

ASIA SOCIETY'S 2019 DIVERSITY & MARKETING LEADERSHIP SUMMIT
POWERING GLOBAL BUSINESSES

Date & Time	Session Details
SUMMIT DAY ONE WEDNESDAY, MAY 15, 2019	<p>ASIA SOCIETY DIVERSITY LEADERSHIP FORUM: POWERING ASIAN TALENT HOSTED BY BLOOMBERG L.P.</p> <p>LOCATION: BLOOMBERG L.P. 731 Lexington Avenue (between 58th and 59th Streets) New York, NY 10022</p>
8:00 am - 9:00 am	<p>Summit Day One: Registration and Continental Breakfast</p> <p>Location: Reception Area (pre-function space), 7th Floor</p>
9:00 am - 9:15 am	<p>WELCOME REMARKS Sophia Khan, Senior Director, Global Inclusion & Diversity, Medtronic Christopher Michel, Head of Diversity & Inclusion, Americas, Bloomberg L.P. Josette Sheeran, President & CEO, Asia Society</p> <p>Location: Auditorium, 7th Floor</p>
9:15 am - 9:30 am	<p>KEY FINDINGS FROM THE 2019 ASIAN CORPORATE SURVEY Ravi Aurora, Executive Director, Community Relations & Global Public Policy, Mastercard</p> <p>Location: Auditorium, 7th Floor</p>
9:30 am - 10:00 am	<p>KEYNOTE ADDRESS: LEADING IN EMERGING MARKETS Laxman Narasimhan, Global Chief Commercial Officer, PepsiCo</p> <p>Location: Auditorium, 7th Floor</p>
10:00 am - 11:00 am	<p>OPENING PANEL: HUMAN CAPITAL & HARNESSING INNOVATION Moderator: Shery Ahn, Anchor, Bloomberg L.P. Leland T. Jourdan, Chief Diversity Officer, Chevron Angela Koch, Senior Vice President, Marketing Leader; Asian Professional Engagement Network + Leader, Synchrony Raj Kohli, Vice President, Global Personal Care, Global Home Care & Technology Strategy, Colgate-Palmolive Company Akash Shah, Senior Executive Vice President & Head of Strategy, BNY Mellon</p> <p>Location: Auditorium, 7th Floor</p>
11:00 am - 11:15 am	<p>Morning Networking Break</p> <p>Location: Reception Area (pre-function space), 28th Floor</p>
11:15 am - 12:30 pm	<p>ASIA SOCIETY'S GLOBAL TALENT AND DIVERSITY COUNCIL MEETING (by invitation only and pre-registration required) Subha Barry, President, Working Mother Media Philip Berry, President, Philip Berry Associates, LLC Erik Hyman, Associate Director, Corporate Partnerships, Asia Society</p> <p>Location: Dining Room, 7th Floor</p>

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11:15 am - 12:30 pm	<p>DIVERSITY LEADERSHIP FORUM: LEADERSHIP DEVELOPMENT SESSIONS All sessions repeat (morning/afternoon)</p>
	<p>Location: 28th and 29th Floors</p>
	<p>SESSION I. MAPPING SUCCESS TO THE C-SUITE Facilitator: Dottie Li, CEO, TransPacific Communications Camille Asaro, Partner, KPMG Shital Bhatt, Global Head of Prime & Executive Services, Goldman Sachs CK Zheng, Managing Director & Global Head of Valuation Risk Group, Credit Suisse</p>
	<p>Location: MPRA, 28th Floor</p>
	<p>SESSION II. TURNING POTENTIAL INTO REALITY: HOW TO BUILD LEADERSHIP SKILLS? Facilitator: Erica Dhawan, Founder & CEO, Cotential Kunjan Mehta, Audit Partner, Grant Thornton Sandra Schubert, Private Wealth Advisor & Vice President Consumer & Investment Management Division, Co-Head Asian Professionals Network, Goldman Sachs</p>
	<p>Location: MPRB, 28th Floor</p>
	<p>SESSION III. CREATING & ADJUSTING YOUR PERSONAL BRAND AS YOU NAVIGATE YOUR COMPANY'S GOALS -LEVERAGING SOCIAL MEDIA TO GROW YOUR BRAND / VOICE Facilitator: Lisa Bonner, Head of Global Data & Analytics Communications, Cigna Shauna Sweeney, Head of Global Industry Marketing & Intelligence, Facebook</p>
	<p>Location: Auditorium, 29th Floor</p>
12:30 pm - 1:30 pm	Networking Luncheon
	<p>Location: Reception Area (pre-function space), 28th Floor</p>
1:30 pm - 2:45 pm	<p>DIVERSITY LEADERSHIP FORUM: LEADERSHIP DEVELOPMENT SESSIONS (repeat of morning sessions)</p>
	<p>Location: 28th and 29th Floors</p>
	<p>SESSION I. MAPPING SUCCESS TO THE C-SUITE Facilitator: Dottie Li, CEO, TransPacific Communications Camille Asaro, Partner, KPMG Shital Bhatt, Global Head of Prime & Executive Services, Equities Operation, Goldman Sachs CK Zheng, Managing Director & Global Head of Valuation Risk Group, Credit Suisse</p>
	<p>Location: MPRA, 28th Floor</p>
	<p>SESSION II. TURNING POTENTIAL INTO REALITY: HOW TO BUILD LEADERSHIP SKILLS? Facilitator: Erica Dhawan, Founder & CEO, Cotential Kunjan Mehta, Audit Partner, Grant Thornton Sandra Schubert, Private Wealth Advisor & Vice President Consumer & Investment Management Division, Co-Head Asian Professionals Network, Goldman Sachs</p>
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	<p>SESSION III. CREATING & ADJUSTING YOUR PERSONAL BRAND AS YOU NAVIGATE YOUR COMPANY'S GOALS -LEVERAGING SOCIAL MEDIA TO GROW YOUR BRAND / VOICE</p> <p>Facilitator: Lisa Bonner, Head of Global Data & Analytics Communications, Cigna Shauna Sweeney, Head of Global Industry Marketing & Intelligence, Facebook</p> <p>Location: Auditorium, 29th Floor</p>
2:45 pm - 3:00 pm	<p>Afternoon Networking Break</p> <p>Location: Reception Area (pre-function space), 7th Floor</p>
3:00 pm - 4:00 pm	<p>AFTERNOON PANEL: ASIAN AMERICAN LEADERSHIP DRIVING CORPORATE & CIVIC ENGAGEMENT</p> <p>Moderator: Lulu C. Wang, CEO, Tupelo Capital Management & Vice Chair, Asia Society Paurvi Bhatt, President, Medtronic Foundation & Vice President, Philanthropy, Medtronic Holly Ham, Executive Director, White House Initiative on Asian Americans and Pacific Islanders Deepak Raj, Chairman, Pratham USA</p> <p>Location: Auditorium, 7th Floor</p>
4:15 pm - 4:30 pm	<p>PREDICTIONS & CLOSING</p> <p>Erik Hyman, Associate Director, Corporate Partnerships, Asia Society Sophia Khan, Senior Director, Global Inclusion & Diversity, Medtronic</p> <p>Location: Auditorium, 7th Floor</p>
<p>EVENTS AT ASIA SOCIETY 725 Park Avenue (at 70th Street) New York, NY 10021</p>	
4:45 pm - 6:00 pm	<p>EXECUTIVE LEADERSHIP, CHIEF DIVERSITY OFFICER & HEADS OF HUMAN RESOURCES & TALENT ROUNDTABLE</p> <p>Cracking the C-Suite Code to Drive Asian Talent into the Executive Suite (by invitation only)</p> <p>Location: Asia Society Policy Center Conference Room, 6th Floor</p>
5:00 pm - 6:45 pm	<p>Asia Society's Best Companies for Asian Pacific Americans Awards COCKTAIL RECEPTION, OPEN GALLERIES & LIVE MUSICAL PERFORMANCE LOCATION: ASIA SOCIETY</p> <p>Musical Trio: Elena Moon Park, Gamin, and Satoshi Takeishi performing original compositions and reimagined folk tunes from East Asia</p> <p>Exhibits on View: Reza Aramesh: 12 noon, Monday 5 August, 1963 Masterpieces from the Asia Society Museum Collection</p>

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	<p>M.F. Husain: Art and the Nation</p> <p>Location: Garden Court Café, 1st Floor, Open Galleries, 2nd & 3rd Floors <i>*Note: Coat check available, Ground Level</i></p>
<p>7:00 pm - 9:00 pm</p>	<p>Asia Society's Best Companies for Asian Pacific Americans Awards AWARDS CEREMONY & DINNER LOCATION: ASIA SOCIETY</p> <p>Emcee: Tom Nagorski, Executive Vice President, Asia Society Award Presenters: Ravi Aurora, Executive Director, SVP, Community Relations & Global Public Policy, Mastercard Julie Everett, Head, HR, Americas, Standard Chartered Bank Jeff Lin, Co-Founder, Admerasia Cherise Myers, Senior Manager, People & Business Transformation, Metropolitan Transit Authority</p> <p>Location: Penthouse, 8th Floor <i>*Note: Coat check available, Ground Level</i></p>

Date & Time	Session Details
<p>SUMMIT DAY TWO THURSDAY, MAY 16, 2019</p>	<p>ASIA SOCIETY'S MARKETING LEADERSHIP FORUM</p> <p>LOCATION: ASIA SOCIETY 725 Park Avenue (at 70th Street) New York, NY 10021</p>
<p>8:00 am - 9:00 am</p>	<p>Summit Day Two: Registration and Breakfast</p> <p>Location: Garden Court Café, 1st Floor</p>
<p>9:00 am - 9:15 am</p>	<p>WELCOME & OPENING REMARKS Jyoti Chopra, Senior Vice President, Global Leader, Diversity & Inclusion, Pearson & Board Member, Toyota Tom Nagorski, Executive Vice President, Asia Society</p> <p>Location: Auditorium, Ground Level <i>*Note: Coat check available, Ground Level</i></p>
<p>9:15 am - 9:45 am</p>	<p>KEYNOTE ADDRESS: LEADERSHIP INSIGHTS: INNOVATING NEW MARKETS BY LEVERAGING AI & DATA Gerard Francis, Head of Enterprise Solutions, Bloomberg L.P.</p> <p>Location: Auditorium, Ground Level</p>
<p>9:45 am - 10:45 am</p>	<p>MORNING PANEL: EVOLVING ECOSYSTEMS DRIVING NEW BUSINESS MODELS FOR INVESTORS & CONSUMERS Moderator: Tom Nagorski, Executive Vice President, Asia Society</p>

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	<p>Susan Au Allen, National President & CEO, U.S. Pan Asian American Chamber of Commerce</p> <p>Mona Patel, Vice President, Clinical Training & Fellowship Education, Boston Scientific</p> <p>Yuqiang XIAO, Chairman, ICBC US Management Committee & General Manager, ICBC New York Branch</p> <p>Location: Auditorium, Ground Level</p>
10:45 am - 11:15 am	<p>FLASH TALK: THE RISE & POWER OF NEXT GEN</p> <p>Michele Myles, Lead Manager, Marketing Communications, AT&T</p> <p>Location: Auditorium, Ground Level</p>
11:15 am - 11:30 am	<p>Morning Networking Break</p> <p>Location: Rose Room, 8th Floor</p>
11:30 am - 1:00 pm	<p>MARKETING LEADERSHIP FORUM: CASE STUDIES SERIES</p> <p>CASE STUDY A: SUPPLY CHAIN TRANSFORMATION: COLLABORATION & AGILITY</p> <p>Facilitator: Erica Dhawan, Founder & CEO, Cotential</p> <p>Regina O. Heyward, Senior Vice President & Head of Supplier Diversity, Wells Fargo & Company</p> <p>Location: Luce, 8th Floor</p>
	<p>CASE STUDY B: POWERING MARKET OPPORTUNITIES: REACHING THE FASTEST GROWING CONSUMER & INVESTOR</p> <p>Facilitator: Amita Mehta, CEO, Amita Mehta Possible LLC</p> <p>Emad Bibawi, Partner International Corridor, KPMG</p> <p>Richard Choi, Director, Chevrolet Global Marketing, General Motors Company</p> <p>Location: Rose Conference Room, 8th Floor</p>
1:00 pm - 2:00 pm	<p>Networking Luncheon</p> <p>Location: Rose Conference Room, Rose Room, and Luce Room, 8th Floor</p>
2:00 pm - 3:30 pm	<p>MARKETING LEADERSHIP FORUM: CASE STUDIES SERIES</p> <p>(repeat of the morning sessions)</p> <p>CASE STUDY A: THE APA CONSUMER DRIVING THE US MARKET</p> <p>Betty Lo, Co-Chair, NAAAP & Communication & Change Leader, Multicultural Marketing</p> <p>Location: Luce, 8th Floor</p>
	<p>CASE STUDY B: POWERING MARKET OPPORTUNITIES: REACHING THE FASTEST GROWING CONSUMER & INVESTOR</p> <p>Facilitator: Amita Mehta, CEO, Amita Mehta Possible LLC</p> <p>Emad Bibawi, Partner International Corridor, KPMG</p> <p>Richard Choi, Director, Chevrolet Global Marketing, General Motors Company</p> <p>Location: Rose Conference Room, 8th Floor</p>

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3:30 pm - 3:45 pm	Afternoon Networking Break Location: Rose Room, 8th Floor
3:45 pm - 4:45 pm	AFTERNOON PANEL: WOMEN EXECUTIVE LEADERSHIP: THE POWER & RISE OF THE ASIAN CONSUMER: TRANSFORMING THE WAY WE DO BUSINESS Jeff Lin , Co-Founder, Admerasia Jennifer Hsieh , Vice President, Customer Experience Innovation, Marriott International Chloe Lim , Head of Global Business Marketing, Facebook Asia Pacific Tina Mahal , Vice President of Marketing, Global Foods Transformation Brands & Innovation, PepsiCo Location: Auditorium, Ground Level
4:45 pm - 5:00 pm	CLOSING: CHARTING OUR NEXT STEPS Jyoti Chopra , Senior Vice President, Global Leader, Diversity & Inclusion, Pearson & Board Member, Toyota Erik Hyman , Associate Director, Corporate Partnerships, Asia Society Location: Auditorium, Ground Level

Agenda as of May 2019-Subject to Change

For additional information, visit [Diversity & Marketing Leadership Summit](#)

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