



**YU Dong**  
**Founder, Chairman and CEO**  
**Bona Film Group**

Yu Dong has long been a Chinese film industry pioneer – and he was ahead of the curve in working with Hollywood. In building one of China’s most successful film conglomerates, he has overseen more than 200 film productions, such as **Flying Swords of Dragon Gate**, **The Taking of Tiger Mountain** and **Operation Mekong**. In 2010, Bona listed shares on NASDAQ, the first Chinese film company to publicly trade in the U.S. Yu has also pushed the frontier of China-U.S. film collaboration, distributing Hollywood movies in greater China and participating in co-productions, including Ang Lee’s **Billy Lynn’s Long Halftime Walk**. In 2015 Bona invested in Fox’s movie slate, acquiring a stake in **The Martian** and six other releases, the latest of which, **The Greatest Showman** starring Hugh Jackman, opens in December. Bona and CAA have created a fund to finance English- and Chinese-language films. The fund’s first project is Roland Emmerich’s World War II epic **Midway**. Yu was among the first graduates of the Beijing Film Academy’s management school.

于冬  
创始人，董事长兼首席执行官  
博纳电影集团

于冬一直以来都是推动中国电影业的先驱，并且与好莱坞建立了紧密的联系。他曾经监管过 200 多部影视作品，包括《龙门飞甲》（2011）、《智取威虎山》（2014）、《湄公河行动》（2016）。2010 年，博纳影业在纳斯达克上市，成为中国第一家在美国上市的电影公司。于冬也致力于推动中美影视合作，包括好莱坞大片在大中华地区的发行和参与中美合拍片，其中以李安导演的《比利·林恩的中场战事》为代表。2015 年，博纳投资了福克斯电影，参与《火星救援》、《马戏之王》（今年 12 月上映，休·杰克曼主演）等六部影片的同比例全球票房分账。博纳影业还携手 CAA 共同建立了一个电影长期专项投资基金，主要投资面向全球市场的英文电影、中外合拍电影以及面向本土市场的影片，该基金的第一个项目是罗兰·艾默里奇的二战大片《中途岛》。于冬也是最早一批北京电影学院管理学院的毕业生。