



**GLOBAL
CORPORATE
NETWORK**

2022-2023 Corporate Membership Offerings

Our **Global Corporate Network** is an esteemed and diverse group of **innovative global business leaders** engaging in and supporting activities led by Asia Society across policy, arts and culture, education, sustainability, business, and technology.

To inquire, please contact **Christopher M. Belisle**, Executive Director of Corporate Relations at cbelisle@asiasociety.org

AsiaSociety.org/Corporate-Engagement

What is Asia Society?

- > Founded by John D. Rockefeller 3rd in 1956 in New York to foster greater understanding and cultural exchange **between Asia and the United States.**
- > A **world-renowned 501(c)(3) nonprofit nonpartisan organization**, seeking to build a strong, collaborative relationship between Asia and the world through programming and activities across 14+ regional centers: Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, Paris, San Francisco, Seoul, Sydney, Tokyo, Washington, D.C., Zurich, and beyond.
- > The **leading go-to resource** for learning about and engaging in issues pertaining to Asia across policy, arts and culture, education, sustainability, business, and technology.
- > **Supports an extensive and active global network** of professionals, influencers and thought leaders who have an interest in or are located across Asia.
- > No other organization provides a comprehensive understanding of Asia across interrelated disciplines, and offers extensive, first-class content and programming – both in-person and digitally.

What is
Asia Society?



- > Successful companies must continuously monitor and gain knowledge about the multiple cultural, geopolitical, socio-economic and regulatory environments across Asia, and how these areas impact each other, to remain competitive and thrive in the global marketplace.

- > Asia Society provides an open and inclusive environment to help your company better understand and engage your employees, customers and business partners located across Asia through:
 - **Fresh, relevant and innovative programming** across arts and culture, business, education, policy, and technology.

 - **Networking opportunities** with senior-level business executives, U.S. and foreign-based public policy leaders, and influencers.

 - **Connections to distinguished scholars and issue experts**, who provide direct insight into those subjects of most interest to your company.

What is
Asia Society?



Global Corporate Network

- > Welcomes a **diverse corporate community** across industries from the United States and abroad, to support and directly engage in Asia Society's activities and efforts in New York and around the world.
- > Provides a **strong value proposition for engagement** through several options of corporate membership, each designed to provide your company the ability to choose what level of engagement holds the most value.
- > Nurtures an **exceptional networking environment** to build relationships with other corporate leaders, policymakers and influencers from across Asia and those who have an interest in or expertise related to Asia.
- > Acts as a **personal concierge** to help guide your company to gain valuable knowledge and thoughtful insight into issues of most interest.

Global
Corporate
Network



Membership Offerings

AMBASSADOR \$50,000

NORTHEAST CORRIDOR \$30,000

CHAMPION \$25,000 to \$49,999

TRAILBLAZER \$10,000 to \$24,999

Membership runs for (12) months from date of confirmed pledge and supports Asia Society's programming and activities, while offering tangible engagement benefits that reflect the size, needs and interests of your company.

Corporate members above \$50,000 are invited to leverage a curated set of engagement benefits, designed to meet your company's specific goals and interests.

As a nonpartisan 501(c)(3) nonprofit organization, corporate membership in Asia Society's Global Corporate Network is tax deductible to the fullest extent allowed by law.

Membership
Offerings



AMBASSADOR

- > Dedicated point of contact.
- > Complimentary invitations to public and private events and activities at **Asia Society New York**, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- > Opportunity to join and participate in a **leadership capacity** (Chair or Co-Chair) on the following members-driven working groups; leadership position limited to (1) senior-level representative:
 - **Business Council**
Participation limited to (2) senior-level executives
 - **Global Talent and Diversity Council**
Participation limited to (2) senior-level executives
 - **Rising Executives Network**
Participation limited to (4) rising leaders
 - **Technology and Innovation Council**
Participation limited to (2) senior-level executives

Membership
Offerings:
AMBASSADOR



- > Exclusive invitations to **high-level briefings** to connect with Asia Society's global network to address important geopolitical and economic subjects related to Asia.
- > Prominent listing as an Ambassador on Asia Society's website and at the office in New York.
- > Opportunity to bring up to (2) guests to Asia Society events and activities, based on spacing and availability.
- > A digital bi-monthly update on Asia Society programming and publications.
- > **Membership benefits listed at Champion level and below.**

Membership
Offerings:
AMBASSADOR



NORTHEAST CORRIDOR

The **Asia Society Policy Institute** welcomes corporate partners to its Washington, D.C. office to support its mission of bringing Asian perspectives to the Washington policy community, and broader mission of tackling major policy challenges confronting the Asia-Pacific in security, prosperity, sustainability, and the development of common norms and values for the region. Corporate partners are able to engage with the latest thought leadership coming out of Asia Society Policy Institute.

Benefits:

- > Dedicated point of contact within Asia Society Policy Institute Washington, D.C. office.
- > Frequent invitations to programs and events with senior government, business, foreign embassy, and civil society stakeholders.
- > Invitations to a Monthly Roundtable Series, which provide private briefings with Asian leaders, including those from our network of experts and emerging leaders.
- > Receipt of Asia Society Policy Institute reports, issue papers, and monthly newsletters.

Membership
Offerings:
**NORTHEAST
CORRIDOR**



- > Opportunity to invite Asia Society Policy Institute leadership and experts to address corporate gatherings with clients, executives, or employees.
- > Priority consideration of program ideas and for sponsorship of speakers and programs at Asia Society Policy Institute in Washington, D.C.
- > Listing on the Asia Society website as an Asia Society Policy Institute Washington, D.C. corporate partner.
- > Membership benefits listed at Champion level only.

Membership
Offerings:
**NORTHEAST
CORRIDOR**



CHAMPION

- > Dedicated point of contact.
- > Complimentary invitations to public and private events and activities at **Asia Society's New York center**, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- > Opportunity to designate company representatives to participate on the following (4) corporate members-driven working groups:
 - **Business Council: (1) senior-level executive**
Business Council meets 3-4 times a year to address pressing geopolitical risks and opportunities related to Asia. Members are invited to participate in private, off-the-record conversations with featured guests. Past guests include the Ambassador from Singapore to Washington, D.C., Ambassador from the Philippines to Washington, D.C., the Consul General from the People's Republic of China in NYC, Deputy Head of Mission to Embassy of Vietnam to Washington, D.C., Deputy Head of Mission to Embassy of Australia to Washington, D.C., President of the U.S.-China Business Council, among others.

Membership
Offerings:
CHAMPION



Business Council also acts as an “ideas incubator” to explore topics for potential programming and advises Asia Society how to both expand and enhance activities that are both timely and relevant.

- **Global Talent and Diversity Council: (1) senior-level executive**

Global Talent and Diversity Council meets 3-4 times a year to raise visibility on the importance of nurturing Asian talent and diversity in the business community. It acts as a go-to business resource to expose cutting-edge, innovative and applicable best practices and trends that achieve real, measurable outcomes in attracting, retaining and advancing AAPI talent across the global business landscape. GTD.C. drives major DEI-related activities: Asian Corporate Survey, APA Drivers for Diversity, Annual Global Talent, Diversity and Inclusion Symposium.

It also advises Asia Society and external stakeholders how they can best leverage their respective roles within the public arena as an advocate for inclusive Asian talent and diversity in the business community.

- **Rising Executives Network: (2) rising leaders**

Designed to bring professionals of Asian descent under the age of 40 together, Rising Executives Network meets 3-4 times a year to discuss issues tied to Asia and actively supports collaboration and relationship-building. It works to plan activities and projects related to supporting professional development and career advancement.

Membership
Offerings:
CHAMPION



▪ **Technology and Innovation Council:**
(1) senior-level executive

Technology and Innovation Council meets 3-4 times a year to raise visibility on issues pertaining to technology and innovation and plan programming to discuss technology's growing impact on the global community.

- > Exclusive invitations to **high-level briefings** and to connect with Asia Society's global network to address important subjects related to Asia.
- > Prominent listing as a Champion on Asia Society's website and at the office in New York
- > Membership benefits listed at Trailblazer level.

Membership
Offerings:
CHAMPION



TRAILBLAZER

- > Dedicated point of contact.
- > Complimentary invitations to public and private events and activities at **Asia Society's New York center**, featuring U.S. and global thought leaders, senior-level U.S. and foreign policymakers, and influencers; invitations typically limited to (2) representatives per event.
- > Prominent listing as a Trailblazer on Asia Society's website and at the office in New York.
- > A digital bi-monthly update on Asia Society programming and publications.
- > Special members-discount to public programming for all employees.
- > Discounted space rental at Asia Society New York; discount varies depending on level of corporate membership.
- > Complimentary admission to Asia Society Museum in New York for all employees, plus (1) guest.

Membership
Offerings:
TRAILBLAZER



For more information and to inquire about which level of membership may hold the most value to your company, Please contact Christopher (Chris) M. Belisle, Executive Director of Corporate Relations, at cbelisle@asiasociety.org. Thank you for your interest to join the Asia Society community!



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