Building an Immersion Program for a Global Age: 
Students as Linguists and Diplomats

Chris Livaccari
Upper Elementary Principal and Chinese Program Director
International School of the Peninsula
Senior Advisor for Chinese Language Initiatives
Asia Society
What Does it Mean to be Number One?

1979
Japan as Number One
Lessons for America
by Ezra F. Vogel

1989
The Enigma of Japanese Power
by Karel van Wolferen

1994
The Rise of China
How Economic Reform Is Creating a New Superpower
by William H. Overholt

2012
When China Rules the World
The End of the Western World and the Birth of a New Global Order
by Martin Jacques
Students as Linguists and Diplomats
China and Globalization is an important demonstration of what’s possible — and perhaps what’s necessary — in language education going forward.

This project was conceived at a ripe moment in the field of contemporary Chinese language education, when mobile technology and interactivity are growing by leaps and bounds.

Its concept was simple: Make modern Chinese accessible and relevant to a diverse population of learners — from beginners to heritage students — make it interactive and real-to-life, apply sound pedagogy and a flexible format, and offer it freely.
Student as Diplomat
What is the Difference Between a Geek, a Nerd, a Dork, and a Dweeb?
Student as Linguist
A New Idea?

古之欲明明德于天下者，先治其国；
欲治其国，先齐其家；
欲齐其家，先修其身；
欲修其身者，先正其心；
欲正其心者，先诚其意；
欲诚其意者，先致其知；
致知在格物。