

Clipping Report:
2012 Diversity Leadership Forum and Asian Pacific Americans Corporate Survey
(As of June 29, 2012)

OUTLET	HEADLINE	DATE	ARTICLE LINK
Agence France Presse (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 12, 2012	Google
Yahoo! News Canada (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 12, 2012	Yahoo!
ABS-CBN Interactive (AFP)	Asian Americans face 'bamboo ceiling' in corporate America	June 12, 2012	ABS-CBN
Dailymotion	Targeting the Universality of Diverse Asian Consumers	June 12, 2012	Dailymotion
Sing Tao	亞裔才華職場未盡發揮	June 12, 2012	Sing Tao
Voice of America	QA in show Mellman APA Survey	June 12, 2012	VOA English to Asia News Program (Audio attached to email)
PRESS RELEASE-- Asia Society	Despite \$509B in Annual Buying Power, Asian Pacific Americans Often Overlooked By Marketers, According to Experts At Asia Society Forum	June 13, 2012	PRNewswire ThomsonReuters Boston Globe MarketWatch The Street Yahoo!News ETC.
Omy (AFP)	'Bamboo ceiling' gets in way of Asian Americans	June 13, 2012	Omy
Taipei Times (AFP)	A 'bamboo ceiling' limits achievements of Asian Americans	June 13, 2012	Taipei Times
The Sun Daily (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 13, 2012	The Sun Daily
Business Times (AFP)	Asian Americans held back by 'bamboo ceiling'	June 13, 2012	The Business Times

The New Nation (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 13, 2012	The New Nation
The Mole (AFP)	Brilliant Asian Americans face bamboo ceiling	June 13, 2012	The Mole
The Raw Story (AFP)	Brilliant Asian Americans face strongest stereotypes in professions	June 13, 2012	The Raw Story
VousNousIls (AFP)	Les Américains d'origine asiatique se sentent freinés dans leur carrière	June 14, 2012	VousNousIls
LaPresse.ca (AFP)	Les Américains d'origine asiatique se sentent mal intégrés	June 14, 2012	LaPresse.ca
The Careerist	Asian Americans Are Not Satisfied	June 14, 2012	The Careerist
TechWireAsia	Asians in the American Workplace: Breaking Through the "Bamboo Ceiling"	June 14, 2012	TechWireAsia
XinMSN (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 15, 2012	XinMSN
The Malaysian Insider (AFP)	Brilliant Asian Americans face 'bamboo ceiling'	June 15, 2012	The Malaysian Insider
Japan Today	Brilliant Asian Americans face 'bamboo ceiling'	June 15, 2012	Japan Today
Diversity Executive	TBD—Op-ed commissioned linked to Survey/Forum	TBD	TBD
Global Times	Asian-American Divides Can't Be Easily Papered Over	June 28, 2012	Global Times
Project Syndicate (Op-ed)	The Mythical Rise of Asian Americans	June 25, 2012	Project Syndicate
Business Insider (Op-ed)	Asian Americans Aren't A Model Minority, They're a Neglected Minority	July 26, 2012	Business Insider
Khmerization (Op-ed)	The Mythical Rise of Asian Americans	July 26, 2012	Khmerization

Korea JoongAng Daily (Op-ed)	The mythical rise of Asian-Americans	July 27, 2012	Korea JoongAng Daily
Gulf Times (Op-ed)	The mythical rise of Asian Americans	July 27, 2012	Gulf Times
Taipei Times (Op-ed)	Undetected, Asian Americans rise	July 28, 2012	Taipei Times
Bangkok Post (Op-ed)	Rise of Asian-Americans mostly a myth	July 29, 2012	Bangkok Post
The Korea Herald (Op-ed)	Mythical rise of Asian-Americans	July 29, 2012	The Korea Herald
MENA FN (Op-ed)	Rise of Asian-Americans mostly a myth	July 29, 2012	MENA FN
The Malay Mail (Op-ed)	Mythical rise of Asian Americans	July 30, 2012	The Malay Mail
The Edge (Op-ed)	The mythical rise of Asian Americans	July 30, 2012	The Edge
The Independent (Op-ed)	The mythical rise of Asian Americans	August 1, 2012	The Independent