FIND Book From the Ground

Book from the Ground, 2014. Mixed media, dimensions variable.

DRAW two or three common symbols or icons you like. What do they say? Why do you like them?

CHECK THIS OUT!
This is Xu Bing’s journey in search of a “language” that can be read and understood by everyone, regardless of our race, background or gender. He is also showing how art should, and can be made accessible to all.
WRITE / DRAW about your experience in the gallery today in Xu Bing’s icon language. What would you say? If time permits, match it with what comes up on the terminal when you type in the same message.

CHECK THIS OUT!
In *Book From the Ground*, Xu Bing explores the idea of using icons not just to explain something, but actually connecting them together to tell a story.

HEAR what the artist says:
“Regardless of your cultural background or mother tongue, you should be able to read this book as long as you have experience of the modern world. The educated and illiterate can equally enjoy the pleasures of reading.”