth's global R&D productivity models, as well as its plans for regulatory filings and approvals. Jazz was also responsible for the Document Management Center of Excellence, the Wyeth Web Development Center, and the Business Process Management and Application Integration group. In addition, Jazz led the International Information Services and Global Systems organization at Wyeth, where he directed the information technology program for Wyeth affiliates in Europe, Mid-East and Africa, Asia-Pacific,

Latin America, Canada. Prior to that, he led the e-Business technology group at Wyeth and served as the program lead for a Pan-European ERP system implementation.

Jazz holds a Masters in Business Administration from the Stern School of Business, New York University and a Bachelor of Science degree from Ramapo College, New Jersey. Jazz was born in Mumbai, India and moved to the U.S. for his undergraduate studies. Jazz has also lived and worked in Europe.



**Thomas Tseng**

*Principal and Co-Founder,  
New American Dimensions*

Thomas Tseng is Principal and Co-Founder of New American Dimensions, a market research and consulting agency based in Los Angeles. Along with his partners, Mr. Tseng started New American Dimensions in 2003, which targets Fortune 500 companies seeking to understand the market opportunities of diverse consumer groups and develops strategies for reaching emerging multicultural populations. Today, New American Dimensions serves clients as diverse as PepsiCo, State Farm, Disney, Wells Fargo, the Pew Charitable Trusts, among others.

Prior to launching New American Dimensions, Thomas was Director of Marketing for Cultural Access Group. He spearheaded influential research projects illuminating the growth opportunities of U.S. ethnic consumers—including the Coca-Cola Retailing Research Council’s “Grow With America: Best Practices in Ethnic Marketing and Merchandising” and the Food Marketing Institute’s “Hispanic Grocery Shopper” series.

Previously, he was a Research Fellow at the Davenport Institute for Public Policy at Pepperdine University, where he was the lead investigator and author of “Rewarding Ambition: Latinos, Housing, and the Future of California” (2002) and “Growing Urban Villages: Cultivating A New Paradigm For Growth and Development in California” (2006).

Thomas is President of the Board for Zócalo Public Square—a non-profit lecture series based in Los Angeles. He also serves on the National Advisory Board for the First American

Corporation, the Applied Research Center, and is a 2006–2007 Senior Fellow at UCLA’s School of Public Affairs. A native Angeleno, Mr. Tseng studied Economics and Social Ecology at the University of California, Irvine and received his Master of Arts at UCLA’s School of Public Affairs.



**Frits van Paasschen**

*President and Chief Executive Officer,  
Starwood Hotels & Resorts  
Worldwide, Inc*

Frits van Paasschen is President and Chief Executive Officer of Starwood Hotels & Resorts Worldwide, Inc., having joined the company in 2007. Starwood is one of the world’s largest operators of high-end hotels, with well over 1,000 properties in 100 countries. Its nine brands are: St. Regis, The Luxury Collection, W Hotels, Westin, Le Méridien, Sheraton, Four Points by Sheraton, Aloft and Element. In addition to hotels, Starwood operates premier time-share ownership resorts.

During Frits’ tenure, Starwood has transformed itself into a global company. Frits has visited more than 400 Starwood properties in over 40 countries. During the summer of 2011, Starwood’s Senior Leadership Team operated out of China for one month.

Frits, 51, has spent most of his career working for global lifestyle brands. Prior to joining Starwood, he served as President and CEO of Coors Brewing Company where he turned around both market share and profitability. Prior to working at Coors, Frits held several global executive positions at Nike. Ultimately, he ran Nike’s business in Europe, the Middle East and Africa, doubling its EBITDA over four years.

Frits holds an MBA from Harvard Business School and a BA in economics and biology from Amherst College.



**Rajan Vig**

*Managing Director, Risk, Finance and  
Corporate Systems IT, Credit Suisse*

Rajan Vig is a Managing Director of Credit Suisse in the Shared Services division, based in New York. He is the Global Head of Product Control Technology and the Regional Americas Head of Back Office

Technology (covering CFO, Operations, Risk, LCD and Human Resources IT).

Rajan is the Chair of the IT Americas Asian Network, which has 700+ members, and also regional lead for the Line Manager Job Family community.

Rajan joined Credit Suisse First Boston in April 1998 in London and transferred to New York in 2001. During this time, he has worked in a variety of roles within CFO IT. Prior to this, Rajan spent seven years at JP Morgan Chase in both the Private Bank and Investment Bank divisions, working in the UK and Singapore.

Rajan holds a B.Eng in Computer Engineering from Queen Mary and Westfield College, University of London.