Building Shareholder Value in the Global Marketplace:
Engaging Asian Pacific American & Asian Talent

MONDAY, JUNE 9, 2014
Forum: 7:30 am – 5:00 pm
Awards Ceremony and Reception: 5:30 pm – 7:00 pm
Time Warner Headquarters at Columbus Circle
One Time Warner Center, New York City
ABOUT ASIA SOCIETY

Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Founded in 1956 by John D. Rockefeller 3rd, Asia Society is a nonpartisan, nonprofit institution with headquarters in New York, centers in Hong Kong and Houston, and affiliated offices in Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney, and Washington, D.C.

AsiaSociety.org

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Welcome to the Asia Society’s sixth annual Diversity Leadership Forum!

For over fifty years, the Asia Society has been at the forefront of building bridges of understanding between and among the peoples of the United States and Asia. A key element of those efforts has been a focus on Asian-Americans. A little over six years ago, the Society, along with its Global Talent and Diversity Council, decided there was a need for an even more specific focus on Asian Pacific Americans (APAs) in the corporate sector. A long neglected segment of the American population in this space, over the last six years we have worked together to build a dialogue and produce relevant research to spur greater recognition and understanding of the opportunities and challenges facing Asian-Pacific Americans (APAs) in the workplace. This work has been mainly manifest in the annual Diversity Leadership Forum and the Asian Pacific American Corporate Survey, though we have added new components in recent years.

At this year’s Forum, we will again look to expand that conversation with a focus on building shareholder value in the global marketplace by better engaging APAs and Asian talent. During the course of the day, you’ll view the issues from 30,000 feet and from the trenches. You’ll be privy to plenary sessions, workshops, and industry roundtables that will help you better understand how to: tune into your customer needs, “un”cover and leverage APA talent, deal with unconscious bias and cultural competency, leverage business resource groups, and engage next generation leadership.

We will also release the results of the Asia Society’s fifth annual Asian Pacific American Corporate Survey. This national benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder within Fortune 500 and other large companies. We’ll begin the conversation on that data in the morning, providing a base of knowledge (and some statistics!) that we hope all will continue to refer to during discussions throughout the day. Capitalizing on this as the fifth year of the survey, we also take a deeper dive into the story that has unfolded over this period of time. This year, almost 2,000 APAs completed the survey, and we look forward to continue growing out that reach to provide even more robust results over time. The day will culminate with our annual awards ceremony, which recognizes corporations for exemplary efforts to engage their APA employees.

The conversation on these issues does not, however, end this afternoon. Today, the DLF and APA Survey serve as the basis of an ongoing initiative that takes place throughout the year. Our Diversity Leadership Forum LinkedIn Group has grown significantly in recent years and is a vibrant place for an ongoing discussion on diversity issues, our website further highlights the activities of the Society and others in this space, and our Asia Society Centers around the world are working more specifically on these issues as well. In addition, over the last year, we have conducted a number of webinars for our partners, and we have begun an active discussion in Asia about how we might more specifically expand the diversity conversation there. We look forward to working together with all of you to continue the expansion of this work and to creating an even more vibrant community. For those of you who are members of our Global Talent and Diversity Council, we thank you for your partnership. For those of you who are not and would like to learn how to join, please let a member of our Asia Society team know.

Thank you for joining us today and for staying engaged as we continue this diversity dialogue. Special thanks to our hosts at Time Warner and our many other sponsors and partners for making this day possible!

With warm regards,

Josette M. Sheeran
President & CEO
Asia Society
About the Diversity Leadership Forum (DLF)

Asia Society’s 6th Diversity Leadership Forum provides a vital platform for businesses to discuss current corporate diversity issues facing Asian professionals and global market factors impacting businesses today. The one-day forum of interactive workshops culminates with the Annual Asian Pacific Americans Corporate Awards Ceremony, which recognizes companies that are at the forefront in promoting Asian Pacific American leaders and global diversity.

**OUR ONE-DAY CONFERENCE FEATURES:**

- Ground-breaking research results from the 2014 Asian Pacific Americans Corporate Survey, an annual study that examines barriers to and best practices for career advancement of APAs
- Keynote and Plenary Sessions featuring executives from global Fortune 1000 companies
- Small group discussions featuring relevant Diversity & Inclusion (D&I) topics and best practices
- Networking opportunities with organizations and professionals dedicated to the D&I journey

Established in 2009, each year the Forum attracts CEOs, CDOs, COOs, Asian Business Resources Group Leadership and Executive Advisors, Business Managers of Fortune 1000 companies and Diversity and Inclusion Managers, Educators and Consultants. Bringing these engaged individuals together in one room is made possible by dedicated and generous corporate sponsors.

2014 KNOWLEDGE PARTNER

GlobalCon Group LLC is a global diversity and inclusion (D&I) conference management firm based in Washington, DC. GlobalCon Group LLC designs, manages and executes D&I initiatives, furthering innovation and engagement of the workforce leading to business growth across the global market place.

In addition to global corporations, GlobalCon Group LLC collaborates with and offers services to academia and nonprofit organizations in the United States, Asia and Europe.

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Asia Society’s Fifth Annual Diversity Leadership Forum, 2013: Opening Keynote Conversation with Sara Mathew, Chairman & CEO, Dun & Bradstreet (right) moderated by Stephanie N. Mehta, Deputy Managing Editor, Fortune (left)

Asia Society’s Fifth Annual Diversity Leadership Forum, 2013: Group photo of Asian Pacific American Corporate Award Winners
2014 Asian Pacific Americans Corporate Survey

Since 2010, Asia Society has conducted this annual national benchmarking study to understand where Asian Pacific American (APA) leaders are on the corporate leadership ladder at Fortune 500 and other large companies; identify which companies are perceived as best at promoting and developing their APA leaders; and highlight the best practices that are enabling companies to successfully attract, develop and retain APA leaders. Asia Society and Leadership Education for Asian Pacific’s, Inc. (LEAP) partnered again this year to produce the 2014 Asian Pacific Americans Corporate Survey.

2014 ASIA PACIFIC AMERICANS CORPORATE SURVEY PARTNER:

Leadership Education for Asian Pacific’s, Inc.

Envisioned as a vehicle to develop future leaders, LEAP is a national nonprofit organization whose mission is to achieve full participation and equality for Asian and Pacific Islanders (APIs) through leadership, empowerment, and policy. LEAP works to meet its mission by: Developing people, because leaders are made, not born; Informing society, because leaders know the issues; and Empowering communities, because leaders are grounded in strong, vibrant communities. When LEAP opened its doors in 1982, it had a simple yet powerful idea: that in order for API communities to realize their full potential and to foster robust participation in this increasingly globalized world, these communities would have to begin producing leaders who could advocate and speak on their behalf. LEAP recognizes that the need for API leadership has two separate but inextricably linked components: quantity and quality. Not only is there a need for greater numbers of API leaders, but these leaders also must be more effective if API communities are to thrive and become full participating members of our global society. Through culturally relevant workshops and programs, more than 115,000 people from colleges and universities, community and student organizations, federal and state government agencies, and Fortune 1000 companies across North America and Asia have participated in over 2,500 leadership development programs, organizational development workshops, career management, and diversity trainings. Understanding that solid leadership development must be paired with solid research and analysis, LEAP also publishes policy analyses on issues affecting the API community as well as research on corporate, foundation and non-profit governance in order to understand the mechanism that creates successful models of API leadership representation.

Asia Society congratulates the 2014 Asian Pacific Americans Corporate Award Finalists:

AT&T
BNY Mellon
Colgate-Palmolive Company
Freddie Mac
GE
Goldman Sachs Group, Inc.
KPMG LLP
Marriott International, Inc.
Medtronic
New York Life
Pfizer

2013 Asian Pacific Americans Corporate Award Finalists:

Cisco; Colgate-Palmolive Company; Dell Inc.; Freddie Mac; GE; Goldman Sachs Group, Inc.; IBM; KPMG LLP; Merck; National Grid; PG&E Corporation

2014 Award Panelists:

Letty Ashworth, General Manager, Global Diversity, Delta Air lines, Inc.
Philip A. Berry, Founder and President, Philip Berry Associates, LLC
Antoinette Hamilton, Assistant Vice President, Diversity & Inclusion, L’Oreal USA
Kathryn Komsa, Board Member, YWCA of NYC
Agenda

7:30 AM  Registration
LOCATION: Lobby, 1st Floor
Coat check located on 10th floor (reception area)
Time Warner Conference Center—10th Floor
Wi-Fi Access Available — Twitter Lounge located in the Hudson Crossing

7:30 AM – 8:30 AM  Continental Breakfast
LOCATION: Columbus Lounge

8:30 AM – 8:45 AM  Welcome Remarks
LOCATION: Columbus Room
N. Bruce Pickering, Vice President, Global Programs and Executive Director, Northern California, Asia Society
Lisa Garcia Quiroz, Chief Diversity Officer and Senior Vice President, Corporate Responsibility, Time Warner Inc.

Setting the Tone
MASTER OF CEREMONIES:
Michael E. Chen, General Partner & CEO, Chen & Associates

8:45 AM – 9:15 AM  Opening Keynote Remarks
Winning ( & Losing ) in the New America — A Personal Narrative
Nusrat Durrani, Senior Vice President, General Manager, MTV World, Viacom Media Networks

9:15 AM – 10:15 AM  Thought Leadership
Business Growth Enabler — Tune into YOUR Customer Needs
LOCATION: Columbus Room

It has never been more important for companies to continually identify innovative approaches on a global AND local scale in order to build connections to Asian markets in the U.S. and abroad to fuel business opportunity. The data is impressive: Chinese consumers alone will spend USD 102 billion on luxury items, both home and abroad. In 2013, this amounted to almost 47% of annual global luxury product sales, according to the Fortune Character Research Center. Sales in the domestic luxury market were expected to hit USD 28 billion in 2013, a 3% year on year rise, and over USD 74 billion will be spent overseas, the center indicates in its annual report on luxury sales. Moreover, in 2010, the U.S. Census measured $506 billion in buying power generated by Asian American business owners within the U.S. This figure represents an increase of 55% from 2002.

What are the needs and wants of the Asian consumer and how do you adjust your products and services to meet Asian and Asian American customer preferences? Hear from thought leaders how they leverage diversity and cultural insights to drive revenue growth.

SPEAKERS:
Tina Edmundson, Global Officer, Luxury and Lifestyle Brands, Marriott International, Inc.
Chris Lee, President, Medtronic Greater China

*** This session is sponsored by Marriott International, Inc. ***
10:15 AM – 11:00 AM  Key Findings from the 2014 Asian Pacific Americans Corporate Survey
LOCATION: Columbus Room

Asia Society’s fifth annual benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder within Fortune 500 and other large companies. Discover best practices for promoting and developing Asian Pacific American leaders and what key factors enable companies to:

- Attract & retain Asian Pacific American and Asian talent
- Build market opportunities
- Tie profit and loss into leadership development
- Build sustainable sponsorship and mentorship programs
- Develop workforce practices that facilitate employee growth and advancement

FACILITATOR:
Michael G. Kulma, Executive Director, Global Leadership Initiatives, Asia Society

THOUGHT LEADERS:
Linda Akutagawa, President & CEO, Leadership Education for Asian Pacifics, Inc. (LEAP)
Vrinda Menon, Co-Chair of the Asian Professionals Network & Managing Director, Goldman Sachs

11:00 AM – 11:30 AM  Networking Break
LOCATION: Columbus Lounge

11:30 AM – 12:45 PM  Morning Workshops/Industry & Executive Roundtable

Business leaders present case studies and facilitate think tanks, round-table discussions and workshops as they draw on participants’ greatest challenges, best practices and suggested solutions with an emphasis on takeaways and action planning.

Workshops/Roundtable
These workshops repeat after lunch.

Un’Covering’ and Leveraging Asian Pacific American Talent
LOCATION: Tower East

The upper tiers of management in many corporations remain homogeneous. According to Asia Society’s Women Rising to the Top? A Report of Women’s Leadership in Asia, China leads in the participation of women at the senior executive level with an average of 51%, and North America lags in the worldwide average at only 21%. Globally, women now comprise 24 percent of all senior executive positions.

What strategies are leaders implementing to leverage their diverse talent and ensure Asian Pacific Americans are exposed to all opportunities? How can Asian Pacific American and Asian women maximize the resources available and create their own possibilities?

LEARNING OBJECTIVES
- Hear leaders offer insights and strategies to advance Asian Pacific Americans and Asians into senior positions.
- Explore approaches employed by Asian Pacific American women to soar past their “double minority” stigma.
Diversity Fuels Our Creativity.

TIME WARNER IS PROUD TO SPONSOR

THE 2014 ASIA SOCIETY DIVERSITY LEADERSHIP FORUM
11:30 AM – 12:45 PM

**FACILITATOR:**
Ida Liu, Managing Director and Head of North America Asian Clients Group, Citi Private Bank

**SPEAKERS:**
Edwina Fitzmaurice, Partner, Advisory, Ernst & Young LLP
Amy Rosen, Senior Vice President, General Counsel, Telstra Incorporated
S. Shariq Yosufzai, Vice President, Global Diversity, Ombuds and University Partnership, Chevron Corporation

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**Unconscious Bias & Cultural Competency — the Drivers of Building Globally Competent Leaders**

**LOCATION:** Hudson Room

According to Asia Society’s Global Learning and Leadership study, over 46% of revenue generated by S&P 500 companies comes from outside of the U.S. This points to the increasingly important role of developing a strong global competency to educate current leaders, and, more importantly, our youth as future leaders. Corporations and academic institutions need to re-think global education and provide our current workforce and next generation with the appropriate tools and knowledge to lead—tools such as a global mindset, language skills, cultural sensitivity, moral character and leadership skills.

Hear from leaders and engage in exercises that reveal how key decisions are influenced by unconscious bias and learn what a powerful role cultural competency plays when working in a global setting.

**LEARNING OBJECTIVES**

- Help reveal personal as well as organizational values and norms, and discuss how they impact the quality and effectiveness of our business and talent management decisions.
- Develop a deeper understanding of the filters that we use to judge others and consider how those filters can be employed to benefit our workplaces.

**SPEAKERS:**
Jessica Kehayes, Executive Director, Education, Asia Society
Howard Ross, Founder & Chief Learning Officer, Cook Ross Inc.

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**Leveraging Business Resource Groups [BRGs]: Building Market Share through Engaging Asian Pacific American & Asian Talent**

**LOCATION:** Tower West

Engaging BRGs in business strategy not only provides a clear path into new consumer audiences, it also offers insights into future consumer needs, grows market share and tests potential revenue streams of product before going to market. As a result, BRGs help companies make game-changing decisions that have a greater chance of success. What are proven initiatives in building strategic alliances?

**LEARNING OBJECTIVES**

- Learn how to grow an influential Asian Pacific American BRG that benefits business operations while offering professional development opportunities.
- Examine how executive sponsors are leveraging BRGs to contribute to shareholder value.
- Identify ROI opportunities for your own BRG.
Invested in celebrating differences.

At BNY Mellon, we believe our strength comes from what we have in common, and what we don’t.

It is our great pleasure to support the Asia Society.

11:30 AM – 12:45 PM

FACILITATOR:
Shreya Devendra Jani, Vice President, Corporate Affairs, Pfizer Inc.

SPEAKERS:
Su Sun Bai, Managing Director, Legal and Compliance Division, Morgan Stanley
Atul Kamra, Head of Advice, Wells Fargo Advisors & National President of Asian Connection

Morning Industry Roundtable Discussion

Next Practices in the Finance and Banking Sector

LOCATION: Downtown Room

Join industry professionals for an engaging and lively discussion on the attitudes, beliefs and behaviors that contribute to and get in the way of progress for Asian Pacific Americans.

LEARNING OBJECTIVES
• Explore specific strategies to help your company create a work environment that leverages Asian Pacific American diversity in new ways, including building stronger employee engagement and a more productive workforce that paves the way to new revenue streams and stronger shareholder value.

ROUNDTABLE LEADER:
Virun Rampersad, Managing Director, Global Innovation, BNY Mellon

ROUNDTABLE PARTICIPANTS:
Anilu Vazquez-Ubarri, Managing Director, Global Leadership & Diversity, Goldman Sachs
Jack Yang, Managing Director, Risk Technology, Credit Suisse

11:30 AM – 12:45 PM

Morning Senior Executive Roundtable

By invitation only: pre-registration is required

LOCATION: City Room

Leadership Insights

Innovative Cultures Driving Success & Shareholder Value

In today’s fast-paced, increasingly complex and competitive business landscape, innovation isn’t just important…it’s survival. According to Forbes, in the 1920’s the average lifespan of a successful S&P 500 Company was 67 years. Today it is ONLY 15 years. The difference? Rapid and successive innovation that builds shareholder value. Success is no longer the result of occasional innovative products that launch a company into stardom. It is dependent on consistent, strategic change grounded in a culture of innovation that embraces ideas and risk, and leverages its diverse workforce to add perspective to an ongoing conversation about growing your market share and future possibilities.

LEARNING OBJECTIVES
• Gain an in-depth look at the elements driving innovation.
• Learn about successful initiatives that demonstrate how to position your Asian Pacific American workforce while moving the needle on innovation.

SPEAKERS:
Raghu Krishnamoorthy, Vice President, Executive Development and Chief Learning Officer, Human Resources, General Electric
Mabel C. Tung, Executive Vice President & Practice Executive, Corporate & Institutional Services, Northern Trust Company
Diversity is a key to our success. Just ask one of our 300,000 global employees.

GE is a proud sponsor of the 2013 Asia Society Diversity Leadership Forum.

Goldman Sachs is a proud supporter of the Asia Society’s 6th Annual Diversity Leadership Forum
12:45 PM – 1:30 PM  Networking Luncheon  
LOCATION: Columbus Room

1:30 PM – 2:45 PM  Afternoon Workshops  

Morning sessions repeat.

Afternoon Industry Roundtable Discussion

Next Practices in the Consumer Products and Manufacturing Sector  
LOCATION: Downtown Room

Join industry professionals for an engaging and lively discussion on the attitudes, beliefs and behaviors that contribute to and get in the way of progress for Asian Pacific Americans.

LEARNING OBJECTIVES
• Explore specific strategies to help your company create a work environment that leverages Asian Pacific American diversity in new ways, including building stronger employee engagement and a more productive workforce that paves the way to new revenue streams and stronger shareholder value.

ROUNDTABLE LEADER:
Philip A. Berry, President, Philip Berry Associates LLC  

ROUNDTABLE PARTICIPANTS:  
Jimmy Ferguson, Chairman, Board of Directors, ACE  
Betty Lo, Vice President, Community Alliances & Consumer Engagement, External Affairs, Nielsen  
Vipul Sheth, Vice President, Global Quality, Medtronic

1:30 PM – 2:45 PM  Afternoon Senior Executive Roundtable  

By invitation only: pre-registration is required  
LOCATION: City Room

Leadership Insights

Preparing Asian Pacific Americans & Asians for Global Roles

The Asia Pacific region has emerged as the key contributor of global wealth growth, according to Credit Suisse Research Institute’s Global Wealth Report. The region accounts for 36% of global wealth creation since 2000 and 54% since January 2010. This translates into an unprecedented revenue opportunity for companies that can develop the cultural competence necessary to build relationships and manage workforces in the region.

LEARNING OBJECTIVES
• Learn how businesses can prepare high-potential Asian Pacific Americans and Asians for “stretch” assignments with responsibility for managing teams globally and virtually.  
• Identify key tactics to fostering innovation and addressing challenges in the region while building on existing strengths.  
• Gain insights of successful strategies that help develop the hard and soft skills necessary for your talent to step into future leadership roles.

SPEAKERS:  
Belinda C. Tang, Vice President, Leadership and Diversity, IBM Corporation  
Linda Zhang, Partner in-Charge, US-China Practice, KPMG LLP

2:45 PM – 3:00 PM  Transition & Afternoon Networking Break
3:00 PM – 3:30 PM  Findings Forum: Key Highlights from Workshops and Roundtables  
LOCATION: Columbus Room  
Workshop facilitators and industry and executive roundtable panelists will share poignant discussion highlights, outcomes, key questions and action plans with the general session audience. This report out will reinforce the focus on best practices and provide direction for attendees to implement conference takeaways back home at their companies.

3:30 PM – 4:30 PM  Next Generation Leadership: Effectively Leading and Evolving Corporate Climate  
LOCATION: Columbus Room  
The leadership capacities of today’s exceptional leaders are similar to those of previous generations. Integrity, authenticity, self-reflection, confidence...these are some of the core attributes of transformational leaders. The environments in which these gifted leaders operate, however, and the corporate climates they lead, have evolved to being more complex, diverse, global and culturally rich.

The ability to lead effectively within these climates is paramount to success. The Hay Group notes that a positive climate increases the bottom line by up to 30%. The point? Leadership impacts climate, and climate impacts shareholder value. As today’s leaders navigated cultural and environmental shifts witnessed over the past decade, we’ve seen the traditional command and control leadership approach replaced by a more inclusive, supportive, even humble style. But what does this mean for next generation leaders? How will expectations of staff continue to evolve, both in terms of effective leadership style, as well as a productive culture and work environment? What can today’s leaders impart on future leaders to help them navigate this constantly evolving path, and what can current leaders glean from these rising stars in terms of their own expectations?

Hear executives discuss the greatest opportunities and challenges facing tomorrow’s leaders, and learn what next generation leaders expect, including how they see their paths to leadership positions unfolding.

MODERATOR:  
Stephanie N. Mehta, Deputy Managing Editor, Fortune

SPEAKERS:  
Sofia Chang, Executive Vice President & General Manager, HBO Home Entertainment  
John Kim, Vice Chairman & Chief Investment Officer, New York Life Insurance Company  
Samir Pandiri, CEO, Asset Servicing, BNY Mellon

*** This session is sponsored by BNY Mellon***

4:30 PM – 5:00 PM  Findings Session: Translating Key Learnings  
LOCATION: Columbus Room  
Synthesizing key learnings, this session is designed to consolidate the research findings, best practices, and winning strategies gleaned at the Diversity Leadership Forum. Participants will chart out next steps to better leverage market opportunities and the Asian Pacific American as well as Asian workforce.

FACILITATOR:  
Michael E. Chen, General Partner & CEO, Chen & Associates
4:30 PM – 5:00 PM

SPEAKERS:
Subha V. Barry, Principal, SV Barry Consulting Group LLC
Apoorva Gandhi, Vice President, Multicultural Markets and Alliances, Marriott International, Inc.

5:30 PM – 7:00 PM

2014 Corporate Diversity Awards Ceremony and Reception

LOCATION: Park Café

PERFORMANCE BY:
Red Baraat

MASTER OF CEREMONIES:
David Whitelaw Reid, Director, Corporate Relations, Asia Society

Awards will be presented for the 2014 Best Employers of Asian Pacific Americans in the following categories:
• Overall Best Employer for Asian Pacific Americans
• Best Company for Asian Pacific Americans to Develop Workforce Skills
• Best Company for Promoting Asian Pacific Americans into Leadership Positions
• Best Company for Support the Asian Pacific American Community
• Best Company for Moring
• Best Company for Innovative Practices
• Best Company for Marketing & Appealing to Asian Pacific Americans

CLOSING REMARKS AND ACKNOWLEDGEMENTS:
Jonathan Beane, Executive Director, Global Workforce Diversity and Inclusion, Corporate Responsibility, Time Warner Inc.

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Marriott International welcomes people from everywhere. All walks of life. We believe embracing differences makes Marriott a great place to work, conduct business and stay.

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Speaker Bios

Linda Akutagawa
President and CEO
Leadership Education for Asian Pacifics, Inc. (LEAP)

Linda Akutagawa is President and CEO of Leadership Education for Asian Pacifics, Inc. (LEAP) where she is responsible for LEAP’s strategic direction, operations, relationships and collaborations. A beneficiary of LEAP’s leadership training and a passionate social entrepreneur for over 20 years, Ms. Akutagawa has dedicated herself to continuing the cycle of leadership development and to inspiring Asian and Pacific Islanders to aspire to leadership roles in all sectors of society. She serves on several nonprofit boards and is a graduate of California State University at Los Angeles with a B.S. in International Business and a minor in Economics.

Su Sun Bai
Managing Director,
Legal and Compliance Division
Morgan Stanley

Su Sun Bai is Managing Director of the Legal and Compliance Division at Morgan Stanley. She heads legal coverage of the securitization businesses in the Institutional Fixed Income Division and serves as Deputy General Counsel of Morgan Stanley Bank, NA.

Su Co-Chairs the Asian Employee Networking Group, a firm-sponsored group dedicated to advancing Morgan Stanley’s culture of diversity and inclusion in the workplace. Su is also one of the founding members of the legal division’s Diversity and Inclusion Committee, and is recognized for raising and addressing diversity issues. Su strongly advocates representing and fostering bonds with the Asian American community through community groups such as the Asian American Legal Defense and Education Fund (AALDEF), the Korean American League for Civic Action (KALCA), the Korean American Lawyer’s Association, Greater New York and the Asian American Bar Association, New York. She mentors young Asian American professionals seeking meaningful careers.

Born in Seoul, Korea, Su is a “knee high” generation immigrant to the U.S. She received her B.A., magna cum laude, from Harvard University and
Subha V. Barry
Principal
SV Barry Consulting Group LLC

Subha V. Barry is a Principal at SV Barry Consulting Group. She is also an Expert Advisor at the Gerson Lehrman Group where she delivers innovative solutions on issues of diversity, inclusion, leadership development, cultural competence and multicultural marketing. She teaches a Gender Policy course at Columbia University’s SIPA. Previously, she was a Senior Vice President and Chief Diversity Officer at Freddie Mac where she reported to the CEO and served on the firm’s management committee. Prior to that, Subha was a Managing Director and Head of Global Diversity and Inclusion at Merrill Lynch where she also served as a financial advisor, branch manager and created the firm’s Multicultural and Diversified Business Development group. She is a member of several boards including Rutgers University, and Princeton Hospital. She is a Senior Advisor to the Center for Talent Innovation and Asia Society’s Global Talent and Diversity Council.

Jonathan Beane
Executive Director,
Global Workforce Diversity and Inclusion, Corporate Responsibility
Time Warner Inc

Jonathan Beane is Executive Director of Global Workforce Diversity and Inclusion for Time Warner Inc. In this position, he is responsible for managing enterprise wide workforce and workplace initiatives at the company. Prior to joining Time Warner, Jonathan held several positions at Johnson Controls. Most notably, he was the Worldwide Director of Strategic Planning for Johnson Controls Automotive Group and the Director of Continuous Improvement for 34 manufacturing plants in North America. Jonathan has also worked in the Mergers and Acquisitions Department for PricewaterhouseCoopers. He also practiced law and was a judicial clerk for the Honorable Patricia Timmons-Goodson at the North Carolina Court of Appeals. Jonathan has a master of laws in taxation from Georgetown University, a juris doctor degree and a master’s degree in business administration from SUNY-Buffalo. He earned his bachelor’s degree in American History from Dartmouth College.

Sofia Chang
Executive Vice President and General Manager
HBO Home Entertainment

Sofia Chang is Executive Vice President and General Manager of HBO Home Entertainment. With offices in New York, London and Toronto, the company’s titles — ranging from current HBO critically-acclaimed and groundbreaking series Game of Thrones to classic series like The Sopranos to the epic HBO original miniseries Band of Brothers — are distributed in more than 70 countries around the globe. During her tenure at HBO, she has overseen the marketing of an extensive array of DVDs and led the development of several award-winning DVD advertising campaigns. As head of the Licensing & Retail area, Chang was central to the expansion...
of HBO’s licensed products worldwide into Europe, South America and Asia as well as new product categories including digital gaming across multiple franchises including Game of Thrones. Chang holds a B.A. in English from the University of Pennsylvania.

Michael E. Chen
General Partner and CEO
Chen & Associates

Michael E. Chen is the General Partner and CEO at Chen & Associates. The firm provides advisory services to the media, aviation, financial services, and food industry. As Management Partner and Strategic Advisor to the Chief Investment Officer (CIO) at Bridgewater Associates from 2012–2013, he provided strategic advice and executed new processes to build a great future for the company. He was the President of NBC News’ Strategic Initiatives Group & Education Nation and oversaw several key news division properties, including Education Nation and NBC Learn.

Michael was also President & CEO of GE Capital’s Media, Communications, and Entertainment (MCE) business, and was a Vice President and Officer of GE from 2007–2010. He founded the Peacock Equity Fund, a highly successful venture capital JV between GE Capital and NBCUniversal focused on digital media properties.

Michael currently serves on the Advisory Council of the Johnson School at Cornell University. He has received several awards such as “Dealmaker of the Year” in 2008 by The Executive Council, and the “Who’s Who in Asian American Communities (WWAAC) Leaders and Legends Award” in 2010. He received his B.S. in Electrical Engineering from the University of Rochester in 1983 and an MBA from Cornell University in 1985.

Jyoti Chopra
Managing Director,
Global Head of Diversity and Inclusion,
Human Resources
BNY Mellon

Jyoti Chopra is Managing Director of the Global Head of Diversity and Inclusion for BNY Mellon. She joined the company in 2012 and leads its award-winning diversity and inclusion program, overseeing its diversity strategy and execution and advancing diversity training and hiring. She serves on the company’s

At Ingersoll Rand, our global success is powered by our colleagues’ diverse backgrounds, experiences, skills and talents.

We believe having a corporate culture of mutual respect, cross collaboration and inclusion is a shared responsibility that drives growth and innovation, and enhances operational effectiveness—while making a positive impact in the lives of our customers and the communities we serve.

Ingersoll Rand advances the quality of life by creating comfortable, sustainable and efficient environments. Our people and our family of brands—including Club Car®, Ingersoll Rand®, Thermo King® and Trane®—work together to enhance the quality and comfort of air in homes and buildings; transport and protect food and perishables; and increase industrial productivity and efficiency.

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Global Diversity and Inclusion Council, and is presently BNY Mellon’s representative to the Diversity Council of Asia Society. Jyoti has previously held high-level positions at Deloitte Touch Tohmatsu and Merrill Lynch, where she oversaw programs to develop inclusion policies and attract clients from diverse backgrounds. From 1993 to 1997, she was an award-winning consultant for the United Nations, writing on human rights and development issues. Jyoti was born and raised in London, England. She studied economics, English literature and law at London University and holds a Bachelor of Arts Honors degree in Journalism from New York University. She completed the Securities Industry Institute at the Wharton School, University of Pennsylvania in 2002. She has served on the boards of the Princeton YWCA and the Princeton Healthcare System. In 2003, Jyoti was an honoree and recipient of YWCA’s Tribute to Women.

**Nusrat Durrani**  
Senior Vice President, General Manager  
MTV World, Viacom Media Networks

Nusrat Durrani is Senior Vice President and General Manager of MTV World, Viacom Media Networks. Nusrat joined MTV Networks in 1996 and has served in key business and creative roles in the company including the launch of MTV.COM, VH1.COM and the creation of MTV World. He has helmed numerous projects including the award winning live music series The Music Experiment and The Best New Band in the World, as well as the multi-platform global music and pop culture channel MTV Iggy and the hyper-focused brands MTV Desi (South-Asian) and MTV K (K-Pop). On October 17, Asia Society honored Nusrat’s work with MTV World with its Cultural Achievement Award in New York City. Nusrat is also the recipient of the Pinnacle Achievement Award from The Asian American Business Development Center and the Trailblazer Award from South Asian Media and Marketing Association.

**Jimmy Ferguson**  
Chairman, Board of Directors  
ACE

Jimmy Ferguson is Chairman, Board of Directors at ACE. He and his wife Cindi have owned and operated 14 McDonald’s restaurants in Austin, Texas for the past 19 years. Prior to owning McDonald’s franchises, Mr. Ferguson held the position of assistant vice president and dean of students at Arkansas Tech University in Russellville, Ark. As a college administrator, he served the National Association for Campus Activities (NACA) as the chairman of the board of directors and held an appointment by Gov. Bill Clinton to the Arkansas Governor’s Advisory Council on Volunteerism. During his career with McDonald’s, Mr. Ferguson has served as vice chair of the Asian McDonald’s Operators Association (AMOA) and West Division President for AMOA. He also served as the chair of McDonald’s Asian Business Vision Team, president of Central Texas McDonald’s Operator’s Association, member of McDonald’s Houston Region Leadership Council, member of National Leadership Council, and chair of the McDonald’s National Asian Consumer’s Marketing Team. In the community, Mr. Ferguson has served as the chair of the Elgin Chamber of Commerce, chair of the Elgin Independent School District Redistricting Committee, and chair of the City of Buda and City of Kyle Higher Education Committee.

**Edwina Fitzmaurice**  
Partner, Advisory  
Ernst and Young LLP

Edwina Fitzmaurice is an Advisory Partner in EY based in New York. She specializes in strategic change and large scale transformation of business operations, typically with associated major IT platform implementations. Edwina is a leader of one of EY’s premier Global Accounts and travels the world providing advice to clients in the US, Asia and Europe. Edwina is currently...
advising her clients on establishing and running operations in Manila, Bangalore, Singapore and Shanghai. Edwina moved to the US from Ireland 3 years ago and is on the board of a number of European, American and Indian non-profit organizations which all specializing in education, including being a founder of the Innovation Value Institute, a global consortium which researches innovation in IT. Edwina recently became the founder of the EY Educating Girls Initiative which is funding 30 girls in the Dharavi slum in Mumbai towards a full college education.

Apoorva Gandhi
Vice President, Multicultural Markets and Alliances
Marriott International Inc.

Apoorva Gandhi is Vice President for Multicultural Markets and Alliances for Marriott International. He is responsible for creating and executing an externally-focused global strategy that builds preference and loyalty from diverse customer segments for the Marriott portfolio of brands. He helps ensure the company’s marketing, sales and operations consider and reflect multi-cultural markets and alliances as Marriott continues its aggressive growth throughout the world.

Lisa Garcia Quiroz
Chief Diversity Officer and Senior Vice President, Corporate Responsibility
Time Warner Inc.

Lisa Garcia Quiroz is the Chief Diversity Officer and Senior Vice President of Corporate Responsibility at Time Warner Inc. She ensures that Time Warner is reflective of a global media company that reaches cross-cultural audiences and that its workplace encourages the best talent can thrive and advance. She identifies opportunities for Time Warner in the United States and ensures access to the best market intelligence on domestic multicultural audiences. Since 2004, she has worked to refocus the company’s philanthropic strategy, resulting in programs which foster diverse new talent, build new audiences in the arts, and help make college more accessible to talented youth. Before joining Time Warner, she worked at Time Inc., where she launched two successful businesses- People en Español and Time for Kids. Lisa, of Puerto Rican and Mexican descent, was born and raised in New York City and received both her
undergraduate degree and Masters in Business Administration from Harvard University. She serves as Vice-Chairperson of the board of the Hispanic Scholarship Fund, and on the board of the Apollo Theatre Foundation. In 2012, Ms. Garcia Quiroz was nominated by President Obama and confirmed by the US Senate to serve on the board of the Corporation for National and Community Service.

**Shreya Devendra Jani**
*Vice President, Corporate Affairs Pfizer Inc.*

Shreya Devendra Jani is Vice President for Corporate Affairs at Pfizer Inc. In this role, she oversees policy, integrated communications and public affairs on behalf of these businesses. In addition to her position on the Global Vaccines, Oncology and Consumer Leadership team and Oncology Leadership team, Shreya also serves on Pfizer’s Global Asian Alliance where she supports the advancement of the Asian workforce and the company’s diversity and inclusion goals. Prior to joining Pfizer, Shreya worked at Weber Shandwick where she was Director, Healthcare Communications, responsible for pharmaceutical and consumer health accounts in New York and Chicago. Shreya began her career working for non-profit organizations including Margaret Sanger International, the international division of Planned Parenthood, and the World Health Organization in Geneva where she focused on HIV/AIDS and reproductive health issues. Shreya is a graduate of New York University where she received a BA and MPH.

**Atul Kamra**
*Head of Advice, Wells Fargo Advisors National President of Asian Connections*

Atul Kamra is Head of Advice at Wells Fargo Advisors and National President of Asian Connections. He oversees Wells Fargo Advisors’ investment strategy, research services and discretionary managed solutions. He has a Bachelor’s degree in commerce from Bombay University, where he was awarded a National Merit Scholarship. He became a Chartered Accountant at the Institute of Chartered Accountants of India. Atul moved to the U.S. to study and attended Duke University. He has a MBA degree on a Rotary International scholarship. Prior to his role as Head of Advice, Atul was president of First Clearing Correspondent Services. Previously, Atul was a partner with Booz & Co. in New York City. He is the executive leader of Wells Fargo Advisors’ partnership with the St. Louis Public Schools, the firm’s signature community effort. He also serves on the boards of Teach for America—St. Louis, the Center of Creative Arts (COCA) and on the Board of Advisors of Olin School of Business’ CFAR at Washington University in St. Louis, Missouri. Atul is actively engaged in the firm’s diversity initiatives and serves as President of Wells Fargo Asian Connection Team Member network.

**Jessica Kehayes**
*Executive Director, Education Asia Society*

Jessica Kehayes is the Executive Director of Education at Asia Society. Asia Society is a leading global education and cultural institution. In this role, Jessica works to lead an educational movement focused on graduating all students both college-ready and globally competent. Prior to joining Asia Society, Jessica was with the New York City Department of Education and a Fulbright Scholar in South Korea. She holds a BA from the College of William & Mary and an MBA from the Stern School of Business at New York University.

**John Kim**
*Vice Chairman and Chief Investment Officer New York Life Insurance Company*

John Kim is Vice Chairman and Chief Investment Officer (CIO) of New York Life Insurance Company (NYL). He is responsible for all divisions and subsidiaries of the Investments Group which includes the investment management, annuities, and retirement plan recordkeeping businesses. He also oversees NYL’s Enterprise Technology division. Mr. Kim is a member of the Executive Management Committee of NYL. Prior to joining the company, Mr. Kim was President of Prudential Retirement; President of CIGNA Retirement and Investment Services; and President and CEO of Aeltus Investment Management, a subsidiary of ING Group. He was also the Chief Investment Officer of Aetna Life Insurance and Annuity Company. Mr. Kim is a Chartered Financial Analyst and holds FINRA
Series 7 & 24 registrations. Mr. Kim received a bachelor’s degree from the University of Michigan and a master’s degree in business administration from the University of Connecticut.

Raghu Krishnamoorthy
Vice President, Executive Development and Chief Learning Officer, Human Resources
GE

Raghu Krishnamoorthy is Vice President, Executive Development and Chief Learning Officer of Human Resources at GE. In this role, he is responsible for GE’s global talent pipeline, learning and development, and the Crotonville leadership development organization. Most recently, from 2009 to 2013, Raghu was Vice President, Human Resources for GE Aviation, a $20 billion business based in Cincinnati, Ohio. Prior to his role at Aviation, Raghu was the Human Resources leader for GE Corporate’s Commercial and Communications organization, responsible for enhancing the company’s global commercial capabilities. In this role, he was also a member of GE’s commercial council. He held this role from 2006 to 2009. Raghu joined GE in 1994 as Human Resources leader, GE Capital, India, and was involved in setting up GECIS (later Genpact). In 1997, he went to Hong Kong as Human Resources leader for Asia Pacific. He then joined GE Fleet Services as the Global Human Resources leader, based in Minneapolis, Minnesota. In 2001, Raghu joined GE Money Europe, Middle East and Africa.

Michael G. Kulma
Executive Director, Global Leadership Initiatives
Asia Society

Michael G. Kulma is the Executive Director of Global Leadership Initiatives at Asia Society. In this capacity, he directs the Society’s four major leadership initiatives: Asia 21 Young Leaders, the Diversity Leadership Forum, the Williamsburg Conference, and Women Leaders of New Asia. He began his career at Asia Society in 2000, working on policy issues related to Northeast Asia, with a specific concentration on China. Prior to that, he lectured at a number of colleges in the New York City area, focusing on East Asian politics, foreign policy, and international relations. Kulma contributes regularly to the study of East Asian issues.
to print and broadcast media on Asia-focused issues. He was a term member of the Council on Foreign Relations and is a member of The National Committee on United States-China Relations. He received a B.A. in Economics from the University of Chicago, a Master’s in Public and International Affairs from the University of Pittsburgh, and a Ph.D. in Political Science from the City University of New York. He speaks Mandarin Chinese.

Chris Lee
President
Medtronic, Greater China

Chris Lee is the President of Medtronic, Greater China. He is also Vice President of Medtronic. Since Chris joined Medtronic on September 3, 2012, Medtronic GC has had a series of significant achievements, including the acquisition of Kanghui Medical, the strategic investment in LifeTech, and a local manufacturing agreement for innovative medical devices in China. Chris has a long track record of strong global leadership in healthcare. Before joining Medtronic, he had worked as Region Head for China and Hong Kong for Bayer Healthcare and led a number of multinational companies like Bristol Myers Squibb in Asia Pacific, including Korea, Australia and New Zealand. He is the author of two best-selling books, one on emotional management and the other on marketing. Chris holds a Bachelor’s degree from the University of Arizona, Tucson and a Master’s degree from the American Graduate School of International Management.

Ida Liu
Managing Director & Head of North America Asian Clients Group
Citi Private Bank

Ida Liu is Managing Director & Head of North America Asian Clients Group, Citi Private Bank. She provides wealth management solutions and tailored investment strategies to ultra high net worth individuals and families. Ida spent seven years in investment banking with Merrill Lynch’s mergers and acquisitions, and technology, media and telecommunications investment banking groups in New York and Hong Kong. She has advised on some of the world’s largest transactions, including Pfizer’s acquisition of Warner Lambert, China Telecom’s IPO and Legend’s spin off of Digital China. Ida has been a featured speaker at the Forte Foundation Wealth Management Seminar, the Goldman Sachs Brokering Change Conference, the Asia Society Diversity Leadership Forum and the Ernst and Young Corporate Best Practice Conference. She received the 2011 Top 50 Outstanding Asian Americans in Business, the 2011 Honoree for the Women’s Venture Fund and the 2010 Emerging Leader Award from the National Association of Asian MBAs. Ida serves as a Board Member of Volunteers of America, an Advisor to Asia Foundation’s Lotus Circle and is a member of Wellesley College Business Leaders Counsel.

Betty Lo
Vice President,
Community Alliances & Consumer Engagement, External Affairs
Nielsen

Betty Lo is Vice President of Community Alliances & Consumer Engagement, External Affairs at Nielsen. She works with community leaders, media, entertainment and consumer businesses to promote Nielsen’s education, philanthropic, and public affairs initiatives in the community. Betty has worked with companies such as The Coca-Cola Company and Newell Rubbermaid, leading initiatives in communications/PR, organizational development, change management, process improvement and building Asian-American business opportunities to increase organizational productivity and profitability. She has helped many organizations achieve growth and is experienced in leading cross-functional global teams. An active leader within the Asian-American community, she serves on the National Board of Directors for Asian/Pacific Islander American Chambers of Commerce & Entrepreneurship (ACE), as a senior advisor for National Association of Asian American Professionals (NAAAP)—New York chapter, and on the Business Advisory Council of OCA—Asian American Advocates. She also served in leadership roles, including President and Chair of the Board for NAAAP-Atlanta chapter, Co-Chair of the 2007 NAAAP National Convention, Executive Board of Coca-Cola’s Women’s Forum, Coca-Cola’s Asian Employee...
Kimberly Marcelis is Vice President of the Strategic Planning Group at Cisco Systems. She is responsible for leading the corporate planning process that creates the annual and three year plans, managing the business performance review via a balanced scorecard, and serving as a Chief of Staff to the President and COO. Prior to this role, Marcelis held various leadership positions to increase productivity and efficiency. She introduced and deployed Six Sigma at the company, developed the operational strategy, and established a change management practice. Kimberly has also been the executive sponsor of the Cisco Asian Affinity Network since 2009 where she has created an innovative talent development program. Before joining Cisco, she worked for over ten years as a strategy consultant. Kimberly received her Bachelor’s degree in Russian from Bryn Mawr College and her Master’s in Business Administration from the Haas School of Business at UC Berkeley.

Stephanie N. Mehta is Deputy Managing Editor at FORTUNE. She contributes to the overall editorial direction of the magazine with a special focus on its technological, international and Washington coverage. Mehta is a key contributor to the magazine’s live events; she helps program Fortune’s MPW Summit, Brainstorm Tech and the Fortune Global Forum. Mehta joined FORTUNE from The Wall Street Journal, where she was an assistant news editor, reporting and editing technology stories. She wrote extensively about telecommunications at the Journal, focusing on wireless and local phone companies. She received a B.A. in English and an M.S. in journalism from Northwestern University.

Recognizing and promoting diversity means having an appreciation for difference. At Wells Fargo, we welcome and value the insights and perspectives drawn from unique life experiences. It is those distinctive viewpoints that provide us with the fresh thinking we need to help all our customers reach their financial goals.

When individuals succeed, communities thrive.
Vrinda Menon is Co-Chair of the Asian Professionals Network and Managing Director at Goldman Sachs. She manages the Client Services, Margin, Treasury and Valuations teams within Operations Technology. She also serves on the Functional Architecture Board. Previously, Vrinda managed the Regulatory Operations Technology team for five years. She joined Goldman Sachs in 2004 as a Vice President and was named Managing Director in 2011. Prior to joining the firm, Vrinda worked at IBM Global Services as a Senior Project Executive, managing systems integration engagements for clients in their Retail, Manufacturing and Financial Services practices. Vrinda earned a Master’s in Management Sciences in 1984 and an MS in Software Systems in 1997 from the Birla Institute of Technology and Science, Pilani, India.

Samir Pandiri is CEO of Asset Servicing at BNY Mellon. He is also an Executive Vice President of BNY Mellon. Prior to his appointment to this position, he served as CEO of Asset Servicing in the Americas and CEO of BNY Mellon’s Alternative Investment Services and AIS Prime Custody businesses. From 2009 to 2011, he served as CEO of BNY Mellon Shareowner Services, where he was responsible for the operational and financial performance of BNY Mellon’s equity administration services business. He successfully managed the sale of the business to Computershare in 2011. Previously, he was responsible for managing BNY Mellon’s International Corporate Trust business, which included Asia Pacific, EMEA and the America’s regions. Prior to joining BNY Mellon in 2005, Samir spent 11 years at JPMorgan Chase in its Corporate Trust division, with expatriate business management assignments in Hong Kong, London and New York. He spent four years with Bankers Trust in New York covering the US Public Utilities and Global Project Finance sectors within their corporate trust group. Samir is a member of BNY Mellon Operating Committee, the EMEA Management Committee and of the Bank’s Global Diversity and Inclusion Council. Samir holds B.S and M.S. degrees in Chemical Engineering and M.B.A. in Finance, all from Columbia University, New York.

N. Bruce Pickering is Vice President of Global Programs and Executive Director, Northern California Asia Society. He has an extensive background working on Asia-related issues in the government, non-profit and academic sectors. Prior to joining Asia Society, Pickering was Director of Public Affairs and Development at the Graduate School of Journalism and Special Assistant to the Director of the Institute of East Asian Studies at UC Berkeley. Before that, he was Program Director of the World Affairs Council from 1997-1999, and Executive Director of the US-Japan 21st Century Project, a commemoration of the 50th Anniversary of the Treaty of Peace with Japan, which was signed in San Francisco in 1951.

Pickering currently serves on the ChinaSF Advisory Board and the advisory council of USC’s Center for International Business Education and Research (CIBEAR). He is a former Foreign Service Officer with the U.S. Department of State, serving from 1981 to 1993, and specializing in Political and Arms Control issues. He was Deputy Political Counsel on the U.S. Delegation to the Conference on Security and Cooperation in Vienna during the collapse of the Soviet Union and the creation of the “New Europe” from 1988-1992.
Pickering holds a doctorate in History from the University of California at Berkeley and an MA in Political Science from Stanford University. He and his wife, Eileen Sheehan, have three children.

**Virun Rampersad**
Managing Director, Global Innovation
BNY Mellon

Virun is Managing Director of Global Innovation at BNY Mellon. He has been with BNY Mellon since 1998 and has over 15 years of Financial Services experience in sales, relationship management, operations and finance. A native of Trinidad, Virun holds a BSE from The University of Michigan in Ann Arbor and a Master’s from Columbia University in New York.

**David Whitelaw Reid**
Director, Corporate Relations
Asia Society

David Whitelaw Reid is Director of Corporate Relations at Asia Society. He leads the institution’s New York corporate membership, sponsorship and stewardship activities. Since joining Asia Society in 2003, he has tripled annual Corporate Membership revenues, and established the Society’s first Global Corporate Membership program. Continuing his family’s tradition of advancing diversity, Mr. Reid oversaw the launch and development of Asia Society’s Global Talent and Diversity Council, composed of Chief Talent and Diversity Officers from more than two dozen Fortune 500 companies, and the development and funding of the Diversity Leadership Forum, now in its sixth year. In 2010 he led the development of Asia Society’s Asian Pacific Americans Corporate Survey, the first ever national survey that exclusively measures and recognizes policies and practices that professionally develop Asian Pacific Americans working at Fortune 500 companies.

**Amy Rosen**
Senior Vice President, General Counsel
Telstra Incorporated

Amy Rosen is Senior Vice President, General Counsel at Telstra Incorporated. Telstra Incorporated is the US subsidiary of Telstra Corporation, which is the ninth largest tele-communications company in the world. Amy oversees both the Legal and Human Resources divisions of Telstra Incorporated, working with the broader global leadership team on programs to improve diversity and inclusion across the organization. She is also a member of the Telstra Group HR Diversity Council. Prior to joining Telstra over a decade ago, Amy worked for AT&T Corp. as a lawyer in its Business Services Division. In her eight years at AT&T, she supported a variety of their data and internet-related businesses, domestically and internationally. Amy started her career at Debevoise & Plimpton in New York, as a Corporate Associate, working primarily on mergers and acquisitions for media companies. Amy graduated with Honours from Columbia University School of Law and was the Executive Editor for the Columbia Journal of Law and Social Problems. She received her B.A, magna cum laude, in Economics and European History from the University of Pennsylvania.
Howard Ross
Founder & Chief Learning Officer
Cook Ross Inc.

Howard Ross is Founder & Chief Learning Officer at Cook Ross Inc. He has served more than 25 years as an influential business consultant to hundreds of organizations across the United States and abroad, specializing in leadership, diversity, and organizational transformation. He is a recognized thought leader on exploring and addressing Unconscious Bias and is also the architect of award-winning training and awareness programs—CultureVision and The Diversity Toolkit. Howard is a recipient of the 2012 Leadership Stars Who Mean Business Peer Award from Diversity Woman and can be heard monthly on NPR as a regular guest on The Kojo Nnamdi Show. Howard authored ‘ReInventing Diversity: Transforming Organizational Community to Strengthen People, Purpose & Performance’, published by Rowman Littlefield in association with the Society for Human Resource Management. His upcoming book, ‘Everyday Bias: How the Unconscious Mind Impacts the Way We Respond to Difference’, will be published in June 2014.

Vipul Sheth
Vice President, Global Quality
Medtronic

Vipul Sheth is a Vice President of Global Quality at Medtronic. He serves as the voice within Medtronic for patients that benefit from Medtronic’s products and therapies. With the growing number of physicians of Indian descent in the US and the epidemic of heart disease and diabetes in the Southeast Asian community, Vipul and the Cardiovascular Indian Resource Group in Medtronic are making a difference in raising awareness and at the same time, making a business case within Medtronic. Medtronic’s partnership with local American Heart Association and American Diabetes Association chapters and the American Association for Physicians of Indian Descent (AAPI) has been strengthened due to efforts of the Indian Employee Resource Group. Vipul’s experience in the Medical Device Industry over the past 20 years spans from small, pre-IPO companies to large multinationals like Medtronic. He grew up in India, has lived in the US for over 25 years, and maintains strong ties to his heritage and values. He is the president of the North Bay Indo American Association and is a “part-time Philosopher,” an avid student of factors that affect decision making and ultimately success and happiness; he loves to talk about his formula for success and happiness—Health, Wealth, Passion, and Relationships. He is a member of the Asia Society Global Talent and Diversity Council and of Medtronic’s Asian Descent Network Leadership Team.

Belinda C. Tang
Vice President, Leadership and Diversity
IBM Corporation

Belinda Tang is Vice President of Leadership and Diversity at IBM Corporation. She was appointed to this position in 2014. In this capacity, Belinda is responsible for the enterprise wide Leadership Development and is IBM’s head of Diversity. Belinda returned from Shanghai, China in February 2014, where she was Vice President, Human Resources at IBM Growth Markets, headquartered in Shanghai. During that time, she had responsibility for the end to end talent management for the Consulting business covering the growth markets, namely Greater China, Asia Pacific, India, Middle East/Africa, Central and Eastern Europe and Latin America. Belinda started her career in IBM Canada where she later held executive positions in Finance, Operations, General Management and Human Resources before moving to New York and then to Shanghai. She holds a Bachelor of Commerce Degree from the University of Toronto and a Masters Degree in Human Resources Management from York University in Canada. Belinda has lived and worked in Hong Kong, Toronto, New York, and Shanghai.

Mabel C. Tung
Executive Vice President and Practice Executive, Corporate & Institutional Services
Northern Trust Company, Chicago

Mabel C. Tung is an Executive Vice President and Practice Executive of the Corporate & Institutional Services at Northern Trust Company, Chicago. Mabel is the Client Executive and Practice Executive for the Northern Trust’s largest Asian sovereign wealth fund clients, and is responsible for strategic relationship development, client satisfaction
and client profitability. Mabel has successfully developed and implemented a sustainable 24x7 client servicing model to service this group of world-renowned Sovereign Wealth Fund clients leveraging the expertise and commitment of the global team. Working side by side with the Client Servicing Teams in China, Hong Kong, Singapore, Australia and Chicago, reinforcing Northern’s core values and blending in the Asian culture, Mabel has groomed the next generation of Relationship and Account managers capable of successfully implementing Northern’s strategic growth strategy in Asia in the coming years.

**Anilu Vazquez-Ubarri**  
Managing Director, Global Leadership and Diversity  
Goldman Sachs

Anilu Vazquez-Ubarri is Managing Director of Global Leadership and Diversity at Goldman Sachs. Previously, she was the global chief of staff for Human Capital Management (HCM) from 2011 to 2013. Anilu joined Goldman Sachs in 2007 as an Employee Relations advisor, providing advice to the Services, Finance, Operations, Investment Management and Investment Banking divisions. She is the HCM senior sponsor for the Returnship Program. From 2009 to 2011, Anilu served as co-head of the Black and Hispanic/Latino Network in HCM. She was named Managing Director in 2013. Prior to joining the firm, Anilu worked at Shearman & Sterling LLP as an attorney in the Executive Compensation and Employee Benefits group. While at Shearman & Sterling, she was a founder of the firm’s women’s network, WISER, and served on the firm’s diversity committee. Anilu earned a JD from Fordham University School of Law in 2002 and an AB, cum laude, in History and Latin American Studies from Princeton University in 1998.

**S. Shariq Yosufzai**  
Vice President, Global Diversity, Ombuds and University Partnerships  
Chevron Corporation

S. Shariq Yosufzai is Vice President of Global Diversity, Ombuds and University Partnerships at Chevron Corporation. He is responsible for Chevron’s worldwide Diversity & Inclusion and Ombuds functions. He also provides oversight for Chevron’s worldwide University Partnerships and strategic relationships with professional societies and institutes. Prior to assuming this role in January 2013, he served as Vice President, Chevron Corporation supporting Chevron’s Chairman and CEO in the federal National Petroleum Council (NPC) ‘Future Fuels’ Study as Chair of the Chevron-led Supply & Infrastructure Task Group and as Decision Executive on Downstream Portfolio Projects worldwide.

Previously he served for seven years as President, Chevron Global Marketing where he was responsible for leading Chevron’s fuels marketing, commercial and industrial marketing, and convenience retailing. He also previously served as Vice President of Caltex Corporation, President of Caltex Lubricants & New Business Development, and President of Texaco Lubricants Company. Yosufzai graduated with a bachelor’s degree in chemical engineering from Texas A&M University in 1974. Yosufzai was named Lubricants World magazine’s “Person of the Year” in 1996. In 2011, he was named an Outstanding Alumnus of the College of Engineering at Texas A&M University. In 2012, “Upwardly Global” named Yosufzai the 2012 Outstanding Corporate Leader.

**Jack Yang**  
Managing Director, Risk Technology  
Credit Suisse

Jack Yang is a Managing Director of Risk Technology at Credit Suisse. He is the global co-head of the Strategic Risk Program Development team. Mr. Yang is a member of Investment Bank’s extended IB IT Management Committee and a member of the IB IT Americas Management Committee. Prior to joining Credit Suisse in 2012, Mr. Yang was a Managing Director at UBS, responsible for their Real-time Distribution Infrastructure and RISE program core technology team. Prior to that, he worked at Goldman Sachs in the core strategies department which is responsible for the firm’s risk and trading platform, SecDB. Mr. Yang received his Ph.D. in Computer Science from Columbia University, M.S. in Computer Science from Loyola University of Chicago and B.S in Computer Science from University of Science and Technology of China. Originally from China, he now lives in Short Hills, New Jersey with his wife and two sons.
Linda Zhang is Partner in-Charge of US-China Practice at KPMG LLP. This involves working with US and China based multinationals on various business issues. Her career at KPMG began in the New York office in 2000 and she was admitted to the partnership in 2009 in the financial services tax practice. Linda’s career in the accounting profession includes a broad range of services on corporate and partnership tax compliance, reporting and planning as well as tax advice related to acquisition, disposition and restructuring. Her expertise is in financial services, particularly the banking sector. She also serves as the lead partner in the United States for several large Chinese based Fortune 500 companies. Linda has raised the profile of KPMG’s US-China practice and elevated the focus on the US-China corridor within the global network. She also serves on the executive committee of KPMG’s Global China Practice where she plays an important role in connecting global resources to support efforts towards China’s inbound and outbound investments. She is currently a member of KPMG’s highly selective leadership development program and has been featured in the leadership profile in the Diversity Journal. Linda is also a fellow of the David Rockefeller Fellows program established and sponsored by the Partnership for New York City.

Diversity Leadership Forum Coaching Initiative

How to Achieve YOUR Full Potential in your Career

Now in its second year, the Asia Society is delighted to highlight a unique sponsorship benefit, the Diversity Leadership Forum’s [DLF] Coaching & Mentoring Initiative, a pilot program designed to provide individuals with tools, applicable lessons, and best practices to support the advancement of emerging Asian Pacific American leaders of Fortune 500 companies. Additionally, this initiative serves as a platform for coaches and coachees to establish new relationships, discuss career pathing, connect with key stakeholders, and exchange insights on ways to maneuver through corporate America.

2014 DLF COACHES:

Philip A. Berry
President
Philip Berry Associates LLC

Jyoti Chopra
Managing Director, Global Head of Diversity and Inclusion
BNY Mellon

Kimberly Marcelis
Vice President of Strategic Planning
Cisco Systems

*This opportunity is a sponsorship benefit.
Red Baraat

Formed in 2008, Red Baraat is a pioneering eight-piece band from Brooklyn, New York. Conceived by Sunny Jain, the group has drawn worldwide praise for its singular sound—a merging of hard driving North Indian bhangra rhythms with elements of jazz, go-go, brass funk, and hip-hop. Created with no less a purposeful agenda than manifesting pluralism and joy, Red Baraat's spirit is worn brightly on its sweaty and hard-worked sleeve. And is being returned to them in cities all over the world, as word spreads of the band’s incredibly powerful live performances.

With their performances receiving feature attention and critical praise in major outlets including the Wall Street Journal, NPR, Weekend Edition, and the BBC, the group’s frantic touring schedule continues without rest—touring nearly 200 dates a year, with major festivals like Bonnaroo, Central Park Summerstage, Monterey Jazz Festival to their credit. The band has toured extensively in Europe, the UK, Australia and New Zealand. In 2013 Red Baraat released Shruggy Ji, which debuted at #1 on the Billboard World Music Charts.

While managing a full time worldwide touring schedule at theatres, clubs, festivals and colleges, Red Baraat have performed at the White House, at the flagship TED Conference in Long Beach, CA, at the closing ceremony of the 2012 Paralympic Games in Trafalgar Square, at the Indiaspora 2013 Inaugural Ball, on Google’s Mountain View campus, and at the request of Robert Soros, and Peter Gabriel.

These recognized leaders in tech, finance, philanthropy, business, politics, and culture have invested in Red Baraat because doing so not only provides their chosen audience with a singular entertainment experience, it allows them to broadcast and reinforce their values as progressive and global-thinking organizations.

The creation of Red Baraat in one of the world’s most dense and diverse metropolises began as an expression of that identity, and has now become more than that. While searching for a set of tabla while on vacation in New Delhi, India, Jain picked up the dhol, a barrel shaped double sided drum, which hangs over the player’s shoulder. The instrument inspired the artist immediately and he started to look back—at Punjabi music and Bollywood rhythms he’d listened to his whole life—and inward, to his own identity, a first-generation Indian American raised in Rochester, New York, navigating the spectrum of cultural dissonance with a home for both Neil Peart and centuries old traditional South Asian drum forms.

Red Baraat’s reach extends far beyond the major cities and media centers on the coasts. The band have performed in 38 states and spend half of their time bringing their message to small towns and cities across America. Towns like Duluth, Dayton, Cedar Rapids, and Appleton. Red Baraat have performed in 4 different cities in West Virginia alone. They have taken their message of pluralism and positivity deep into the south and midwest of America. In many of these places, the band’s appearance alone is a statement. In most of these cities, Red Baraat participate in residency activities that happen in high schools, town halls, and even youth detention centers. These programs provide an opportunity for Red Baraat to educate local residents and students about their cultural and musical backgrounds in an informal, participatory, and fun setting. They welcome this responsibility to operate as ambassadors for their culture and have been gratified by the connections made in these personal meetings.

Here, the universality of what Red Baraat does is undeniable. And this is no happy accident. It is the product of intention and design. Says Jain, “We are simple creatures that desire community. If we can unite people of all backgrounds and ethnicities to partake in the exuberance of life through the universal language of music, then life is that much sweeter.”

For more information on Red Baraat www.redbaraat.com

For information on performances please contact mat@mathallagency.com
Global Talent and Diversity Council (GTDC)  Council as of May 2014

Purpose of the Council: To advise Asia Society on how best to leverage its public voice in the area of global talent and diversity leadership and how to best serve Corporate Members with their global leadership objectives and to regularly share best practices on the leadership challenges they face in global talent and diversity.

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To Join Asia Society’s Global Talent and Diversity Council and Become a Corporate Member, contact: dreid@AsiaSociety.org
Asia Society Global Leadership Initiatives

For more than 50 years, Asia Society has been at the forefront of connecting Asians and Americans to foster strong partnerships in culture, business, and global affairs. In 2011, the Asia Society launched the Global Leadership Initiatives program to identify, inspire and develop leaders from across the Asia-Pacific region and to address shared challenges, by convening face-to-face meetings, creating networks, promoting new ideas, and sharing best practices across disciplines. Asia Society’s Global Leadership initiatives include the Asia 21 Young Leaders Initiative and Diversity Leadership Forum, along with the annual Asian Pacific Americans Corporate Survey, all of which leverage Asia Society’s unique role and ability to foster strong Pan-Asian partnerships and leadership spanning the Asia-Pacific region and different sectors.

ASIA 21 YOUNG LEADERS INITIATIVE
ASIASOCIETY.ORG/ASIA21SUMMIT

As the quickening pace of global change presents new challenges that cross national boundaries, Asia and the United States must look to a new generation of leaders for fresh ideas and imaginative solutions to address the changed global landscape. The Asia Society’s Asia 21 Young Leaders Initiative is designed to identify, inspire and develop leaders across the Asia-Pacific community to build relationships, engage in transnational and interdisciplinary dialogue and cultural exchange, and develop cooperative responses that address shared challenges. Established in 2006, the Initiative has evolved into an incredibly active and vibrant community dedicated to value-based leadership and public service. Today, Asia 21—over 800-strong from more than 25 different countries—is a movement that touches and impacts individuals, communities, and countries throughout the region and all sectors, and has become the Asia-Pacific region’s leading network for emerging leaders under the age of 40. In 2011, an Afghanistan 21 Young Leaders program and in 2012 an India-Pakistan Regional Young Leaders program were added to the larger initiative.

DIVERSITY LEADERSHIP FORUM
ASIASOCIETY.ORG/DIVERSITYFORUM

Established in 2009, the Diversity Leadership Forum provides a vital platform for corporations to discuss diversity and inclusion issues and best practices in regards to Asian professionals and analyze the influence on global market factors impacting businesses today.

THE ANNUAL ONE-DAY CONFERENCE FEATURES:
Ground-breaking research results from Asia Society’s annual Asian Pacific Americans Corporate Survey, an annual study that examines barriers to and best practices for career advancement of APAs; Keynote and plenary sessions featuring executives from global Fortune 1000 companies; Small group discussion tracks featuring relevant D&I topics and best practices; Networking opportunities with organizations and professionals dedicated to the D&I journey; and Asia Society’s 2014 Diversity Awards Ceremony, which recognizes major companies at the forefront of Global Diversity who are Best in Class in Promoting Asian Pacific American Leaders.

The Forum attracts CEOs, CDOs, COOs, Asian ERG Leadership and Executive Advisors, Business Managers of Fortune 1000 companies and Diversity and Inclusion Managers, Educators and Consultants.
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American International Group, Inc. (AIG) is a leading international insurance organization serving customers in more than 130 countries. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange. Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIG_LatestNews | LinkedIn: http://www.linkedin.com/company/aig

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