Dear Supporters and Friends,

It gives us tremendous pleasure to bring you Asia Society Texas Center’s Annual Report for fiscal year 2016. Since we opened our doors to the public in April 2012, we have experienced steady growth and financial stability.

Our enhanced program portfolio included the recently launched signature series, the *Women’s Leadership Series*, which welcomed influential and diverse speakers such as the current 18th U.S. Secretary of Transportation Elaine Chao, who formerly served as the 24th U.S. Secretary of Labor. Meanwhile, Asia Society’s arts programming continued to provide diverse perspectives into the talents and traditions of artists from around the world through exhibitions such as *Drawn from Nature* and through performances like *South of Gold Mountain*, which featured the H.T. Chen Dance Company, one of the nation’s largest Asian American dance institutions.

These programs and many others, combined with increased education and outreach efforts and marketing support, have led to significant growth in our annual attendance and community engagement.

We are delighted to share these achievements with you and hope you find inspiration to continue to support us!

With sincere gratitude,

Bonna Ko, President

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**FISCAL HEALTH**

Asia Society Texas Center reached a major milestone in its financial journey by closing the 2016 fiscal year in the black. The Endowment Fund has grown from $2M to $14M in pledges within the last two years.

**Revenue**

$3,679,998

- Earned Revenue: 14%
- Government Gifts: 2%
- Foundation Gifts: 12%
- Corporate Gifts: 17%
- Individual Gifts: 51%
- Other Revenue: 4%

**Expenses**

$3,678,637

- General and Administrative: 6%
- General Fundraising: 22%
- Program Services: 72%
Each year, Asia Society Texas Center offers 150+ innovative and relevant programs to build bridges and promote mutual understanding between the East and West. We achieve this across four pillars — Business and Policy, Education and Outreach, Exhibitions, and Performing Arts and Culture. Total audience engagement for FY16 is 39,609.

**PUBLIC OFFERINGS**

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**Business & Policy**

Asia Society Texas Center is a leader for dialogue and content-rich programming under its business and policy portfolio. The Texas Center hosts business and industry leaders, authors, diplomats, and policy experts to address a broad range of public and social issues relating to Asia and the U.S. The 27 programs held in FY16 featured leading experts and world diplomats such as The Honorable Mark Gilbert, U.S. Ambassador to New Zealand; and His Excellency Aizaz Ahmad Chaudhry, Foreign Secretary of Pakistan.

**Performing Arts & Culture**

Asia Society Texas Center hosts a variety of performing arts programs to serve Houston’s diverse community. A few highlights during FY16 included presenting Daniel Ho and the Taiwu Children’s Ancient Ballads Troupe at Miller Outdoor Theatre and experiencing the delectable tastes of Vietnamese cuisine with the award-winning chef Chris Shepherd. Community partnerships are an essential component to our programming and included collaborations with Frame Dance Productions, the Indo-American Association, CounterCurrent, and the Korean American Society of Houston.

**Education & Outreach**

Asia Society Texas Center reaches deep into the community to engage and educate school aged children about the diverse cultures of the East. Throughout the year, tours are offered at no charge to area schools. FY16 was the inaugural year of the Young Leaders Institute, a week-long camp intended to prepare high school students for leadership in a global society.

**Exhibitions**

Asia Society presented four exhibitions during FY16 and five artist/curator talks. Yuriko Yamaguchi brought visitors large scale abstract sculptures while Yeesookyung: Contemporary Korean Sculpture greeted guests with beautiful Korean ceramics. We Chat: A Dialogue in Contemporary Chinese Art explored how a new generation of artists born after the end of China’s Cultural Revolution challenged the traditional notions of Chinese identity, and in Drawn from Nature visitors examined Asia Society’s first-ever exhibition dedicated to nature.

**Family Events**

Asia Society’s special community programs are festive events, which bring thousands of families together on a single day to celebrate the vibrant culture of the East. A special four-day program, The Mystical Arts of Tibet featuring the monks of Drepung Loseling Monastery, mesmerized nearly 3,300.

**MISSION**

With 12 locations throughout the world, Asia Society is the leading educational organization promoting mutual understanding and strengthening partnerships among the peoples, leaders, and institutions of Asia and the west. Asia Society Texas Center executes the global mission with a local focus, enriching and engaging the vast diversity of Houston through innovative, relevant programs in arts and culture, business and policy, education, and community outreach.

**Asia Society Texas Center**

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