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*Entertainment & Media in Asia*



**YANG Ming**  
**Co-Founder and Chief Executive Officer**  
**Papi**

Yang Ming is the business executive behind Papi Jiang, a Chinese Internet celebrity and comedian who is known for her satirical video blogs about entertainment news, dating and family relationships. Yang was previously a talent agent for actresses Zhou Xun and Angelababy. Papi is built around Papi Jiang, a 29-year-old Shanghai native who has also been described as “China’s Sophie Marceau”. To date, she has amassed more than eight million followers on Weibo and more than 19,000 subscribers of her YouTube channel.

扬名  
合伙人兼首席执行官  
**Papi 酱**

扬名是 Papi 酱——凭借毒舌吐槽时弊、调侃约会和家庭关系的短视频走红的中国互联网名人——的合伙人兼首席执行官。扬名曾担任周迅和 Angelababy 的经纪人。Papi 是围绕 Papi 酱所组建的公司，这位 29 岁的上海姑娘被称为“中国的苏菲·玛索”，目前她在微博上有 800 万粉丝、在 YouTube 平台上有 19000 订阅者。