



2022 “APA Drivers for Diversity” and Global Talent, Diversity and Inclusion Virtual Symposium (5/11/22)

Sponsorship Offerings and Benefits

To inquire, please contact Christopher M. Belisle, Executive Director of Corporate Relations,
cbelisle@asiasociety.org

*Asia Society active corporate members receive 20% off sponsorship offerings at the “Platinum” level and above (validated at time of purchase)!

Presenting Sponsor – \$100,000

2022 “APA Drivers for Diversity”

- Receive prime recognition as a “Presenting Sponsor” in a profiles report, which will be unveiled in May 2022 and promoted globally.
- Opportunity to provide a custom statement of support to Asia Society that will be featured in the profiles report.
- Opportunity to provide remarks during the in-person networking reception and Awards Ceremony or announce an Awardee for a specific category on stage the evening of May 11, 2022 in NYC (Location – TBD).
- (10) VIP tickets to the Awards ceremony with prime, reserved seating.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Opportunity to provide company name/logo on Asia Society swag bags and provide an item to be included (reviewed and approved by Asia Society).
- Company name/logo branded on step-and-repeat at the Awards ceremony.

2022 Global Talent, Diversity and Inclusion Virtual Symposium

- Extensive branding and recognition across the planning and production of the event as a “Presenting Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a C-suite executive to participate in a keynote program as a panelist or speaker. (TBD)
- Opportunity for a senior-level representative to join a panel conversation during the program.
- Complimentary registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.



Diamond Sponsor – \$50,000

2022 “APA Drivers for Diversity”

- Receive recognition as a “Diamond Sponsor” in a profiles report, which will be unveiled in May 2022 and promoted globally.
- Opportunity to announce an Awardee for a specific category on stage the evening of May 11, 2022 in NYC (Location – TBD).
- (5) VIP tickets to the Awards ceremony with reserved seating.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Opportunity to provide company name/logo on Asia Society swag bags and provide an item to be included (reviewed and approved by Asia Society).
- Company name/logo branded on step-and-repeat at the Awards ceremony.

2022 Global Talent, Diversity and Inclusion Virtual Symposium

- Extensive branding and recognition across the planning and production of the event as a “Diamond Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a senior-level representative to join a panel conversation during the program.
- Complimentary registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.

Platinum Sponsor – \$25,000

2022 “APA Drivers for Diversity”

- Receive recognition as a “Platinum Sponsor” in a profiles report, which will be unveiled in May 2022 and promoted globally.
- (5) tickets to the Awards ceremony.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Opportunity to provide an item to be included in Asia Society swag bags (reviewed and approved by Asia Society).

2022 Global Talent, Diversity and Inclusion Virtual Symposium

- Extensive branding and recognition across the planning and production of the event as a “Platinum Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a senior-level representative to join a panel conversation during the program.
- Complimentary registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.



Gold Sponsor – \$15,000

2022 “APA Drivers for Diversity”

- Receive recognition as a “Gold Sponsor” in a profiles report, which will be unveiled in May 2022 and promoted globally.
- (5) tickets to the Awards ceremony.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.

2022 Global Talent, Diversity and Inclusion Virtual Symposium

- Extensive branding and recognition across the planning and production of the event as a “Gold Sponsor”, including the save-the-date, event invitation and social media campaign.
- Complimentary registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.

Special Notes:

Asia Society active corporate members receive 20% off sponsorship offerings at the “Platinum” level and above (validated at time of purchase)!

In-person benefits may convert to virtual at the sole discretion of Asia Society depending on the current environment and local restrictions.

Asia Society is a nonpartisan 501(c)(3) nonprofit organization. Contributions are tax deductible to the fullest extent allowed by law. The fair market value varies between sponsorship offerings and may be provided at the time of confirming your sponsorship.