

[CV of Mr. Saad Al-Ali]

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QUALIFICATIONS

Accomplished journalist with extensive experience in managing news rooms, outlining news policies and revitalizing foreign bureaus. Highly skilled in public relations and communications. Lecturer on Middle East policies and journalistic skills in Kuwait and abroad. Well travelled in the Middle East and the world with unique insight on socio-political and economic issues on the local and international scene. Conducted during a two-decade career rare one-on-one interviews with heads of States and other high level public officials. Multi-lingual with proficiencies in English, Arabic, and French.

PROFESSIONAL EXPERIENCE

Deputy Director General April. 2013 – to present
Editor-In-Chief
Kuwait News Agency (KUNA)

Executive Director of Media Department January 2012 – to March 2013
Capital Markets Authority (CMA) Kuwait

Group Executive Director April 2009- to January 2012
Media and Corporate Communications
Kuwait Projects Company- holding (KIPCO)

KUWAIT NEWS AGENCY (KUNA), Washington, DC Sept 2003-to Sept 2008
Bureau Chief
Supervised and delegated the work of correspondents
Adminstrated the office budget and logistics
oversaw the public outreach of the bureau

KUWAIT NEWS AGENCY (KUNA), Paris, France Sept. 1998- Sept. 2003
Bureau Chief

KUWAIT NEWS AGENCY (KUNA), Kuwait Jan. 1992 - Sept. 1998
Shift Leader
Led the English Editorial desk and managed the English news service of the agency
Supervised the work of editors

CONFERENCES AND TRAINING

MIDDLE EAST PEACE CONFERENCE, ANNAPOLIS, MARYLAND NOV. 2007

-Covered the US sponsored Middle East talks.

International parliamentary union, Havana, Cuba Feb. 2002

OPEC SUMMIT, Caracas, Venezuela Sept. 2000

-Covered this first OPEC Summit since 1975

MIDDLE EAST ECONOMIC CONFERENCE, Doha, Qatar Apr. 1997

UN SOCIAL DEVELOPMENT SUMMIT, Copenhagen, Denmark Mar. 1996

-Accompanied H.H. the later Amir Sheikh Jaber Al-Ahmad to this world summit for social development

AGENCE FRANCE PRESS, Paris, France May. 1995

-Attended a two-week course in the agency's regional Arabic service in Nicosia and in its main headquarters in Paris.

NON-ALIGNED MOVEMENT MEETING, New Delhi, India Feb. 1995

-Covered the foreign ministerial meeting of the Non-aligned movement

GCC-EU MEETINGS, Riyadh, Saudi Arabia Sep. 1994

REUTERS, London, UK Apr. 1993

-Received a certificate of recognition for taking two-weeks of extensive courses

ORGANIZATION OF ISLAMIC CONFERENCE, Dakar, Senegal Jan. 1993

EDUCATION

CLARION STATE UNIVERSITY, Pittsburgh, Pennsylvania

Bachelor Degree in Mass Communications, 1989

[Introduction of Kuwait News Agency (KUNA)]

Kuwait News Agency (KUNA) was established in 1976 in accordance with decree number issued by the Amir of Kuwait Sheikh Sabah al-Salem al-Sabah.

KUNA was meant to be a public establishment that would serve as a media outlet side-by-side with others in the print and radio and television services.

KUNA's role was to inform the world aspects of development and growth in Kuwait through participation in regional and international media-related gatherings.

From its inception, KUNA had fulfilled many of its objectives and aspirations under the guidance of His Highness the Amir Sheikh Jaber al-Ahmad al-Jaber al-Sabah, from the time he was the Crown Prince and Prime Minister.

KUNA started its Arabic news service on March 11, 1978, followed by an English version on February 25, 1980. These services involved collecting and issuing news information which would be disseminated to news-service establishments and individuals within the framework set for KUNA by and explanatory addendum to the original decree which brought it into being.

Delegations representing founders of KUNA began a wide-ranging series of visits to and contacts with a number of international news agencies in order to attain a first-hand look at operations there. It was concluded from these visits and contacts that KUNA would operate under four specific guidelines:

1. To abide by objectivity and transparency in reporting news and event.
2. To expand KUNA's geographical coverage so that news are reported the minute they occur.
3. To train Kuwait nationals on all aspects of professional news-reporting and publishing.
4. To work in unison with other news agencies in the exchange of news training and expertise.

In two decades' time (from 1978 to 1990), KUNA was able to achieve commendable stature both regionally and otherwise in covering news in a large number of locations in the Gulf region as well as in the Arab and Islamic world.

During the invasion of Kuwait on August 2, 1990, KUNA continued its activities via its temporary offices in London and in Jeddah, Saudi Arabia. At these crucial times, KUNA's concentration was on relation to the world the just cause of the Kuwaiti people, the heroic deeds of resistance by Kuwaitis living under occupation, activities of Kuwaitis living abroad while waiting for their country to be reclaimed, news of the exiled leadership's efforts to liberate the country, and news of the worldwide condemnation of the invasion of Kuwait.