



**Charles H. Rivkin**  
**Chief Executive Officer**  
**Motion Picture Association of America**

Charles H. Rivkin joined the MPAA in September and leads its global mission to advance and support one of the U.S.'s strongest and most vibrant industries. Previously, he served three years as Assistant Secretary of State for Economic and Business Affairs, where he was responsible for trade and investment, transportation, telecommunications, international finance and intellectual property rights protection. Before that, he was U.S. Ambassador to France and Monaco. Rivkin started as a media executive, serving as President and CEO of award-winning entertainment companies such as The Jim Henson Company and Wildbrain over a 20-year career. He helped engineer the sale of The Jim Henson Company for nearly \$1 billion. *Fast Company* named Rivkin one of the 100 Most Creative People in Business. Among his other honors, he was awarded the *Légion d'honneur* by French President François Hollande (2013), received Paris' highest honor, *la Grande Médaille de Vermeil de la Ville de Paris* (2015), and received the U.S. Navy's *Distinguished Public Service Award* (2017).

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首席执行官  
美国电影协会

Charles H. Rivkin 于 9 月加入美国电影协会，领导推动和支持美国最强大且最具活力的电影行业。Charles 曾担任过经济贸易事务助理国务卿三年，负责贸易投资、运输、电信、国际金融和知识产权保护。在此之前，他曾是美国驻法国大使和驻摩纳哥大使。Rivkin 有超过二十年的媒体执行官经历，在如 Jim Henson、Wildbrain 等获奖娱乐公司担任过总裁兼首席执行官。他以近 10 亿美元的价格协助出售了 Jim Henson。Fast Company 将 Rivkin 列为百强商业创新人士之一。Charles 还被法国总统弗朗索瓦·奥朗德（François Hollande，2013 年）颁发过 *Légion d'honneur* 奖，这是巴黎最高荣誉。2015 年他还获得了 *la Grande Médaille de Vermeil de la Ville de Paris* 奖，2017 年 Charles 获得了巴黎德黑兰代表队获得美国海军杰出公共服务奖（2017 年）。