

REMAINING TRUE TO OUR MISSION

On March 20, 2020 in response to the Corona crisis in Switzerland, the Federal Council announced that all events or meetings over 5 people were prohibited. At Asia Society Switzerland we continued to be committed to our founding principles of promoting mutual understanding and increasing Asia Competence in Switzerland. With the use of digital tools we brought information and conversations that matter, content that helped our audience to understand, cope, and, in some cases, escape. These are the results we have achieved during the 10-week lockdown until 30 May 2020.

RE-BUILDING A DIALOGUE PLATFORM BETWEEN SWITZERLAND AND ASIA

WEBCASTS



20 live webcasts hosted.

GLOBAL KNOWLEDGE



A wide range of topics covered by 27 experts.

GLOBAL REACH



our audience tuned in from more than 30 countries including Australia, Brazil, China, Germany, India, Japan, Singapore, Thailand

FOSTERING KNOWLEDGE TRANSFER AND THE APPRECIATION FOR ASIA

MORE VALUE



Our members rated the knowledge impact of our webcasts as **great**.

MORE REACH



We reached **more than 1000 people** (incl. Facebook views)

MORE MEMBERS



We **extended our network** to the French-speaking part of Switzerland and across the borders to Germany, and Austria.

A GROWING COMMUNITY

GEN(ERATION) A(SIA)



21 students and young professionals benefitted from more than **100 hours of knowledge transfer**.

MEMBER RECOMMENDATION



Our members rated Asia Society as an **excellent organization**.

Feedback Received

“Thank you so much Asia Society Switzerland for quickly, cleanly and reliably sharing all of this world-class content. It’s much appreciated and highly impressive! Very proud to be a member.”

E. C. GEN A Participant

“Just a short note to thank you for today’s twin-webinars both of which I enjoyed immensely. Keep it up... you’re doing a great job at Asia Society CH and I am so happy that I joined when I did.”

N. C. Passport Member

“Asia Society Switzerland delivers a reliable stream of insights. Thank for all the efforts.”

D. M. E. Member

“Thank you also for your great initiatives and excellent contacts – which are right now very helpful to get clarity in the current disaster.”

E. B. Corporate Partner

I live in Southern California. I have been in lockdown for a long time, jobless now. I just wanted to be active and educate myself on issues as much as I can. I love the programming coming out of Switzerland.

K. D. Attendee

“The global nature of this event was inspiring. The pandemic is a terrible thing, but Asia Society has risen to the challenge and seems to be breaking new ground in sharing webinars from different centers around the world. More please!”

Anonymous Attendee

“Eric Olander was absolutely brilliant – beautifully moderated and all the technical stuff functioned – with questions etc. – perfectly. Could have gone on for at least another hour but I know you have to stick to the time plan. I shall be joining again and soon.”

J. J. F. Member

“The way you all have rushed in to fill the gap of intellectual stimulation by giving us not only what’s here in Switzerland, but all there is the world over, is deeply appreciated. And almost daily, some Asia Society webcasts or reading accompanies me. What will I do once the lockdown has been eased?!”

A. S. Member

Webcasts Hosted

The Freedom of Hate Speech: How Social Media Is (Mis)Used in Southeast Asia
With Journalist **Megha Rajagopalan**

Chinese and U.S. Media: War of the Words
Jamil Anderlini on the Situation of Foreign Journalists in China

Can Europe Benefit From the Belt and Road Initiative?
Jörg Wuttke, President of the European Chamber of Commerce in China in Conversation With **Markus Herrmann** of Sinolytics

Covering the Coronavirus: Where It All Started
Insights with **Li Xin, Xu Heqian** and **Angus Grigg**

👑 **The Economic Impact of Coronavirus: China, Asia, and the World**
Featuring Dan Rosen and Kevin Rudd in Conversation With **Eunice Zehnder-Lai**, The Honorable **Kevin Rudd** and **Dan Rosen**

How Has India's Relationship With China Changed Under Narendra Modi and Xi Jinping?
Insights From **Samir Saran** and **Tarvi Madan**

👑 **Japan's Role in a Changing World**
A Conversation with **Prof. Tomohiko Taniguchi**, Special Advisor to Shinzo Abe

Unsung Heroes of Ink – Premiere Film Screening
Followed by a Conversation with **Olivia Wang**, Director and Producer of *Unsung Heroes of Ink*

Sino-Russian Relations: A Threat for the West?
Alexander Gabuev on the Geopolitical Partnership Between Two Superpowers

Greening the Belt and Road in Central Asia
Viktor Novikov, Geographer and Expert on Central Asia in Conversation With Ion Karagounis of WWF

👑 **After the Pandemic: How will the Post-Corona World Look Like**
With **Parag Khanna**, Co-Hosted with St. Gallen Symposium

What Is China Doing in Africa?
Eric Olander of the China Africa Project in Conversation With Aleksandra Gadzala

How Does Laos Deal With Chinese Megaprojects?
Jessica DiCarlo of the University of Colorado Boulder Discussing the Belt and Road in Laos With IHE Delft’s **Susanne Schmeier**

Ahead of the Curve: Korea's Use of Technology in Fighting COVID-19
Lessons Learned About Phone Apps, Smart Databases and Other Digital Tools, Co-hosted with **Minkyong Kim** and **Prof. Tai Myoung Chung**

Art over Lunch: Qiu Shihua – Empty / Not Empty
Virtual Gallery Tour, Co-hosted with **Zhao Mengzhao** and **René Meile** from the Gallery Urs Meile

The Meat that No One Eats. Why Does Japan Continue Whaling?
A Dive into Japan’s Whaling Towns With **Dr. Fynn Holm**

Oxford Debate: One Year After the Elections, Is the Modi Government Delivering on Its Promises?
A debate with **Ruth Kattumuri**, **Dr. Rajiv Kumar**, **James Crabtree**, **Rupa Subramanya**

VISIT US AT ASIASOCIETY.ORG/SWITZERLAND

👑 incl. Executive Roundtable

Asia Society Switzerland is committed to exploring Asia’s role in a multilateral world and to advancing the dialogue and strengthening partnerships among individuals and institutions in Switzerland and Asia.

EVENT RECAPS

