Forecast Asia
China’s Ambition Grows as the Global Economy Slows

Monday, February 2, 2015
6 PM Reception
7 PM Program

Sponsorship Proposal
January 2015
About Asia Society Texas Center

Global Mission with a Local Purpose

With 11 locations throughout the world, Asia Society is the leading educational organization promoting mutual understanding and strengthening partnerships among the peoples, leaders, and institutions of Asia and the United States. Asia Society Texas Center executes the global mission with a local focus, enriching and engaging the vast diversity of Houston through innovative, relevant programs in arts and culture, business and policy, education, and community outreach.

Forecast Asia

China’s Ambition Grows as the Global Economy Slows

Launching on February 2nd in Houston, Forecast Asia is a new annual series that brings together some of the world’s leading Asia-focused economists, investors, and business visionaries for a high-level discussion of macroeconomic trends and future prospects in emerging Asian economies for the coming year. Experts gather together to present forecasts, debate findings, and engage in strategic thinking about longer-term trends in Asian markets, focusing each year on a designated theme. The theme for 2015 is economic reform in Asia, with a specific focus on the ambitious economic reform programs under way in China, examining their scope, objectives, progress to date, and implications for the U.S.

In China, the services sector has trumped manufacturing since 2011 and consumption has for the first time actually exceeded investment; China may be on the verge of becoming the consumer-led economy that the U.S. has long sought. Internationally, China saw record inbound and outbound investments and a record trade surplus with the U.S. ($260 billion) in 2013, and the yuan is growing in prominence as an international currency. Economic reforms under Xi Jinping, particularly the Third Plenum reforms announced in 2013, constitute China’s most ambitious reform plan yet and are already having an impact in some areas, though much remains unknown.

Can China resolve long-term problems like IP theft, an inefficient financial system that privileges SOEs, and endemic corruption problems? Even as China dominates the headlines, will the advanced economies of South Korea, Taiwan, and Japan continue to be key drivers of economic growth and integration in the region?

Leading the discussion on these topics are three distinguished panelists: Nick Lardy, Senior Fellow at the Peterson Institute for International Economics, Barry Naughton, Professor of Chinese Economy at UC San Diego, and Jack Wadsworth, Advisory Director at Morgan Stanley and Honorary Chairman of Morgan Stanley Asia. Martyn E. Goossen, President of JPMorgan Chase – Houston Region, will serve as the program’s moderator.

Monday, February 2, 2015
6:00 pm VIP Reception
7:00 pm Program

Asia Society Texas Center
1370 Southmore Blvd
Houston, TX 77004
Sponsorship Opportunities

$25,000 Sponsorship

Recognition: ● Company recognized as “Presenting Sponsor” of program; includes top-level name and logo recognition in promotional materials and Asia Society web site
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VIP Access: ● VIP seating for 20 at program

Membership: ● Platinum-level corporate membership (highest level) for 12 months; includes comp memberships for up to 100 local employees for one year (a $5,500 value); company recognized as member in print and online for 12 months

Extra: ● Building usage fee waived for private reception at Asia Society Texas Center (average value of $5,000)

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Membership: ● Gold-level corporate membership for 12 months; includes comp membership for up to 50 local employees for one year (a $2,750 value); company recognized as member in print and online for 12 months

$5,000 Sponsorship

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VIP Access: ● VIP seating for 8 to 10 at program

Membership: ● Silver-level corporate membership for 12 months; includes comp membership for up to 30 local employees for one year (a $1,650 value); company recognized as member in print and online for 12 months

$2,500 Sponsorship

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VIP Access: ● VIP seating for 4 at program

Membership: ● Bronze-level corporate membership for 12 months; includes comp membership for up to 20 local employees for one year (a $1,100 value); company recognized as member in print and online for 12 months

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Panelists and Moderator

**Nick Lardy** (Panelist)
*Senior Fellow at the Peterson Institute for International Economics*

Nicholas R. Lardy is the Anthony M. Solomon Senior Fellow at the Peterson Institute for International Economics. He joined the Institute in March 2003 from the Brookings Institution, where he was a senior fellow from 1995 until 2003. Before Brookings, he served at the University of Washington, where he was the director of the Henry M. Jackson School of International Studies from 1991 to 1995. From 1997 through the spring of 2000, he was also the Frederick Frank Adjunct Professor of International Trade and Finance at the Yale University School of Management. He is an expert on the Chinese economy.

**Barry Naughton** (Panelist)
*Professor of Chinese Economy, UC San Diego*

Naughton is a Professor of Chinese Economy and Sokwanlok Chair of Chinese International Affairs-UC San Diego. Naughton is an authority on the Chinese economy, with an emphasis on issues relating to industry, trade, finance, and China's transition to a market economy. Recent research focuses on regional economic growth in the People's Republic of China and the relationship between foreign trade and investment and regional growth. He is also completing a general textbook on the Chinese economy.

**Jack Wadsworth** (Panelist)
*Advisory Director, Honorary Chairman of Morgan Stanley Asia*

John S. (Jack) Wadsworth, Jr. is currently an Advisory Director of Morgan Stanley and Honorary Chairman of Morgan Stanley Asia. He began his career at the First Boston Corporation in New York City in 1963 and in 1978 became a member of the investment banking team at Morgan Stanley. He initiated the high tech banking practice, started the venture capital business and helped organized the leverage buyout business. In 1986, Jack led the effort to obtain a seat on the Tokyo Stock Exchange. Over five years in Japan, he built the firm's business from a small base to over 500 people and profitability. In 1991, he moved to Hong Kong as Chairman of Morgan Stanley Asia and proceeded to expand the firm's business in rest of the Asia. When he retired in 2001, the firm had over 2000 people, 11 offices and over a billion dollars in revenue in Asia.

**Martyn E. Goossen** (Moderator)
*President of JPMorgan Chase Bank – Houston Region*

Mr. Goossen has over 35 years experience in financial services, nearly all of which has been in the wealth management field. The large majority of his career was spent working in Asia. Mr. Goossen started his career with Citibank in New York in 1973 where he worked in its domestic private bank for two years. He rejoined the bank in 1977 after obtaining his post-graduate business degree, and later moved to Hong Kong in 1978 to work in its international private bank. In 1988, Mr. Goossen joined JPMorgan in Tokyo, Japan, to oversee the private banking team in that office. In 1989 he returned to Hong Kong to assume responsibility for JPMorgan Private Bank in Asia and held senior roles in Hong Kong, Singapore and Tokyo until his move to Houston in March, 2006. Mr. Goossen holds a Bachelor of Science degree in Economics from Union College of Schenectady, New York (1973) and a Master of Business Administration degree from Harvard Business School (1977).