2018 CORPORATE INSIGHTS SUMMIT

DIVERSITY LEADERSHIP FORUM
Powering Asian Talent

THURSDAY, JUNE 21, 2018 • 9:00 AM—4:30 PM
ONE TIME WARNER CENTER (ENTRANCE ON 58TH STREET) • NEW YORK CITY

* Please note that the Market Place Forum (MPF) takes place June 20

#DLF2018  @ASDIVERSITY

FEATURED SPEAKERS

BO YOUNG LEE
Chief Diversity & Inclusion Officer, Uber

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THURSDAY, JUNE 21
11:30 AM—12:30 PM
Reshaping Fractured Corporate Culture
CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE

Contact us at GlobalTalent@AsiaSociety.org  AsiaSociety.org/Global-Talent-Initiatives  Diversity Leadership Forum  @ASDiversity  •  725 Park Avenue, New York, New York 10021
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td>8:00 – 9:00 AM</td>
<td>CONTINENTAL BREAKFAST &amp; REGISTRATION</td>
<td>COLUMBUS LOUNGE</td>
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<tr>
<td>9:00– 9:30 AM</td>
<td>Emcee: Ramy Inocencio</td>
<td>Anchor, Daybreak Asia + Daybreak Australia</td>
<td>Bloomberg Television Welcome: Josette Sheeran</td>
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<tr>
<td>9:30 - 10:00 AM</td>
<td>KEYNOTE: LEADERSHIP DRIVING ORGANIZATIONAL CHANGE</td>
<td>COLUMBUS ROOM</td>
<td>Bo Young Lee</td>
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<tr>
<td>10:00 – 10:15 AM</td>
<td>KEY FINDINGS FROM THE 2018 ASIAN CORPORATE SURVEY</td>
<td>COLUMBUS ROOM</td>
<td>Asia Society’s ninth annual benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder within Fortune 500 and other large companies. Discover winning initiatives for promoting and developing Asian Pacific American leaders and what key factors enable companies to: Attract &amp; retain Asian Pacific American &amp; Asian talent Tie profit &amp; loss into leadership development Build sustainable sponsorship &amp; mentorship programs Build market opportunities David Reid</td>
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<td>10:15 – 11:15 AM</td>
<td>OPENING PANEL: LEADERSHIP TRANSFORMATION IN THE DIGITAL AGE</td>
<td>COLUMBUS ROOM</td>
<td>Companies in all industries are wrestling with how to crack the code to succeed in the digital space. Typically, efforts focus on shifts in business strategy. They concentrate on enhancing marketing capability, creating new digital products and services, and improving social media initiatives. Far less attention is paid to the important shift in leadership behavior that is necessary to foster a culture of innovation and experimentation in the workforce. Senior executives need to retool their organizations and must implement strategies that proactively engage: the leadership team in building a digital-savvy culture the organization’s diverse employee population in the change process key customer segments in all aspects of the brand employees in the process of experimenting with new ways of doing their work Moderator: Ramy Inocencio</td>
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<tr>
<td>11:15 – 11:30 AM</td>
<td>Break</td>
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<td>11:30 AM – 12:30 PM</td>
<td>LEADERSHIP DEVELOPMENT SESSIONS</td>
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SESSION I: An Ecosystem Enabling Asian Women Advancement (HUDSON ROOM)
Leaders across industries will speak to some of the personal, cultural and structural barriers that might be holding Asian women back to pave the way for opportunities for growth. Participants will also learn about successful programs these leaders are implementing to support closing the gender gap.
Moderator: Dr. Sheila Robinson | CEO & Publisher | Diversity Woman
Anu Codaty | Vice President, Business Development & Strategy | Medtronic
Rajashree Datta | Managing Director, Risk Division | Goldman Sachs

SESSION II: Powering Cultural Competency to Grow US Market Share (TOWER EAST)
Cultural competence is critical to successfully doing business not only in emerging markets, but also in the United States. In order for companies to gain market share of the Asian spend, leadership needs to equip their workforce with robust training for building cultural competencies.
Moderator: Jeff Lin | Co-Founder | Admerasia
Mio Sakata | President & COO | Calbee North America
Phillip Wang | Senior Vice President, Brand & Advertising Manager | Wells Fargo

Discover the alliances and opportunities created when BRGs come together with their counterparts. Learn about the problem solving that is possible when collaboration occurs among internal BRGs and how these initiatives contribute to a company’s bottom line while building leadership skills competencies.
Moderator: Fabian DeRozario | Engagement Consultant & Trainer | NAAAP National Board of Directors
Mohammed Farshori | Director Citizenship & Sustainability-Corporate External Affairs | AT&T
Sharmila Fowler | Director, D&I Strategic Alignment, Global & Community Engagement | McDonald’s Corp.

SESSION IV: Becoming an Influential Leader: Understanding Your Own Unconscious Bias (TOWER WEST)
this session does not repeat
Hear from leaders how they overcome their own unconscious bias and what specific corporate initiatives are receiving traction. Engage in a discussion that reveals how key decisions are influenced by unconscious bias and learn what powerful role you can play in building an inclusive workplace.
Moderator: Philip Berry | Chief Human Resources Officer | Clinton Foundation
Brian Chase | Manager, Strategy Planning & Analytics – Global Diversity | Chevron Corp.
Richard Chang | Workforce Strategies Analytics Manager | BNY Mellon
LOCATION: Time Warner Center – One Columbus Circle, New York, NY 10021

11:30 AM – 12:30 PM
CITY ROOM

CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE:
Reshaping Fractured Corporate Culture
(limited seats available, by invitation only & pre-registration is required)
C-Suite leaders representing a range of industries will gather to learn insights of how to drive change in corporate culture. Leaders will offer insights in how they reach across business units to advance inclusion during times of upheaval. Participants will discover, share best practices and identify some of the greatest opportunities they will be facing as diversity and human resources leaders.
Yrthya Dinzey-Flores | Vice President, Corporate Social Responsibility & Diversity | Time Warner Inc.
Jyoti Chopra | Board Member | Toyota

12:30 – 1:30 PM
LUNCHEON

SIMULTANEOUS TRACK SESSIONS –
Session I, II and III repeat [please see previous page for more details]

1:30 – 3:00 PM
TOWER WEST

SESSION V: Road Mapping: Winning Initiatives from the 2018 Best Employers
2018 winners of the “Best Company for Asian Talent,” award showcase the strategic initiatives they deployed to attract and retain Asian talent. Participants will hear about case studies from the 2018 winning companies and their internal success stories in how to become a best employer for:
- Advancing APA talent into senior leadership positions and
- Community Commitment
Moderator: Christine Davies | Vice President, Global Partnerships | Asia Society
KT Thomas | Business Unit Controller Director | Freddie Mac
Dr. Sarah Helm | Manager, Diversity & Inclusion | Discover Financial
Donald Fan | Global Office of Culture, Diversity & Inclusion | Walmart, Inc.

3:00 – 4:15 PM
COLUMBUS ROOM

AFTERNOON PANEL: Leadership Driving Innovation
The global economy is in the midst of the Fourth Industrial Revolution. Innovation and globalization are combining to produce big and rapid change, which is transforming every aspect of how economies and the businesses within them work. Nowhere is this change likely to be experienced more acutely than in the workplace. This panel of experts will share their visions and address how they leverage a diverse talent pool to innovate and motivate a diverse talent pool with scarce, valuable talents, who are catalysts for innovation.
Moderator: Vijay V. Vaitheeswaran | US Business Editor | The Economist
Janet (Pien) Roller | Sr. Director, CX Innovation | Marriott International
Umran Beba | Global Diversity, Engagement and Talent Officer | PepsiCo
Ann Anaya | Chief Diversity Officer Global Diversity & Inclusion Strategic Lead Human Resources | 3M

4:15 - 4:30 PM
FINDINGS FORUM